

QUILLS IN HAND AND
WRITE!

TOGETHER
WE ARE
UNSTOPPABLE!

SWING INTO ACTION

CALIFORNIA LIBRARY ASSOCIATION

ALL FOR ONE!
ONE FOR ALL!

WE
CAN
DO
IT!

NOVEMBER 3 - 6 • 2016
★ SACRAMENTO ★

GO SPARTANS!

The San José State University School of Information is proud to congratulate our alumni and current students who were selected for awards and scholarships from the California Library Association.



CLA Technology New Leader Award

- Christopher Kyauk, '11 MLIS

CLA Young Adult Services Award

- Angela Ocana, '14 MLIS

Zoia Horn Intellectual Freedom Award

- Erin Berman, '11 MLIS
- Julie Oborny, '14 MLIS

Begun Scholarship

- Mahasin Abuwi Aleem, current student

CLA Scholarship for Minority Students in Memory of Edna Yelland

- Jasmin Avila, current student
- Chloe Van Stralendorff, current student

Join us in celebrating the achievements of our award winners during our networking reception! Stop by Booth #407 for event details.

SJSU iSchool Featured Online Programs:

- MLIS
- Digital Assets Certificate
- Teacher Librarian Credential
- Post-Master's Certificate



SJSU | SCHOOL OF
INFORMATION
ischool.sjsu.edu

TABLE OF CONTENTS

4	GENERAL INFORMATION
5	WELCOME
6	SPONSORS
7	SCHEDULE AT A GLANCE
8	EXHIBIT HALL
10	FEATURED SPEAKERS
12	AUTHORS & SIGNINGS
14	SPECIAL EVENTS
17	LIBRARY SCHOOL RECEPTIONS
18	THURSDAY NIGHT FUN
19	SUNDAY FUNDAY
21	MEETINGS
22	PRECONFERENCE WORKSHOPS
28	FRIDAY PROGRAMS
49	NIGHT TRACK PROGRAMS
52	SATURDAY PROGRAMS
69	EXHIBITOR LISTINGS
78	ACKNOWLEDGEMENTS

ADVERTISERS INDEX

2	SAN JOSE STATE UNIVERSITY
20	GALE CENGAGE LEARNING
22	BIBLIOCOMMONS
25	IREAD
27	BIBLIOTHECA/3M
42	ICELL INTERACTIVES
46	IMMIGRANT LEGAL RESOURCE CENTER
47	UNIVERSITY OF NORTH TEXAS
67	INGRAM
68	SCANNX
33	LORETTA KIDS' BOOKS
79	OFFICE OF CORRECTIONS EDUCATION
80	TOTAL IMAGING SOLUTIONS



GENERAL INFORMATION

ONSITE REGISTRATION HOURS

Thursday, November 3

7:30 AM - 6:30 PM - Convention Center

Friday, November 4

6:30 AM - 5:00 PM - Convention Center

6:00 PM - 8:00 PM - Hyatt Ballroom Foyer

Saturday, November 5

7:00 AM - 2:00 PM - Convention Center

CONVENTION CENTER EXHIBIT HALL HOURS

Thursday, November 3

4:30 PM - 6:30 PM

Friday, November 4

10 AM - 4:45 PM

Saturday, November 5

9 AM - 2:30 PM

CONFERENCE CONTACTS

Misty Jones, President
mjones@sandiego.gov

Derek Wolfgram, Conference Chair
dwolfgram@redwoodcity.org

Marion Moss Hubbard,
2016 Conference Coordinator
mmosshubbard@cla-net.org

Trish Garone, Programs Manager,
CLA Annual Conference
pgarone@cla-net.org

Shana Sojoyner, Programs Manager,
CLA Interest Groups and Awards
ssojoyner@cla-net.org

Lauren Takeda, Membership and
Special Projects Coordinator
ltakeda@cla-net.org

CONFERENCE POLICIES

Attendance Policies

To maintain a professional atmosphere throughout the conference, as well as to ensure the safety of CLA members, speakers, personnel, and exhibits, CLA does not allow children under the age of 16 years, including infants, in educational programs, conference activities, or in the Exhibit Hall at any time.

Your attendance at the conference constitutes permission to utilize photos and video taken of you at the event for news, promotion, and similar purposes.

Name Badges

Name badges and special event tickets must be picked up onsite at the conference registration desk. Conference badges must be worn at all times. Entrance to workshops, conference activities, or the Exhibit Hall will not be permitted without the appropriate badge. Lost badges can be reprinted but a small fee may apply.

Registration and Payment

Tickets are required for CLA special event functions and are distributed with your registration materials. If your plans change and you wish to turn in an event ticket, please ask CLA staff to assist you. Onsite registration for preconferences may be obtained at registration, subject to availability. CLA policies on cancellations and refunds apply. The member conference rates are for those who hold an individual current CLA membership.

CALIFORNIA STATE LIBRARY

The California State Library's logo indicates a program about a successful project supported through the Library Services & Technology Act (LSTA) funds. Watch for these specifically marked programs featured throughout the conference.



HOSPITALITY

New to the CLA Conference? Want help on making the most out of your experience? Visit the California Library Association Pavilion, one-stop-shop for members, in the Exhibit Hall.

For dining advice, visit the Hospitality Desk in the Conference Center Lobby.

The nursing room, with a small refrigerator, is in the Convention Center, 2nd floor Women's Restroom.

WIFI

CLA is pleased to offer complimentary WIFI in the Hyatt Hotel conference rooms and the Convention Center lobby and session rooms. There is no WIFI access in the Exhibit Hall.

Convention Center Network: CLA2016

Password: intoaction

Hyatt Network: Hyatt-Meeting

Password: intoaction

CONFERENCE APP

Thank you to our sponsor for the conference app, which can be accessed at <https://guidebook.com/g/swingintoaction>



SWING INTO ACTION

WELCOME

From the CLA President & Conference Chair



Greetings to our fellow California Library Association colleagues from the beautiful capital city of Sacramento!

The theme for this year's conference is Swing Into Action and you better believe this conference is full of action. We have over 150 great programs and preconferences, inspiring speakers, more Ignite talks than you can handle and awards honoring the best in our profession, including our CLA Awards Gala with headliner Tippi Hedren, animal rights activist, who starred in Alfred Hitchcock's movies *The Birds* and *Marnie*.

You won't want to miss all that is going on in our Exhibit Hall. Drop by for free food thanks to our awesome library partners and vendors. (Who says there's no free lunch, a breakfast, and opening reception, too!) While you are there visit with 80+ exhibitors, your one stop shop for the latest in library products and innovations. Attend the Interest Group Fair, author book signings, the ever popular poster sessions and career coaching and free professional headshots. In honor of this year's theme we even have a special miniature golf course with tournament play and an opportunity for you to vote on the best library decorated hole.

You'll also want to swing by exciting social events such as the late night swing dance lessons and the 7th annual Battledecks competition. We will continue the very popular Night Track on Friday, featuring no-holds-barred perspectives on our profession, acrylic painting, and dog and cat lover videos. This year we've also added an exciting new Saturday evening mini-conference featuring community engagement ideas from outside the Library world.

By the time you leave this year's conference you'll be an advocacy pro, who can effectively tell your Library's story to the world. To help you do this we are bringing in speakers from all different areas to share their knowledge including former VP of BuzzFeed Jonathan Perelman, Head of the Center for the Future of Libraries Miguel Figueroa and Poet Laureate of California, Dana Gioia.

So, we hope you caught up on your sleep before conference because you aren't going to want to miss a minute of what is going on, including the Sunday November 6 FUNday!

We are excited about what opportunities will emerge as we swing into action from all that we learn and share at this year's conference!

Misty Jones, President
California Library Association

Derek Wolfram
2016 Conference Chair



SPONSORS

THANK YOU TO OUR SPONSORS!

DIAMOND LEVEL



GOLD LEVEL



SILVER LEVEL



BRONZE LEVEL



SCHEDULE AT A GLANCE

SPONSORED BY



SirsiDynix®

THURSDAY, NOVEMBER 3

8:30 AM - 4:15 PM	Preconference workshops (Various Times)
9 AM - 9:30 PM	Thursday on the Town events (Various Times)
4:30 PM - 6:30 PM	Exhibit Hall Open Grand Opening Reception (with Refreshments) Interest Group Fair
8:00 PM - 10:00 PM	CLA Awards Reception

FRIDAY, NOVEMBER 4

8:00 AM - 8:45 AM	Concurrent & Ignite Sessions
9:00 AM - 10:00 AM	Keynote Speaker: Jonathan Perelman Free Muffins, Coffee and Tea in the Exhibit Hall
10:00 AM - 4:45 PM	Exhibit Hall Open Concurrent Sessions
10:15 AM - 11:00 AM	Concurrent & Ignite Sessions
10:15 AM - 11:45 AM	Poster Sessions
11 AM - 12 PM	Discussion with California Poet Laureate, Dana Gioia
11:15 AM - 12:00 PM	Concurrent & Ignite Sessions
12:00 PM - 1:30 PM	Free Lunch in the Exhibit Hall Lunch at the Library Q & A BAYA'S YA Author Blowout
1:30 PM - 2:30 PM	Concurrent Sessions
2:45 PM - 3:30 PM	Concurrent Sessions
3:00 PM - 5:00 PM	California Young Reader Medal & Beatty Award Literary Tea
3:45 PM - 4:30 PM	Concurrent Sessions
4:45 PM - 5:45 PM	Concurrent Sessions
5:30 PM - 7:00 PM	Library School Receptions
7:00 PM - 9:00 PM	CPLA Awards Dinner
7:00 PM - 7:45 PM	Night Track Sessions
8:00 PM - 8:45 PM	Night Track Sessions
9:00 PM - 9:45 PM	Night Track Sessions
10:00 PM - 1:00 AM	Ignite Hater's Ball Battledecks Competition & CLA Swing Dance Party!

SATURDAY, NOVEMBER 5

8:00 AM - 8:45 AM	Concurrent Sessions
8:00 AM - 9:00 AM	OCLC Update Breakfast
9:00 AM - 2:30 PM	Exhibit Hall Open
9:00 AM - 10:00 AM	Free Muffins, Coffee and Tea
9:45 AM - 10:45 AM	California State Library Discussion
11:00 AM - 12:00 PM	Discussion with California Poet Laureate, Dana Gioia Concurrent Sessions
12:15 PM - 1:00 PM	Concurrent & Ignite Sessions
12:30 PM - 2:00 PM	Free Cookies in the Exhibit Hall Posters Sessions
1:15 PM - 2:15 PM	Concurrent & Ignite Sessions
2:30 PM - 3:30 PM	Concurrent & Ignite Sessions
4:00 PM - 5:00 PM	Membership Meeting: The Future of Libraries
6:00 PM - 7:30 PM	Community Connections: Highlighting the Not-So-Obvious Library Partners

SUNDAY, NOVEMBER 6

*Don't forget Daylight Savings Time Change is
Sunday, November 6. Remember to FALL BACK one hour.*

10 AM - 2 PM	FUNday Events (Various Times)
--------------	----------------------------------



EXHIBIT HALL

EXHIBIT HALL SCHEDULE

THURSDAY, NOVEMBER 3

4:30 PM	Grand Opening Reception with Refreshments Interest Group Fair Mini Golf Tournament Play
6:30 PM	Exhibit Hall Closes

FRIDAY, NOVEMBER 4

10:00 AM	Exhibit Hall Opens Poster Sessions Nick Dragota Author Signing Virtual Reality Demonstration Resume Review
12:00 PM	Free Lunch BAYA Author Fair Lunch @ the Library Q&A Mini Golf Tournament Play
1:30 PM	Virtual Reality Demonstration
2:00 PM	Nick Dragota Author Signing
3:30 PM	Author Signing
4:45 PM	Exhibit Hall Closes

SATURDAY, NOVEMBER 5

9:00 AM	Exhibit Hall Opens Free Muffins and Coffee/Tea <i>Sponsored by BiblioCommons</i> Mini Golf Open Play Headshot Photography Open (for CLA Members)
10:00 AM	Resume Review
12:00 PM	Author Signing
12:30 PM	Cookies and Lemonade/Tea Poster Sessions Close of Silent Auction Bids
1:30 PM	Maker Box Demonstration
2:30 PM	Exhibit Hall Closes

THANKS TO OUR SPONSORS FOR EXHIBIT HALL SIGNAGE!



EXHIBIT HALL HIGHLIGHTS

GRAND OPENING RECEPTION

Thursday, November 3 | 4:30 PM - 6:30 PM

Please join us in the Exhibit Hall for the ribbon cutting and Grand Opening Reception to kick off the 2016 Conference! This is your opportunity to have some refreshments, spend time with vendors, friends, and colleagues from around the state. Be the first to check out the exhibitors' booths and all the other exciting activities going on throughout the Exhibit Hall.

INTEREST GROUP FAIR

Thursday, November 3 | 4:30 PM - 6:30 PM

Want to get involved in CLA? Don't know where to start? Meet representatives from CLA's various Interest Groups to learn about opportunities that will get you swinging into action in no time!

GET YOUR SWING ON: MINI GOLF IN THE EXHIBIT HALL

Open for individual play throughout Exhibit Hall open hours.

Open for tournament play:

Thursday, November 3 | 4:30 PM - 6:30 PM

Friday, November 4 | 12:00 PM - 1:30 PM

Have you got game? Have you got GOLF game? It's time to swing into action at the first ever CLA Conference Mini Golf Extravaganza! Play the nine holes solo or participate in tournament play. Even if you don't play, vote on the best library system designed hole. The winning library will not only win bragging rights, but also a \$500 American Express Gift Card.

AUTHOR SIGNINGS

Over 35 authors will be on hand to chat about their work and sign books. See Howtoon's co-creator, Nick Dragota, California Poet Laureate, Dana Gioia, YA authors who your teens love to read, romance novelists, and quintessential California authors. For details on all the authors and their signing locations and times, see pages 12-13.

BAYA'S YA AUTHOR BLOWOUT

Friday, November 4 | 12 PM - 1:30 PM

This is your chance to meet the YA authors who write the books you and your teens love to read! Stop by the Bay Area Young Adult Librarians' YA Author Fair and meet over a dozen amazing Bay Area authors and illustrators. See page 13 for details.

CALIFORNIA LIBRARY ASSOCIATION PAVILION

The CLA Pavilion is a one-stop-shop for membership information, conference details, and professional development resources. We will have a variety of offerings this year including meet-and-greets with CLA Board Members, information on CLA's varied Interest Groups, and a preview of the upcoming Reading By Design! summer reading theme from our summer reading partner, iRead. Stop by to learn about CLA membership, CA Center for the Book, exciting CLA programs like Lunch @ the Library, and to play Membership Bingo (and win prizes!). Be sure to follow us on Twitter (@CalLibAssoc), Instagram (@ca_library_assoc) and Facebook. Use #CLASwingIntoAction to tag us in your memorable moments.

LUNCH @ YOUR LIBRARY? Q AND A

Friday, November 4 | 12 PM - 1:30 PM

Would you like to know more about establishing a summer meal program at your library? Summer meal programs bring new families to the library, increase participation in summer reading, foster community partnerships, demonstrate the library's value to stakeholders, strengthen communities, and much more! Please join us at the CLA Programs Booth. Patrice Chamberlain of the California Summer Meal Coalition and Natalie Cole of the California State Library will be at the booth to talk about how to get started, find a summer meals mentor, visit a showcase summer meal site, and anything else you would like to know.

CAREER RESOURCES @ THE CLA PAVILION

Friday, November 4 | 10 AM - 4 PM

Saturday, November 5 | 10 AM - 1:30 PM

Are you looking for a new position? Or, maybe just to freshen up your interviewing skills? Visit the Career Center at the CLA Pavilion and talk with professionals and paraprofessionals who can help! Helpful experts are standing by to review your resume and get you ready for the next big interview. Schedule your 30-minute session now by emailing CareerCenterCLA@gmail.com. Limited sessions available for drop-in appointments at the CLA Pavilion.

HEADSHOT SERVICE FOR CLA MEMBERS WITH THE HEADSHOT TRUCK

Saturday, November 5 | 9 AM - 2 PM

Back by popular demand, the CLA Membership Committee is working with the Headshot Truck to provide high quality professional headshots just for CLA members. Prior reservations are required for this service. To schedule your session email headshotsCLA@gmail.com or check the CLA Twitter account (@CalLibAssoc). You can also visit the CLA Pavilion Membership Booth in the Exhibit Hall for details about possible last-minute openings.



PREXCELLENCE AWARDS ON DISPLAY

The PRExcellence Awards honor the highest quality efforts of California libraries in promoting and communicating their message to their customers. There are four PRExcellence Award entry categories: Print, Electronic, Event or Campaign, and Wildcard. Awards are given within each of these categories at each of three library budget levels: under \$5M, \$5M-\$10M, and \$10M and above. Stop by the PRExcellence display to view the showcase of this year's fabulous winners!

POSTER SESSIONS

Learn from these visual, fast-paced presentations in a nutshell about the latest in library research, innovative library projects, and creative ways to engage the community.

Friday, November 4 | 10:15 AM - 11:45 AM

(See the poster session presentations at this time on pp. 32-34)

Saturday, November 5 | 12:30 PM - 2:30 PM

(See the poster session presentations at this time on pp. 60-62)

VIRTUAL REALITY: IMMERSIVE LIBRARY LEARNING SPACES

Friday, November 4 | 10 AM - 12 PM

Virtual Reality may be the next computing platform. CALIFA funded a pilot project to install five VR displays in Marin libraries. Come try Oculus RIFT and HTC VIVE head mounted displays to scale Mount Rushmore, learn about a cell or join ancient dinosaurs using CyArk and Lifeqe VR media.

Sponsored by CALIFA, Marin County Free Library, New Media Learning, Lifeliqe, CyArk

MAKER BOX DEMONSTRATION

Saturday, November 5 | 1:30 PM - 2:30 PM

Join the MakerBox Collective for a fun, hands-on demonstration of tools and technology to use in programs for all ages, with an emphasis on STEAM. The MakerBoxes include Makey Makeys, Brushbots, LED Sewing, Squishy Circuits, and 3D Printing.

Emily Appleton, Moorpark Library; Antonio Apodaca, Ventura County Library System; Charlotte Burrows, Thousand Oaks Library; Renata Hundley, Oxnard Library; Kate Shumaker, Simi Valley Library; Karilyn Steward, Calabasas Library; Phillip Yocham, Ventura County Library System

SILENT AUCTION: GO SHOPPING AND SUPPORT CLA AND LIBRARY ADVOCACY!

Get some fabulous gifts for friends, relatives or yourself, while supporting all the wonderful things CLA does for libraries and library staff throughout California. Auction items include unique experiences, themed baskets, vendor prizes, handmade crafts and more. Silent Auction will be open throughout the Conference Exhibit Hall hours in the CLA Pavilion area. Bidding will close at 12:30 PM on Saturday November 5, and action winners will be announced in the Silent Auction booth area.

REFRESHMENT BREAKS

Free Sandwiches, Chips, Lemonade and Tea

Friday, November 4 | 12 PM - 1:30 PM

Free Muffins, Coffee and Tea

Saturday, November 5 | 9 AM - 10 AM

Assorted Cookies

Saturday, November 5 | 12:30 PM - 2 PM



BARNES & NOBLE

Our bookselling partners, Barnes & Noble, will be open throughout Exhibit Hall hours selling a variety of books written by our conference authors. Be sure to pick up a copy and have it autographed at one of the many author signing opportunities at the Conference. (See other Conference locations for sales during author book signings page 13.) Come ready to purchase your holiday reading and gifts!



FEATURED SPEAKERS



JONATHAN PERLEMAN

**Creating Your Library's Story
And Telling It To The World
Friday, November 4 | 9 AM - 10 AM**

As the vice president of BuzzFeed motion pictures, Perelman was critical to its transformation into one of the internet's biggest – and most effective – producers of video content. Before BuzzFeed, Perelman spent more than six years at Google as the global lead for industry relations. He is also the founder of Lighthouse Group, an independent media firm and currently serves as the head

of digital initiatives at ICM Partners. He is also the winner of a 2015 Billboard Magazine Digital Players Award.

Proudly sponsored by Bibliotheca/3M

MIGUEL FIGUEROA

**Membership Meeting: The Future of Libraries
Saturday, November 5
4 PM – 5 PM**

Miguel Figueroa is the head the new American Library Association Center for the Future of Libraries. He previously served as Director of Member Programs for the American Theological Library Association in Chicago and Director of the Office for Diversity and Spectrum Scholarship Program and the Office for Literacy and Outreach Services at the American Library Association.



DANA GIOIA

**The Power and Appeal of Poetry and the
Important Role of Libraries
Saturday, November 5, 2016
11 AM - Noon**

Dana Gioia (Gioia is pronounced JOY-uh) is the Poet Laureate of California. An internationally recognized poet and critic, he is the author of five collections of verse, including *Interrogations at Noon* (2001), which won the American Book Award, and *99 Poems: New & Selected* (2016). His critical collections include *Can Poetry Matter?* (1992), which was a finalist for the National Book Critics Award. He has written three opera libretti and edited twenty literary anthologies. Gioia served as Chairman of the National Endowment for the Arts from 2003 to 2009. Gioia was born in Los Angeles in a working-class family of Italian and Mexican heritage. He was the first person in his family to attend college. Gioia is the Judge Widney Professor of Poetry and Public Culture at the University of Southern California. (Photo credit @ Star Black.2015.)



TIPPI HEDREN

**CLA Gala Awards Reception
Thursday, November 3
8 PM – 10 PM**

Tippi Hedren is an actress and animal rights activist. She starred in Alfred Hitchcock's *The Birds* and *Marnie*, Charlie Chaplin's *A Countess from Hong Kong*, and *Roar*. She is the founder of Shambala Reserve, an animal sanctuary. She lives in Los Angeles, California.



GREG LUCAS

**California State Library
Discussion
Saturday, November 5
9:45 AM – 10:45 AM
Ticketed Event**

Meet with colleagues from throughout the state to hear the latest news from the California State Library, as well as to find out what's coming up next from State Librarian Greg Lucas.



PAM BAILEY

OCLC Update Breakfast
Saturday, November 5
8 AM – 9 AM

Pam Bailey is Director, OCLC Global and Regional Councils, and is OCLC's primary liaison with these councils, which help guide the direction of the OCLC cooperative. She also speaks on a variety of topics, including training, library workflows, ways to promote library services and managing diverse workgroups. Pam joined OCLC in 1986.

MARLA EHLERS

CQ Building: Fostering Our Cultural Intelligence
Thursday, November 3 | 9 AM – 4:15 PM
Ticketed Session

Trained by CQ expert Dr. Pennylyn Dykstra-Pruim, Marla Ehlers has facilitated multiple workshops on CQ among a variety of learners. Marla most recently presented on cultural intelligence at the American Library Association's annual conference and has spoken on a variety of other topics at state and national conferences. With over 20 years in libraries and a background in teaching and children's services, Marla is currently Assistant Director at the Grand Rapids (MI) Public Library.



KELLI HAM

Mental Health @ the Library: The Essentials
Thursday, November 3 | 9 AM – 12 PM
Ticketed Session

Kelli Ham is the Consumer Health Librarian at the National Network of Libraries of Medicine, Pacific Southwest Region located at the UCLA Biomedical Library. Kelli provides training and outreach services to public libraries, hospital libraries, and community organizations, resulting in improved health and wellbeing of entire communities.



MIKE DILLON AND CHRISTINA DICARO

Meet the Dillons - An Overview of the 2016 Legislative Session with CLA's Lobbyists
Friday, November 4 | 2:45 PM - 3:30 PM

Mike and Christina are CLA's lobbyists. Mike was hired as CLA's lobbyist in 1978, and has ably represented CLA's interests at the State Capitol since that time. In 2010, he received CLA's President's Award for his outstanding compilation of successful advocacy work for California Libraries. Christina joined Michael F. Dillon and Associates as a lobbyist in 1994, and since that time has worked on issues on behalf of the California Library Association, ranging from protecting the privacy rights

and circulation records of library patrons, defeating legislative mandates to require Internet filtering at the library, drafting and securing passage of library construction bond legislation, advising on the bond state campaigns, and monitoring the regulatory process involving the bond grants. Christina developed the concept of CLA's "Day in the District," a grassroots advocacy campaign which has become a popular way to engage CLA members with legislators in their district offices on issues of importance to the library community.

AUTHORS & SIGNINGS

Additional Authors: Tippi Hedren and Dana Gioia. For more information on these authors see the Featured Speaker page 10.



Amy Allgeyer's debut contemporary YA Novel is *Dig Too Deep*. She is also an architect, who spends her days remodeling hundred year-old homes in Idaho, where she lives with her son, a feral house cat, and a fake owl named Alan.



Mark Arax is an investigative reporter and award-winning author. His *Los Angeles Times* stories revealing state sanctioned murder and cover-up in California prisons were praised by *The Nation* magazine as "one of the great journalistic achievements of the decade." He is author of three books and working on a book about California's water wars.



Lisa M. Bakos is an author and advocate of picture books for children of all ages including *Too Many Moose*. She enjoys writing books when not taking care of her loving but slightly crazy family, including, but not limited to, her husband, three kids, two dogs, and three cats.



Carla Baku writes award-winning fiction, poetry, and creative nonfiction, which has been featured in various literary magazines, including *Narrative*, *Calyx*, and *PMS*. Her first novel is *Chasing Down the Moon*. She's also the author of a new post-apocalyptic series called *After the Pretty Pox*, writing under the pen name August Ansel.



Allison Brennan is an American best-selling writer of romantic thriller novels including *The Lost Girls* and *Poisonous*.



Janay Brown-Wood's first picture book *Imani's Moon* was the winner of the NAESP Children's Book of the Year Award, is a Northern CA ACL 2014 Distinguished Book, and a Reading Is Fundamental (RIF) Multicultural Book pick for 2015. Her second book *Grandma's Tiny House* is forthcoming.



Lynn Carthage is the author of the *Arnaud Legacy* trilogy from Kensington Books. Her books are *Haunted*, *Betrayed* and *Avenged*, which will launch in February 2017. *Haunted* has been called "spooky and fun" and *Avenged* has been called "a deliciously creepy, atmospheric mystery."



A. E. Conran (Amanda) works as a freelance editor, a children's book specialist, school book fair booktalker and children's book club facilitator. *The Lost Celt*, is her first middle grade novel.



K.C. Held is author of the young adult mystery *Holding Court*. Born and raised in California with stopovers in Honduras, Mexico, and France, she holds an MFA in costume design and has worked as a freelance costumer in opera, theater, film, and television.



Lindsay Holland's debut YA novel, *The Counterfeit Family*, was published in 2013 and for unknown reasons has not yet been made into a major motion picture. She used to teach high school English and coach water polo.



Gordon Jack's first novel is *The Boomerang Effect*. He always wanted to be a writer. While working towards this goal, he had jobs as an advertising copywriter, English teacher, high school librarian, and semi-professional dog walker.



Janet Sumner Johnson's first novel is *The Last Great Adventure of the PB&J Society*. Though her full-time occupation as evil tyrant/benevolent dictator (aka mom) takes most of her time, she sneaks in writing at night when her inner funny bone is fully unleashed.



Bitsy Kemper is someone you may have seen on CNN, heard her on CBS National Radio, or read the nationally-syndicated newspaper column she used to co-write. Now a 15-time author, she has written picture books, chapter books, and middle grade/YA, including *Budgeting, Spending and Saving*.



Laurie R. King is a *New York Times* bestselling author of 25 novels and other works. Her recently reprinted Kate Martinelli series, includes *The Art of Detection*, winner of the LAMBDA award, and highlights critical city and California issues. She was inducted into the Baker Street Irregulars in 2010, as "The Red Circle."



Stephanie Kuehn is the critically acclaimed author of four young adult novels, including *Charm & Strange*, which won the ALA's William C. Morris Award for best debut novel. Booklist has praised her work as "Intelligent, compulsively readable literary fiction with a dark twist."



Sarah Lean is an English author of children's literature, known for her book *A Dog Called Homeless*, which received the 2013 Schneider Family Book Award.



Annemarie O'Brien teaches creative writing courses at UC Berkeley, Stanford, and Pixar and advocates for literacy and empowering girls as a writer ambassador for Room to Read. *Lara's Gift* is her award-winning debut middle grade novel.



Elizabeth Partridge is the author of more than a dozen books, including *Marching to Freedom: Walk Together, Children*, and *Don't You Grow Weary*, as well as biographies of *Dorothea Lange*, *Woody Guthrie*, and *John Lennon*. Her many book honors include the National Book Award Finalist and the *Los Angeles Times* Book Prize.



Parker Peevyhouse writes fiction about teens in unusual situations. Her first novel, *Where Future Ends*, chronicles a future in which our world collides with another. She works at a junior/senior high school and volunteers with teens.



Gayle E. Pitman writes children's books and engages in other forms of subversive creativity. Her debut picture book, *This Day in June*, won the 2015 ALA Stonewall Award, was a Rainbow List Top Ten pick, and won the IRA's 2014 Notable Books for a Global Society Award.



T.R. (Theresa) Ragan is a *New York Times*, *USA Today*, and *Wall Street Journal* Bestselling author. Her *Lizzy Gardner* series has received tremendous praise. She has sold over two million e-books and has been mentioned in the *Wall Street Journal*, the *L.A. Times*, *PC Magazine*, *Huffington Post*, and *Publishers Weekly*.



Katherine Roy wrote and illustrated her first book, *Neighborhood Sharks*, which received the 2015 John and Patricia Beatty Award and was named a Robert F. Sibert Honor Book. Katherine is also the illustrator for *The Expeditioners* series by S. S. Taylor. Forthcoming books include *How to Be an Elephant*.



Elaine Russell, author of *Martin McMillan* and the *Sacred Stones*, began writing adult and children's fiction over twenty years ago, finding her true vocation at last. Her books have won numerous awards. She loves traveling and most of her novels are based in part on places she has visited.



Cindy Sample's national bestselling mystery series, includes *Dying for a Date*, *Dying for a Dance*, *Dying for a Daiquiri*, *Dying for a Dude* and *Dying for a Donut*. Cindy is a four-time nominee for the LEFTY Award for Best Humorous Mystery and winner of the NCPA Best Fiction Award.



Kim Culbertson is author of the YA novels *Songs for a Teenage Nomad*, *Instructions for a Broken Heart*, which won the 2012 Northern California Book Award, *Catch a Falling Star* and *The Possibility of Now*. Scholastic will publish Kim's fifth YA novel, *The Wonder of Us*, in the summer of 2017.

Jill Diamond's debut middle grade novel and the first book in the *Lou Lou and Pea* series is *Lou Lou and Pea and the Mural Mystery*. When she's not writing middle grade fiction, Jill practices law, dreams about her next travels, eats soft serve ice cream, and wears cowboy boots.

Nick Dragota is the artist and co-creator, along with writer Jonathan Hickman, of the breakout hit of 2013, *East of West*. Dragotta also worked on FF at Marvel Comics, the landmark run of X-Statix with Peter Milligan and many other of the top Marvel characters such as Captain America, Spider-Man, the X-Men and he is the co-creator of *Howtoons*.

Jennifer Fosberry is the author of *Isabella: Girl in Charge*. She is a science geek turned children's book writer. After running away to Costa Rica, she returned to the San Francisco Bay area with her husband and three children to read, write, and try to get out of doing housework.



Christy Lenzi writes historical fiction for young adults and her debut novel is *Stone Field*. It has been called "Dark and sorrowful ... mature and sizzling YA historical fiction" and BCCB gives it a starred review.

Lori Mortensen is an award-winning children's book author of more than 70 books and over 350 stories and articles. Recent releases include *Chicken Lily*, *Mousequerade Ball*, and *Cowpoke Clyde Rides the Range* a sequel to *Cowpoke Clyde & Dirty Dawg*, one of Amazon's best picture books of 2013.

Tucker Nichols is an artist whose work has been featured in many museums, galleries and publications. He is the co-author, with his brother Jon Nichols, of the children's book *Crabtree*.

Brenda Novak is a *New York Times* and *USA Today* Bestselling Author and author of more than fifty books. A five-time Rita nominee, she has won many awards, including the National Reader's Choice, the Bookseller's Best, the Book Buyer's Best, the Daphne, and the Silver Bullet.



Laura Shovan is a former editor for *Little Patuxent Review* and editor of two poetry anthologies. Her chapbook, *Mountain, Log, Salt and Stone*, won the inaugural Harriss Poetry Prize. Laura works with young writers as a Maryland State Arts Council poet-in-the-schools. *The Last Fifth Grade of Emerson Elementary* is her debut novel-in-verse for children.

Jessica Taylor adores dangerous girls, atmospheric settings, and characters who sneak out late at night. Her debut novel, *Wandering Wild*, received a starred review from VOYA. Her next two novels, starting with *A Map for Lost Girls*, will be published in 2018 and 2019 by Dial/Penguin.

Talia Vance is the author of three published novels for young adults, including *Spies and Prejudice*, *Silver*, and *Gold*. Talia began telling stories from the moment she could talk, making up elaborate back stories and plots for every stuffed animal and doll she came across.

Kasie West is the author of six books through HarperTeen and Scholastic, some which have received a starred review, a Whitney award, YALSA recognition, and a Junior Library Guild award. She has more books on the way through Scholastic and Harper.

Kim Zarins's newly released YA contemporary retelling of *Chaucer's Canterbury Tales*, *Sometimes We Tell the Truth*, was called by *School Library Journal* "An updated version of Chaucer's classic that will appeal to fans of Rainbow Rowell and David Levithan."

SIGNING SCHEDULE

FRIDAY, NOVEMBER 4

10:00 AM - 11:00 AM

iREAD Booth, CLA Pavilion
Exhibit Hall

Nick Dragota

Noon - 1:30 PM

BAYA Author Fair
Exhibit Hall

Amy Allgeyer
Lynn Carthage
A.E. Conran
Kim Culbertson
Jill Diamond
Nick Dragota
K.C. Held
Lindsay Holland
Gordon Jack
Janet Sumner

Johnson
Stephanie Kuehn
Christy Lenzi
Annemarie
O'Brien
Parker
Peevyhouse
Laura Shovan
Jessica Taylor
Kasie West

2:30 PM - 4:00 PM

iREAD Booth, Exhibit Hall

Nick Dragota

3:30 PM - 4:30 PM

"CA Writers Panel: California as Character" session authors

CLA Pavilion, Exhibit Hall

Mark Arax
Carla Baku

Laurie R. King

3:00 PM - 5:00 PM

CYRM & Beatty Tea

*signing outside the ballroom
immediately afterwards

Lisa Bakos
Janay Brown-Wood
Jennifer Fosberry
Bitsy Kemper
Sarah Lean
Lori Mortensen

Elizabeth
Partridge
Gayle Pitman
Katherine Roy
Elaine Russell
Talia Vance
Kim Zarins

SATURDAY, NOVEMBER 5

Noon - 1:00 PM

"CA Writers Panel: 50 Shades of Romance" session authors
CLA Pavilion, Exhibit Hall

Allison Brennan
Brenda Novak
Theresa (T.R.) Ragan

Cindy Sample

Noon - 1:00 PM

CLA Pavilion, Exhibit Hall

*signing after 11AM - noon presentation

Dana Gioia, CA Poet Laureate

SPECIAL EVENTS

THURSDAY, NOVEMBER 3, 2016

GRAND OPENING RECEPTION

Thursday, November 3, 2016 | 4:30 PM - 6:30 PM
Conference Center - Exhibit Hall

Please join us in the Exhibit Hall for the ribbon cutting and Grand Opening Reception to kick off the 2016 Conference! This is your opportunity to spend time with vendors, friends, and colleagues from around the state. Be the first to check out the exhibitors' booths and all the other exciting activities going on throughout the Exhibit Hall.

CLA AWARDS RECEPTION GALA

Thursday, November 3, 2016 | 8 PM – 10 PM
Hyatt - Regency B, C
Ticketed Event

Join us in a celebration of the best in California Libraries. The 2016 CLA Award Winners and California Library Hall of Fame Awardees will be honored. These inspiring leaders have been swinging into action to make libraries better and this is the opportunity to award their accomplishments. Drinks and desserts will be served.

Featured Speaker: Tippi Hedren, who starred in Alfred Hitchcock's *The Birds* and *Marnie*, Charlie Chaplin's *A Countess from Hong Kong*, and *Roar*. She is the founder of *Shambala Reserve*, an animal sanctuary. She lives in Los Angeles, California.

FRIDAY, NOVEMBER 4, 2016

KEYNOTE SPEAKER JONATHAN PERELMAN: CREATING YOUR LIBRARY'S STORY AND TELLING IT TO THE WORLD

Friday, November 4, 2016 | 9 AM - 10 AM
Conference Center - Rooms 202 - 204 Combined

Jonathan Perelman shares how to stand out, rise above the noise, and get your organization's voice heard online by telling stories that resonate in a memorable way. He offers audiences eight tips for creating shareable, social content that spurs growth.

As the vice president of BuzzFeed motion pictures, Perelman was critical to its transformation into one of the internet's biggest – and most effective – producers of video content. Before BuzzFeed, Perelman spent more than six years at Google as the global lead for industry relations. He is also the founder of Lighthouse Group, an independent media firm and currently serves as the head of digital initiatives at ICM Partners. He is also the winner of a 2015 Billboard Magazine Digital Players Award.

Sponsored by *Bibliotheca/3M*

bibliotheca® + 3M
the best of both worlds

CALIFORNIA YOUNG READER MEDAL AND BEATTY AWARD LITERARY TEA

Friday, November 4, 2016 | 3 PM – 5 PM
Hyatt - Regency A, B
Ticketed Event

Enjoy an afternoon tea while mingling with Children's and YA authors! You will also receive free books and have an opportunity to pose for pictures with the Golden Gate Bridge and your librarian friends in our photo booth. The California Young Reader Medal (CYRM) introduces young readers to a variety of book genres and formats and gives them an opportunity to honor their favorite books. This year we will honor the CYRM Intermediate and Middle School winners: *A Dog Called Homeless* by Sarah Lean and *Dogtag Summer* by Elizabeth Partridge.

The John and Patricia Beatty Award honors the author of a distinguished book for children or young adults that best promotes an awareness of California and its people. This year we will honor *This Bridge Will Not Be Gray* by Dave Eggers; illustrated by Tucker Nichols.

Honorees: Sarah Lean, Elizabeth Partridge, Dave Eggers, and Tucker Nichols

CHINESE COUPLETS FILM SCREENING AND PANEL DISCUSSION

Friday, November 4 | 3:45 PM - 5:45 PM
Conference Center - Room 205

The film, *Chinese Couplets*, reveals the impact of the Chinese Exclusion Acts on one family, over two centuries in three countries, on four generations of women. Told from the filmmaker's point-of-view, the documentary explores the universal themes of intergenerational strife between immigrants and their American born children, the often painful price paid by immigrants who abandoned their personal identity and their homes, and the burden of silence passed on to their offspring. The post-screening panel will explore the film's theme of immigration history, race, identity, family relations, and how to expand the screening experience beyond the walls of the classroom/library. See more detail about panelists on page 43.



CPLA AWARDS DINNER: STRENGTHENING CALIFORNIA LIBRARIES THROUGH ADVOCACY AND EDUCATION

Friday, November 4, 2016 | 7 PM – 9 PM
Hyatt - Regency A
Ticketed Event

You are invited to attend the 2016 California Public Library Advocates (CPLA) Awards Dinner, where outstanding library advocates throughout our state will be honored and celebrated. From librarians and the media to legislators and Trustees/Commissioners/Friends and Foundation members, you will be part of an event that recognizes those that go the extra mile in demonstrating by their actions that libraries matter in California! Come hear their inspiring stories and be inspired yourself. You will also hear from the Honorable Carlton Jones, city of Tulare. He is a vocal library advocate from Central California.



We wish to thank the Sacramento Public Library Foundation for their sponsorship of the Awards Dinner!

CPLA: Strengthening California Libraries through Advocacy and Education

IGNITE: HATER'S BALL

Friday, November 4 | 9 PM – 9:45 PM
Hyatt - Regency C

Sick of inspiration and best practices? We are too! We openly discuss the worst of libraries, and what drives us crazy about our profession. Ignite sessions feature a variety of 5-minute presentations, valued for its fast pace. Sponsored by the Membership Committee.

Susan Baier, County of Los Angeles Public Library; Molly Milazzo, Sacramento Public Library; Nathan Milos, Sacramento Public Library; Nicole Pasini, San Mateo County Libraries; Michael Whitley, Alhambra Civic Center Library; Megan Wolf, Alhambra Civic Center Library; Derek Wolfram, Redwood City Public Library

CLA'S 7TH ANNUAL BATTLEDECKS COMPETITION

Friday, November 4, 2016 | 10 PM - 11:30 PM
Hyatt - Regency C

Battledecks, also known as PowerPoint Karaoke, is a fast-paced, fun, hilarious event where your colleagues attempt to put together semi-coherent presentations on the fly with random slides they've never seen. Contestants are judged by a panel of low-level celebrities and audience participation. Cash bar. Immediately after announcing our 2016 champion, we will really Swing into Action. Grab another drink and stick around for the best CLA dance party ever!

CLA SWING DANCE PARTY!

Friday, November 4 | 11:30 PM - 1 AM
Hyatt - Regency B, C

Are you ready to Swing into Action? It's time to dust off your spats and Mary Janes. Doesn't matter if you jitterbug, lindy hop, west coast, or just tap your toes; we can accommodate all that jazz! We'll dance the night away to classic big band songs, disco, retro, and 21st Century music too. No dance experience? No partner? No problem! We'll have a beginner friendly lesson for the first half hour so you'll be jumpin' and jivin' in no time. Even if you'd rather just watch, this event is not one to miss! Cash bar.

SPECIAL EVENTS

SATURDAY, NOVEMBER 5, 2016

OCLC UPDATE BREAKFAST

Saturday, November 5, 2016 | 8 AM – 9 AM
Hyatt - Regency A

Please join us at a complimentary breakfast and discussion of what's new at OCLC, your library cooperative. Pam Bailey, Director, OCLC Global and Regional Councils, will present an update on OCLC services developments and recent OCLC research and initiatives.



Pam Bailey is Director, OCLC Global and Regional Councils, and is OCLC's primary liaison with these councils, which help guide the direction of the OCLC cooperative. She also speaks on a variety of topics, including training, library workflows, ways to promote library services and managing diverse workgroups. Pam joined OCLC in 1986.

CALIFORNIA STATE LIBRARY DISCUSSION

Saturday, November 5, 2016 | 9:45 AM – 10:45 AM
Hyatt - Regency D, E, F
Ticketed Event

Meet with colleagues from throughout the state to hear the latest news from the California State Library, as well as to find out what's coming up next from State Librarian Greg Lucas. Unlike past years, this will be a FREE event, but space is limited so attendees will need to pre-register.



THE POWER AND APPEAL OF POETRY AND THE IMPORTANT ROLE OF LIBRARIES

Saturday, November 5 | 11 AM to 12 PM
Hyatt - Regency D, E, F

Dana Gioia (Gioia is pronounced JOY-uh) is the Poet Laureate of California. An internationally recognized poet and critic, he is the author of five collections of verse, including *Interrogations at Noon* (2001), which won the American Book Award, and *99 Poems: New & Selected* (2016). His critical collections include *Can Poetry Matter?* (1992), which was a finalist for the National Book Critics Award. He has written three opera libretti and edited twenty literary anthologies. Gioia served as Chairman of the National Endowment for the Arts from 2003 to 2009. Gioia was born in Los Angeles in a working-class family of Italian and Mexican heritage. He was the first person in his family to attend college. Gioia is the Judge Widney Professor of Poetry and Public Culture at the University of Southern California.

MEMBERSHIP MEETING: THE FUTURE OF LIBRARIES

Saturday, November 5, 2016 | 4 PM – 5 PM
Conference Center - 202-204 Combined

Hear from Miguel Figueroa and learn how The Center for the Future of Libraries works to: Identify emerging trends relevant to libraries and the communities they serve, promote futuring and innovation techniques to help librarians and library professionals shape their future, and build connections with experts and innovative thinkers to help libraries address emerging issues.

Miguel Figueroa is the head the new American Library Association Center for the Future of Libraries. He previously served as Director of Member Programs for the American Theological Library Association in Chicago and Director of the Office for Diversity and Spectrum Scholarship Program and the Office for Literacy and Outreach Services at the American Library Association.

Additionally, attend this year's California Library Association Membership Meeting to hear the State of the Association report, and witness the passing of the gavel from President Misty Jones to Incoming President Helen McAlary.

COMMUNITY CONNECTIONS: HIGHLIGHTING THE NOT-SO-OBVIOUS LIBRARY PARTNERS

Saturday, November 5, 2016 | 6:00 PM – 7:30 PM
Sacramento Public Library, Central Library,
Tsakopoulos Library Galleria, 828 I St.,
Sacramento, CA 95814

What do little libraries, inmates, eating your vegetables, learning to talk about racism and fairytales have in common? They are the means to connect communities with ideas, relationships and services that strengthen our communities.



Join us in the Tsakopoulos Library Galleria to hear from our partners about why the library is integral to supporting and enhancing their mission and ours.

The folks from the Free Little Library, headquartered in Madison Wisconsin will join us as they complete the final leg of their road show.

Ted-like talks will include **Amber Stott**, Executive Director of Food Literacy Center, **Kathy Fleming**, Fairytale Town's Fairy Godmother, **Pamela Rogers** with the Sacramento County Jail and **Lynn Berkley-Baskin** from Sacramento Faces Race.

LIBRARY SCHOOL RECEPTIONS

SJSU SCHOOL OF INFORMATION RECEPTION

Friday, November 4, 2016 | 5:30 PM - 7 PM
Lucca Restaurant, Main Patio (enclosed), 1615 J Street

You're invited! The School of Information is hosting a reception at the California Library Association conference. Meet our Director, Dr. Hirsh, faculty, and mingle with your peers. There will be lite fare and plenty of good conversation. Our school's reception is free to attend, and there's no need to RSVP. We hope to see you in Sacramento!

UCLA DEPARTMENT OF INFORMATION STUDIES RECEPTION

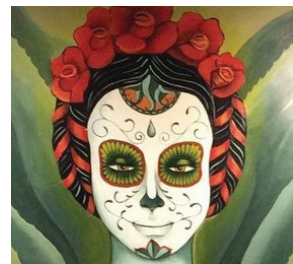
Friday, November 4, 2016 | 5:30 PM - 7 PM
Hock Farm, 1415 L Street

UCLA Department of Information Studies Reception: The UCLA Information Studies Department welcomes alumni, faculty, students, staff and prospective students at its annual CLA reception. Come mingle with world class scholars, researchers, and professionals and learn more about what makes our face-to-face program so excellent.

UNIVERSITY OF NORTH TEXAS COLLEGE OF INFORMATION RECEPTION

Friday, November 4, 2016 | 5:30 PM - 7 PM
Tequila Museo Mayahuel, 1200 K Street
<http://tequilamuseo.com/>

ATTENTION ALL UNT ALUMS!!! Let's get together for a night to remember. Please join us in laughter, friendship, and fun at Tequila Museo Mayahuel located at 1200 K Street, a 5 minute walk from the convention center. Bring along a recruit, or tell your friends and colleagues to stop by the UNT/LIS booth to learn about the California Cohort programs and scholarships. Experience recipes that are truly authentic and unique, and unlike anything you have ever tasted before! Come feel the heartbeat of Mexico and share your success stories with your fellow UNT alums.



UNIVERSITY OF SOUTHERN CALIFORNIA LIBRARY AND INFORMATION SCIENCE PROGRAM RECEPTION

Friday, November 4, 2016 | 5:30 PM - 7 PM
Amourath 1819 Lounge, Hyatt Regency, 1209 L Street

Join Dr. Ken Haycock, director of USC's Master of Management in Library and Information Science program, and research professor of management and organization in the USC Marshall School of Business, for a reception and informal briefing session. USC is the first major research university in more than 30 years to invest in librarianship as a profession for the future. USC is also the first university to develop its degree from the ground up as a program within its business school.

The USC program is fully online and offers both a general approach and opportunities to specialize. We emphasize leadership development across all areas. The USC MMLIS is accepting applications for Spring and Summer 2017 cohorts.

THURSDAY ON THE TOWN

BAKER AND TAYLOR: BEHIND-THE-SCENES TOUR

Thursday, November 3, 2016 | 9 AM – 4 PM

Ticketed Event

The B&T Reno facility serves the majority of west coast libraries. Join in on the opportunity to tour the facility, meet the operations staff and learn more about the efficiencies and benefits of a state of the art fulfillment center for a major library vendor.

Wear comfortable clothing and closed toe shoes. This is an on-floor tour in an operations building. A bus/van ride to and from the Reno facility will take approximately 2 hours in either direction. The facility tour will last 2-3 hours. Bottled water will be provided for the facility tour. Lunch is included.

SACRAMENTO BREW BIKE TOUR

Thursday, November 3, 2016 | 5 PM – 8 PM

Ticketed Event

Do you enjoy craft beer with friends? Do you enjoy a good book and a little exercise? Then this event is for you!! The Sacramento Brew Bike tour will take you to local pubs where you will enjoy a pint (or more, but that's on you) and a book talk with a local librarian who will pair the book to the brew. Depending on the number of people that sign up, this will either be a 2 hour or 3 hour experience rain or shine.

Here's what you will get:

- The experience of "cycling" with your 15 new friends (per bike) around Midtown Sacramento (there's a seat for those who choose not to pedal).
- One pint of beer at each pub visited (a total of 3).
- Book Talks with a Librarian at each site.
- All tips are included in the price.

SACRAMENTO THEATRE COMPANY

Thursday, November 3, 2016 | 6:30 PM – 9:30 PM

Ticketed Event

Who doesn't love an evening at the Theatre?! Join us for a wonderful evening at Sacramento Theatre Company's production:

I Ought to be in Pictures

By Neil Simon

Directed by Bill Zarriello

November 2 – December 11, 2016

Pollock Stage

This three-character dramedy involves Herbert Tucker, a struggling screenwriter who abandoned his New York family 16 years earlier. His daughter, Libby, arrives at the West Hollywood home of her father, whom she barely remembers. She is convinced that he can give her the Hollywood acting career she desires. Filled with guilt and demanding love, Libby not only forces Herb to deal with the responsibilities of parenthood, but to come to terms with his relationship with girl-friend, Steffy.

The STC, a long-time partner with the Sacramento Public Library is eager to welcome Library staff from all over the state. The performance features a pre-show where elements of the production are discussed that enhance the understanding of the performance and the play. The Theatre is located on H and 15th, an easy 3 block walk or brief Uber ride from the Conference Center.

DON'T FORGET DAYLIGHT SAVINGS TIME CHANGE IS SUNDAY, NOVEMBER 6. REMEMBER TO FALL BACK ONE HOUR.

MIDTOWN HACKER LAB

Sunday, November 6, 2016 | 10 AM – 1 PM

Ticketed Event

Come see the Hacker Lab that helped launch Sacramento Public Library's Design Spot and the Sierra College own Maker Space. Located on 17th and I, the Hacker Lab is open 24 hours a day, 7 days a week so that members can come explore any time the mood strikes. You will be treated to a continental breakfast and 3 classes, just for our group. The classes are:

1. 3D Printer class (but not your everyday printers!)
2. Laser-cutting class
3. Wood-shop class

LIBRARY SCAVENGER CRAWL & BRUNCH

Sunday, November 6, 2016 | 10 AM – 1 PM

Ticketed Event

Do you put your book down on Friday nights to catch an episode of "The Amazing Race?" Are you highly ambitious and competitive? Do you like mimosas? If you answered yes to any one of these then this event may just be up your alley.

Individuals will be placed into teams to check out different libraries in the downtown Sacramento area. Questions will be required to be answered at the various locations. The first three teams to complete all their questions will be awarded a prize. The scavenger hunt will have a registration period from 9:30 AM until 10 AM and will promptly end at noon. Brunch will be served at 12:30 PM at the Rio City Cafe in Old Sacramento. Vegan and vegetarian options will be available.

Disclaimer: this event requires some walking to get to the various library buildings. Comfortable shoes are advised. It will take place rain or shine.

CALIFORNIA MUSEUM TOUR AND LUNCH

Sunday, November 6, 2016 | 12 PM – 2 PM

Ticketed Event

Participate in a docent led tour of the California Museum which "reflects all aspects of California's diverse population and culture, with an emphasis on the contributions of women and under-represented groups." The featured exhibit is entitled "Voting in California: 1850 – 2016". A box lunch is included. Located on 9th and "O" Street.

Archives of Sexuality & Gender

Gale's milestone digital program

Rare and unique content, now accessible for students, educators, and researchers.

Women's, Gender, and Sexuality Studies programs survey a rich history of sexuality and identity. Students, educators, and researchers can now engage with a vast resource that connects them to this history, and enables them to delve deeper and make new connections with the largest program of digital primary source materials available in support of these and many other related areas of research.

Gowland, Lance. "Rostrum." Campaign Oct. 1978: 58. Archives of Human Sexuality and Identity. Web. 15 Mar. 2016.

THE POSSIBILITIES OPEN TO GAY SOLIDARITY

LANCE GOWLAND, socialist activist, outlines the current state of Sydney's Gay Solidarity Group.



THE Gay Solidarity Group (GSG) began as a small representative group of homosexual women and men to organize "International Gay Solidarity Day" in Sydney. Our decision to hold a mardi Gras was greeted with enthusiasm throughout

other cities against the violent police bashing and arrests in Sydney.

Sydney homosexuals were not intimidated by the police attacks. We were angry, and the messages of support which reached us from throughout Australia and

led to the dropping of the charges.

The GSG collective consists mainly of people who have been active in the anti-sexist and homosexual rights movement for several years. We believe the liberation of homosexuals can only be achieved

pride and solidarity.

Many of the radical gay community tended to be gay pride marches was because

MEETINGS

GENERAL MEETINGS

Career Online High School Q & A
Friday, Nov. 4 | 1:30 PM - 2:30 PM
Convention Center - Room 201

California Revealed Q & A
Friday, Nov. 4 | 2:45 PM - 3:30 PM
Convention Center - Room 201

Edge Peer Meet-up
Friday, Nov. 4 | 2:45 PM - 3:30 PM
Hyatt - Regency D

LEAMOS @ THE LIBRARY
Thursday, Nov. 3 | 8:30 AM - 2 PM
Regency E Hyatt
By invitation only

Reading By Design
Friday, Nov. 4 | 11:15 AM - 12 PM
Convention Center – Room 201

Student Library Card Successes Round Table
Saturday, Nov. 5 | 8 AM - 9 AM
Convention Center - Room 201

Zip Books 2.0
Saturday, Nov. 5 | 2:30 PM - 3:30 PM
Convention Center - Room 201

COMMITTEE MEETINGS

2017 Conference Planning Committee
Thursday, Nov. 3 | 7 PM - 8 PM
Hyatt - Regency F

Beatty Committee
Saturday, Nov. 5 | 11 AM - 12 PM
Convention Center - Room 105

CLA Board Meeting
Sunday, Nov. 6 | 9:30 AM - 11:30 AM
Hyatt - Tahoe Room

Legislative and Advocacy Committee
Friday, Nov. 4 | 1:30 PM - 2:30 PM
Convention Center – Room 105

Membership Meeting
Saturday, Nov. 5 | 4 PM - 5 PM
Convention Center - Rooms 202 - 204

INTEREST GROUP MEETINGS

Interest Group Leaders' Meeting
Friday, Nov. 4 | 4:45 PM - 5:45 PM
Convention Center – Room 201

Academic Interest Group
Friday, Nov. 4 | 3:45 PM - 4:30 PM
Convention Center – Room 104

Adult Services Interest Group
Friday, Nov. 4 | 3:45 PM - 4:30 PM
Hyatt Regency – Regency E room

African American Interest Group
Saturday, Nov. 5 | 12:15 PM - 1:00 PM
Convention Center – Room 201

Circulation Interest Group
Saturday, Nov. 5 | 8:00 AM - 8:45 AM
Convention Center – Room 105

Collection Development Interest Group
Saturday, Nov. 5 | 12:15 PM - 1:00 PM
Hyatt Regency – Golden State Room

Latino Services Interest Group
Saturday, Nov. 5 | 8 AM - 8:45 AM
Hyatt Regency – Tahoe room

Library History Interest Group
Saturday, Nov. 5 | 12:15 PM - 1:00 PM
Hyatt Regency – Golden State Room

Literacy Interest Group
Friday, Nov. 4 | 10:15 AM - 11:00 AM
Convention Center – Room 201

Management Interest Group
Saturday, Nov. 5 | 11:00 AM - 12:00 PM
Hyatt Regency – Tahoe Room

Public Libraries Interest Group
Saturday, Nov. 5 | 11:00 AM - 12:00 PM
Convention Center – Room 201

Reference Interest Group
Friday, Nov. 4 | 8:00 AM - 8:45 AM
Convention Center – Room 201

Special Libraries Interest Group
Friday, Nov. 4 | 3:45 PM - 4:30 PM
Convention Center – Room 104

Student Interest Group
Friday, Nov. 4 | 3:45 PM - 4:30 PM
Convention Center – Room 201

Technical Services Interest Group
Saturday, Nov. 5 | 12:15 PM - 1:00 PM
Convention Center – Room 105

Technology Interest Group
Saturday, Nov. 5 | 1:15 PM - 2:15 PM
Hyatt Regency – Carmel AB Room

Youth Services Interest Group
Friday, Nov. 4 | 1:30 PM - 2:30 PM
Convention Center – Room 104

PRECONFERENCE WORKSHOPS

CLLS NEW COORDINATOR/ADMINISTRATOR ORIENTATION

Thursday, November 3, 2016 | 8:30AM - 12:30PM

Hyatt – Regency A

Invitation Only

This pre-conference is an invitation-only event for libraries participating in the California Library Literacy Services (CLLS) program. New literacy coordinators and/or library administrators will obtain an orientation to CLLS, including a history of the program and the state law that created it; CLLS mission, vision, values, operating procedures and reporting requirements; and successful program practices shared by a panel of experienced literacy coordinators.

Lisa Dale, *California State Library*

CQ BUILDING: FOSTERING OUR CULTURAL INTELLIGENCE

Thursday, November 3, 2016 | 9 AM – 4:15 PM

Hyatt – Regency C

Ticketed Session

You've heard of IQ and EQ, but what about CQ? Cultural Intelligence (CQ) refers to our ability to function effectively across national, ethnic, and even organizational cultural boundaries. Cultural Intelligence involves four interdependent abilities:

- Knowledge
- Motivation
- Interpretation
- Behavior



Cultural Intelligence building is a life-long journey, and all can improve their CQ over time. In a world of culture clashes, any effort towards cultural intelligence will make an immediate and effective impact. Relevant to all staff, this workshop introduces concepts and actions which shape personal and organizational cultural competencies. Through highly interactive content that embraces multiple learning styles, our conversation will change perceptions and actions in a way which encourages and nurtures.

Improving our CQ makes us better communicators and more gracious actors in our increasingly diverse world. Build your CQ and learn tools you can apply immediately as you cross cultural Boundaries.

Marla J. Ehlers: *Trained by CQ expert Dr. Pennylyn Dykstra-Pruim, Marla Ehlers has facilitated multiple workshops on CQ among a variety of learners. Marla most recently presented on cultural intelligence at the American Library Association's annual conference and has spoken on a variety of other topics at state and national conferences. With over 20 years in libraries and a background in teaching and children's services, Marla is currently Assistant Director at the Grand Rapids (MI) Public Library.*



Need a new website?

**Responsive.
Integrated catalog.
Integrated events.
Public-library focused.
Up in a matter of months.**

TALK TO US AT BOOTH #201



IMMIGRATION INTEGRATION

Thursday, November 3, 2016 | 9 AM – 4:15 PM

Convention Center - Room 204

Ticketed Session

There is a major statewide effort to connect immigrant service providers and maximize resources including public libraries. Box lunch will be provided from noon to 1 for Talk Tables.

Part 1: 9 AM – 12 PM. Learn about the current status of immigrants in California. Representatives from immigrant integration service providers will share new programs and services, opportunities to collaborate with non-library organizations, and funding opportunities. Watch a live demo of the New and improved USA Learns, a free online instructional program developed for adults with limited English language skills that includes 3 current courses, ability to create teacher and student accounts, and USA Learns English apps.

Part 2: 1:15 PM - 4:15 PM. Library staff will share their experience with the development and implementation of their programs, and future plans for expansion including LAPL's certification to provide legal assistance to immigrant populations and San Diego County's efforts to provide assistance to immigrant and farmworker populations including innovative approaches to delivering services to immigrant populations in the workforce system will be discussed.

*Moderator: **Daniel Torres**, Office of Governor Edmund G. Brown Jr., Director of Immigrant Integration.*

Participating Agencies: California Research Bureau (State Library), Sacramento County Department of Education; California Department of Social Services; California Labor and Workforce Development Agency; Ready California; Catholic Legal Immigration Clinic, Inc. (CLINIC); Los Angeles Public Library System; San Diego County Library; & Alliance San Diego.

INTRODUCTION TO SERIALS CATALOGING WITH RDA

Thursday, November 3, 2016 | 9 AM – 4:15 PM

Hyatt – Regency D

Ticketed Session

Resource Description and Access (RDA) is the new cataloging standard that replaces AACR2. This Basic Serials Cataloging Workshop, part of the Serials Cataloging Cooperative Training Program, will offer an introduction to cataloging serials with RDA. It will cover RDA and CONSER standards, RDA core elements and terminology, transcribed versus recorded elements, new or revised areas of information, and creation of new records and serial maintenance. Attendees will participate in hands-on exercises which will include use of tools and documentation in support of cataloging with RDA. Access to the PowerPoint presentation will be given to participants ahead of the workshop via email.

***Steve Shadle** is Serials Access Librarian at the University of Washington Libraries where he catalogs serials, supports link resolver and knowledgebase applications and otherwise wrangles serial holdings and bibliographic data. Steve was an original Serials Cataloging Cooperative Training Program trainer and has most recently contributed to the RDA revisions of the CONSER Cataloging Manual. Steve's work in serials cataloging began as an ISSN Cataloger at the Library of Congress and his contributions to the serials cataloging community were recognized in 2010 by ALCTS with the presentation of the Ulrich's Serials Librarianship Award.*

PRECONFERENCE WORKSHOPS

MENTAL HEALTH @ THE LIBRARY: THE ESSENTIALS ✨

Thursday, November 3, 2016 | 9 AM – 12 PM

Hyatt – Regency B

Ticketed Session

The topic of mental health can be one of the most challenging issues for library staff, especially when faced with tough questions or when interacting with patrons who are exhibiting signs of mental illness.

Fortunately, a handful of practical skills enable library staff to respond well to difficult situations and have resources at hand to answer just about any question or scenario that comes your way. This interactive session covers the essentials, starting with proven approaches to serving library users with mental illness. We will discuss techniques for building and utilizing community partnerships to connect patrons with appropriate local resources. Additionally, we will evaluate and discuss various reference resources and technologies, including authoritative websites, mobile health apps, and social networking sites used by consumers as emotional support systems. The class will conclude with sharing ideas for compelling programs to raise awareness and improve mental health literacy for patrons, staff, and the entire community.

Kelli Ham is the Consumer Health Librarian at the National Network of Libraries of Medicine, Pacific Southwest Region located at the UCLA Biomedical Library. Kelli provides training and outreach services to public libraries, hospital libraries, and community organizations, resulting in improved health and wellbeing of entire communities.

Sponsored by the National Network of Libraries of Medicine Pacific Southwest Region



SUMMER @ YOUR LIBRARY 2017 – SUMMER READING AND LEARNING ESSENTIALS ✨

Thursday, November 3, 2016 | 12:45 PM – 4:15 PM

Convention Center - Room 202-203

Ticketed Session

CLA's annual summer reading workshop will bring library staff together for discussion and information exchange around trends in summer reading and learning for early learners, children, tweens, teens, and adults; community outreach; partnerships; innovative summer programming; and program evaluation. The workshop will also include opportunities for participants to showcase their best summer reading and learning materials; information about the new Summer @ Your Library quality principles and indicators; and lots of great programming ideas for the 2017 summer reading theme, Reading by Design. Please join us!

Presented by CLA's California Summer Reading Challenge Advisory Council and iREAD.

Sponsored, in part, by ScholarShare/ TIAA-CREF



The California Summer Reading Challenge is a program of the California Library Association, supported in whole or in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.

EARLY LEARNING WITH FAMILIES ✨

Thursday, November 3, 2016

Westminster Presbyterian Church,

1300 N Street

Ticketed Session



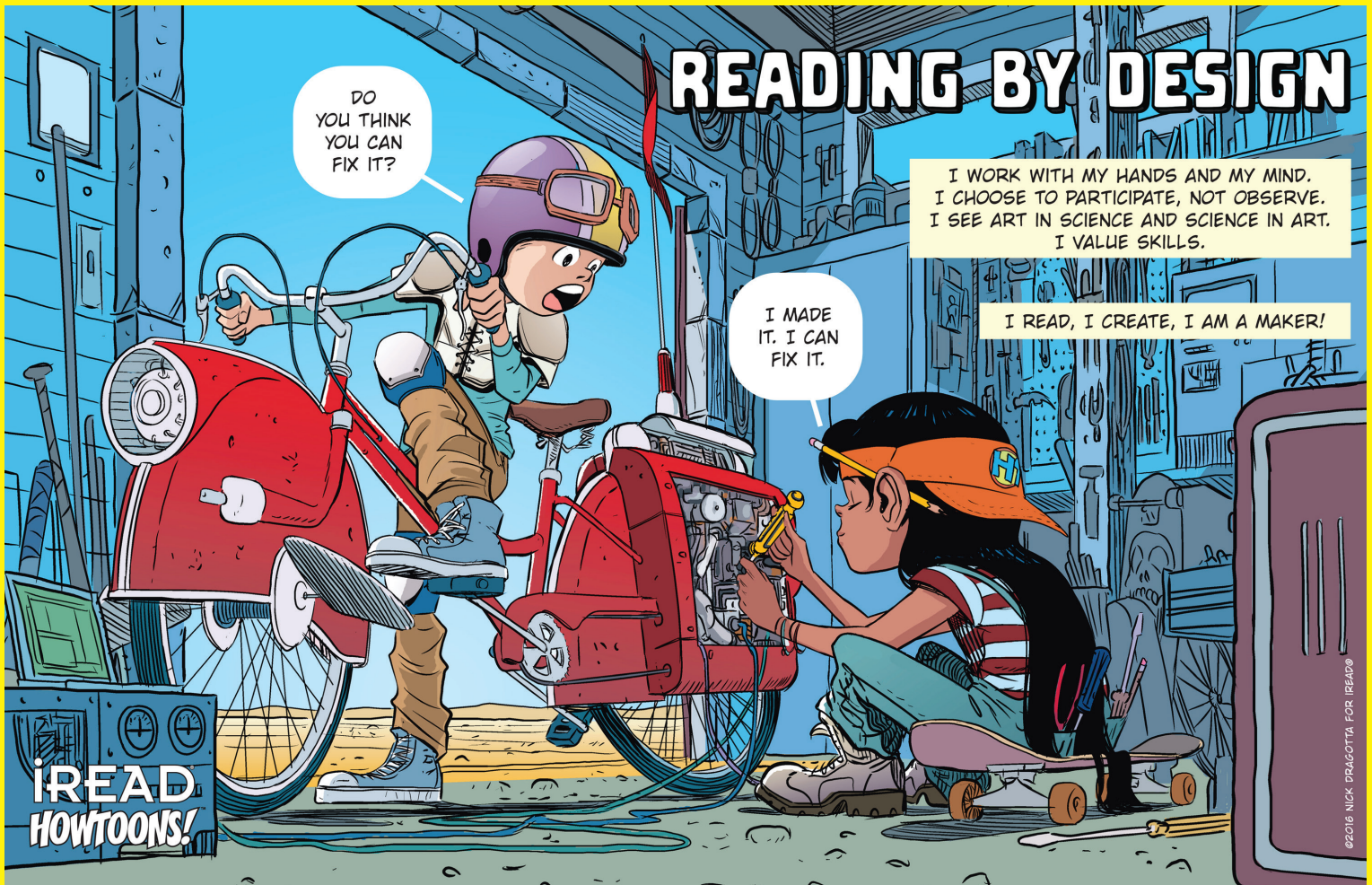
Opening General Session 1 PM – 4 PM

Bringing together cutting-edge research from neuroscience, economics, cognitive psychology and education, the Bay Area Discovery Museum's Center for Childhood Creativity, in collaboration with the CA State Library's Early Learning with Families initiative, presents an interactive and engaging session to inspire new library frameworks for stimulating creativity and school readiness in early childhood (0-8).

Closing Reception | 4 PM – 6 PM

This meet and greet reception is for anyone interested in networking with your early learning library colleagues or learning more about our various ELF initiative partnerships with the Center for Childhood Creativity and the Brazelton Touchpoints Center. Hors d'oeuvres and beverages will be provided.

IREAD SUMMER READING 2017
READING BY DESIGN
PRESENTS
HOWTOONS!



2 PLACES TO MEET **NICK DRAGOTTA**, AUTHOR AND ILLUSTRATOR OF **HOWTOONS™** AND **EAST OF WEST** FROM **IMAGE COMICS**

BAYA
YA AUTHOR BLOWOUT
FRIDAY, NOVEMBER 4
12PM-1:30PM
EXHIBIT HALL



HOWTOONS POSTER SIGNING @
THE IREAD BOOTH IN
THE CLA PAVILLION
FRIDAY, NOVEMBER 4
10AM-11AM & 2PM-3PM
EXHIBIT HALL

PRECONFERENCE WORKSHOPS

MANAGEMENT BOOT CAMP: LEARN THE ROPES FROM FRONT LINE MANAGERS

Thursday, November 3, 2016 | 1:15 PM – 4:15 PM

Hyatt – Regency B

Ticketed Session

Learn down-to-earth wisdom, tips, and tricks from a diverse group of experienced mid to high-ish level library managers in a format that can best be described as speed dating meets Ted talk. Topics will be covered quickly, allowing you to pick and choose the micro-sessions that are most relevant to your current job and career aspirations. This session is perfect for new managers or people who have administrative aspirations. Topics include: Recruitment, Grant Writing, Dealing with Problem Employees, Self-Promotion 101, Professional Development, and many more.

Robert Karatsu: *“The Accidental Library Manager”* Robert is currently the interim Director of the Pasadena Public Library and previously served as the Director of the Rancho Cucamonga Public Library. He once retired for approximately 48 seconds.

Gladstone Bucknor: *“It’s not you, it’s ME”* (surviving problem employees) Gladstone is a Regional Administrator for the Los Angeles County Public Library system. He is a Black Belt in Jiu Jitsu, and rumor has it he once destroyed the Periodic Table because he only recognizes the element of surprise.

Dolly Knight: *“TL;DR Budgets & Pensions”* Dolly is the Director of the Ventura County Law Library. Her cats Henry and Leo have more Twitter followers than most libraries.

Vanessa Christman: *“Job Searching for Fun and Profit”* Vanessa is the recently appointed Humboldt County Librarian and prior to that was a Regional Administrator for the Los Angeles County Public Library system. She is easily bored by writing presenter bios.

Nicole Pasini: *“Recruit ‘em and Retain ‘em”* Nicole is the Deputy Director of Library Services at the San Mateo County Library system. She is the reigning Queen of Memes on the California Libraries FB page.

Sponsored by CLA’s Management Interest Group and the CLA Membership Committee

THE MESSAGE MATTERS

A Half Day Pre Conference from CLA’s Legislative and Advocacy Committee

Thursday, November 3, 2016 | 1:15 PM - 4:15 PM

Hyatt – Regency F

Ticketed Session

Greg Lucas, California State Librarian, will lead this important advocacy session in both his experiences as a journalist and as a library leader in the best way to craft and deliver meaningful messages about the value of libraries. Our current CLA President, Misty Jones and our President-elect Helen McAlary will participate in helping define the platform for the future of California libraries. Members of the CLA Legislative and Advocacy Committee will be bringing best practices for effective messaging in an information overloaded world. ALL CLA members at all levels, friends, foundations, trustees and commissioners will be encouraged to attend this short but impactful training. Learn to craft an effective message for your library and work with your colleagues toward crafting a message for improving statewide support for California libraries.

Tips/ techniques and outcomes will include:

- Crafting the powerful and effective message
- How and when to present it
- How to spread the message so it becomes unified
- Best practices of successful messages in California/voter approval for initiatives
- Seek out ideas and aspirations for libraries in the next 5 - 10 years (bond results and plans here)

Sponsored by CLA’s Legislative & Advocacy Committee

STUDENT RESOURCES FOR LITERACY TUTORS

LITERACY INTEREST GROUP AFTERNOON WORKSHOP

Thursday, November 3, 2016 | 1:15 PM – 4:15 PM

Hyatt - Regency A

Ticketed Session

Anyone involved in adult literacy knows it’s a different beast than early or child literacy. In this preconference session, we’ll look at books, apps, and more for adult learners, as well as information on learning disabilities and student resources. This session will be mixed format, with a presentation, hands on activities, and displays.

Sponsored by CLA’s Literacy Interest Group

CAPTIVATE + CONNECT to your community



Encourage
patron discovery



Increase
library usage



Meet
strategic goals

FRIDAY PROGRAMS

PROGRAMS | FRIDAY 8 AM - 8:45 AM

5 MINUTE MENTORING

Friday, November 4 | 8 AM - 8:45 AM
Hyatt - Regency A

5 Minute Mentoring consists of quick one-on-one sessions with a mentor and a mentee. Each mentee meets with a mentor and then they switch and the mentor meets with a new mentee. The session will start with a short introduction by Andrew Carlos, who will talk about the value of mentoring.

Rebecca Kemp, Tulare County Library; Nichole Brown, Oakland Public Library; Andrew Carlos, CSU, East Bay; Tamara Evans, Kings County Library

BOARD EFFECTIVENESS TRAINING: A TASTE OF CPLA'S TRAINING SESSIONS FOR COMMISSIONERS, TRUSTEES OR FRIENDS

Friday, November 4 | 8 AM - 8:45 AM
Hyatt - Regency C

California Public Library Advocates introduces its revitalized Board Effectiveness Training for library commissions and trustees -- and now for Friends as well! This session will give an overview of roles, legal obligations, relationships with the library and goals, and how they are covered in the 1/2 day training sessions. The session will also include an open conversation with attendees about critical issues and concerns facing volunteer or elected supporters of libraries and community organizations that support libraries.

Deborah Doyle and Robin Hoklotubbe, California Public Library Advocates

GIMME SHELTER: PROVIDING HOMELESS TEENS WITH THE RESOURCES THEY NEED TO SURVIVE AND THRIVE

Friday, November 4 | 8 AM - 8:45 AM
Hyatt - Regency B

Homeless youth in California make up the largest portion of homeless youth in the nation—28 percent of the national total. Libraries have long been a place of refuge for the homeless, and more and more libraries are moving beyond referrals and providing on-site services to homeless patrons. Unfortunately, these on-site services are directed almost exclusively toward adults. In this session, experts from Wind Youth Services and from the California State Library's Homeless Youth Project provide information regarding the problems faced by homeless youth, including challenges specific to the disproportionately large amount of LGBTQ homeless youth. The presenters detail best practices for reaching out to homeless youth, highlighting which services are of particular importance. The session will culminate in a panel where librarians share their own experiences with creating community partnerships to bring much-needed support services to their libraries.

Courtney Saldana, Ontario City Library; Alyson M. Hamlin, Riverside County Library System; Shahera Hyatt, California State Library; Erica Fonseca, Wind Youth Services

IGNITE: ARTY PARTY, STEAM MINUS THE STE AND M

Friday, November 4 | 8 AM - 8:45 AM
Hyatt - Regency F

Don't let science, technology, engineering, and math steal the show! Libraries across the state have used art and artists to reach new customers, highlight gaps in services, and engage the community in new ways. Ignite sessions feature a variety of 5-minute presentations, valued for its fast pace. Sponsored by the Membership Committee.

Kimberli Buckley, Contra Costa County Library; Caley Cannon, Brand Library and Art Center; Deirdre Cerkanowicz, Berkeley Public Library; Stephen DeFrank, Contra Costa County Library; Rhea Fabricante, Woodland Public Library; Jeff Gibson, Contra Costa County Library; Ady Huertas, San Diego Public Library; Seng Lovan, Contra Costa County Library; Pete Miesner, San Diego Public Library; James Tyner, Fresno County Public Library

LET'S SEE SOME ACTION! INCORPORATE MOVEMENT IN CHILDREN'S PROGRAMMING

Friday, November 4 | 8 AM - 8:45 AM
Hyatt - Regency D

Children's programs in libraries often focus on small motor movements with activities that can be accomplished in place, such as singing, fingerplays, crafts, and listening to stories. While these are important program elements, research shows that gross motor movements are just as important to the learning process, as well as to a child's emotional and physical well-being. Although movement and play are necessary, many children simply do not get enough of it. Our aim is to reverse this trend and help participants advocate for children in their community to get moving! In this hands-on, demo-style, panel discussion consisting of three presenters, participants will learn how to incorporate play and movement into library programs. An informative, re-energizing time is promised for all!

Anna Hartman and Kristin Ward, San Diego County Library; Julianne Rositas, Alexis Azzam and Misty Finney, Family Paths; and Helen Shwe Hadani, Center for Childhood Creativity at the Bay Area Discovery Museum

LOCKED UP: STORIES FROM FIRST YEAR PRISON LIBRARIANS

Friday, November 4 | 8 AM - 8:45 AM
Convention Center - Room 103

Four state prison librarians share their experiences and offer advice for people considering a career as a prison librarian. They'll talk about what got them into the profession, how they've worked with inmates from various security levels, and how they've run law and recreational libraries.

Tanya Lindquist, California Department of Corrections and Rehabilitation (CDCR); Erin Farrell, CDCR; Tracy K. McCowan, Pleasant Valley State Prison/CDCR; Hyonsig Song, Ironwood State Prison

PUTTING POETRY BACK INTO CIVIC LIFE: BELMONT'S STORY OF BUILDING COMMUNITY AND CREATING CONNECTIONS WITH VERSE

Friday, November 4 | 8 AM - 8:45 AM
Hyatt - Regency E

Since the ancient Greeks, poetry has been an integral part of civic life, commemorating critical events and unifying communities. While popular interest has waxed and waned over the years, California's support of this age-old art form has been robust and has generated a resurgence of local poet laureates both at the county and municipal level. In 2014, the Belmont Library was approached by a Belmont Parks and Recreation Commissioner to join forces in proposing to our City Council an official poet laureate position. Council agreed, and the next year, Tanu Wakefield was selected Belmont Poet Laureate for a three-year term. Since then, she has kicked off City Council meetings, taught poetry workshops, and led poetry gatherings all over the community. We'll share with you how the library has partnered and/or supported all these events, strengthening its role as a gatherer of community both inside and outside the library.

Kathleen Beasley, San Mateo County Library; Tanu Wakefield, City of Belmont; Mary Frances Frayne, San Mateo County Library

SENIORS AND EBOOKS: BRIDGING THE TECHNOLOGY GAP THROUGH OUTREACH

Friday, November 4 | 8 AM - 8:45 AM
Convention Center - Room 105

The library has eBooks. Seniors have eDevices and want to check out eBooks. What should be an easy relationship between librarian and patron can often turn futile when patrons cannot come to the branch for help. After observing the growing need for eBook help in the local senior community, librarians at the San Jose Public Library Evergreen Branch decided to take eBook help outside library walls. Librarians designed a workshop for seniors and presented it at a local retirement community. Over several months, librarians reached dozens of seniors through a workshop and one-on-one sessions in their community. In this presentation we will discuss how this program and ongoing service were created, the technologies used, and the hurdles and pitfalls encountered along the way. Be inspired by this new and fun way to bring technology to the senior community.

Alison de Geus, San Jose Public Library; Amelia Vander Heide, San Jose Public Library

PROGRAMS

STORYTIME STUDIO: BUILD AND SUPPORT THE STORYTIME SKILLS AT YOUR PUBLIC LIBRARY!

Friday, November 4 | 8 AM - 8:45 AM
Convention Center - Room 104

Looking for a way to support and expand the skills of all of your storytime staff? Consider a Storytime Studio! Using the idea of studios as a place where people go to practice an art form, Storytime Studios use the strengths of your own staff to create specific storytime trainings; offer needed support and validation to your hard working storytimers; and build collaboration and expertise sharing. Learn from Donna Zick, Early Literacy Specialist with the Sacramento Public Library, about the Storytime Studios model she developed; you'll leave with ideas on how you can make them happen in your own system.

Donna Zick, Sacramento Public Library

TWO BIRDS WITH ONE STONE: USING WEARABLE TECHNOLOGY FOR HEALTH AND TECHNOLOGY EDUCATION

Friday, November 4 | 8 AM - 8:45 AM
Hyatt - Carmel AB

Unless you've been living under a stone, it's likely you've encountered the recent buzz about wearable technology and fitness trackers. In this session, South San Francisco Public Library staff will present their experience with circulating wearable technology and integrating it into library programs to spark community interest in technology and health. Join us to gain some hands-on experience with wearable technology and learn about practical considerations for purchasing and circulating equipment as well as helping community members get started with putting their fitness plans into action.

Mo Frencham, South San Francisco Public Library; Anissa Malady, South San Francisco Public Library; Shawnte Santos, South San Francisco Public Library; Adam Elsholz, South San Francisco Public Library

KEYNOTE SPEAKER | FRIDAY 9 AM - 10 AM

KEYNOTE SPEAKER JONATHAN PERELMAN: CREATING YOUR LIBRARY'S STORY AND TELLING IT TO THE WORLD

Friday, November 4, 2016 | 9 AM - 10 AM
Conference Center - Rooms 202 - 204 Combined

Jonathan Perelman shares how to stand out, rise above the noise, and get your organization's voice heard online by telling stories that resonate in a memorable way. He offers audiences eight tips for creating shareable, social content that spurs growth.

As the vice president of BuzzFeed motion pictures, Perelman was critical to its transformation into one of the internet's biggest – and most effective – producers of video content. Before BuzzFeed, Perelman spent more than six years at Google as the global lead for industry relations. He is also the founder of Lighthouse Group, an independent media firm and currently serves as the head of digital initiatives at ICM Partners. He is also the winner of a 2015 Billboard Magazine Digital Players Award.

PROGRAMS | FRIDAY 10:15 AM - 11 AM

BEYOND THE BOOKMOBILE: BRINGING THE LIBRARY INSIDE SENIOR CARE FACILITIES

Friday, November 4 | 10:15 AM - 11 AM
Convention Center - Room 104

Fresno County Public Library's (FCPL) Pop-Up Senior Library program is enriching lives by bringing services directly to senior citizen residential facilities. Bookmobile stops outside area Senior Care Facilities were not well attended; we decided the solution was to pilot bringing our library services inside at these locations. Staff will showcase how the program came about from the start to where it is now, including statistics on attendance, circulation of materials and additional new users to the library. Through this program's success and the community's reception to it, FCPL has expanded the initiative to offer Pop-Up Library programs at outreach events. The Pop-Up Library is considered to be full service libraries by offering services normally only found in a branch: storytime, crafts, reference, reader's advisory, computer instruction and technology assistance. This session will share the steps taken to create these full service libraries out in the field.

Michelle Gordon and Shannon Morrison, Fresno County Public Library

HELP IS ON THE WAY: USING CONSULTANTS EFFECTIVELY

Friday, November 4 | 10:15 AM - 11 AM

Convention Center - Room 105

Have you ever thought you needed a consultant for your library...but dreaded the idea of figuring out how to find one, hire and manage one...and then how to survive the experience with your sanity intact? Do you wonder if you really need a consultant, or why you would hire one in the first place? At this session you'll hear from two well-known library consultants, Anne Marie Gold and Jane Light, with insider info on how to make your project a successful one. Susan Hildreth will discuss how to find the best consultant for your project. Monique le Conge Ziesenhenné, Director of the Palo Alto City Library, will talk about how she has worked successfully with a variety of consultants.

You'll leave with a clear outline of when and why your library would benefit from consulting services and how best to manage the process and project.

Anne Marie Gold, Library Consulting; Jane Light, Management Consultant; Susan Hildreth, University of Washington Information School; Monique le Conge Ziesenhenné, City of Palo Alto

IGNITE: TEEN SHOWCASE

Friday, November 4 | 10:15 AM - 11 AM

Hyatt - Regency F

Do you have a difficult time reaching and engaging teens in your community? Or maybe you're looking for the newest and greatest program ideas, ways to get teens to volunteer, or what new features to add to your existing teen spaces. Ignite sessions feature a variety of 5-minute presentations, valued for its fast pace. Sponsored by the Membership Committee.

Alysha Cisneros, Ontario City Library; Louise Mackie, Gyroscope Incorporated; Jordan Mahallati, Roseville Public Library; Sam Shields, Monterey County Free Libraries; Katie Stuart, Noll and Tam Architects; Jeff Takao, Contra Costa County Library

I'LL BE DARNED: SEWING TOGETHER AT THE LIBRARY

Friday, November 4 | 10:15 AM - 11 AM

Hyatt - Regency A

Want to start a sewing lab at your library? Learn how three different libraries used sewing machines to attract a new crowd of craft enthusiasts. The panel will offer insight into buying sewing machines, seeking expert volunteers, delving into staff's hidden talents and developing programs that focus on creativity and community engagement. At this session you will get to play with a sewing machine, learn best practices for starting your own sewing lab, and walk away with an I'll Be Darned Toolkit. Weave your way into the community and get sewing!

Rachel Gail Schmidt, Sunnyvale Public Library; Anissa Malady, South San Francisco Public Library; Candace Bowers, Mountain View Public Library

THE INTERVIEW IMPROV PLAYERS PRESENT 'THE DO'S AND DON'TS OF INTERVIEWING'

Friday, November 4 | 10:15 AM - 11 AM

Convention Center - Room 103

Having a tough time figuring out what job is for you? Getting the interview, but not the job? Join the Interview Improv Players for a fun, interactive series of skits and debriefs. Our (more or less) talented improv artists will bring to life some of the dreaded pitfalls of the unsuccessful interview – hey, we've all been there. Do you ramble? Do you downplay your accomplishments? Do you clam up? Watch as the Interview Improv players act out your worst memories, no matter which side of the table you were on. Then we'll work together to turn the same situations into success stories. A fun casual session designed to give you the insight you need to make your future library career a reality.

Betty Waznis, Chula Vista Public Library; Heather Cousin, Thousand Oaks Library; Bill Kolb, San Francisco Public Library; Carrie Lixey, Yorba Linda Public Library; Gladstone Bucknor, County of Los Angeles Public Library

THE NETWORK GAME -- PART ONE: HOW TO MAKE THE MOST OF CLA CONFERENCE

Friday, November 4 | 10:15 AM - 11 AM

Hyatt - Carmel AB

Networking is important to individual and organizational success, and it's one of the biggest reasons we all come to conferences. But how do you move from theory to practice? In this first of two sessions, participants will learn networking techniques and how CLA participation can be an important piece of the puzzle. Then at the conclusion of this session, attendees will be invited to play The Network Game -- a game-based, conference-long activity where participants earn "achievements" upon completing certain tasks using specific techniques that let them practice networking skills. The game will be played via online tools and will last throughout the conference. It will then conclude at the second session, at which time participants will come back together to debrief and talk about how to take the networking skills they learned from the game back into the real world.

Erwin Magbanua, San Diego Public Library; Elizabeth Goldman, Burbank Public Library; Anna Hartman, San Diego County Library; Young Lee, University of La Verne Law Library

PROGRAMS

SENSORY PLAY DAYS

Friday, November 4 | 10:15 AM - 11 AM
Hyatt - Regency D

In this session, learn about an inclusive play program created to supplement Sensory Storytime at the Pasadena Public Library. Sensory Storytime is designed for children with autism and/or sensory issues while Sensory Play is an inclusive program where children with special needs and neuro-typical children (ages 0-10) can come together to play and socialize. The toys used are designed to stimulate sensory development and/or help children who have sensory processing issues. This specific program is highly recommended for families with children who have autism and families who want to spend quality time in the library with their children. The overall goal of the program is to provide a welcoming, safe and structured environment for social engagement, therapeutic play and gentle advocacy.

Deborah Takahashi and Marie Plug, Pasadena Public Library

WHAT THE HACK: HOW TO HOLD A SUCCESSFUL HACK-A-THON IN A PUBLIC LIBRARY

Friday, November 4 | 10:15 AM - 11 AM
Hyatt - Regency E

Coding clubs and workshops are growing more and more popular throughout the world of public libraries....but what are the learners creating with their newly acquired skills? Holding a hack-a-thon at your library gives learners the platform to take these coding skills and put them into action by creating new and innovative applications (ie. websites, phone apps, robots). This first part of this session will show you how to host your own in-house hack-a-thon, which will open doorways to community partnerships, innovative technologies, and groundbreaking platforms for creating inventive applications.

Also, do you want to start coding at your library but don't know where to begin? Don't recreate the wheel—take advantage of all the free resources on the internet. Learn to code alongside your students. Start with simple coding instructions and graduate to more complex coding language. Using simple drag and drop commands, anyone can learn how to code. We will show you how to get started.

Matthew Lorenzo, Santa Clara County Library District; Sarah LaTorra, Redwood City Public Library

POSTERS | FRIDAY 10:15 AM - 11:45 AM

1. 3D PRINTING ON THE GO!

Friday, November 4 | 10:15 AM - 11:45 AM
Convention Center - Exhibit Hall - Poster Session

Create your own portable 3D Printer Lab for under \$1,000! Swing into action with the Maker Space movement, using a minimal amount of funding and space to create a portable 3D Printer Lab that is affordable and fits on a card table. This project is doable by any size library and with any size budget—the key is engaging your community. Creating this portable lab will showcase your library's place at the forefront of technology and innovation.

Carolyn Brooks, El Dorado County Library; Gregory S. Self, Volunteer

2. 9 CLASS VISITS A WEEK: A CLOSE PARTNERSHIP BETWEEN A SCHOOL AND A PUBLIC LIBRARY

Friday, November 4 | 10:15 AM - 11:45 AM
Convention Center - Exhibit Hall - Poster Session

Most public libraries want close relationships with area schools. Sometimes close can mean 9 class visits every week! Once you have committed to all that action, how do you make it happen? Learn about what this partnership looks like, what challenges it presents and how it benefits the library. Sick days, time management, blocked accounts and what to do with a 5th grade class on the 10th time you have seen them will all be covered. Also, what data can the school and library share and how can that be used to inform our services and practices?

Chris Durr, Sacramento Public Library

3. ANYTHING ALOUD: OPEN MIC NIGHT IN THE LIBRARY

Friday, November 4 | 10:15 AM - 11:45 AM
Convention Center - Exhibit Hall - Poster Session

A youth services librarian explains how she uses an array of social media platforms to host an open mic night for teens and adults. The event brings performers and artists of all kinds together: bands, poets, actors—you name it! The event's success is due to the willingness to take new forms of action inside and outside the library, such as using MeetUp.com and Instagram to locate and reach new audiences.

Amber Clark, Sacramento Public Library

4. BUILDING YOUR OWN COMMUNITY IN AN MLIS ONLINE PROGRAM

Friday, November 4 | 10:15 AM - 11:45 AM
Convention Center - Exhibit Hall - Poster Session

In an online program it is sometimes hard to meet the people you are learning with, but creating a community with them is as important as completing your e-Portfolio! Networking among your peers while in school is essential to building a network outside of school. Swing into action by building a group of friends, contacts, and future co-workers from the ranks of the people who are experiencing the same thing you are, your fellow classmates. You don't have to go it alone --we'll give you lots of helpful resources and techniques to begin building a community of support, which will include your very own digital starter kit!!

Jillian C. Holt, San Jose State University; Danielle M. S. Rapue, State Center Community College District

5. DEFINING SUCCESS IN SCHOLARLY COMMUNICATIONS: A SURVEY OF CALIFORNIA LIBRARIANS

Friday, November 4 | 10:15 AM - 11:45 AM
Convention Center - Exhibit Hall - Poster Session

Scholarly communications encompasses a myriad of processes for the creation, evaluation, dissemination, and preservation of research findings. Many academic and research library directors have acknowledged the need to develop programming and services to support these activities and have subsequently created scholarly communications librarian positions and/or have established institutional repositories. This poster session will present survey results from California scholarly communications librarians who have identified both goals and metrics on what constitutes "success" for their particular institution. The results will provide a snapshot of the scholarly communications priorities and areas that are of significance to California librarians, while indicating potential future directions.

Emily Chan, San Jose State University

6. DEVELOPING FOREIGN LANGUAGE COLLECTIONS WITH A SMALL BUDGET

Friday, November 4 | 10:15 AM - 11:45 AM
Convention Center - Exhibit Hall - Poster Session

Learn how to increase foreign language collections with minimum cost, by getting weeded materials (in good condition) from libraries with larger budgets. By inviting community members to go on a book "shopping" trip and select subject areas of interest, it is a "win" for all parties, and a great way to re-use materials, involve the community, and build collaboration between libraries.

Hualing Wan and Lana Harman, Yolo County Library

7. DISPELLING THE MYTHS: THE TRUTH ABOUT PRISON LIBRARIANS

Friday, November 4 | 10:15 AM - 11:45 AM
Convention Center - Exhibit Hall - Poster Session

Hear directly from prison librarians about what it's like to work with inmates. Learn how librarians help serve inmates in legal, recreational, and personal development. Find out what it means to be a prison librarian. Discover that prison librarians are just like other librarians; the reference questions, the book recommendations, and of course all the "shh". Hear about the amazing trials, tribulations, and successes of Prison Librarianship.

David Meeks, Wasco State Prison; David Greene, California State Prison Solano

8. GATEWAY AL-BAWABA: HOW SAN DIEGO COUNTY LIBRARY CELEBRATES MIDDLE EASTERN COMMUNITIES FOR 10 YEARS AND COUNTING

Friday, November 4 | 10:15 AM - 11:45 AM
Convention Center - Exhibit Hall - Poster Session

Our county serves as the #2 location in the United States for Chaldeans and Iraqis living outside of Iraq. Ten years ago, San Diego County Library was awarded an LSTA grant that helped us to swing into action with our outreach in El Cajon (CA) and adjacent communities. Learn how to provide service to a Middle Eastern multilingual community when you don't speak the language! Go beyond ESL and citizenship; discover how to offer programming to overlooked segments of your customer base to address fundamental services and recreational needs.

Jacqueline Ayala, Safa Arabo, and Brenna Ring, San Diego County Library

9. GETTING TEENS COLLEGE/CAREER READY: GETTING LIBRARIES INTO THE ACTION

Friday, November 4 | 10:15 AM - 11:45 AM
Convention Center - Exhibit Hall - Poster Session

How do libraries help students to become college-career ready? Both school and public librarians are well positioned to vanguard this effort because they provide broad physical and intellectual access to rich collections of resources. This year the Yolo County Office of Education has developed and published a college-career readiness curriculum for grades 5-12, with 4-8 lessons for each grade. The presenter serves on that committee so that information and digital literacy would be incorporated into the curriculum. This session explains the curriculum and suggests ways that librarians can implement this curriculum in collaboration with each other as well as with youth-serving agencies.

Lesley Farmer, California State University Long Beach (CSULB)

PROGRAMS

10. GROWN-UPS CAN PLAY TOO: GAMING PROGRAMS FOR ADULTS

Friday, November 4 | 10:15 AM - 11:45 AM

Convention Center - Exhibit Hall - Poster Session

Like traditional print resources, games present stories and information in many formats, such as board games, video games, and virtual reality. Many American public libraries offer gaming programs and resources to their communities, and Sunnyvale Public Library (SPL) is one of these public libraries challenging library users to pick up their controllers, roll the dice, and experience the benefits of play. Because play is often associated with childhood, many libraries focus on children and teens as primary target audiences for gaming programs. However, play is a process critically important for adults as it is for children and teens. Using social research to guide program development, SPL created and marketed different gaming programs targeting adult users. Providing these programs gave adult users opportunities to create, learn, and connect and cooperate with others. Programs were evaluated using solicited feedback via surveys and feedback boards by participating library users.

Heather Johnson, Sunnyvale Public Library

11. POP INTO POP CULTURE: DYNAMIC LIBRARY PROGRAMS FOR CHILDREN

Friday, November 4 | 10:15 AM - 11:45 AM

Convention Center - Exhibit Hall - Poster Session

Do you love Frozen, Marvel, DC Comics, or My Little Pony? You may not, but your young patrons do! This poster session will discuss successful pop culture programs for children and give tips for identifying popular items in your library and parlaying this into successful events. Programs that will be presented include crafts, games, and activities centered around popular cultural favorites. The poster will also highlight a superhero program that had over 300 participants and will show how children can participate in a Thor's Hammer toss game, practice their archery skills while pretending to be the Green Arrow, and make a superhero costume. A Frozen party where snowflakes hung from the ceiling and participants made Elsa crowns and Sven reindeer antlers will also be presented!

Lauren Hall, Stanislaus County Free Library

PROGRAMS | FRIDAY 10:15 AM - 12:00 PM

BECOME A MARKETING SUPERSTAR: LEARN FROM THIS YEAR'S PREXCELLENCE WINNERS

Friday, November 4 | 10:15 AM - 12 PM

Hyatt - Regency B

This session will showcase this year's PRExcellence Award winners by allowing each award recipient a few minutes to discuss aspects of their projects and/or campaigns. Some of the topics will include: how the project evolved, the impact of their marketing upon the library's community, challenges they faced and lessons they learned, what they would do differently next time, and advice they have for other libraries regarding promotions and public relations. The purpose of this session is to celebrate the success of the award winners and to provide a learning opportunity for all session attendees about marketing and public relations.

Session Moderator: Sharon Tani, Le Cordon Bleu College of Culinary Arts

PROGRAMS | FRIDAY 11:15 AM - 12 PM

APPROACHING LEGAL QUESTIONS IN NON-LAW LIBRARIES: ESSENTIAL STRATEGIES AND ONLINE RESOURCES

Friday, November 4 | 11:15 AM - 12 PM

Convention Center - Room 103

Participants will learn strategies for deconstructing legal reference questions and gain a better understanding of when and how to direct patrons to free, authoritative websites. Key factors include identification of types of legal questions; coverage of local, state and federal online resources; top websites for general legal and consumer information; and recognizing when to refer patrons to the local county law library. The importance of California County Law Library resources will be emphasized, empowering non-law librarians to refer their patrons to their local public law library for more in-depth research. Overall, participants will gain confidence in their approach to legal research questions and develop a better awareness of the best free legal websites.

Robyn Moltzen and Jen Fell, Sacramento County Public Law Library

BIBFRAME, LINKED DATA AND THE END OF MARC

Friday, November 4 | 11:15 AM - 12 PM
Convention Center - Room 104

Linked Data is a method of publishing data (in this case library records) in a way that can be searched and shared automatically by computers. The move to linked data brings libraries in line with standard web practices, highlighting libraries as an integral part of our culture, both off-and on-line. Imagine if Siri could give you the on-shelf availability of a library book as quickly and easily as giving you movie times. Linked Data will make this possible.

Linked Data is so important that the Library of Congress has been working on a new data standard called BIBFRAME that will replace MARC. If this is the first you're hearing about it—don't worry. We'll bring you up to speed. Hear updates on the BIBFRAME initiative and see how some libraries (including ours) are jumping in to linked data using services such as Zepheira.

Michelle Alvarado, Sacramento Public Library

[BREAKING THE] RULES OF ENGAGEMENT

Friday, November 4 | 10:15 AM - 12 PM
Convention Center - Room 205

How do you engage staff, stakeholders, or even the community-at-large in a way that is truly meaningful? How do you give a voice and a say to create a unifying vision? How do you create project champions?

This highly interactive workshop is a hands-on exploration of out-of-the-box engagement techniques that encourage creativity, diverse perspectives, and collaboration to develop consensus. We invite participants to jump right in and test-drive some of our most successful engagement techniques, each with a specific focus and twist; challenge them to consider how these strategies could be applied on multiple platforms and scales; and ask them to examine how engagement for impact has the power to transform their own libraries.

We will share our stories of how breaking the rules of traditional stakeholder engagement laid the formational groundwork for Alameda County Library's master plan vision and the newly opened award-winning Palo Alto Libraries.

Carolyn Carlberg, Group 4 Architecture, Research + Planning, Inc.; Cindy Chadwick, Alameda County Library

CONNECTING COMMUNITIES AND LIBRARIES IN THE CLOUD

Friday, November 4 | 11:15 AM - 12 PM
Hyatt - Carmel A, B

Learn about the integrated message of the Cloud Library in Kiosks. Discover how cloudLibrary is focused on bringing the print and digital world together and connecting libraries to their patrons and communities.

FOCUS ON THE FRAMEWORK: LIFELONG LEARNING AND INFORMATION LITERACY

Friday, November 4 | 11:15 AM - 12 PM
Hyatt - Regency F

Framed within a two-unit information literacy course that emphasizes the value of lifelong learning, the panelists will share activities they developed focusing on the following threshold concepts:

"Research as Inquiry" - Structuring assignments to emphasize the inquiry-based view of research is explored in relation to lifelong learning. The goals of discovering, weighing, and synthesizing various points of view are described within the context of information literacy instruction.

"Authority is Constructed and Contextual" - Assessing the authority of a source cannot be done with a checklist; information need and context of sources must be considered. Interactive activities pulled from popular culture that can help to drive home this concept will be shared.

"Information Creation as a Process" - Information creation means not only doing original research, but also sharing one's own knowledge with the community. Different methods of presenting information will be shared and discussed, with a focus on innovative methods.

Stephanie Alexander, California State University East Bay; Andrew Carlos, California State University East Bay; Sharon Radcliff, California State University East Bay

KINDERGO: BUILDING COMMUNITY THROUGH LIBRARY CARDS

Friday, November 4 | 11:15 AM - 12 PM
Hyatt - Regency A

Are you looking for a surefire way to create library advocacy in your city, increase circulation and develop a stronger relationship with your school district? Look no further! Ontario City Library staff will share how they developed a simple kindergarten library card project into a successful city wide event. Using a three-pronged approach, library staff trained city staff to visit classrooms, developed a kindergarten reading program (KinderReads) and held a fantastic KinderFair featuring live music, early learning stations, community partners and the author of the KinderReads title. Presenters will share success stories, illustrate program hiccups, and inspire YOU to get out and KinderGO!

Courtney Saldana, Helen McAlary, and Amy Chang; Ontario City Library

PROGRAMS

LOOK LIKE A LIBRARIAN : USING BODY LANGUAGE TO EFFECTIVELY EXECUTE YOUR JOB

Friday, November 4 | 11:15 AM - 12 PM

Hyatt - Regency E

How do librarians maintain positive approachability while busily multi-tasking at the reference desk? Project calm authority while in the midst of storytime chaos? Sound like an expert while providing help for subjects we know nothing about?

We will discuss the use of body language to express authority and friendliness through nonverbal communication. This session will provide tips for how physical behaviors, such as facial expressions, body posture, gestures, eye movement, touch and the use of space, impact your effectiveness and career prospects.

Michele Huie and Holly Okamura, Santa Clara County Library District

MAKING SPACE FOR MAKING

Friday, November 4 | 11:15 AM - 12 PM

Convention Center - Room 105

As libraries embrace makerspaces, what does that mean for library spaces? We will discuss how to integrate these programs into new and existing library buildings, as well as their potential influence on the overall library facility. Using case studies from both current and past library makerspaces, we will examine the physical and spatial characteristics of successful maker spaces, along with the kinds of building infrastructure needed to support these hands-on activities.

However, these new spaces don't exist in a vacuum—embedded into a library, they can offer an unexpected array of new opportunities for programming and engagement outside the lab. Looking at examples in the world of public museums, especially San Francisco's Exploratorium, we will examine the ways that a practice of making can also inform the spaces beyond the makerspace.

Jennifer Devlin-Herbert, FAIA, LEED® AP, BD+C; Karen Wilkinson, The Exploratorium; John Macleod, Community Education Center Makerspace-Media Studio; Ivan Silva, Belvedere-Tiburon Library

READ, READ, READ - BEATTY COMMITTEE IN ACTION

Friday, November 4 | 11:15 AM - 12 PM

Hyatt - Regency C

Swing Into Action with the 2016 Beatty Award Committee as we discuss the work of the committee - the ups and downs - from appointment to the committee through reading nominated books, and choosing a winner to planning the award program. Do you want to be more involved in CLA throughout the year? Is this the CLA Committee for you? Find out more at this session!

Jeanne O'Grady, Santa Cruz Public Libraries; Sarah Mae Harper and Angelique Granados, County of Los Angeles Public Library; Nichole Brown, Oakland Public Library; Myleen DeJesus, Santa Monica Public Library

SPECIAL NEEDS LIBRARY SERVICES: EVERY CHILD IS INCLUDED

Friday, November 4 | 11:15 AM - 12 PM

Hyatt - Regency D

Libraries are always looking for inclusive programs to reach out to all users, including children with special needs. There is no doubt that play is essential in child development, yet children with special needs do not participate in regular storytimes and playgroups because most library events are overwhelming for them. For children with developmental delays, quality play time with parents can lead to improvements in their communication skills and cognitive ability. Koch-Young Resource Center library has provided a toy loan program along with play groups, music groups, and parent's workshop to children with special needs and their families. This session provides information and policies of the KYRC library for their toy loan program, including the selection, purchase, cataloging, storage and circulation of items for children with developmental disabilities. Whether or not your library has a toy loan program, or you are trying to expand it, you may find something interesting in this session.

Parisa Samaie, Los Angeles Southwest College

PROGRAMS | FRIDAY 1:30 PM - 2:30 PM

THE ART AND SCIENCE OF BEING THE “BAD GUY”: A GUIDE FOR NEW OR NICE MANAGERS

Friday, November 4 | 1:30 PM - 2:30 PM
Hyatt - Carmel AB

Making the leap from colleague to boss can be an extremely difficult transition for new managers - specifically for those of us who jump into new management roles with little training. One particular area of complexity for new managers is stepping into disputes and setting boundaries with staff.

This session will give new managers (or anyone who wants a refresher) some no-nonsense coaching in the art of being the “bad guy” - otherwise known as making tough choices for the sake of creating or preserving a peaceful workplace. It's not easy, especially when you're trying to build rapport and discover your management style, but acting swiftly to set expectations and settle even tiny staff disputes can make a huge difference in the organization in the long run.

Vanessa Christman and Patricia Rivera, County of Los Angeles Public Library

BLOG-SAVVY: STAFF BLOGGING TIPS & TRICKS FOR PUBLIC LIBRARIES

Friday, November 4 | 1:30 PM - 2:15 PM *(Note different end time)*
Conference Center - Room 205

We know Content is King, but how can libraries best encourage and guide staff to create interesting, unique blog content that both appeals to the community and supports the library's strategic goals? Learn how San Mateo County Libraries and others have developed teams of staff bloggers, and how those teams create and promote great content increasing online engagement, while highlighting collections, programs and e-resources.

THE BRAILLE AND TALKING BOOK LIBRARY - IT'S NOT JUST FOR THE BLIND

Friday, November 4 | 1:30 PM - 2:30 PM
Convention Center - Room 103

The Braille and Talking Book Library (BTBL) and its affiliated National Library Service for the Blind and Physically Handicapped network libraries in California have been serving the needs of print disabled readers since 1904. Many Californians - including public, academic, and special library staff members -- believe these libraries serve only blind readers.

In this session learn about the variety of Californians with print disabilities that BTBL serves, the resources available for print-disabled readers, and how your library can help. Current and emerging technology will be demonstrated in this session, as well as the transformative nature of library service for people with print disabilities.

Alan B. Smith, The Braille and Talking Book Library - User Advisory Council; Mike L. Marlin and Margie Donovan, California Braille and Talking Book Library; Roslyn McCoy, Community Advocate

CONNECT WITH “REVEALING CALIFORNIA”: AN UPDATE ON CALIFORNIA STATE LIBRARY'S DIGITIZATION INITIATIVE

Friday, November 4 | 1:30 PM - 2:30 PM
Hyatt - Regency E

State Librarian Greg Lucas has a big vision - digitize the amazing content in California libraries, schools and cultural heritage institutions to make the K-12 school social studies curriculum vibrant, alive and relevant to students. In achieving that goal, a suite of digitization services ranging from metadata creation to discovery to preservation and curation of digital assets is being assembled for use by public libraries and their partners.

Learn about current activities including a look at beta-testing a process to select collections statewide for scanning and how project plans were created for digitizing and preserving those materials. Discover how these efforts contribute to the work of the Digital Public Library of America (DPLA) and how the State Library and other organizations are planning for collaboration with DPLA. Find out how your library can become more involved in this exciting opportunity.

Susan Hildreth, University of Washington Information School; Robin Chandler, Califa; Janet Coles, California State Library; Adrian Turner, California Digital Library

PROGRAMS

NEIGHBORHOOD CONNECTIONS

Friday, November 4 | 1:30 PM - 2:30 PM
Hyatt - Regency C

In 2015, the Azusa City Library created a new social service assistance program in collaboration with the Department of Social Work at Azusa Pacific University. By combining library resources with the approach of academic social work, the Neighborhood Connections program provides individualized guidance for people to create meaningful positive changes in their lives.

In just seven months, we've helped well over 350 people secure housing, employment, food, public benefits, mental health services, and emergency shelter. Our outcome-based approach, with its strong emphasis on careful data collection and consistent follow-up, has yielded results far beyond our expectations.

In our session, we'll share extraordinary success stories from people whose voices are rarely heard by the powerful decision makers in our communities. We'll also provide a model for creating an environment in your library to directly confront the challenges that many visitors face with purpose and compassion.

Yasmin Cardona-Byrne, Azusa City Library

OUT OF WRITE FIELD: SUPPORTING YOUR LOCAL WRITING COMMUNITY

Friday, November 4 | 1:30 PM - 2:30 PM
Hyatt - Regency D

Brian Selznick is an award winning illustrator and writer whose acclaimed book *The Invention of Hugo Cabret* was adapted into the Oscar- and Golden Globe-winning *Hugo*. His latest work was among hundreds of entries in the San Diego Public Library's 50th Annual Local Author Exhibit boasting over 300 titles. New this year was the inaugural Little Local Author Exhibit to accommodate the growing number of local authors ages 12 and under.

This panel will speak to the numerous opportunities and partnerships libraries can have with writers of all levels in their own communities, especially with the growing accessibility of self-publishing.

Rachel Esguerra, San Diego Local Author Exhibit Assistant; Jayne Henn, Denny Sanford Children's Library Manager and Little Local Author Exhibit Coordinator; Zohreh Ghahremani, Local Author and Friend of the Central Library and Justin Hudnall, Executive Director of literary and performing arts non-profit So Say We All

YOU CAN GET THAT AT THE LIBRARY? ENCOURAGING LIFELONG LEARNING, COMMUNITY CONNECTIONS, AND WELL-BEING THROUGH "UNUSUAL" COLLECTIONS

Friday, November 4 | 1:30 PM - 2:30 PM
Hyatt - Regency F

Would you like to enhance lifelong learning among adults, families, and senior citizens? Discover and build stronger community partnerships? Expand outreach to better-serve your library's changing demographics? Would you like to positively impact your community through the expansion of skills and interests and the enrichment of lives?

You can do this (and more) through "unusual" library collections! This panel will showcase some of the special offerings from different libraries across the state and demonstrate how you, too, can begin one of these collections. We'll take you through all the steps, from the community assessment used to identify collections that meet community need or interest, to collection maintenance, to outcome measures in order to determine if your project is a success!

Ashley K. Kagan and Ketzia Diaz, Palos Verdes Library District; Sally J. Thomas, Hayward Public Library; Marc Horton, Los Angeles Public Library

PROGRAMS | FRIDAY 2:45 PM - 3:30 PM

BRINGING ARDUINO KITS AND CODING TO THE LIBRARY

Friday, November 4 | 2:45 PM - 3:30 PM
Hyatt - Regency E

Arduino is an open-source platform that makes it easy to prototype robotics and software projects. Working with Arduino combines circuit-building and simple programming. The system is easy-to-use for beginners, yet flexible enough to extend to advanced projects. San Mateo County Library's new Arduino tech workshops inspire creativity and help to bridge the digital divide by building computer literacy and engineering skills and providing access to technology. The materials are relatively inexpensive. Running the workshops does not require much training. Anyone—children, teens, adults—can start tinkering by following the step by step instructions, or hack and share their creative projects. After providing an overview of the program, we will also share our experiences from organizing and running these workshops, and offer pointers for how to set up and adapt the workshops for different settings and audiences. And our demo of the program will include hands-on exploration.

Marsi O'Malley-Riley and Bitian Zhang, San Mateo County Libraries

CALIFORNIA WRITERS PANEL: CALIFORNIA AS CHARACTER

Friday, November 4 | 2:45 PM - 3:30 PM

Convention Center - Room 202

California is a state of mind as much as it is a physical being. We love California, and this panel showcases California authors whose fiction and nonfiction books feature the culture, history, or geography of California as a character in and of itself. The work of award-winning journalist and author Mark Arax is deeply rooted in the Central Valley, while Laurie R. King's best-selling Kate Martinelli mysteries (and occasionally, her Mary Russell-Sherlock Holmes series) conjure up the many faces of San Francisco.

Jill K. Patterson, OC Public Libraries/La Habra; Laurie R. King, Penguin Random House; Picador/Macmillan; Mark Arax, Knopf/Random House; Carla Baku, Award-winning Writer

Sponsored by the Collection Development Interest Group and the California Center for the Book

CAREER ONLINE HIGH SCHOOL – PUTTING YOUR PUBLIC LIBRARY IN THE SPOTLIGHT WHILE CHANGING LIVES

Friday, November 4 | 2:45 PM - 3:30 PM

Conference Center - Room 205

Offer adults in your community the opportunity to earn an accredited high school diploma and career certificate online through your library. By providing these adult students with an academic coach, certified teachers and technical support, your library creates a highly supportive community for student success.

CHOPPED: CRAFT EDITION PART DEUX: 10 NEW CRAFT IDEAS FOR OLDER TEENS AND NEW ADULTS

Friday, November 4 | 2:45 PM - 3:30 PM

Hyatt - Regency F

Did you know that Pinterest is the fourth most used social media arena in America? Welcome to a group of older teens and adults that are rocking out craft projects. How do you pull in this elusive market of young twenty somethings into your library? Learn how at Chopped: Craft Edition Part Deux: 10 new craft ideas for older teens and new adults. Each idea will have a list of supplies, how-to, challenges and everything you need to make each program happen at your library. These programs are perfect for the uncrafter, the craft haters, and the reluctant crafter. Even the craft connoisseur will learn something new. You can also participate in our Chopped: Craft Edition Part Deux, based on the TV Show, where a champion (or repeat champion) will be crowned. Our interactive game will be hosted by the fabulous emcee Angela Ocana, a surefire guarantee for laughs.

Nichole King, Santa Clara County Library District and Angela Ocana, Santa Clara City Library

HOW CULTURAL INTELLIGENCE (CQ) MAKES A DIFFERENCE: ARE YOU CULTURALLY COMPETENT?

Friday, November 4 | 2:45 PM - 3:30 PM

Convention Center - Room 203

Cultural intelligence (CQ) is a globally recognized way of improving effectiveness for culturally diverse situations, because it helps to reframe the focus of value on people. CQ is a person's capability for successful adaptation to new, unfamiliar cultural settings, whether they are generational or ethnic. This program will give an overview of cultural intelligence, its four capabilities, how it may be applied within the workplace, and how to improve upon your own CQ. What's in it for you? Research demonstrates that improving individual or organizational CQ may result in more effective cross-cultural adaptability and decision-making, enhanced job performance, improved creativity and innovation, and increased profitability and cost savings.

Michele Villagran, University of North Texas

LIBRARIANS IN TRANSITION: STORIES AND JOB STRATEGIES ON DIFFERENT LIBRARY CAREERS

Friday, November 4 | 2:45 PM - 3:30 PM

Convention Center - Room 103

What if you were a public librarian and wanted to move into academic or special libraries? How would you do that and how different would those worlds be? This session will feature a panel of librarians who have worked in public, academic and special libraries. They will honestly share their experiences in transitioning from one type of library into another by covering their success stories and -- more important -- their challenges along the way. The presenters are contributors to the forthcoming volume "Career Transitions for Librarians: Proven Strategies for Moving to Another Type of Library." The moderator will also highlight other librarian contributors from the book who have transitioned successfully across the world through best practices, job strategies and career advice. Small group discussions and a Q&A panel will help you learn how you can transition successfully and effectively regardless of the library environment.

Raymond Pun, California State University, Fresno; Kara West and Holland Kessinger, San Diego Public Library; Sean A. Flores, Santa Barbara City College; Sandy Hirsh, San Jose State University

PROGRAMS

MEET THE DILLONS - AN OVERVIEW OF THE 2016 LEGISLATIVE SESSION WITH CLA'S LOBBYISTS

Friday, November 4 | 2:45 PM - 3:30 PM
Convention Center - Room 105

Join CLA Lobbyists, Mike Dillon and Christina DiCaro of Michael F. Dillon and Associates for highlights from the 2016 session at the State Capitol and how library issues and library funding were impacted. In addition, Mike and Christina will discuss their November election predictions as well as the latest developments regarding a potential statewide library construction bond for 2017. Bring your questions for "The Dillons," during the interactive Q&A period.

Mike Dillon and Christina DiCaro, Michael F. Dillon and Associates; Sara Jones, Marin County Free Library

POP UPS IN PARADISE: SANTA MONICA PUBLIC LIBRARY GOES TO THE BEACH

Friday, November 4 | 2:45 PM - 3:30 PM
Hyatt - Carmel AB

Find out what happens when two beach-loving librarians pack up the books and set up shop on the sunny shores of Santa Monica. We'll discuss the epic highs and crushing wipeouts involved in planning and running Southern California's first ever beachside pop-up libraries, SMPL @ The Beach. Topics will include: finding fresh new ways to deliver traditional library services, planning programs in difficult environments, curating the perfect collection of beach reads, media savvy marketing -- and the challenges of finding professionally appropriate beachwear.

Jeff Kaplan and Kane Tsay, Santa Monica Public Library

S.T.E.A.M.ING AHEAD WITH MAKER BOXES

Friday, November 4 | 2:45 PM - 3:30 PM
Convention Center - Room 204

Learn how to create STEAM programs in a portable box. It's about how the Yolo County Libraries expanded and utilized the Maker Box programming they developed as an outcome of their experiences with the Design Thinking process of Stanford d. school and IDEO consultancy. It's about demonstrating that Maker Boxes appeal to and can be adapted to different venues – single program or Mini Maker Camp. Different objectives – active or passive. Different presenters – expert or neophyte. Different audiences – children, teens, adults. It's about lessening worries about 'subject expertise' and expanding outreach, learning and library influence. It's about teaming to help library staff spring into STEAM programming more quickly, more effectively and more effortlessly. And all of this in a little itty bitty box. Well, maybe not itty bitty.

Gail Stovall, Sue Billing, and Laura Benn, Yolo County Library

VOLUNTEERS AND DONATIONS, HOW CAN I GET MORE?

Friday, November 4 | 2:45 PM - 3:30 PM
Hyatt - Regency C

The session will focus on ways to increasing prosocial behavior, volunteering for and donating to charities, in the community. The basis for the presentation will include findings from my study, Thank you for your time! Would you mind donating to our cause? The study was a social science experiment, conducted on a public library friends group/foundation, which tested participants' response to various forms of gratitude expression. The findings are valuable to any Library, Friends Group and Foundation that is looking to increase the number of volunteers they have and the monetary donations they receive. In addition to the discussions of the study, a panel of other experts in the area will discuss other aspects of attracting, keeping and increasing volunteers and monetary donations.

Matthew Hott, Simi Valley Public Library

PROGRAMS | FRIDAY 3:45 PM - 4:30 PM

I'M OFFENDED – TAKE IT OFF THE SHELF NOW! INTELLECTUAL FREEDOM FOR NEW PROFESSIONALS AND FRONT LINE STAFF

Friday, November 4 | 3:45 PM - 4:30 PM
Hyatt - Regency C

Do you know how to respond when you are asked to remove an item from your collection? Where do you start? Does your library have a procedure or policy in place to support staff, and where is it? What does "Collection Management Policy," "Freedom to Read, View, or Review" mean? This valuable session will provide you with resources to use when you encounter someone challenging the inclusion of material to the collection. Join us to learn what you need to know, where to look, and how to handle these queries with diplomacy and customer service savvy.

Kelly J. Pepo, San Diego Public Library; Derek Stalcup, Ventura County Library; Melanie Lightbody, Butte County Library

INCREASE PARTICIPATION IN YOUR LIBRARY'S ADULT SUMMER READING PROGRAM

Friday, November 4 | 3:45 PM - 4:30 PM
Convention Center - Room 103

How can you do it? We will draw on a decade of experience at the Alhambra Library to tell you. By leveraging children's summer reading programs, knowing the traffic patterns in your library, finding the right incentives, and planning your programs carefully, you can have summer reading success!

Michael Whitley and Lisa Perez, Alhambra Civic Center Library

LIBRARIES AND DISABILITIES: ROOM FOR ALL

Friday, November 4 | 3:45 PM - 4:30 PM
Hyatt - Carmel AB

Trips to the library to study or socialize are a fundamental part of a student's life. However, for students with disabilities such as Down syndrome, Asperger's, or developmental disorders, trips to the library are few. Many disabled visitors -- even adults -- are steered toward the children's section, and others have never been taught to read. How can libraries be more welcoming and accessible? How can libraries support and include disabled patrons in programs? We will introduce you to the College of Adaptive Arts, a one-of-a-kind liberal arts college in San Jose whose student body and some faculty and staff have a disability. We'll discuss challenges such as the space and collection development encountered when building the innovative Library and Media Resource Center, and we'll present concepts that can be incorporated into any library.

Suzanne Williams, College of Adaptive Arts; Amalia Menon, Independent

LIBRARIES OUTSIDE - HOW ONE SMALL LIBRARY TEAMED UP WITH SOME HEAVY HITTERS TO ENCOURAGE HEALTH, LEARNING, EXPLORATION, AND BUILD NATURE AND LIBRARY ADVOCATES

Friday, November 4 | 3:45 PM - 4:30 PM
Hyatt - Regency F

We've heard that getting outside is good for our physical, mental and spiritual health, not to mention strengthening community and creating advocates for both the natural world and the library. Many people, though, aren't conversant with the outdoors and it can seem daunting to contemplate getting "out there."

The Libraries Outside project was created to make it easier for everyone to get outside by providing stocked backpacks that can be checked out, opportunities for community members to learn about the parks in our area, go on guided hikes and even volunteer through work days.

The Libraries Outside project is easily replicable throughout the state. Start-up can be inexpensive and scalable, and potential partners abound! We'll show you how this worked for us and how you can make it work for your community.

Cosette Ratliff, Alameda Free Library

PROGRAMS

PURSuing THE CHALLENGE: LIBRARIES AS ACTIVE AGENTS IN SUSTAINABLE CITIES

Friday, November 4 | 3:45 PM - 4:30 PM
Convention Center - Room 202

In 2015, the ALA passed the "Resolution on the Importance of Sustainable Libraries," recognizing that libraries play a unique role in providing venues for community discussions of resiliency, climate change, and a sustainable future. The resolution challenges libraries to be proactive in our application of sustainable thinking in areas like facilities, operations, policy, technology, programming, and community partnerships. Find out how the Hayward Public Library is addressing this challenge by building partnerships with the City of Hayward and its neighboring Cal State University East Bay (CSUEB), creating programming, resources, and facilities that engage community members as active agents in change. Learn how the HPL partnered with CSUEB's Center for Community Engagement and others on Book to Action: The Future of Food, examining the crucial role that individuals can play in a sustainable future. Brainstorm how you can address similar challenges in your community.

Sally J. Thomas, Hayward Public Library; Andrea Wells, California State University, East Bay; Mary Thomas, City of Hayward; Irene Beebe, Hayward Seed Lending Library

SWINGING INTO ADULTHOOD: LIBRARIES AND YOUTH WORKFORCE DEVELOPMENT

Friday, November 4 | 3:45 PM - 4:30 PM
Convention Center - Room 203

The Mix at the San Francisco Public Library is a new, youth-designed, 21st century learning space for high school teens. From the very first day of planning, we engaged youth in paid positions to design the space, help conduct outreach to other teens, act as ambassadors in their schools, and plan programs.

This Board of Advising Youth (BAY) works closely with four, college-aged Youth Mentors and The Mix librarians, creating a continuum of workforce development and mentorship relationships between adults, teens, and transitional aged youth that benefits the entire library ecosystem. BAY and Youth Mentors receive valuable professional and soft skills, practical training in our program tracks (audio/video production, writing, performance, maker, etc), and gain confidence in their abilities. In our session, Mix librarians will be joined by Youth Mentors and (we hope!) Board of Advising Youth members who will share their experiences and identify practical ways for any library to implement a youth workforce development project.

Mary Abler, Catherine Cormier, Eric Hannan, Leanne DeGuzman, and Klaine Justo, The Mix at San Francisco Public Library



**SAVE
WATER**

booth
518

During this Historic Drought,
the [i]cell SAVE WATER Kiosk, engages all of
your patrons about this vital subject and reinforces
your library as a place in the community to find
important and relevant information.

+1 347 708 0730
www.icellinteractive.com
CLA Member



UNITED WE STAND: THE FUTURE OF SCHOOL AND PUBLIC LIBRARY PARTNERSHIPS

Friday, November 4 | 3:45 PM - 4:30 PM
Hyatt - Regency D

School and public libraries ought to have a natural partnership. We serve the same constituents, share the same concerns and mission, use the same tools, and face the same challenges. From an outside perspective, we are on the same team. Yet for a variety of reasons, many institutionalized, we operate in separate sectors -- and that needs to change. Join representatives from public and school libraries for an informal discussion about what keeps us from achieving true collaboration and what we can do about it. Moderator Renee Swank from the California Department of Education will help participants create a vision of what true partnership between school and public libraries at the local, regional and state levels can look like. Together we'll start on a path to jointly advocating for resources, collectively promoting our services, aligning our goals, identifying common problems and developing integrated, smart solutions that serve families across California.

Jennifer L. Baker and Kate MacMillan, Napa Valley Unified School District; Renee Swank, California Department of Education; Sandra Gonnerman, Humboldt County Office of Education; Sandy Killian, American Canyon High School, NVUSD

YOUR GALA FUNDRAISER: CREATE, BUILD OR REVITALIZE IT AND MAKE IT UNIQUE!

Friday, November 4 | 3:45 PM - 4:30 PM
Convention Center - Room 204

Fundraising galas are expensive and time-consuming to plan. Learn how to make them profitable while creating and building strong community support and recognition. Listen to three fundraising experts who have organized very successful, yet different, author gala evenings this year in California. You'll hear about a successful new author event in Saint Helena; the Sacramento Authors on the Move that, in a few short years, has become a premier community literary event; and the Friends of the SFPL's classic Library Laureates event, a popular but mature celebration that was revitalized to make it more relevant and much more profitable. Panelists will discuss their expected and surprising problems and successes.

Maria Criscione Stel, Friends and Foundation, Saint Helena Public Library; April L. Butcher, California Public Library Advocates and Sacramento Public Library Foundation; Laurie Berk, Friends of the San Francisco Public Library

PROGRAMS | FRIDAY 3:45 PM - 5:45 PM

CHINESE COUPLETS FILM SCREENING AND PANEL DISCUSSION

Friday, November 4 | 3:45 PM - 5:45 PM
Conference Center - Room 205



The film, *Chinese Couplets*, reveals the impact of the Chinese Exclusion Acts on one family, over two centuries in three countries, on four generations of women. Told from the filmmaker's point-of-view, the documentary explores the universal themes of intergenerational strife between immigrants and their American born children, the often painful price paid by immigrants who abandoned their personal identity and their homes, and the burden of silence passed on to their offspring. The post-screening panel will explore the film's theme of immigration history, race, identity, family relations, and how to expand the screening experience beyond the walls of the classroom/library.

Panelists include Felicia Lowe, an award winning independent television producer, director, and writer with more than 30 years of production experience; Judy Lee, a librarian at the University of California, Riverside (UCR), providing reference and instructional services, as well as selection of materials for Asian American, women, gender, and sexuality studies; and Ben Fenkell, a third-generation Filipino-America, who serves as the lead park interpreter for the U.S. Immigration Station at Angel Island State Park.

PROGRAMS

HARWOOD COMMUNITY CONVERSATION

Friday, November 4 | 3:45 PM - 5:45 PM

Convention Center- Room 105

This session is for libraries that have participated in Harwood training.

Have you attended a Harwood Public Innovators Lab and are you implementing, or planning to implement, the Harwood method in your community? This is the first of a series of conversations that will help California's public libraries become more effectively rooted in the context of their communities.

Join the California State Library for an opportunity to share your feedback on: California's Harwood Public Innovators Labs; the successes and challenges you've experienced as you begin to implement the Harwood method; the support that you and your colleagues need to successfully turn outward; and the ways in which we can develop a thriving community of practice around the Harwood method in California.

Harwood Public Innovation for California's Public Libraries is supported by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.

Natalie Cole and Janet Coles, California State Library; Cindy Mediavilla, Consultant

PROGRAMS | FRIDAY 4:45 PM - 5:45 PM

ALL FOR ONE: CREATING MEANINGFUL PARTNERSHIPS

Friday, November 4 | 4:45 PM - 5:45 PM

Hyatt - Regency E

This session will reveal a winning recipe for working in a team with other sectors of our County to not only bring awareness to our system, but work as a team to implement an array of programs and publicity opportunities. From partnering with other County departments, to the County's Superintendent of Schools to non-profit organizations, we have shown that when we are all in, we accomplish greater things such as awareness of the services we offer, program promotion, community's awareness and participation in our Heritage month celebrations and more.

We will show how we took a play from the 3 Musketeer's playbook and pulled together, with other agencies, to give our system the strongest support we can. In working with our partners, we have seen increases in our SRP participation, an increase in our circulation, and heightened awareness of what we do and what we have to offer across the County departments as well as the schools throughout the County. Even more exciting than this are the additional partnerships that all of these efforts provide to us.

Liz Smith, Leonard Hernandez, and Michael Jimenez, San Bernardino County Library

BEYOND THE BOOK GROUP – HOW TO CREATE WINNING ADULT PROGRAMMING

Friday, November 4 | 4:45 PM - 5:45 PM

Convention Center - Room 103

This presentation will cover the life cycle of a program from planning and implementation to evaluation. We will discuss how to choose programs that your community wants and how to choose the right speaker and format for your program. We will share ideas on how to publicize your program and how to evaluate success.

Deborah K. Raia, Santa Fe Springs City Library; Michelle Meades, Placentia Public Library

GO OUT AND BE AWESOME! TRAINING YOUR STAFF IN EFFECTIVE OUTREACH

Friday, November 4 | 4:45 PM - 5:45 PM
Hyatt - Regency D

Outreach to the community is increasingly an expectation for all levels of library staff. But how do we prepare them to make the most effective use of that time away from the branch? We train them in outreach! This session will introduce you to our training plan, tips and tricks to ensure that the quality of our outreach matches the quantity. Getting out the door is step one, this session focuses on taking the next step and making the most of your outreach opportunities with consistency and excellence. Inspire confidence in your staff to go out and represent your library.

Amanda Foulk and Cathy Crosthwaite, Sacramento Public Library

HELPING WRITERS WRITE: EFFECTIVE WAYS TO SERVE OUR AUTHORS

Friday, November 4 | 4:45 PM - 5:45 PM
Convention Center - Room 204

Local authors are everywhere! Whether they are amateur scribblers or bestselling writers, this program will teach you to turn your literary lions into library champions through innovative and compelling program offerings. In learning about the wide-ranging experiences of our panel members, we are confident that you will hear advice both applicable to most libraries, and immediately useful. Expect to discover the needs of local authors, how to build an enduring writers' community, best practices for facilitating and growing small groups, steps for encouraging creativity, sharing work through traditional and e-Publishing, inspiring grant ideas, and the challenges and successes you can expect in meeting their needs.

Oleg Kagan and Katharine Schwartz, County of Los Angeles Public Library; Daniel Hernandez, Los Angeles Public Library; Ashley Kagan, Santa Monica Public Library; Liz Hickok, Sunnyvale Public Library; Moderator: Kim Zanti, Topanga Authors' Group (TAG)

LEAMOS @ THE LIBRARY: SWINGING INTO ACTION FOR SPANISH LITERACY

Friday, November 4 | 4:45 PM - 5:45 PM
Convention Center - Room 205

Spanish literacy for non-literate Spanish speakers - Isn't it time to swing into action? Nearly 10% of California's Spanish speaking immigrants cannot read or write in any language, often holding them back from learning English, helping children with schoolwork and being fully integrated into their communities. A panel of Leamos (Let's Read) Partners will give an overview of Leamos @ the Library, share what they have learned, describe the rewards and challenges, and talk frankly with you about whether the program is a fit for your community and what is needed for successful implementation. Leamos™ @ the Library is a statewide initiative launched by Centro Latino for Literacy to bring its web-based course to Spanish speakers through public libraries. It is supported by a James Irvine Foundation Impact Award and with an LSTA grant. ¿Are you ready to ponerse en acción/swing into action? Come and find out.

Cathay Reta, Azusa City Library; Julian Zamora, County of Los Angeles Public Library; Beverly Schwartzberg, Santa Barbara Public Library; Penny Hine, Roseville Public Library

SUSTAINABILITY OF CONTINUING EDUCATION IN CALIFORNIA

Friday, November 4 | 4:45 PM - 5:45 PM
Convention Center - Room 202

The Infopeople Advisory Board will share an update on Infopeople's past, present, and future goals and funding. Sustainability of continuing education in California is important to everyone; come and share your thoughts on what you find valuable for the future of Infopeople.

Infopeople Advisory Board Members; John Smith, Luma Consulting

SWING INTO YA: WHAT'S NEW AND WHAT'S NEXT

Friday, November 4 | 4:45 PM - 5:45 PM
Hyatt - Regency C

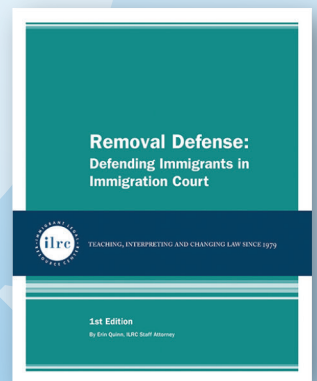
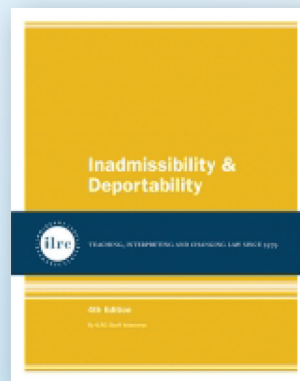
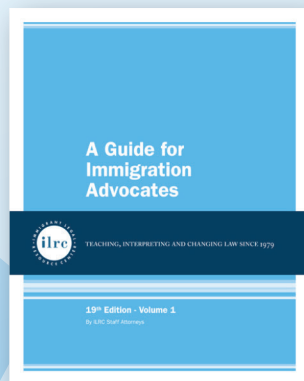
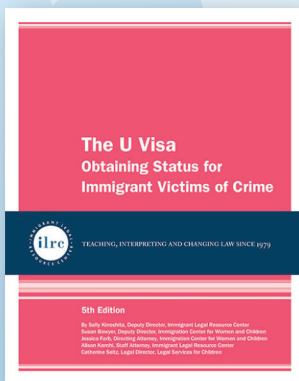
Discover the titles you and your teens want to read next, stay on the cutting edge of teen lit trends, and be prepared for the next big thing before it's optioned for film rights. In this interactive session, librarians who are passionate about teen literature, will breathe new life into your readers' advisory and empower you with the knowledge you need to fill any gaps in your YA collection. Discover not-to-be-missed 2016 books, collaborate to create lists of titles that fit into new and upcoming trends in teen fiction, and share your prediction for the Printz award. You'll come away with a mile-long "to read" list, guaranteed.

Courtney Saldana, Ontario City Library; Jennifer Lawson, San Diego County Library

Immigrant Legal Resource Center




Leading experts in immigration law

Since 1979, the Immigrant Legal Resource Center (ILRC) has helped expand the immigration expertise of thousands of attorneys, paralegals, immigration law professors, and clinical program directors across the nation.



We publish expert immigration practice manuals focused on a wide range of immigration law topics, from naturalization, citizenship and family-based immigration to humanitarian relief, immigration enforcement and removal defense.

Our practical, hands-on resources are ideal for:

-  Public libraries
-  Universities and educational institutions
-  Immigration law clinical programs

Contact **Josue Hernandez**, Publication Sales Associate,
at 415-986-9497 for pricing and purchasing details.

www.ilrc.org



PROGRAMS

TEENS ENGAGE FOR CHANGE

Friday, November 4 | 4:45 PM - 5:45 PM
Hyatt - Regency F

How do you engage a community group to feel pride of ownership and give them a strong voice in a space? You empower them to design, test, advocate for, and build it. In this session, see how teens became one of the biggest advocates for their library. The results? TeenHQ. TeenHQ was created on site. The 4,700 sq/ft former reading room was transformed into a design studio. The teens brainstormed, sketched, marked-up floor plans and taped-out zones, debated, built cardboard models and researched online. Their ideas shaped their new spaces: Gamer Lounge, Hangout Zone, Recording Studio, Maker Space, and Erik's Desk. The first part of the session will include a presentation and in the second part will be a roll-up-your-sleeve exercise in spatial brainstorming. What will you change in your library?

Erik Berman, San Jose Public Library; Louise Mackie, Gyroscope Inc.

"WORK/LIFE BALANCE MY A**!" TRIUMPHS, TRADEOFFS, AND TRICKS OF WORKING AND LIVING FULL-TIME

Friday, November 4 | 4:45 PM - 5:45 PM
Hyatt - Carmel AB

Are you ready to swing into action, but aren't sure how to make that happen while you're raising a family/caring for aging parents/in the midst of major life changes/going to school? Two presenters with experience in all of those areas (and more!) will get real about the challenges of growing a career and crafting the life you want.

Join us for an honest discussion of the difficulties and trade-offs; some things to consider when weighing your options; and coping strategies we've used to get through the rough times with sanity (mostly) intact. If the phrase "lean in" makes you want to hurt someone, this is the session for you! We won't sugarcoat, but we're not holding a pity party, either. You'll leave with some good insights and tools to help you build a life and career that works for you and your family.

Genesis Hansen, Mission Viejo Library; Jen Robinson, Marin County Free Library

Start your career in LIBRARY & INFORMATION SCIENCES

Visit our booth to
learn about our
California cohorts!

The Department of Library and Information Sciences at the University of North Texas offers an accredited blended online Master of Science program:

- Major in Library Science or Information Science
- School Library Certification
- Graduate Academic Certificates

**Apply now for the Northern California Cohort
starting in Spring 2017!**

Concentrations include:

- Archival studies
- Distributed learning librarianship
- Health informatics
- Information organization
- Law librarianship & legal informatics
- Music librarianship
- Information systems
- Youth librarianship
- General program of study



\$1,000 Tuition Assistance Awards
available to newly admitted students

Learn more at www.lis.unt.edu

ci-advising@unt.edu

• 940-565-2445 • 1-877-275-7547



EST. 1890

DEPARTMENT OF LIBRARY
& INFORMATION SCIENCES
College of Information **UNT**
UNIVERSITY OF NORTH TEXAS®



NIGHT TRACK

ACRYLIC PAINTING AFTER DARK

Friday, November 4 | 7 PM - 7:45 PM
Hyatt - Regency F

In this session, attendees will be creating their own canvas board painting by following step by step instructions with acrylic paint. This active session allows attendees to create something that they can take with them, while at the same time demystifying and inspiring them to create their own art programs.

All brushes, paints, tablecloths, and canvas will be provided. Each step of the painting will be clearly projected onto a screen from PowerPoint, allowing people to follow along. Attendees will receive lists of materials along with costs associated for hosting their own event. The instructor will provide guidance.

Brian Edwards, Alameda County Library

ASSISTANT AND DEPUTY DIRECTOR SQUAD

Friday, November 4 | 7 PM - 7:45 PM
Hyatt - Regency E

A chance for assistant directors, deputy directors, and upper management who aren't directors to come together and talk! What's it like being second in command?

Shawn Thrasher, Ontario City Library

IGNITE: AFTER DARK

Friday, November 4 | 7 PM - 7:45 PM
Hyatt - Regency D

Fun. Entertaining. Wacky. The variety in these topics are here to delight (and maybe educate!) you. Ignite sessions feature a variety of 5-minute presentations, valued for its fast pace. Sponsored by the Membership Committee.

Michelle Brown, Roseville Public Library; Deirdre Cerkowicz, Berkeley Public Library; Lauren Hall, Stanislaus County Library; Heather C. Johnson, Sunnyvale Public Library; Christina Shin, Sunnyvale Public Library; Joy Wiser, Sunnyvale Public Library

IT'S ALL ABOUT THE STORY

Friday, November 4 | 7 PM - 8 PM [EXTENDED TIME]
Hyatt - Regency C

From programming to purchasing, from the website to the reference desk, every library, in every action, is telling a story to its community. What story is your library telling?

Join library advocate, marketer, author, and entrepreneur, Ben Bizzle as he discusses the stories libraries tell, how we tell those stories, and ways to enhance the stories we are telling to our communities.

Ben Bizzle, is a 2013 Library Journal Mover & Shaker and John Cotton Dana Award winner, author of the book, Start a Revolution: Stop Acting Like a Library, and founder of library web development and marketing firm, Library Market. For over seven years, he also did some pretty cool stuff at a library in Arkansas.

SPELLING CHALLENGE

Friday November 4 | 7-7:45
Hyatt - Carmel AB

Can you spell concatenation or gazetteer? Does flying without spellcheck sound like F – U – N to you? Join us for a fast-paced, romp through the dictionary! Last one standing gets bragging rights and, maybe, a cool prize or two.

Jennifer Baker, Napa Valley Unified School District and Jameson Rohrer, Centinela State Prison

NIGHT TRACK | FRIDAY 8 PM - 8:45 PM

CATS AND LIBRARIANS: ALLIES

Friday, November 4 | 8 PM - 8:45 PM
Hyatt - Regency D

This fun and funny program will focus on popular perceptions of librarians and cats as crazy and lonely - and dispel them all! We'll travel back in time and re-discover the origins of this phenomenal relationship and prove how cats can bring librarians back from the edge of insanity and help them cope with the craziness we experience on a daily basis. This presentation will include a series of hilarious videos and images that will be much-appreciated by cat-loving librarians who are tired the age old stereotype and convey just how fabulous we really are.

Michael Z. Whitley, Alhambra Civic Center Library; Deborah Takahashi, Pasadena Public Library

NIGHT TRACK

LIBRARY STYLE: WHAT ARE OUR CLOTHES SAYING?

Friday, November 4 | 8 PM - 8:45 PM
Hyatt - Regency E

"Style is the collision point between our fantasies of who we are, the larger realities we live with and the way we are perceived by others," writes Cintra Wilson. Whether we spend our days doing storytime, library instruction, 3D printing or budgets, what we are wearing speaks to the world before we even open our mouths. Wear your favorite work drag and get ready to stomp the runway in this interactive session. This session is for you if you love bringing it every day to the library, and if you leave the house just hoping things match. Get ready for tips and tricks, along with mad compliments. You can't swing into action naked, so let's get our authentic, individual styles to help us be the most effective voices possible for our libraries.

Nicole Pasini, San Mateo County Libraries; Nichole King, Santa Clara County Library District

TEEN ZINES: BRINGING CREATIVE TEENS INTO YOUR LIBRARY AND HELPING THEM THRIVE!

Friday, November 4 | 8 PM - 9 PM [EXTENDED TIME]
Hyatt - Regency F

Looking for something new and hands-on for your teens? Want to bring your library advisory board together? Have a bunch of creative teens on your hands that want to show off their talent? Try a zine! Zines are easy, DIY magazines about whatever you want. Join two librarians that created zines with their teens and want to share their resources. Learn the do's and don't's, see real life examples from two library locations, and even help create a zine yourself!

Alysha J. Cisneros, Ontario City Library; Kayla Marie Figard, San Mateo County Libraries

THE ROOM WHERE IT HAPPENS: MOCK AWARDS AS PROFESSIONAL DEVELOPMENT

Friday, November 4 | 8 PM - 8:45 PM
Hyatt - Carmel AB

Who doesn't wish they had more time to stay up on the latest kidlit? At Sacramento Public Library, staff-led mock award programs have bolstered staff awareness of the best books of the year, as well as providing space to practice evaluative skills that are applicable to a range of work and committee responsibilities. Have you considered setting up a mock award program for your staff? Are you looking for opportunities to increase your coworkers' knowledge of the best books on your shelves? We'll discuss ways we use the award format in our professional development, led by staff who have gone on to serve on book award committees.

Amanda Foulk, Sacramento Public Library

NIGHT TRACK | FRIDAY 9 PM - 9:45 PM

COME BARK AFTER THE DARK

Friday, November 4 | 9 PM - 9:45 PM
Hyatt - Regency E

Dogs are not only man's best friend, they provide guidance and comfort for many of our patrons of all ages. At this session we will celebrate the role of the dog in our libraries and have a fun interactive activities (3-D printing doggy toys). Test your barking skills with The Bark and a dog trivia. Participants are encouraged to submit their favorite doggy videos. Refreshments will be provided.

Jarrid Keller, Sacramento Public Library; Jeanette Contreras, Placentia Library District

EVENT STYLE PROGRAMMING: TAKING YOUR EVENT FROM GRAND TO SLAM!

Friday, November 4 | 9 PM - 9:45 PM
Hyatt - Regency F

Are you a hard-hitting programming superstar? Do you serve aces and continuously get pinged for your programming excellence? Take your programs to the next level by trying an event style program. The idea is, in itself, simple; take a normal program and put some topspin on it. Events, when done right, are a successful technique for marketing, engagement and networking within your community. Benefits are amazing, more customers will attend, they can work their busy schedules around what they want to see, and the community is left abuzz talking about how grand an event. Why aren't more libraries leading the way and hosting more events? Time, staff, money, planning, and execution are all hurdles to a well-organized event. Learn how event style programming can make an impact in your community and change the way people think about the library, and find out how to do it without losing your cool.

Angela Ocana and Cheryl Lee, Santa Clara City Library

IGNITE: HATER'S BALL

Friday, November 4 | 9 PM – 9:45 PM
Hyatt - Regency C

Sick of inspiration and best practices? We are too! We openly discuss the worst of libraries, and what drives us crazy about our profession. Ignite sessions feature a variety of 5-minute presentations, valued for its fast pace. Sponsored by the Membership Committee.

Susan Baier, County of Los Angeles Public Library; Molly Milazzo, Sacramento Public Library; Nathan Milos, Sacramento Public Library; Nicole Pasini, San Mateo County Libraries; Michael Whitley, Alhambra Civic Center Library; Megan Wolf, Alhambra Civic Center Library; Derek Wolfram, Redwood City Public Library

NIGHT TRACK | FRIDAY 10 PM - 11:30 PM

CLA'S 7TH ANNUAL BATTLEDECKS COMPETITION

Friday, November 4, 2016 | 10:00 PM - 11:30 PM
Hyatt - Regency C

Battledecks, also known as PowerPoint Karaoke, is a fast-paced, fun, hilarious event where your colleagues attempt to put together semi-coherent presentations on the fly with random slides they've never seen. Contestants are judged by a panel of low-level celebrities and audience participation. Cash bar. Immediately after announcing our 2016 champion, we will really Swing into Action. Grab another drink and stick around for the best CLA dance party ever!

NIGHT TRACK | FRIDAY 11:30 PM - 1 AM

CLA SWING DANCE PARTY

Friday, November 4 | 11:30 PM - 1 AM
Hyatt - Regency B,C

Are you ready to Swing into Action? It's time to dust off your spats and Mary Janes. Doesn't matter if you jitterbug, lindy hop, west coast, or just tap your toes; we can accommodate all that jazz! We'll dance the night away to classic big band songs, disco, retro, and 21st Century music too. No dance experience? No partner? No problem! We'll have a beginner friendly lesson for the first half hour so you'll be jumpin' and jivin' in no time. Even if you'd rather just watch, this event is not one to miss! Cash bar.

SATURDAY PROGRAMS

PROGRAMS | SATURDAY 8 AM - 8:45 AM

ARE YOU READY TO BUILD AN ENDOWMENT FOR YOUR LIBRARY?

Saturday, November 5 | 8 AM - 8:45 AM
Hyatt - Carmel AB

Library endowments: what exactly are they and why should library advocates be interested? That's what you will learn about in this workshop which will provide a toolkit for creating an endowment for your library. This program will detail the steps in creating a vision and consequent goals, establishing financial capacity and sustainability and taking your first steps toward long-term philanthropy.

April L. Butcher, California Public Library Advocates and Sacramento Public Library Foundation; Delbert Chang, High Mark Capital, Union Bank

AN ARMY OF AWESOME: THE MAKING OF A NEW BOOK FESTIVAL

Saturday, November 5 | 8 AM - 8:45 AM
Hyatt - Regency C

With our strengthening budget year after year, we realized that spending a lot of money on new materials didn't make sense if those materials stayed unnoticed on the shelf. The San Bernardino County Library team jumped at the chance to create a way for our customers to experience exciting new books at a family friendly event: a New Book Festival to unveil thousands of new children's books and encourage customers to check them out. We also assembled and fully trained a special event team who continue to assist with large events throughout our system. This action plan has proved to be successful and so far we have been able to circulate 5,000 items in about 2.5 hours during these events. Our session will cover the process of how this large event grew from a concept to one of the largest circulating single-day events we have ever done. We will showcase some of our publicity items and provide practical tips to help you duplicate this effort in your own library. Every participant in our session will receive a sample of the giveaways that have helped make this event so successful.

Liz Smith, Leonard Hernandez, and Michael Jimenez, San Bernardino County Library

CUENTOS Y CANTOS: BRINGING BILINGUAL STORYTIME TO YOUR LIBRARY

Saturday, November 5 | 8 AM - 8:45 AM
Hyatt - Regency B

This session is for those interested in bringing Bilingual Spanish/English storytimes into their libraries. We'll give you an overview of two successful models currently offered in the Sonoma County Library system. One model is geared to those professionals with limited Spanish language skills and uses two storytime presenters, a Librarian and a paraprofessional to tackle the language barrier. The second model uses one presenter who feels comfortable with the Spanish language and caters to the babies and toddlers. Attendees will be provided with resources that include our favorite books, songs, rhymes, and flannel boards to help you step out of your comfort zone and create bilingual storytimes that will reach a wider audience and diversify programming in your library. This session will be filled with songs, rhymes, and movement. Participation is voluntary but highly encouraged.

Charity Anderson and Tiffany Bronzan, Sonoma County Library

FAD OR FOE: HOW TO MAKE SURE YOU DON'T MISS THE BOAT AND WHEN TO GET OFF BEFORE IT SINKS

Saturday, November 5 | 8 AM - 8:45 AM
Hyatt - Golden State

Neko Atsume? Podcasts? Maker spaces? Drones? Comic books? Digital collections? Snap Chat? Cat Memes? THE INTERNET?! What do these things have in common? They are some of the things that our community and librarians are talking about. How can we understand which of these will be relevant to our community and which will turn out to be tired fads we shouldn't have wasted time on? Come to this spirited debate as our panel of librarians discusses what is fad and what is foe. (Spoiler alert: They do not agree!!)

Angela Ocana, Santa Clara City Library and Nichole King, Santa Clara County Library District

FINDING RELIABLE HEALTH INFORMATION ONLINE: HOW OUR LITTLE LIBRARIES DO HEALTH INFORMATION LITERACY INSTRUCTION IN OUR COMMUNITIES

Saturday, November 5 | 8 AM - 8:45 AM
Convention Center - Room 205

Every one of us will be a patient or caregiver at some point in our lives, and will need trustworthy health information to make decisions about our care. Internet users are taking the search for information into their own hands – to guide a decision, learn more about a prescribed treatment, or self-diagnose a health condition. Come hear how three consumer health librarians are raising the level of health information literacy in their communities. We work (or have worked) at: the Stanford Health Library, a community service of Stanford Health Care, which provides scientifically-based medical information to help people make informed decisions about their health and health care; San Francisco General Hospital Library; and at Bay Area Cancer Connections, which offers information and support to people touched by breast and ovarian cancer. You'll learn about the free, personalized research service we offer at our libraries, and find out how we can help you help you and your patrons.

Mira Geffner and Nancy Dickenson, Bay Area Cancer Connections

FROM PASSIVE TO PROACTIVE – SWING INTO ACTIVE CUSTOMER SERVICE

Saturday, November 5 | 8 AM - 8:45 AM
Hyatt - Big Sur

Take your customer service team from passive to proactive. Shift your team into a new way to deliver customer service that is not tied to a traditional point of service. Notice customers before they notice you. Focus on self-service and empowerment. Learn how Redwood City Public Library re-imagined customer service by making it a strategic priority. With our new customer service model, we deliver an exceptional customer service experience that makes customers want to keep coming back for more. We'll tell you how we did it and why we think this model is working for our community and staff.

Sarah LaTorra and Jenny Barnes, Redwood City Public Library

HONEY, WE SHRUNK THE NONFICTION

Saturday, November 5 | 8 AM - 8:45 AM
Convention Center - Room 104

What will library nonfiction collections look like in ten years? With a wealth of free nonfiction resources on the web (websites, YouTube, Khan Academy), what remains relevant for library shelves? What changes are upcoming for the world of nonfiction book publishing? What action is needed now? And what is the future for NF in the e-world for public libraries? Pose questions to our "Prognosticator Panel" for a speculative look into the future and a conversation about trends and planning.

Jennifer Lawson, Bridget Watson Payne and Vanessa Walden, San Diego County Library

Sponsored by the Collection Development and Technical Services Interest Groups

HOW DO YOU SOLVE A PROBLEM LIKE A FIREPLACE? HISTORIC AND ARTISTIC 'FEATURES' IN LIBRARY BUILDINGS

Saturday, November 5 | 8 AM - 8:45 AM
Convention Center - Room 103

From fireplaces and fountains, to murals and sculptures, our library buildings may contain historic and artistic features. Come hear from a few libraries that have these unique elements in buildings, and have turned them into something new, incorporated them into modern technology, or simply restored them to glory. From the practical matters of pipes and venting, to artistic creations when something needs to be walled in or is in the way of a remodel, this panel will explore all aspects of elements often lamented as problems. Fountains, dumbwaiters, tile floors, stained glass, and even fully working fireplaces can have a spot in a modern library facility!

Hillary Theyer and Michael George, Torrance Public Library; Stephanie Beverage, Huntington Beach Public Library; Katherine Gould, Palos Verdes Library District

PROGRAMS

A NEW EBOOK MODEL – TOTAL BOOX

Saturday, November 5 | 8 AM - 8:45 AM
Convention Center - Room 204

Ebooks can be challenging and confusing for libraries and for patrons. Digital “copies” have different and complex pricing models, depending on the publisher, and loan periods are treated as if they were physical books. Patrons are confused and frustrated at having to deal with hold queues, due dates and checkout limits. Total Boox offers a new approach to ebooks in libraries by making them instantly available and by charging according to how much patrons actually read. Patrons can put as many titles as they like on their digital “shelves” and keep them there as long as they want with no due dates. The library pays only for the amount the patron reads. Huntington Beach Public Library and San Jose Public Library have been providing Total Boox to their patrons since the fall of 2015 and will talk about their experiences with this new model.

Laurie Willis, San Jose Public Library; Stephanie Beverage, Huntington Beach Public Library; Peyton Stafford, Total Boox, Ltd.

SCRATCH PROGRAMMING - HOW TO CREATE YOUR OWN VIDEO GAME AT THE LIBRARY!

Saturday, November 5 | 8 AM - 8:45 AM
Convention Center - Room 202

We'll use Scratch programming to show you the possibilities of being able to code your own games, animations, all from your local library. We will design our own version of the video game Pong, from start to finish, and have the opportunity to play it. Attendees with laptops may follow along, but laptops aren't required. This is a very participatory presentation, with 45 minutes of hands-on training, and you'll have lots of opportunities for collaboration and questions with peers. It will be a playful and enlightening meeting for librarians, managers, educators and people of all ages who want to learn how to code while having fun. Let's take advantage of all the tools we have in order to show everyone how to code. For ease of access, you can download the offline client prior to the session, from <https://scratch.mit.edu/> if you plan to participate.

Rodrigo Leyva, Riverside Public Library

SOCIAL NETWORKING IN ORGANIZATIONAL CULTURES

Saturday, November 5 | 8 AM - 8:45 AM
Hyatt - Capitol View (15th Floor)

What are the societal impacts on organizational culture, leadership effectiveness, and communication quality for both internal and external audiences? This program will challenge participants to analyze best practices in organizational culture communication strategies focusing not only on the tools used, but also the trickle-down impact that the communication has on leadership, employees, clientele, and public perception. We'll examine both sides of the coin to understand the benefits and the challenges that come with utilizing social networking within the library and information profession.

Michele Villagran, University of North Texas

STEAM: IT'S GETTING HOT IN HERE, SO TURN ON ALL YOUR NODES

Saturday, November 5 | 8 AM - 8:45 AM
Convention Center - Room 203

Combining curriculum with augmented reality (AR) creates a dynamic learning experience, outside of the traditional classroom setting, where teens are more open to taking more active roles in their education. San Diego Public Library and Qualcomm® Wireless Reach™ collaborated on the STEAMing Ahead with Mobile Learning project to demonstrate how the integration of technology and learning through AR helps increase student engagement and prepares students for future careers in the fields of science, technology, engineering, arts and mathematics. This project was implemented during the 2015-16 school year with 9th grade students at e3 Civic High, a joint use facility of The Central Library @ Joan Irwin Jacobs Common in downtown San Diego.

Details of the process, challenges, successes, outputs and outcomes, and the future of the project will be presented ending with an opportunity to experience the app. Come see how this project can be adapted to any library.

Catherine E. Hong, San Diego Public Library; Sean A. Flores, Santa Barbara City College

PROGRAMS | SATURDAY 11 AM - 12 PM

CALIFORNIA WRITERS PANEL: FIFTY SHADES OF ROMANCE

Saturday, November 5 | 11 AM - 12 PM

Convention Center - Room 204

Let's do it -- let's fall in love with romance fiction, the billion-dollar genre that our customers love. Join bestselling authors Brenda Novak, Allison Brennan, Theresa Ragan and Cindy Sample for a no-holds-barred discussion of where romance has been, where it's going, and how a diverse array of subgenres is driving romance's appeal in libraries and bookstores around the world. This session will include chocolate, prizes -- and who knows? Maybe Fabio will make an appearance.

Erin Christmas and Brenda Novak, Riverside Public Library

Sponsored by the Collection Development Interest Group and the California Center for the Book.

CURIOSITY CREATES!: INSPIRING THE NEXT GENERATION OF MOVERS AND SHAKERS

Saturday, November 5 | 11 AM - 12 PM

Hyatt - Regency B

In this session, attendees will learn about the 7 critical components of creativity as outlined in a recent study by the Center for Childhood Creativity. Attendees will see how 6 winning libraries of the Curiosity Creates grant from the Association for Library Service to Children have taken this research and turned it into innovative library programming. A panel of librarians from Ontario City Library, San Diego Public Library, and San Jose Public Library will discuss creativity-based library programs and provide resources and programming ideas.

Trina Richbourg, San Jose Public Library; Lauren Candia, Ontario City Library; Kathryn Johnson, San Diego Public Library

THE FUTURE IS YOURS TO CREATE: AN IGNITE! EVENT AND PUBLIC FORUM ON STATEWIDE LEADERSHIP DEVELOPMENT

Saturday, November 5 | 11 AM - 12 PM

Hyatt - Golden State

The California State Library has issued us a challenge to re-envision statewide leadership development for the 17/18 Fiscal Year. So we're turning it over to you with one simple question about statewide leadership development: "What would you do differently?" The first half of this session will showcase a diverse panel of presenters who have answered this question in five-minute Ignite micro-presentations. Who knows what fun and fantastic new ideas your colleagues have dreamed up? Next, we will hold a public forum to ask audience members to tell us their ideas and hopes for the future of library leadership development in California. The change is happening now and we want to include as many voices as possible.

Susan Hildreth, University of Washington Information School; Misty Jones, San Diego Public Library; Katherine Gould, Palos Verdes Library District; Vanessa Christman, County of Los Angeles Public Library

GOLD-STANDARD VIDEOS ON A PENNY-WISE BUDGET

Saturday, November 5 | 11 AM - 12 PM

Convention Center - Room 203

In today's fast-paced world, getting the attention of your audience, ANY audience, is incredibly challenging. We have all heard that a picture is worth a thousand words, so a moving picture (a.k.a. video) is easily the best way to get your message across quickly and effectively. However, the very idea of making quality videos can be daunting. After all, most of us missed the audio/video production class in library school! In this hands-on workshop you'll learn the ins and outs of making a great video even if you don't have the budget for expensive gear. Are you a one-person PR shop? No problem! No fancy camera? Grab your smartphone! We'll show you how to build a mobile studio with less than \$100! And you'll get great tips on how to build and tell your story with simple techniques you can start using tomorrow. Lights, camera, [swing into] ACTION!

Ron Aguilar, Folsom Cordova Unified School District; Jennifer L. Baker, Napa Valley Unified School District

PROGRAMS

THE GOOD, THE BAD AND THE LOVELY: ADVENTURES IN RURAL LIBRARIANSHIP

Saturday, November 5 | 11 AM - 12 PM
Hyatt - Regency C

The term "rural" may be defined in various ways: population size or density, lack of proximity to larger cities or towns, demographics, or industrial/economic data. Whichever way you define it, almost half of all the libraries in the US are rural, and yet most librarians are unaware and unprepared for serving in rural areas. Rural libraries face unique challenges, but serving a rural population can be fun and highly rewarding. This panel of library directors from a variety of fully or partly rural systems will share ideas and real life experiences to help you understand the reality of rural libraries. One thing they all have in common: these leaders are always ready to swing into action no matter what comes at them. This session is sure to be an eye opener for anyone who is interested in working in or advancing their career in rural libraries.

Jayanti Addleman, Monterey County Free Libraries; Rita Lovell, Alpine County Library; Melanie Lightbody, Butte County Library; Crystal Duran, Imperial County Free Library

LIBRARIES IN ACTION: HOW TO CREATE ADVOCACY THROUGH PROGRAMMING

Saturday, November 5 | 11 AM - 12 PM
Hyatt - Capitol View (15th Floor)

We know that library programs bring people together, offer unique learning experiences, and facilitate important conversations, but they also provide some of the best opportunities for creating strong library advocates. In this session, learn how to take your community engagement to a new level and incorporate advocacy in every step of programming. Through outcome-based planning and evaluation, diligent partnership building, and thoughtful interactions with program attendees, you can make your programming a powerful tool in inspiring passionate support for libraries and communicating their value.

Erwin Magbanua, San Diego Public Library; Heather Cousin, Thousand Oaks Library; Courtney Saldana, Ontario City Library; Dolly Moehrle, Ventura County Law Library

LIFE HACKS: SURVIVAL SKILLS FOR TEENS

Saturday, November 5 | 11 AM - 12 PM
Convention Center - Room 202

It's no secret that teens need life skills to survive in the real world. Libraries are already celebrated as learning institutions - we offer books and resources to expand the fountain of knowledge, but what about soft skills? We're here to tell you that libraries can help with that too! By starting a life skills workshop series for teens at your library, you will be preparing teens for survival in the real world. You will leave this session ready to Swing into Action and start a series of life skills workshops at your library, with or without funds. Three California librarians will share their experience planning, partnering, promoting, and running life skills workshops. As a part of the presentation, we will lead a sampling of different life hacks workshops that can be replicated at any library. Join us for what is sure to be an informative, interactive and inspiring session!

Kayla Marie Figard, San Mateo County Libraries; Elizabeth (Biz) Tanner, County of Los Angeles Public Library; Erik Berman, San Jose Public Library

NEW DEVELOPMENTS IN MUSIC CATALOGING

Saturday, November 5 | 11 AM - 12 PM
Convention Center - Room 104

It has been three years since the implementation of the new cataloging code Resource Description and Access (RDA). There have been numerous updates to RDA since then, as well as development of best practices for the cataloging of music resources. In addition, the last few years have seen the creation of two new controlled vocabularies for music: the music terms in the Library of Congress Genre/Form Terms for Library and Archival Collections (LCGFT) and the Library of Congress Medium of Performance Thesaurus (LCMPT). This program will provide the recent RDA updates that have an impact on the cataloging of music resources as well as a general overview of the application of LCGFT and LCMPT to provide additional access to music resources.

Hermine Vermeij, UCLA Cataloging and Metadata Center

THE POWER AND APPEAL OF POETRY AND THE IMPORTANT ROLE OF LIBRARIES

Saturday, November 5 | 11 AM to Noon
Hyatt - Regency D, E, F

Dana Gioia (Gioia is pronounced JOY-uh) is the Poet Laureate of California. An internationally recognized poet and critic, he is the author of five collections of verse, including *Interrogations at Noon* (2001), which won the American Book Award, and *99 Poems: New & Selected* (2016). His critical collections include *Can Poetry Matter?* (1992), which was a finalist for the National Book Critics Award. He has written three opera libretti and edited twenty literary anthologies. Gioia served as Chairman of the National Endowment for the Arts from 2003 to 2009. Gioia was born in Los Angeles in a working-class family of Italian and Mexican heritage. He was the first person in his family to attend college. Gioia is the Judge Widney Professor of Poetry and Public Culture at the University of Southern California.

Dana Gioia, Poet Laureate of California

RE-EXAMINING "KEEPING THE PROMISE" RECOMMENDATIONS FOR EFFECTIVE LIBRARY SERVICE TO AFRICAN AMERICANS

Saturday, November 5 | 11 AM - 12 PM
Convention Center - Room 103

A panel of library professionals will discuss the document produced by the California State Library, 1996, under the leadership of Kevin Starr, then State Librarian. This publication was created to provide guidance to public service librarians, administrators and library directors on how to improve service to African Americans throughout California. "Keeping the Promise" was written by the California State Library's Task Force on Service to African Americans; a group composed of public library staff from around the state. This Task Force examined several areas of service, including: Access, Collection Development, Services and Programs, Technology in Libraries, Marketing and Awareness, Funding, and Political Concerns. The panel will discuss aspects of this report that continue to be relevant in the 21st Century.

Panelists: Billie Dancy, Pleasanton Public Library; Jene Brown, Los Angeles Public Library; Sharon Johnson, Los Angeles County Public Library; Moderator: Linda Jolivet, Girls, Inc.

ROTATING RESOURCES AS A MAKERBOX COLLECTIVE

Saturday, November 5 | 11 AM - 12 PM
Hyatt - Big Sur

Seven libraries in Southern California received a grant from the California State Library to create MakerBoxes and work together to be active in the Makerspace movement. This movement is a new way to help communities learn technology and to expand skills while bringing patrons into the library. We will give advice on how to collaborate and develop grant writing experience with other libraries. We will describe how we worked together to purchase materials, rotate boxes and give suggestions on programming. Each MakerBox contains information, tools and materials required for hands-on learning. MakerBoxes are valuable because they can help libraries be up-to-date with technology and innovative programming for all ages, including the importance of STEAM and the growing number of seniors who need to learn 21st century skills.

Emily Appleton, Moorpark Library; Antonio Apodaca, Ventura County Library System; Charlotte Burrows, Thousand Oaks Library; Renata Hundley, Oxnard Library; Kate Shumaker, Simi Valley Library; Karilyn Steward, Calabasas Library, Librarian Phillip Yocham, Ventura County Library System.

STEM INNOVATION BOWL : A LOOK AT INTER-CITY COLLABORATION AND VIRTUAL REALITY

Saturday, November 5 | 11 AM - 12 PM
Hyatt - Carmel AB

A series of unfortunate (fortunate) events turned one Super Bowl 50 Super Community program from near failure to fantastic. Learn how the Library stepped in and stepped up to create dynamic STEM programming, partnered with IT services, and gathered over 10,000 patrons in one afternoon. Take a hands-on look at some of the STEM products featured at the STEM Innovation Bowl and learn how to create a successful marketing campaign.

Angela Ocana and John Schlosser, Santa Clara City Library

PROGRAMS

PROGRAMS | SATURDAY 12:15 PM - 1 PM

11 LIBRARIES IN 11 YEARS: BUILDING CAPACITY THROUGH COOPERATION AND PARTNERSHIPS

Saturday, November 5 | 12:15 PM - 1 PM
Convention Center - Room 104

Over the last 11 years, San Diego County Library (SDCL) has opened 11 new facilities while maintaining full service. Using innovative strategies and critical assessment of collections and programs we have been able to use existing buildings and temporary spaces to build public anticipation. Not only does SDCL limit customer impact during construction, but we are positioned to immediately introduce expanded services upon opening. By strategically marketing these building projects, SDCL has been able to harness community support and build momentum. To accomplish this goal, various library departments have worked together with elected officials, key community partners and the Friends of the Library to not only build a library but to build a community. The session will encourage participants to actively engage with key stakeholders and staff to successfully develop a workable plan for advocacy to promote critical conversations that can help your library work towards a new building for your community that reflects current and future library service trends.

Charles Jarman, Sheila Crosby, Susan Moore, and Ceci Rincon, San Diego County Library

BUILD A CONNECTION WITH ASIAN IMMIGRANTS IN YOUR COMMUNITY

Saturday, November 5 | 12:15 PM - 1 PM
Hyatt - Tahoe

According to the census, 2014 marks the first year that Asia was the largest source of immigrants to the United States, and many of those immigrants head to California. We'll discuss how you can build a collection and create programs that connect with these new immigrants. We'll help participants understand the diversity of ethnic identities in Asia and some of their special interests and needs. Much of this will draw on our experience working in a majority-Asian community but we will look to other communities as well.

Michael Whitley, Alhambra Civic Center Library

FORMING NEW COLLABORATIONS BETWEEN PUBLIC AND ACADEMIC LIBRARIES: A CASE STUDY OF FRESNO STATE AND FRESNO COUNTY PUBLIC LIBRARY

Saturday, November 5 | 12:15 PM - 1 PM
Hyatt - Carmel AB

This session explores how the academic library in Fresno State collaborates with the Fresno County Public Library to provide new services and support to the Fresno community. One innovative service came from a grant project from Fresno State that the Library was awarded: the Touch Community Project, which encourages students from Fresno State to become involved in community service. The Library created a grant proposal focusing on bridging the digital divide in Fresno and selected student ambassadors visit different library branches in Fresno County Public Library system and teach various technology workshops in fall 2016. The presentation will explore the challenges and opportunities of creating this collaborative program and will emphasize the importance of such partnerships between public and academic libraries. Attendees will also gain ideas on best practices in creating collaborative programs with their local stakeholders, partners or public/academic libraries.

Raymond Pun, Lisa Lindsay, Daniel Ng, and Dave Tyckoson, California State University, Fresno

GROWING COMMUNITY PARTNERSHIPS WITH A LIBRARY GARDEN

Saturday, November 5 | 12:15 PM - 1 PM
Hyatt - Regency C

The Sanchez Library Community Garden in Pacifica, CA was started in 2009 by a single library assistant with a passion for gardening. The garden has grown from a single bed on a previously unused patio to ten beds that produced 835 pounds of fresh vegetables last summer. Throughout each summer the garden produce is donated to the Pacifica Resource Center food pantry and shared with community members who struggle with food insecurity. The library also presents successful gardening programs in partnership with the Master Gardeners of San Mateo County, as well as programs that teach participants to cook healthy foods for all ages. At the end of this session, participants will be ready to start their own library garden; know how to recruit volunteers to start and maintain a robust garden program; have ideas for forming partnerships with agencies that meet community needs for fresh nutritious foods.

Julie Finklang, Paula Teixeira, and Chris Vance, San Mateo County Libraries

IGNITE: DAY IN THE LIFE

Saturday, November 5 | 12:15 PM – 1 PM
Hyatt - Capitol View, 16th Floor

Changing jobs. Reimagining what a full-time career can look like. Working at a system without a strategic plan. Managing all the clutter. These micro-presentations contain various stories and ideas, all about rethinking what you know. Ignite sessions feature a variety of 5-minute presentations, valued for its fast pace. Sponsored by the Membership Committee.

Rebecca Greer, University of Washington and Santa Barbara City College; Moon Kim, CSU Fullerton; Pam Stevens, San Diego Public Library

OUT OF THE SHADOWS: TAKING ACTION TO COMBAT SEX TRAFFICKING

Saturday, November 5 | 12:15 PM - 1 PM
Hyatt - Regency B

After library staff's encounter with a runaway teen who was a sex trafficking victim, the idea was ignited to form a collaborative program to raise awareness on sex trafficking. The San Diego Public Library took action by applying for and winning a 2015 grant that funded the Sex Trafficking Awareness: Out of the Shadows Program. Staff disseminated sex trafficking information and simultaneously joined forces with the community and experts to ensure the program's success and effectiveness. Six components of the program will be discussed: providing appropriate and mandatory sex trafficking awareness training to all library staff; executing the Out of the Shadows marketing and outreach plans; empowering teens to become leaders of the program's Teen Peer Advocates volunteer group; building Sex Trafficking Resource Centers at eight library locations; forming a unified collaborative via Community Conversation Meetings at each location; and designing Community Events and programs that focus on raising awareness, knowledge, and prevention of sex trafficking.

Eileen Labrador, Adriana Huertas and Monnee Tong, San Diego Public Library

START UP AN IMMIGRANT YOUTH ACTION TEAM TODAY

Saturday, November 5 | 12:15 PM - 1 PM
Convention Center - Room 205

Following a call to action by a needs assessment of the community five years ago, the Redwood City Public Library has worked collaboratively with Sequoia High School Dream Club and many community partners to increase visibility of resources for immigrant youth in our community. We have raised awareness about the challenges and opportunities for immigrant integration throughout the community.

Through fundraising efforts, we have helped graduating seniors attend college. Through workshops, we have provided a venue for undocumented youth to share their stories. And by talking directly with teachers and public officials, we have improved the perception of undocumented youth and have directly impacted the students' lives. We will present a successful model for working with community partners to accomplish great things for marginalized immigrant youth.

Sarah LaTorra, Redwood City Public Library; Jane Slater, Sequoia High School

STARTING FROM SCRATCH IN A CITY LIBRARY: CREATING AN AWESOME TEEN ADVISORY BOARD BY BUILDING PARTNERSHIPS IN THE COMMUNITY.

Saturday, November 5 | 12:15 PM - 1 PM
Convention Center - Room 103

Within one year, City of Woodland Public Library's first-ever Teen Services Librarian built an amazing Teen Advisory Board from the ground up. TAB consists of 25 students from all five major schools in Woodland. Through trainings with UC Davis's Early Academic Outreach Program (EAOP), TAB members receive instruction on: leadership, event planning, time management, public speaking, communication and organization... to name a few! This partnership with EAOP is vital to the success of TAB. Members are better prepared and confident to represent the library and lead library events. TAB members have presented at school board meetings, led a successful Teen Halloween Party, and had a record number of volunteers and participants in the 2015 Summer Reading Program. This session will focus on building and maintaining these relationships with schools and organizations for dynamic and active Teen Advisory Boards.

Rhea Fabricante, Amber A. Irfan, and Kai Owens, Woodland Public Library; Rogelio Villagrana, UC Davis Early Academic Outreach Program

PROGRAMS

SUMMER READING IS FOR EVERYONE

Saturday, November 5 | 12:15 PM - 1 PM
Hyatt - Big Sur

Over the past five years Sacramento Public Library has worked to expand the reach of Summer Reading in their community, reaching 40,000 participants in 2015. How do they do it? This session will showcase their approach to in-person and online participation, their successful adult program, training, outreach, and evaluating. They will share everything they have identified as key factors in their previous success, as well as identifying current opportunities.

Amanda Foulk and Christie Hamm, Sacramento Public Library

POSTERS | SATURDAY 12:30 PM - 2 PM

1. GIS: DEMOGRAPHIC MAPS OF YOUR PATRONS - HOW TO MAKE THEM AND WHY THEY HELP

Saturday, November 5 | 12:30 PM - 2 PM
Convention Center - Exhibit Hall - Poster Session

Attendees will learn how to create maps that can be used for a visual representation of their library's area of service. Although most of this software can cost thousands of dollars and have a very steep learning curve, I will show attendees free methods that can be learned by anyone who is willing to learn a few simple computer functions. We will be using software that is provided for free by Google and Microsoft and ESRI. I will demonstrate, how to prepare data and how to use that data to create organized, visually pleasing, and readable maps that will provide many benefits to the library system. I will also discuss different ways the maps can be used by your library to help in planning events and other library functions.

Rodrigo Leyva, Riverside Public Library

2. HIGH-LOW RECOMMENDED READING LISTS FOR ADULT LEARNERS

Saturday, November 5 | 12:30 PM - 2 PM
Convention Center - Exhibit Hall - Poster Session

A collaboration between a public services librarian and a prison librarian to create recommended reading lists for adult learners. The lists are compatible with the California Code of Regulations, Title 15 section regarding contraband materials, and are arranged by: elementary, middle grade, and high school. These lists will provide high interest-low reading level options for emerging adult readers in the California Department of Corrections and Rehabilitation and can be seamlessly integrated into any adult learning curriculum.

Velva L. Hampson, California Department of Corrections and Rehabilitation; Nichole Brown, Oakland Public Library

3. INSTA-LOVE: TAP INTO THE INSTAGRAMMERS WHO LOVE THE LIBRARY

Saturday, November 5 | 12:30 PM - 2 PM
Convention Center - Exhibit Hall - Poster Session

All libraries are connected to Instagram - whether they have an account with active followers, likes and comments or whether their location is tagged. San Francisco Public Library has an active Instagram and decided to create fun, free programs around Instagram. One was a partnership with Chronicle Books and hosting a special guest-listed event with a behind-the-scenes tour called #emptysfpl. This occurred before National Library Week and we had so much content at our screen-fingertips to repost. The bonus was a representation of SFPL's location and hashtag with over a half of million likes from beginning to end. SFPL's second program was creating "Main at 20: Instagram Picture Spots." We selected 20 popular Instagramed spots in the Main and identified locations with themed placards and a "Main at 20" handout for the 20th anniversary of the Main. So much fun will be shared on a poster!

Christina Moretta, Andrea Davis, and Laura Lay, San Francisco Public Library

4. LEVEL-UP @ YOUR LIBRARY : CODING FOR KIDS

Saturday, November 5 | 12:30 PM - 2 PM

Convention Center - Exhibit Hall - Poster Session

This poster discusses effective and affordable coding programming for young patrons. Coding and computer skills are needed to succeed in the job market, yet schools and community organizations are often underprepared to aid students in obtaining these skills. For young patrons, who need coding knowledge the most, early training is difficult to obtain. Sacramento Public Library (SPL) resolved to use Google: CS First, a free program, to reach out to young patrons interested in leveling-up their coding skills. In this poster session we will discuss the successes and challenges of this approach. We will also focus on our partnerships between librarians and technology support staff, to leverage their unique skills and youth centered approach. An additional benefit was reducing the time required for librarian involvement by using paraprofessional staff for coding programs.

Laurel Owens and Nate Halsan, Sacramento Public Library

5. MONEY SMART WEEK AT THE MALLS

Saturday, November 5 | 12:30 PM - 2 PM

Convention Center - Exhibit Hall - Poster Session

The Fresno County Public Library WoW! (Without Walls Library) team took Money Smart Week to several local malls in 2016. With Americans lacking in financial literacy, libraries need to ignite innovative approaches to bring financial literacy to the public. The Fresno County Public Library's poster will illustrate processes, outcomes, and lessons learned from this creative outreach effort.

Shannon Morrison, Fresno County Public Library

6. OAKLANDHASJOBS: A LIBRARY INSTAGRAM SUCCESS STORY

Saturday, November 5 | 12:30 PM - 2 PM

Convention Center - Exhibit Hall - Poster Session

Teen Librarian and Oaklandhasjobs (instagram.com/oaklandhasjobs) founder Brian Boies describes how he created and uses the account to meet people where they are and connect patrons and non-patrons with local job opportunities. He is now posting at least five local job opportunities (all kinds of jobs, but mostly entry level) every weekday. The poster will present how the account has changed and blossomed to 4,000+ followers, hosting four job fairs through the site, and show how you can use this model in your own library system. This is a great way to answer the common question "Do you know anyone who's hiring?"

Brian Boies, Oakland Public Library

7. PLAY CAFÉ – RE-PACKAGING “TRADITIONAL” STORYTIME

Saturday, November 5 | 12:30 PM - 2 PM

Convention Center - Exhibit Hall - Poster Session

Talk. Jump. Read. Dance. Sing. Twirl. Play. Oakland Public Library's Play Café builds community by sharing stories, ideas, and support, while developing early literacy and school readiness skills. Storytime anyone? In Oakland, as in most libraries, storytime is a traditional, core service. Often attendance is strongest in branches serving affluent families and their caregivers, while attendance in at-risk neighborhoods has been persistently spotty, limited, and often non-existent.

We've unpacked some of the underlying racial, economic, and cultural assumptions inherent in storytime, and with that in mind, repackaged the traditional elements. Play Café looks to meet caregivers where they are by providing a deconstructed storytime. Almost immediately, we gained astounding traction in two different at-risk communities. In Play Café, our communities teach us what they need, and we adapt or reinvent our offerings to fill those needs.

Kate Hug and Mary Dubbs, Oakland Public Library

8. SACRAMENTO COUNTY PUBLIC LAW LIBRARY: ADAPTING TRADITIONAL SERVICES TO PROMOTE ACCESS TO JUSTICE

Saturday, November 5 | 12:30 PM - 2 PM

Convention Center - Exhibit Hall - Poster Session

Public Law Libraries must continually evolve to stay relevant as indispensable resources of legal information. The Sacramento County Public Law Library's mission—to meet the ever-changing legal information needs of our community—has forced us to adapt our once-traditional services. Currently, our four areas of focus are: 1) fostering community connections and relationships; 2) providing hands-on legal assistance through the Law Library's Civil Self-Help Center and Lawyers in the Library Programs; 3) improving the substantive and procedural content of our research guides; and 4) expanding the content of our website, thus creating a "virtual branch library," conveniently accessible at any time. This poster session documents the evolution of our traditional services, including samples of the material that made, and continues to make, our Library a success.

Amanda Takemoto, Sacramento County Public Law Library

PROGRAMS

9. STEAMWALK: STEAM UP YOUR LIBRARY ONE STEP AT A TIME

Saturday, November 5 | 12:30 PM - 2 PM

Convention Center - Exhibit Hall - Poster Session

Is your library looking for creative new ways to bring STEAM programming to families and young children? Are you intrigued by the Storywalk® concept but want to do something unique and 21st century with it? Then you'll want to learn how and why to create a STEAMwalk at your library. A STEAMwalk is a STEAM-themed storywalk and a simple yet innovative way to bring STEAM learning to your library everyday. We'll share best practices for installing a self-guided STEAM reading experience for families with young children, and ways to expand the experience through coordinating passive programming, librarian-led STEAM challenges and library displays. We will discuss the popular monthly STEAM programs we've held, books we've chosen to display, and ways we've evaluated use and success of the program.

Emily Stratford and Amanda Choi, San Jose Public Library

10. SWING INTO STEAM (SCIENCE, TECHNOLOGY, ENGINEERING, ART, AND MATH): ACTIONABLE YOUTH PROGRAMS

Saturday, November 5 | 12:30 PM - 2 PM

Convention Center - Exhibit Hall - Poster Session

This poster session will highlight eight STEAM (Science, Technology, Engineering, Art, and Math) programs for children. Specifically, it will demonstrate how libraries can use reusable and rebuildable science kits to create engaging, fun, and educational programs! For example, in one program children discuss and learn about space exploration and then build a model rover or model space shuttle. Another program focuses on wind power and participants build a working model of a wind turbine. The wind power program introduces children to alternative energy sources and demonstrates how wind turbines generate electricity. Other programs focus on solar-powered robots, climate and weather, electricity and magnetism, and creating electrical circuits. These hands-on programs are a great way to inspire an interest in the sciences!

Lauren Hall, Stanislaus County Free Library

11. VIKINGS IN THE LIBRARY! ADULT AND FAMILY PROGRAMS THAT TIE INTO CULTURAL TRENDS [POSTER SESSION]

Saturday, November 5 | 12:30 PM - 2 PM

Convention Center - Exhibit Hall - Poster Session

There are many ways to program for adults. One is to find an expert who is able to speak to a topic that is, for lack of a better word, trendy - a topic that is currently big in pop culture. During the summer and early fall of 2016, local Viking researcher Dr. Dayanna Knight partnered with the Lodi Public Library to bring two different, wildly successful programs to the library. Learn how this partnership came about, and what the results were when the library learned that "it takes a Viking to raze a village."

Dayanna Knight, The Viking Coloring Book Project; Ryan Szichak, Lodi Public Library

PROGRAMS | SATURDAY 1:15 PM - 2:15 PM

EARLY LITERACY ON THE MOVE! PUBLIC LIBRARY OUTREACH TAKES OFF!

Saturday, November 5 | 1:15 PM - 2:15 PM

Hyatt - Golden State

Have you ever felt a gravitational pull to expand your outreach efforts in the community? See how the El Dorado County Library put a "rocket boost" in a public library outreach program with the Early Literacy on the Move project. This unique program was created to support local Family Childcare Providers in their homes by providing professional development and mentoring through site visits and storytimes utilizing the CA Preschool Learning Foundations and Framework subject areas. Along with our community partners in CA Quality Rating and Improvement System work, we will review how collaboration was critical in the development of this project, discuss how the project was implemented, and highlight ways to support parent engagement strategies. A mentoring session will be modeled and attendees will be invited to explore a sample of one hands-on activity used in our project to expand children's STEAM curiosities.

Jan Robbins and Christina Roseli, El Dorado County Library; Kathleen Guerrero, First 5 El Dorado Commission; Elizabeth Blakemore, Early Care and Education Planning Council

IGNITE: BE PREPARED!

Saturday, November 5 | 1:15 PM – 2:15 PM
Hyatt - Capitol View, 16th Floor

Putting out fires. Imagining new service models. Finding new ways to reach the underserved. These are things librarians, support staff, and management do regularly. Listen to ways that staff across all positions work towards solutions. Ignite sessions feature a variety of 5-minute presentations, valued for its fast pace. Sponsored by the Membership Committee.

Alison Bowman, Oakland Public Library; Natasha Casteel, Roseville Public Library; Brittany Garcia, Rancho Cucamonga Library; Tina Lerno Katz, Azusa City Library and Crowell Public Library; Nicole Pasini, San Mateo County Libraries

THE NETWORK GAME -- PART TWO: HOW TO TAKE NETWORKING BEYOND THE CLA CONFERENCE

Saturday, November 5 | 1:15 PM -2:15 PM
Hyatt - Big Sur

Now that you've put into practice the networking skills you learned at CLA Conference, what next? Where do you take what you learned from here? In this second of two sessions, you will have the opportunity to discuss lessons, share success stories, and identify challenges from your networking experience at CLA Conference -- either from participating in the conference-long game initiated in Part One or on your own. Participants will then be provided guidance and tools for networking beyond the conference for continued professional and leadership development.

Erwin Magbanua, San Diego Public Library; Elizabeth Goldman, Burbank Public Library; Anna Hartman, San Diego County Library; Young Lee, University of La Verne Law Library

TAKE ACTION AGAINST HACKERS AND SNOOPS: DIGITAL SECURITY AND PRIVACY IN LIBRARIES

Saturday, November 5 | 1:15 PM -2:15 PM
Hyatt – Tahoe

Online privacy and security are top priorities for libraries these days. But where to start? And how can libraries help their users navigate today's Internet with all its risks? In this presentation, we will explore these risks and the methods for countering them. Who are the bad guys? What tools are they using? What are they after? How are they doing it? Who are they targeting? We'll talk about how to stay safe at your library and home. We'll also demo tools that will help secure your network, website, PCs and browsers. Along the way, we'll tackle security myths and discuss best practices for password management, controlling web trackers, dealing with malware, and more. This session will be appropriate for all library staff with any level of technical expertise. Participants will be able to take this information back to their library to share with their colleagues and patrons.

Blake Carver, LYRASIS; M Ryan Hess, Palo Alto City Library

THINKING OUTSIDE THE CELL: SIX INNOVATIVE LIBRARY PROGRAMS IN THE CALIFORNIA DEPARTMENT OF CORRECTIONS AND REHABILITATION

Saturday, November 5 | 1:15 PM -2:15 PM
Convention Center - Room 103

Prisons may be places of confinement, but that doesn't mean prisoners should stagnate. With the goal of genuine rehabilitation, prison librarians are running vibrant programs that are engaging the minds of inmate patrons. Join six California Department of Corrections and Rehabilitation (CDCR) librarians as we discuss music appreciation, pub trivia, creative writing projects, book clubs, peer to peer seminars, and a reading program that seeks to bridge the gap between incarcerated fathers and children. Learn about how we navigate the restrictions inherent in the prison environment to bring innovative programming to these unique libraries.

Danielle Ball, California Men's Colony; Andrea Dennehy, CSP Sacramento; Shalyn Pineda, Wasco State Prison; Elise Rotchford, Duel Vocational Institution; Shelley Tomlinson, Salinas Valley State Prison; Moderator: Velve L. Hampson, California Department of Corrections and Rehabilitation

PROGRAMS

WHAT'S NEW IN CATALOGING – AN UPDATE FOR NON-CATALOGERS

Saturday, November 5 | 1:15 PM - 2:15 PM

Convention Center - Room 104

A series of quick presentations for the non-technical services librarian, designed to get you up to speed with what's new. FRBR (Functional Requirements of Bibliographic Records) – a conceptual model, independent of any cataloging codes or standards. Uses the terms work, expression, manifestation and item to explain the relationship between different library resources.

RDA (Resource Description and Access) – a cataloging standard that is replacing AACR2. It has a greater emphasis on relationships, more natural language (no more Latin) and more flexibility for catalogers. The BIBFRAME Initiative—an initiative of the Library of Congress investigating all aspects of data creation and data exchange. BIBFRAME is a data model that will replace AACR2.

Michelle Alvarado, Sacramento Public Library

PROGRAMS | SATURDAY 1:15 PM - 3:30 PM

EVERYTHING YOU WANTED TO KNOW ABOUT CONNECTING TO CALREN, BUT FORGOT TO ASK: AKA 1 GIGABIT LIBRARY INITIATIVE

Saturday, November 5 | 1:15 PM - 3:30 PM

Convention Center - Room 105

There are 128 jurisdictions that have joined the Gigabit Library Initiative in Years 1 and 2. But, there are still many questions that libraries have expressed. Not only are there questions about the potential of the resource, but also about their network designs, infrastructure and how they will be maintained and continue to be state-of-the-art. What is CENIC's ongoing role and how and what services will Califa, as the aggregator, provide? Learn what has been accomplished to date, how it has been implemented and received both by staff and communities, and the stages of implementation.

Jarrid Keller, Sacramento Public Library; Stephanie Beverage, Huntington Beach Public Library; Susan Hildreth, University of Washington Information School; Linda D. Crowe, Califa

IMPROVING OUTCOMES FOR DISENFRANCHISED YOUTH: PAPER TIGERS [MOVIE SCREENING AND DISCUSSION]

Saturday, November 5 | 1:15 PM - 3:30 PM

Convention Center - Room 205

This program will feature a screening of the documentary *Paper Tigers*, directed by James Redford, portraying a high school's remarkable success with youth coping with poor school attendance, substance use, and childhood trauma. Lincoln High School abandoned most of its punitive responses to inappropriate behavior and other issues in favor of trauma-informed teaching approaches to address the outcomes of untreated "toxic stress" – a term describing how traumatic childhood experiences affect developing brains. The school's approach is informed by the "Adverse Childhood Experiences" (ACE) studies, which have found that exposure to abuse, neglect, violence, or other adverse experiences increases the risks for later substance use, behavioral and health challenges, barriers to learning, and early death. The screening will be followed by a facilitated panel discussion on how this information can help youth services librarians work with this under-served group.

Jennifer Sweeney, MSLS, PhD, JK Sweeney and Associates; Amy Cheney, MLIS, Librarian, Juvenile Justice Center, Alameda County; Julie A. Winkelstein, MLIS, PhD, School of Information Sciences, University of Tennessee, Knoxville; Patricia Evans, MSW, CASA of Sacramento

PROGRAMS | SATURDAY 2:30 PM - 3:30 PM

HOW'D YOU GET THAT COOL JOB? ALTERNATIVE CAREER PATHS FOR THE INFORMATION PROFESSIONAL

Saturday, November 5 | 2:30 PM - 3:30 PM

Hyatt – Tahoe

Are you defining or redefining your own career path? Come and be inspired by several information professionals who have chosen or created careers for themselves in special or nontraditional environments. You'll hear about what they do and how they wound up doing it. A Q&A session at the end will provide attendees with the opportunity to ask for recommendations on pursuing their own career alternatives to traditional librarianship.

Elizabeth Borghi, Rocket Fuel Inc.; Andrew Carlos, California State University East Bay; Ana M. Macias, Kaiser Permanente; Dolly Moehrle, Ventura County Law Library; Joy Rodriguez, Kaiser Permanente

IGNITE: GRAB BAG

Saturday, November 5 | 2:30 PM – 3:30 PM

Hyatt - Capitol View, 16th Floor

Program ideas. Copyright law. New partnerships. Community Outreach. Diverse speakers. Those are just a few of the reasons why these varied and diverse micro-presentations are sure to get you thinking about what you are going to implement when you get back from the conference! Ignite sessions feature a variety of 5-minute presentations, valued for its fast pace. Sponsored by the Membership Committee.

Ruth Baleiko, The Miller Hull Partnership; D. Nichole Brown, Oakland Public Library; Diane Cowen, Santa Cruz Public Libraries; Emma Kanagaki, Overdrive Inc.; Sally Thomas, Hayward Public Library; Hui-lan Titangos, Santa Cruz Public Libraries

MIND MATTERS: MAKING PATHWAYS TO MENTAL HEALTH SUPPORT AND RECOVERY AT THE PUBLIC LIBRARY

Saturday, November 5 | 2:30 PM - 3:30 PM

Convention Center - Room 104

Half of us will experience a mental health challenge at some point in our lives. Good news: recovery is also common—and the public library can play a significant role in promoting good mental health for the entire community! Find out how two very different library systems—urban and rural—successfully partnered with local mental health services and community organizations to empower staff, reduce stigma, and increase access to life-changing prevention information and support resources. Learn about varied approaches to staff training, outreach and community connections, gaining ideas and resources ready to adapt for your library.

Sarah Vantrease, Butte County Library; Jesse Walker-Lanz, County of Los Angeles Public Library; Jeremy Wilson, Butte County Department of Behavioral Health; Anara Guard, Each Mind Matters and Know the Signs Campaigns

STEAM POWERED ROBOTS: LEARNING IN THE LIBRARY WITH HANDS-ON, CHALLENGE BASED CURRICULUM

Saturday, November 5 | 2:30 PM - 3:30 PM

Hyatt - Big Sur

Picture this: a library on the edge of Silicon Valley, a community whose teens are challenged by basic STEM programming, a school district without a robotics curriculum. That's the problem, what's the solution? STEAM Powered Robots and Beyond! Gilroy Librarians will talk about their curriculum based robotics program for K–12. We'll outline the challenges of a staff with a great deal of enthusiasm but zero robotic experience, and our efforts to launch a comprehensive STEAM based program. Learn why we choose Carnegie Mellon Robotics Academy curriculum and how we adapted programs to work in the public library space. We'll talk about why robots, how K–12 became the target and our successes, failures and results so far. Meet the robots (Dash and Dot by Wonder Workshop and Lego's EV3) and see a live demonstration.

Kelly McKean and Lisa Duff, Santa Clara County Library District

TAKE YOUR LIBRARY ON THE ROAD: CONNECTING WITH YOUR COMMUNITY THROUGH A STORYWALK®

Saturday, November 5 | 2:30 PM - 3:30 PM

Hyatt - Carmel AB

Whether you choose to hike your park path or stroll city sidewalks, StoryWalks® are a great way to actively connect with your community. This session provides an action plan using two successful StoryWalks® from libraries in Contra Costa County Public. Celebrating the National Park Service Centennial, Moraga Library partnered with their Parks and Recreation Department to host a "Party in the Park" featuring Elizabeth Scanlon's book, *In the Canyon*. Fun activities included outdoor events, crafts, yoga, stuffed animal ziplining, and more! Award-winning Last Stop on Market Street took the Pittsburg Library's StoryWalk® to their Historic Downtown, partnering with the transit system, the City's Art Foundation, a local soup kitchen, schools and downtown businesses. Matching the book's themes, month-long activities included art, music, bus storytimes, and food drive, all culminating in a visit from illustrator Christian Robinson. Walk with us through the steps and be inspired to swing into action!

Ginny Golden, Pittsburg and Bay Point Libraries of Contra Costa County Public Library; Ann Miller, Danville Library of Contra Costa County Public Library

PROGRAMS

THINK, MAKE, TRY: A CASE STUDY ON AN INNOVATIVE LIBRARY AND MUSEUM PARTNERSHIP FOR CHILDREN AND FAMILIES

Saturday, November 5 | 2:30 PM - 3:30 PM
Hyatt - Golden State

Looking to infuse research-backed, creativity-building activities into your library's programming for children and families? The Bay Area Discovery Museum and its Center for Childhood Creativity are collaborating with library branches, including Marin County Free Library and San Mateo County Libraries, to provide active, child-directed STEM learning experiences that stimulate curiosity and critical thinking in young children, inspire parents and caregivers to develop skills to foster creativity in their own children, and support libraries' ongoing summer initiatives.

This session will include a demonstration of the popular "Think, Make, Try" program; a dialogue between museum and library partner staff members on the research backing the curricula, the process of program planning for the specific context of each branch, and the effect of the partnerships on librarians once programs are complete; and time for audience questions, feedback, and discussion about how they can swing into action with these new ideas.

Bonny White, Lisa Regalla, Joey Wong, and Marsi O'Malley-Riley, Marin County Free Library

MEMBERSHIP MEETING | SAT. 4 PM - 5 PM

MEMBERSHIP MEETING

Saturday, November 5 | 4 PM - 5 PM
Conference Center - 202-204 Combined

Hear from Miguel Figueroa and learn how The Center for the Future of Libraries works to: Identify emerging trends relevant to libraries and the communities they serve, promote futuring and innovation techniques to help librarians and library professionals shape their future, and build connections with experts and innovative thinkers to help libraries address emerging issues

Miguel Figueroa, ALA Center for the Future of Libraries. Figueroa is the head the new American Library Association Center for the Future of Libraries. He previously served as Director of Member Programs for the American Theological Library Association in Chicago and Director of the Office for Diversity and Spectrum Scholarship Program and the Office for Literacy and Outreach Services at the American Library Association.

Additionally, attend this year's California Library Association Membership Meeting to hear the State of the Association report, and witness the passing of the gavel from President Misty Jones to Incoming President Helen McAlary.

What Would You Do with

MORE TIME?



Innovative library technologies and smarter solutions that help you get back to what matters most.



Searching and
Ordering Simplified



Smarter
Collection Analysis



Patron-Focused
Custom Curation Lists



Shelf-Ready
Title Processing



Beautiful Custom
E-Communications



Author & Community
Engagement

Getting to know your community's needs takes time. While you can't add more hours to the day, you can trust Ingram to provide innovative technologies and smart solutions that give you more time for your top priorities.

FEWER HATS. More Time. Less Stress. More Success. Ingram Library Services

Stop by **booth 602** to learn more, or visit
ingramcontent.com/state-shows to schedule a demo.

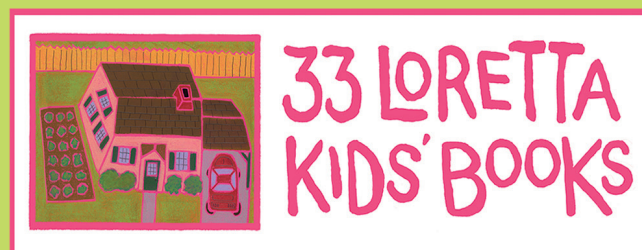
INGRAM



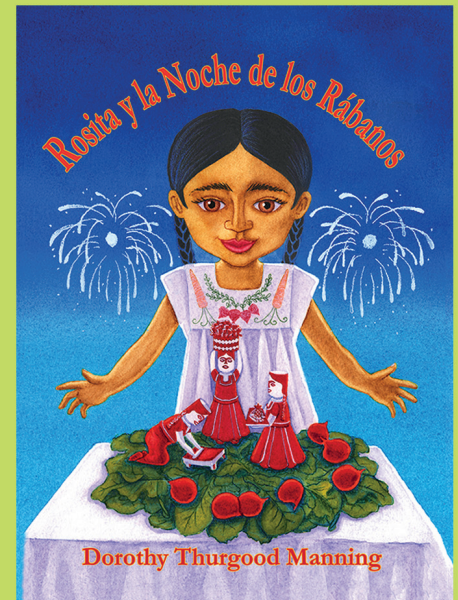
#1 Choice of Libraries Self-Service Book Scanning



Scan Books, Documents
and Photos to More Places,
in More File Formats!



Is Proud to Announce the Publication of:
Rosita and the Night of the Radishes
&
Rosita y la Noche de los Rábanos
by
Dorothy Thurgood Manning



In this tale of magic realism for children ages 3 to 8, young Rosita competes in Oaxaca, Mexico's radish-carving contest. She hopes to win first prize and use the money to help her family's failing farm.

Carve Your Own Radishes at
Table #627 in the Exhibition Hall!
Chat with the Author/Illustrator,
Check Out our Books,
and Take a Free Bookmark!

www.33lorettakidsbooks.com

En este cuento de realismo mágico para los niños de 3 a 8 años de edad, Rosita compite en el concurso oaxaqueño de talla de rábano. Rosita espera ganar el primer premio para mejorar la granja de su familia.

EXHIBITORS

LISTINGS BY PRODUCT

AUTHORS - SCHOOL PROGRAMS

UCLA Department of Information Studies	403
--	-----

AUTOMATION SOFTWARE, EQUIPMENT, AND SUPPLIES

Biblionix	516
bibliotheca	501
BMI Digital Reel	417
ByWater Solutions LLC	502
Comprise Technologies	418
EnvisionWare	214
Innovative	503
Lyngsoe Systems	512
StackMap	419
SirsiDynix	306
Tech Logic	616
TechSoup for Libraries	527
TLC-The Library Corporation	213

BOOK PUBLISHERS, BOOK REPRESENTATIVES

33 Loretta Kids' Books	627
Better World Books	203
Children's Plus, Inc.	305
Combined Book Exhibit	200
Grass Roots Press	406
India for Everyone	624
Lightport Books	529
NABE	523
Pan Asian Publications	517
Rainbow Book Company	413
Thrift Books Global	610
World Book, Inc.	607

CDS, DVDS, VIDEO, AUDIO BOOKS, SOFTWARE

EnvisionWare	214
India for Everyone	624
Midwest Tape	206
Pan Asian Publications	517
Playaway Pre-Loaded Products	615
Recorded Books	404

CULTURALLY DIVERSE MATERIALS

India for Everyone	624
Pronunciator Language Learning	316
Sentrum Marketing LLC	524

CURRICULAR MATERIALS

Brodart	522
EBSCO Information Services	402
World Book, Inc.	607

EQUIPMENT: AUDIO/VISUAL, COMPUTERS, PRINTERS, COPIERS, HARDWARE

BMI Digital Reel	417
DLSC at Image Access	506
EnvisionWare	214
Hearing Now USA	525
LaptopsAnytime	210
Scannx, Inc.	411
TechSoup for Libraries	527
Total Imaging Solutions	303
Ventura Business Systems, Inc.	623

FURNITURE, SHELVING, STORAGE, DISPLAY, AND LIBRARY SUPPLIES

Brodart	522
Ross McDonald Co., Inc.	310
Yamada Enterprises	312

INTERNET RESOURCES AND ONLINE PRODUCTS

AtoZdatabases.com	611
BiblioCommons Inc.	416
BMI Digital Reel	417
Brainfuse, Inc.	204
Califa Group	216
Comprise Technologies	418
Counting Opinions	317
Discover Books	531
EBSCO Information Services	402
EnvisionWare	214
Gale	207
Mango Languages	519
Mergent, Inc.	622
OCLC Online Computer Library Center, Inc.	211
OverDrive	603
Pronunciator Language Learning	316
Recorded Books	404
ReferenceUSA	510
S&P Global Market Intelligence	504
Sage Publishing	626
StackMap	419
TechSoup for Libraries	527
Tutor.com	511
World Book, Inc.	607

OTHER

[i]cell Interactive, Inc.	518
American Library Association	526
AWE Learning	405
Baker & Taylor	217
bibliotheca	501
California School Library Association (CSLA)	625
Comprise Technologies	418
EBSCO Information Services	402
EnvisionWare	214
Gale	207
Gyroscope, Inc.	318
Infopeople	216
Ingram Content Group	602
Jack and Rugby Books	628
Noll & Tam Architects	307
San Jose State University iSchool	407
U.S. Census Bureau	522
U.S. Citizenship and Immigration Services	613
University of N. Texas Department of Library & Information Sciences	507

PERIODICALS, SUBSCRIPTIONS, PUBLISHERS AND SUPPLIERS

ABC-CLIO	513
Brodart	522
EBSCO Information Services	402
Gale	207
Oxford University Press	319
World Book, Inc.	607
WT Cox Information Services	629

SECURITY SYSTEMS

bibliotheca	501
EnvisionWare	214

EXHIBITORS LISTINGS

[i]cell Interactive, Inc. 518

PO Box 27 Madison Square Station
New York, NY 10159
(347) 708-0730
www.icellinteractive.com

[i]cell Interactive Information centers are in many of California's libraries. Drop by our booth to experience a fun way of learning with the exclusive [i]cell Save Water Interactive Kiosk.

33 Loretta Kids' Books 627

387 Wawona Street
San Francisco, CA 94127
(415) 665-6512
www.33lorettakidsbooks.com

33 Loretta Kids' Books is a small, independent press dedicated to publishing well-written, finely-illustrated children's books and children's book apps in English and Spanish. Our books are created with a unique author/illustrator perspective and reflect the high quality seen in the golden age of picture books.

ABC-CLIO 513

130 Cremona Drive, Suite C
Goleta, CA 93117
(805) 968-1911
(805) 685-9685 Fax
www.abc-clio.com

Since 1955, ABC-CLIO had published award-winning print and digital resources focusing on curriculum, reference and professional development for teachers and librarians. The company and its imprints - Libraries Unlimited, Praeger, Greenwood and ABC-CLIO Solutions - proudly support educators and librarians in fostering independent critical thinking and the exploration and understanding of complex issues.

American Library Association 526

50 East Huron Street
Chicago, IL 60611
(800) 545-2433
(312) 440-9374 Fax
www.ala.org

The American Library Association (ALA) is the oldest and largest library association in the world, providing association information, news, events and advocacy resources for members, librarians and library users.

AtoZdatabases.com 611

11211 John Galt Boulevard
Omaha, NE 68137
(877) 428-0101
(402) 704-7047 Fax
www.atozdatabases.com

Premier provider of databases for business profiles, people finder, jobs, background search, mailing lists and professionals. Free Trial, no obligation, no contracts, no hassles!

AWE Learning 405

2501 Seaport Drive, Suite 410-SH
Chester, PA 19013
(610) 833-6400
(610) 833-6440 Fax
www.awelearning.com

AWE Learning is a leading provider of digital learning tools for early learners, providing multi-curricular and STREAM-aligned content to libraries in the United States and Canada.

Baker & Taylor 217

2550 West Tyvola Road, Suite 300
Charlotte, NC 28217
(704) 998-3100
www.btol.com

Baker & Taylor is a global information and entertainment services company offering print and digital books and entertainment products along with value-added services to libraries, schools and retailers.

Better World Books 203

11680 Great Oaks Way
Alpharetta, GA 30022
(678) 646-5128
www.betterworldbooks.com

Better World Books is a for-profit social enterprise that collects new and used books and sells them online in order to fund libraries, literacy and education. Our Library Discards & Donations Programs offers a no-cost solution for your library's surplus books. Free shipping and materials are only a couple of the benefits of this free program. Please stop by to find out why more than 4000 libraries work with us.

BiblioCommons Inc. 201

119 Spadina Avenue, Suite 1000
Toronto, ON M5V 2L1 Canada
(647) 436-6381
www.bibliocommons.com

BiblioCommons offers an exceptional online patron experience. Alongside the acclaimed BiblioCore catalog, other modules include BiblioMobile, BiblioEvents and an integrated digital experience platform, BiblioWeb.

Biblionix 516

401 Congress Avenue, Suite 1540
Austin, TX 78701
(877) 800-5625
www.biblionix.com

The Apollo ILS/LSP is solely for public libraries. It was awarded 2016 Product of the Year by Modern Library Awards as voted on by librarians.

bibliotheca 300

403 Hayward Avenue North
Oakdale, MN 55128
(877) 207-3127
www.bibliotheca.com

We share in the critical mission of libraries around the globe by providing solutions that help you captivate your patrons and connect with your community.

BMI Digital Reel 417

115 East Arques Avenue
Sunnyvale, CA 94085
(800) 359-3456
(408) 736-4397 Fax
www.bmiimaging.com

BMI Digital Reel provides microfilm digitization, ScanPro microfilm scanners, cloud based or on premise content management systems and newspaper digitization.

Brainfuse, Inc. 204

271 Madison Avenue
New York, NY 10016
(866) 272-4638
(212) 504-8184 Fax
www.brainfuse.com

Brainfuse, America's premier online tutoring and job coaching service, provides patrons of all ages live tutoring, writing lab support, test prep and career/resume assistance. Learn more at brainfuse.com.

Brodart 500 Arch Street Williamsport, PA 17701 (570) 326-2461 www.brodart.com Brodart's book and library services focuses strictly on libraries' unique needs to provide customized services from selection to shelf, while providing unparalleled support.	416	Children's Plus, Inc. 1387 Dutch American Way Beecher, IL 60401 (800) 230-1279 (800) 896-7213 Fax www.childrensplusinc.com Children's Plus, Inc. offers nearly 300,000 titles in our K-12 children and young adult collection. We specialize in quality, service and selection.	305	Discover Books 3610 Commerce Drive Baltimore, MD 21227 (253) 444-7224 www.discoverbooks.com Discover Books provides free pick up of surplus books no longer needed by libraries of all sizes. Our simple program offers maximum funding for your organization and helps keep books out of the landfill and into hands of those that can use them! Discover what we can do for you! www.discoverbooks.com/Library-Partners-s/2513.htm	531
Butte County Library 1820 Mitchell Avenue Oroville, CA 95966 (530) 538-6296 (530) 538-7235 Fax www.buttecounty.net/bclibrary Join the innovative, award-winning staff of Butte County Library, currently recruiting for librarians! We offer challenging, satisfying work with professional development and career advancement opportunities.	224	Combined Book Exhibit 277 White Street Buchanan, NY 10511 (914) 739-7500 (914) 739-7575 Fax www.combinedbook.com A collective exhibit of books and other materials from hundreds of publishers. Also learn about many affiliated companies such as PubMatch.com and American Collective Stand.	200	DLSG at Image Access 543 NW77th Street Boca Raton, FL 33487 (561) 886-2900 www.DLSG.com Best value 21st Century hybrid-library digitization products: scan, copy, fax. DLSG also leads in digital archival and ILL/Digital Document Delivery.	506
ByWater Solutions LLC PO Box 1346 Santa Barbara, CA 93102 (888) 900-8944 (888) 900-8944 Fax www.bywatersolutions.com ByWater Solutions provides implementation, support, hosting, training and development services for the Koha Open Source Integrated Library System.	502	Comprise Technologies Navesink, NJ 07752 (800) 854-6822 www.comprisetechologies.com Comprise Technologies is a provider of software and technology to public libraries, offering the only PCI-compliant Unified Payment System compatible with every leading ILS.	418	EBSCO Information Services 10 Estes Street Ipswich, MA 01938 (800) 653-2726 www.ebsco.com EBSCO provides a discovery service, full-text and secondary databases, e-books, e-journals and e-packages, print subscriptions and related services for all types of libraries.	402
Califa Group 2471 Flores Street San Mateo, CA 94403 (650) 356-2123 (650) 349-5089 Fax califa.org The Califa Group is a non-profit membership cooperative serving librarian and information organizations in California by providing leadership for cooperative negotiations to ensure that members receive quality information resources.	216	Contra Costa County Library 625 Court Street Martinez, CA 94553 www.ccclib.org Counting Opinions 29 Ladner Drive, Suite 100 Toronto, ON M2J 3Z8 Canada (877) 454-2728 (416) 494-0982 Fax www.countingopinions.com A cloud-based solution to your library data management needs. Providing outcomes, quantitative and qualitative solutions specifically for the library market. New - Reading Club management.	222	Edge Initiative / Urban Libraries Council 1333 H Street NW, Suite 1000 West Washington, DC 20005 (202) 750-8661 www.urbanlibraries.org EnvisionWare 2855 Premier Parkway, Suite A Duluth, GA 30097 (678) 382-6500 (678) 382-6501 Fax www.envisionware.com From self-service circulation to public computer and print management, to RFID, and our 24-Hour Library, EnvisionWare serves more libraries with more self-service and efficiency solutions with a commitment to libraries that is second to none. To find out why more than 10,000 libraries worldwide rely on EnvisionWare, visit us at envisionware.com.	605
California School Library Association (CSLA) 6444 East Spring Street, Suite 237 Long Beach, CA 90815 (888) 655-8480 (888) 655-8480 Fax csla.net CSLA is an organization of teacher librarians, classroom teachers, para professionals, coordinators of curriculum, media and technology and others committed to enriching student learning through school libraries.	625				

EXHIBITORS LISTINGS

- | | | |
|--|--|--|
| <p>Gale 207
 27500 Drake Road
 Farmington Hills, MI 48331
 (248) 699-8988
 (248) 699-8094 Fax
 www.gale.com</p> <p>Gale, a part of Cengage Learning, serves the world's information and education needs through its vast and dynamic content pools, which are used by students and consumers in libraries, schools and online. Best known for the accuracy and convenience of its data, Gale addresses information needs in a variety of formats.</p> | <p>India for Everyone 624
 18760 Tilson Avenue
 Cupertino, CA 95014
 (877) 417-5185
 www.indiaforeveryone.org</p> <p>From California, India For Everyone assists libraries build well-circulating collections of Indian materials (books and Bollywood). Services offered include complimentary selection lists, MARC records and physical processing.</p> | <p>ITC Systems 604
 49 Rainside Road
 Toronto, ON M3A 1B3 Canada
 (416) 289-2344
 (416) 289-4790 Fax
 www.itcsystems.com</p> <p>ITC Systems serves Public and Academic Libraries by providing products and services focused on copy and print management, computer reservation and cards. Founded in 1989, ITC Systems is a Multi-National corporation with offices in San Francisco, St Louis and Toronto with installs at many of the major Libraries throughout North America.</p> |
| <p>Grass Roots Press 406
 6520 82 Avenue
 Edmonton, AB T6B 0E7 Canada
 (780) 413-6491
 (780) 413-6582 Fax
 www.grassrootsbooks.net</p> <p>Grass Roots Press, established in 1996, is internationally known for its hi-lo resources for adult basic education and English as a Second Language students.</p> | <p>Infopeople 216
 2471 Flores Street
 San Mateo, CA 94403
 (916) 690-6595
 infopeople.org</p> <p>Infopeople, a grant project of the Califa group, provides a wide variety of continuing education and professional development opportunities to libraries and organizations around the country. Infopeople training is tailored to learners' needs and is developed and presented by experienced library professionals. for more information about Info people, please visit www.infopeople.org.</p> | <p>Jack and Rugby Books 628
 PO Box 422
 Capitola, CA 95010
 (831) 462-2864
 www.jackandrugby.com</p> <p>The Adventures of Jack and Rugby is a children's book series about the remarkable real-life friendship of two endearing dogs, an enormous happy-go-lucky poodle and a lively, curious lab.</p> |
| <p>Gyroscope, Inc. 318
 283 Fourth Street, Suite 201
 Oakland, CA 94607
 (510) 986-0111
 (510) 986-0222 Fax
 www.gyroscopeinc.com</p> <p>Gyroscope is an innovative studio of architects, educators and designers. We create engaging and unique learning environments for libraries and their communities.</p> | <p>Ingram Content Group 602
 One Ingram Boulevard
 LaVergne, TN 37086
 (615) 213-5603
 www.ingramcontent.com/libraries</p> <p>Ingram Library Services delivers innovative systems, expertise and precise assistance in developing and maintaining your library's collection.</p> | <p>LaptopsAnytime 210
 17304 Preston Road, Suite 800
 Dallas, TX 75252
 (877) 836-3727
 www.laptopsanytime.com</p> <p>LaptopsAnytime's automated (and tablet) dispensing kiosks integrate to library ILS or university LDAP/Active Directory to increase technology access while maximizing space and unburdening staff.</p> |
| <p>Hearing Now USA 525
 34145 Pacific Coast Highway, Suite 198
 Dana Point, CA 92629
 (855) 566-7669
 www.hearingnowusa.com</p> <p>Installation and sales of Hearing Loops, the assistive listening solution chosen by the Hearing Loss Association of America.</p> | <p>Innovative 503
 5850 Shellmound Way
 Emeryville, CA 94608
 (510) 655-6200
 (510) 450-6350 Fax
 www.iii.com</p> <p>Innovative provides leading technology solutions and services that empower libraries and enrich their users worldwide. Headquartered in Emeryville, California, Innovative has a global presence, serving thousands of libraries in 66 countries and office worldwide.</p> | <p>Lightport Books 529
 PO Box 7112
 Berkeley, CA 94707
 (510) 684-6777
 lightportbooks.org</p> <p>Lightport Books is a small independent press. We publish books and notecards. Our bestselling children's book is Lights of Winter: Winter Celebrations around the World.</p> |
| | | <p>Lil' Libros, LLC 528
 1960 Hawkins Circle
 Los Angeles, CA 90001
 (213) 284-5103
 www.littlelibros.com</p> <p>Children's bilingual books. Little Libros for little hands.</p> |

<p>LS & S Consulting 606 1100 Parkview Drive Redding, CA 96001 (530) 245-7262 www.lssllibraries.com</p> <p>With public and special library locations throughout the U.S., Library Systems & Services (www.lssllibraries.com) is the only company that manages public libraries through public-private partnerships. Communities gain an abundance of advantages as libraries become the mechanism that connects groups on a deeper level and provide valuable gathering places that inspire learning and interaction.</p>	<p>Mergent, Inc. 622 580 Kingsley Park Drive Fort Mill, SC 29715 (800) 937-1398 (704) 559-6846 Fax www.mergent.com</p> <p>For over 100 years, Mergent, Inc. has been a leading provider of business and financial information on public and private companies globally.</p>	<p>OverDrive 603 One OverDrive Way Cleveland, OH 44125 (216) 573-6886 (216) 573-6889 Fax www.overdrive.com</p> <p>Create your Virtual Branch! OverDrive® enables you to offer bestselling audiobooks, e-books, streaming video and periodicals online 24/7 from your library's web site.</p>
<p>Lyngsoe Systems 512 7450 New Technology Way, Suite B Frederick, MD 21703 (301) 360-0910 (301) 360-0911 Fax www.lyngsoesystems.com</p> <p>Lyngsoe Systems is a turn-key provider of some of the most modern, easy to use and efficient library automated material handling (AMH) systems in the world.</p>	<p>Midwest Tape 206 1417 Timber Wolf Drive Holland, OH 43528 (800) 875-2785 (800) 444-6645 Fax www.midwesttape.com</p> <p>We're Midwest Tape, a library-trusted, physical media provider for more than 25 years; hoopla, our library-exclusive digital service, providing mobile/online video, music and books and Dreamscape, our in-house publishing arm.</p>	<p>Oxford University Press 319 198 Madison Avenue New York, NY 10016 (800) 445-9714 global.oup.com</p> <p>Oxford University Press is one of the world's leading innovators in online academic research, publishing scholarly reference works, online products and more than 393 highly-cited journals.</p>
<p>Mango Languages 519 30445 Northwestern Highway, Suite 300 Farmington Hills, MI 48334 (248) 254-7450 www.mangolanguages.com</p> <p>Mango Languages creates lovable language-learning experiences for libraries and schools using building-block methodology, conversational approach and relevant content.</p>	<p>NABE 523 PO Box 606 Cottage Grove, OR 97424 (541) 942-7455 www.bookmarketingprofits.com</p> <p>NABE offers a wide variety of independently published books for libraries.</p>	<p>P.V. Supa Inc. 601 2600 Technology Drive Plano, TX 75074 (972) 971-8091 (972) 423-9386 Fax www.pv-supa.com</p> <p>AMH and RFID systems for libraries. Introducing SmartBlock creative collaboration for libraries. Come and see what is new in library automation and explore some new and fresh ideas.</p>
<p>MatterHackers, Inc. 612 27156 Burbank Foothill Ranch, CA 92610 (949) 613-5838 www.matterhackers.com</p> <p>MatterHackers provides non-biased guidance to help libraries get started (or stay current) with 3D printing. We carry more than 50 models and over 500 materials at www.MatterHackers.com so we can recommend the best machines, materials and curriculum for your use-case and budget. Free support, library discounts and professional development.</p>	<p>Noll & Tam Architects 307 729 Heinz Avenue, Suite 7 Berkeley, CA 94710 (510) 542-2218 www.nollandtam.com</p> <p>OCLC Online Computer Library Center, Inc. 211 6565 Kilgour Place Dublin, OH 43017 (614) 764-6000 (614) 764-6096 Fax www.oclc.org</p> <p>OCLC solutions for California libraries include WorldShare Management services, WorldCat Discovery, WorldShare Interlibrary Loan and WorldShare Metadata services. Together we make breakthroughs possible.</p>	<p>Pan Asian Publications 517 29564 Union City Boulevard Union City, CA 94587 (510) 475-1185 (510) 475-1489 Fax www.cjkv.com</p> <p>A full services library supplier of books, CDs and DVDs in Chinese, Japanese, Korean and Vietnamese. We also provide MARC cataloging and physical processing.</p> <p>Playaway Pre-Loaded Products 615 31999 Aurora Road Solon, OH 44139 (877) 893-0808 (440) 893-0809 Fax shop.playaway.com</p> <p>Playaway makes it possible for everyone to listen, see and interact with digital content from audiobooks to apps in libraries, schools and military installations.</p>

EXHIBITORS LISTINGS

Pronunciator Language Learning 316

PO Box 2167
Shepherdstown, WV 25443
(304) 876-1212
www.pronunciator.com

With live teachers, an average of four years of activities per language and English taught in 51 languages, Pronunciator is a full spectrum language-learning solution.

Rainbow Book Company 413

100 North Fairway Drive, Suite 120
Vernon Hills, IL 60061
(847) 726-9930
(847) 726-9935 Fax
www.rainbowbookcompany.com

Distributor of children's books K-12. Offering bilingual and Spanish titles, Easy Readers, accelerated readers and e-books. Processing and shelf ready available.

Reader Zone 617

712 East Fairview Avenue, Suite 5
Meridian, ID 83646
(208) 888-5160
www.readerzone.org

Host amazing reading programs with Reader Zone. Reader Zone is a powerful web-based system that allows you to build goal-based reading programs. Students and families will love using an app to log daily reading. Reader Zone gives you real-time reading data for your students or patrons. Throw away paper reading calendars and take your reading programs to the next level with Reader Zone.

Recorded Books 404

270 Skipjack Road
Prince Frederick, MD 20678
(800) 638-1304
www.recordedbooks.com

Recorded Books provides e-books, audio books, language-learning programs, films and other products for public and university libraries. RBdigital from Recorded Books offers electronic resources and digital databases.

ReferenceUSA 510

1020 East First Street
Papillion, NE 68046
(800) 808-1113
www.referenceusa.com

ReferenceUSA is a premier source of business and residential information for reference and research, with access to more than 25 million business and 254 million consumers.

Ross McDonald Co., Inc. 310

1154 Stealth Street
Livermore, CA 94551
(925) 455-1635
(925) 373-1227 Fax
www.rossmcdonald.com

Ross McDonald Co., Inc. has been dedicated to providing and installing library furnishings in Northern California since 1969.

S&P Global Market Intelligence 504

7400 South Alton Court
Centennial, CO 80112
(303) 721-6510
www.spglobal.com/marketintelligence

S&P Global Market Intelligence NetAdvantage is a premier independent source for investment research and market commentary with ready access to our most popular research products.

Sage Publishing 626

2455 Teller Road
Thousand Oaks, CA 91320
(805) 499-0721
(805) 375-5285 Fax
www.sagepublishing.com

SAGE is a leading international provider of innovative, high-quality content publishing more than 950 journals annually. Our library products include archives, books, data, case studies and video.

San Jose State University iSchool 407

One Washington Square
San Jose, CA 95192
(408) 924-2490
(408) 924-2476 Fax
ischool.sjsu.edu

Visit ischool.sjsu.edu and learn more about our accredited graduate degree programs, numerous career pathways, interactive online learning environment, esteemed faculty and more.

Scannx, Inc. 411

3193 Independence Drive
Livermore, CA 94551
(925) 200-7900
(925) 426-0840 Fax
www.scannx.com

Scannx is a leading supplier of self-service book scanning solutions. Visit the booth to see our accessibility, sustainability and security features starting at \$1495.

Sentrum Marketing LLC 524

45 Union Street
Boston, MA 02135
(617) 770-3690
(617) 687-1266 Fax
www.sentrumbookstore.com

Sentrum supplies books, audio books, DVDs and magazines in Russian, Chinese and Ukrainian languages. Materials are flown in from their countries of origin every week. MARC records are available. Price savings are substantial and shipping is free.

SirsiDynix 306

3300 North Ashton Boulevard, Suite 500
Lehi, UT 84043
www.sirsidynix.com

SirsiDynix, brings libraries powerful tools, a flexible and customizable system. Together with libraries, we help communities thrive by connecting people with library resources that educate and inspire. Our commitment extends beyond software and technical support - it means genuine service, to our libraries and to the industry. Creating the Best Library User Experience possible.

StackMap 419

1440 Pacific Avenue
San Francisco, CA 94109
(203) 610-1196
www.stackmap.com

StackMap is an indoor mapping web application that provides library patrons with maps and written directions to any item in the catalog.

- Tech Logic** 616
835 Hale Avenue North
Oakdale, MN 55128
(651) 389-4992
(651) 747-0493 Fax
www.tech-logic.com
- Tech Logic is an American-owned family business focused exclusively on serving libraries through software, technology and automation systems. As a leader and pioneer in library automated material handling, we provide the most innovative, reliable and cost-effective library solutions. Tech logic delivers streamlined, cost-effective and people centric patented products and processes enhancing the user experience for all member of your community.
- TechSoup for Libraries** 527
435 Brannan Street
San Francisco, CA 94107
(415) 633-9235
(415) 633-9400 Fax
www.techsoupforlibraries.org
- TechSoup for Libraries is a project of TechSoup, a 501(c)(3) nonprofit devoted to making technology and technology education available and affordable to nonprofits and libraries all over the world. We offer technology donations, expertise, training and stories from the field - just for libraries. Our donation program alone has helped the library community save almost \$150 million.
- Thrift Books Global** 610
18300 Cascade Avenue South, Suite 150
Tukwila, WA 98188
(888) 861-1065
(253) 322-6164 Fax
www.thriftbooks.com/library
- Give your Donated and Discarded Books New Life! Thrift Books collects your unwanted books and finds them new readers through online sales, while providing needed fundraising for libraries, schools, and literacy programs worldwide. Easy, convenient collection process; effortless, no cost fundraising; promotes literacy worldwide and helps save the planet. Come see us to find out why more and more libraries are choosing to partner with the #1 Online Used Book Store.
- TLC-The Library Corporation** 213
1 Research Park
Inwood, WV 25428
(304) 229-0100
(304) 229-0295 Fax
www.tlcdelivers.com
- TLC has operated without interruption and under the same ownership since 1974, providing premier automation and cataloging software and services to more than 4500 libraries worldwide.
- Today's Business Solutions** 618
7820 South Quincy Street
Willowbrook, IL 60527
(630) 537-1370
(630) 537-1369 Fax
www.singlecard.com
- TBS offers high-tech library solutions that enhance the patron experience including computer reservation, mobile printing, print management, scanning solutions and secure account-based payment methods including Patron Web Portal for all printing, computer management, fee/fines payment with secure PCI compliant credit/debit card solutions.
- Total Imaging Solutions** 303
26895 Aliso Creek Road, Suite B-305
Aliso Vejo, CA 92656
(949) 525-8611
(866) 863-4209 Fax
www.stimaging.com
- Total Imaging Solutions is introducing the ST ViewScan Digital Microfilm and Microfiche Scanner III System with 14mp color by ST Imaging, the first system designed completely around the user's needs, capturing images in a second. The ST ViewScan III is easy to use, fast, affordable and fun! Come also see the FlexScan scanner, the perfect solution for high-end digitization.
- Tutor.com** 511
555 West 18th Street, Floor 4
New York, NY 10011
(646) 619-8237
(646) 532-4461 Fax
www.tutor.com/libraries
- Tutor.com provides on-demand tutoring, educational resources, ACT/SAT prep from The Princeton Review and job search assistance - online for library patrons of all ages.
- U.S. Census Bureau** 522
15350 Sherman Way, Suite 400
Van Nuys, CA 91406
(818) 267-1763
(818) 267-1711 Fax
www.census.gov
- U.S. Citizenship and Immigration Services** 613
20 Massachusetts Avenue, Suite 5200
Washington, DC 20529
(202) 272-1308
(202) 272-1316 Fax
www.uscis.gov/citizenship
- U.S. Citizenship and Immigration Services is the federal government agency that oversees lawful immigration to the United States. USCIS offers educational products and resources that welcome immigrants, promote English language learning and education on the right and responsibilities of citizenship and prepare immigrants for naturalization and active civic participation.
- UCLA Department of Information Studies** 403
300 Charles E Young Drive North
Los Angeles, CA 90095
(310) 825-8799
(310) 206-3076 Fax
www.is.gseis.ucla.edu
- Face-to-face classes, more than 300 internship sites each with an individual mentor, a faculty advisor specializing in your interest area, and all in America's most multicultural city!
- University of N. Texas Department of Library & Information Sciences** 507
1155 Union Circle, #311068
Denton, TX 76203
(940) 565-3854
lis.unt.edu
- The University of North Texas Department of Library and Information Sciences offers an accredited, affordable, blended online Master's degree in library or information science.
- Ventura Business Systems, Inc.** 623
2582 Fig Street
Simi Valley, CA 93063
(805) 583-3299
(805) 522-0958 Fax
vbs1.com
- Coin-operated copiers and printers with no charge to the library or city. State-of-the-art time and print control software.

EXHIBITORS LISTINGS

World Book, Inc. 607

180 North LaSalle Street, Suite 900
Chicago, IL 60601
(800) 975-3250
(888) 922-3766 Fax
www.worldbook.com

World Book celebrates the 100th edition of the 2017 World Book Encyclopedia. World Book also provides supplemental print titles and online databases for libraries.

WT Cox Information Services 629

201 Village Road
Shallotte, NC 28470
(800) 571-9554
(910) 755-6274 Fax
www.wtcox.com

WT Cox offers personalized serials management services and a host of integrated solutions including a statistics and analytical tool, A-Z List, Link Resolver, ERM solution and more.

Yamada Enterprises 312

16552 Burke Lane
Huntington Beach, CA 92647
(800) 444-4594
(714) 893-9202 Fax
www.yamadaenterprises.com

Yamada enterprises is a premier dealer servicing Southern California libraries for 40 years. We specialize in high quality furniture, shelving, storage solutions and accessories.

CLA PAVILION

Author Signing Area 331

Meet your favorite author from conference, and drop by Saturday's BAYA Blowout Author Fair, which includes over a dozen amazing Young Adult authors and illustrators from the Bay Area. For more detail about the author signing schedule see page 13.

Interest Group Fair 331

Meet representatives from CLA's various Interest Groups to learn about opportunities that will get you swinging into action in no time! The Fair takes place Thursday, November 3 at 4:30 PM.

California Center for the Book 427

The California Center for the Book provides public libraries with programs and resources to help them promote reading, writing and California's literary heritage.

CLA Programs 425

Learn about the many programs that CLA offers including the CA Summer Reading Challenge, Lunch @ the Library, Reading by Design, and more.

PRExcellence Awards on Display 327

See the highest quality efforts of California libraries to promote and communicate their message to their customers.

iREAD Summer Reading 423

Summer Reading's 2017 theme is Reading by Design. Join us to play games, win prizes and learn more about the iRead summer reading program.

Membership & Career Resources 323

Are you looking for a new position? Or, maybe just to freshen up your interviewing skills? Helpful experts are standing by to review your resume and get you ready for the next big interview. Interested in finding out about CLA Membership benefits? Stop by!

Headshot Truck CLA Pavilion

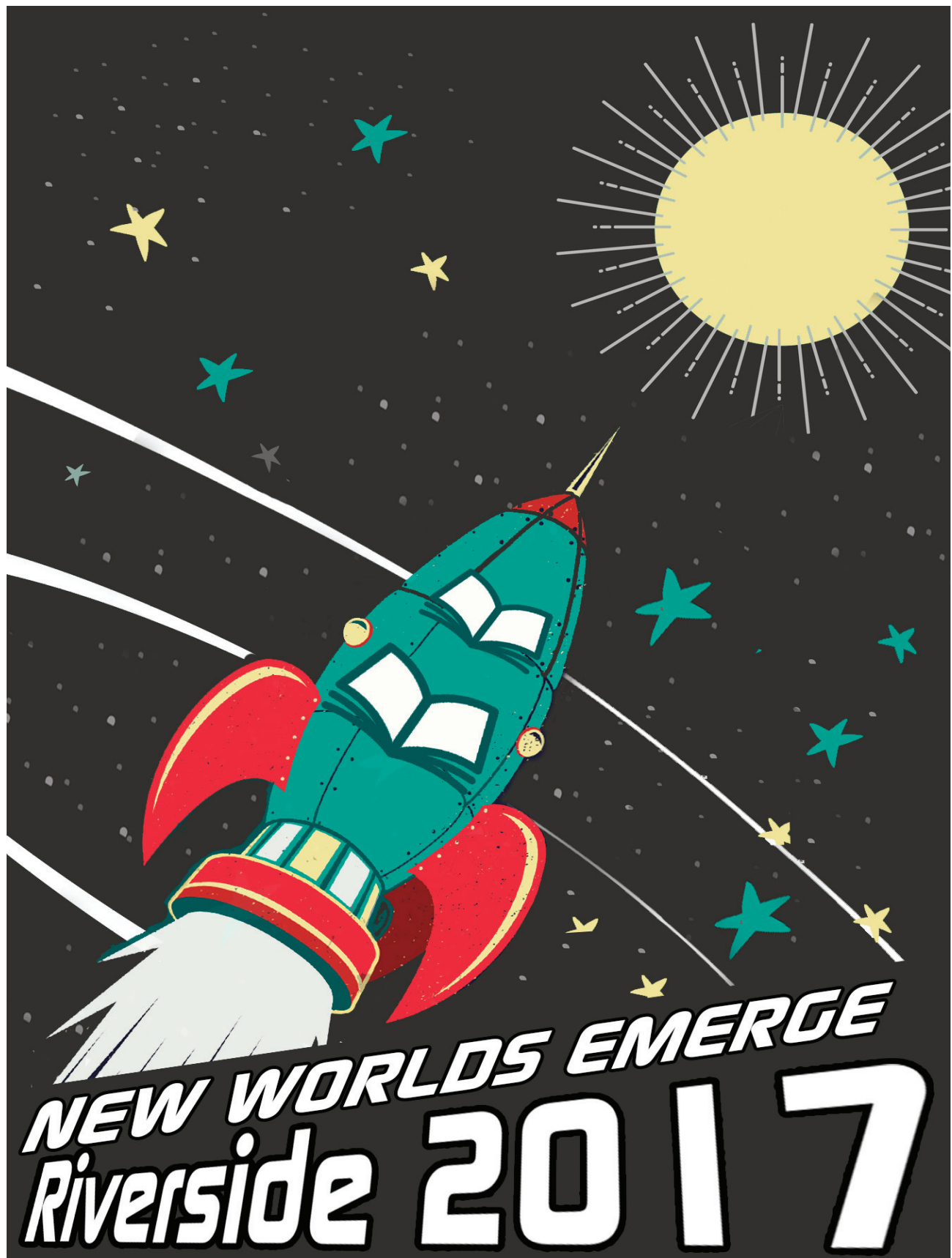
Saturday Only

CLA members can schedule high quality professional headshots. To schedule your session email headshotsCLA@gmail.com or check the CLA Twitter account (@CalLibAssoc). You can also visit the CLA Pavilion Membership Booth #323 for details about possible last-minute openings.

Silent Auction 322

Go shopping and support CLA and library advocacy! Get some fabulous gifts for friends, relatives or yourself, while supporting all the wonderful things CLA does for libraries and library staff throughout California. Auction items include unique experiences, themed baskets, vendor prizes, handmade crafts and more.





CALIFORNIA LIBRARY ASSOCIATION CONFERENCE
NOVEMBER 2-4, 2017

ACKNOWLEDGEMENTS

PLANNING COMMITTEE & PROGRAM SELECTION

CLA President: Misty Jones, San Diego Public Library

CLA Conference Chair: Derek Wolfgram, Redwood City Public Library

PROGRAM TEAM

Andrew Carlos, chair, CSU Eastbay
Dolly Moehrle, assistant chair, Ventura County Law Library
Carolyn Brooks, El Dorado County Library
Heather Cousin, Thousand Oaks Public Library
Heidi Dolamore, Berkeley Public Library
Deborah Doyle, Friends of the San Francisco Public Library
Velva Hampson, California Dept. of Corrections & Rehabilitation
Susan Hanks, California State Library
Bill Kolb, San Francisco Public Library
Jesse Lanz, County of Los Angeles Public Library
Helen McAlary, Ontario City Library
Nicole Pasini, San Mateo County Library
Kelly Pepo, San Diego Public Library
Jamie Poirier, Roseville Public Library
Sharon Radcliff, Saint Mary's College
Joy Rodriguez, Kaiser Permanente
Courtney Saldana, Ontario City Library
Laura Seaholm, Contra Costa County Library
Shawn Thrasher, Ontario City Library
Allison Tran, Mission Viejo Library
Amy Trulock, County of Los Angeles Public Library
Emily Weak, Oakland Public Library

PUBLICITY TEAM

Rebecca Forth, chair, Sonoma County Library
Nicole Pasini, San Mateo County Library
Kelly Pepo, San Diego Public Library
Shawn Thrasher, Ontario City Library

SPONSORSHIP TEAM

Vanessa Christman, chair, County of Los Angeles Public Library
Maria Carpenter, Santa Monica Public Library
Yu-Lan Chou, City of Santa Clara
Heather Cousin, Thousand Oaks Public Library
Jennifer Jenkins, San Diego Public Library
Julie Oshiro, Santa Clarita Public Library

LOCAL ARRANGEMENTS TEAM

Rivkah Sass, co-chair, Sacramento Public Library
Cathy Crosthwaite, co-chair, Sacramento Public Library
John Fiedor, Center for Sacramento History
Nicole Powell, Sacramento Public Library
Kimberlee Wheeler, Butte County Library

SPECIAL EVENTS TEAM

Rivkah Sass, co-chair, Sacramento Public Library
Cathy Crosthwaite, co-chair, Sacramento Public Library
Jennifer Baker, Napa Valley Unified School District
Jeanette Contreras, Placentia Library District
Velva Hampson, California Dept. of Corrections & Rehabilitation
Jennifer Jenkins, San Diego Public Library
Ashley Kagan, Santa Monica Public Library
Erwin Magbanua, San Diego Public Library
Julie Oshiro, Santa Clarita Public Library
Paul Sims, Santa Clara City Library
Thomas Vose, Palmdale City Library
Lindsay Pealer, Office of Legislative Counsel

CLA STAFF

Marion Moss Hubbard, 2016 Conference Coordinator
Trish Garone, Programs Manager, California CLA Annual Conference
Mary Menzel, Program Manager California Center for the Book
Shana Sojoyner, Program Manager CLA Interest Groups and Awards
Lauren Takeda, Membership and Special Projects Coordinator
Gina Duche, Bookkeeper
Christina Carlisle, Conference Assistant
Karen Frazier, Administrative Assistant

Our thanks to the people who obtained sponsorships to support the 2016 CLA Conference.

Special thanks to Robert Karatsu, CLA Past President, and Natalie Cole, CLA Past Interim Executive Director, who helped with the early planning, venue selection and mentoring of this year's conference logistics.

LIBRARIANS WANTED

EXCEPTIONAL RETIREMENT • STEADY INCOME
PROTECTED ENVIRONMENT • COMPREHENSIVE BENEFITS PACKAGE



PLEASE CONTACT

Principal Librarian Brandy Buenafe

(tel) 916.322.2803 or

(email) brandy.buenafe@cdcr.ca.gov

visit us on the web:

www.cdcr.ca.gov/rehabilitation/OCElibrarian/index.html



CDCR
Division of
Rehabilitative Programs

See Two Scanning Solutions in One Booth at CLA 2016 **Booth 303 - Total Imaging Solutions**

ST View Scan III

Microfilm, Microfiche, Aperture Cards, Opaque Cards, Color Slides & More

CUSTOM CAMERA:

- Native 14 Megapixel Image Sensor
- Full Color Camera
- USB 3.0 Interface

ADDITIONAL FEATURES:

- Familiar Film Controls
- Durable Steel
- Construction
- Customizable



optional PC & monitor

Save to USB, Email, Google Drive, Dropbox, OCLC and Family Search

ST600 Overhead Book

Books, Magazines, Newspapers, Photographs, Documents

- Scan bound and flat documents
- Book Curve Removal
- Finger Removal
- Auto page-turn detection sensor
- Safe and Secure

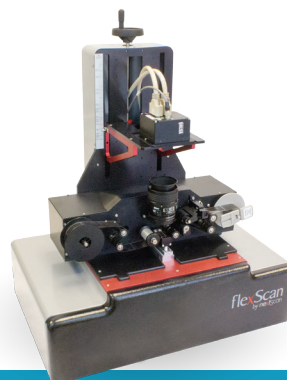
- Scanning Platform
- All-in-One PC
- Full Color Scanning
- Quick Scan and Custom Scan Modes



Flexscan

The Industry's Only 3-In-1 Multi-Format Production Microfilm Scanner

- Rollfilm
- Microfiche
- Aperture Cards



nextScan
Scanning Technology Working For You

Visit Total Imaging Solutions in Booth 303 to get your scanner demonstration

stimaging.com