



SPONSORSHIP OPPORTUNITIES

DIAMOND LEVEL OPPORTUNITIES

BRANDED LANYARDS - SOLD

Company's logo on all conference lanyards
Sponsorship: \$10,000

- WIFI ACCESS AT THE CONVENTION CENTER**
Includes your logo and link on the wifi landing page.
Sponsorship: \$15,000

- GRAND OPENING RECEPTION**
Includes recognition on signage and verbal recognition at the event.
Sponsorship: \$10,000

KEYNOTE SPEAKER - SOLD

High-profile conference attendance that draws most attendees. Includes your logo on large screens at the front of the room and on Keynote Speaker signage. This year's keynote speaker will be Lindy West!
Sponsorship: \$10,000

PLATINUM LEVEL OPPORTUNITIES

- CHILDREN'S LITERARY BREAKFAST**
CLA's celebration of children's literature and a gourmet breakfast! Includes your logo displayed prominently at the event and on the marketing materials.
Sponsorship: \$7,500
- CLA AWARDS GALA**
CLA's most glamorous event honoring leaders from across the state. Awards gala will be held at the Mission Inn and feature special guest, Paula Poundstone. Includes sponsor recognition at the event, in the awards Gala program, and in marketing materials.
Sponsorship: \$7,500
- AFTER DARK PROGRAM**
CLA's innovative programming track from 8:00pm until midnight. Includes sponsorship of the dessert break and your logo featured prominently at nighttime sessions and in marketing materials.
Sponsorship: \$7,500
- AFTER DARK PROGRAM KEYNOTE**
The program that kicks off the "After Dark" programs. Includes your logo on large screens at the front of the room and on Kick Off Speaker signage.
Sponsorship: \$7,500
- HEAD SHOT TRUCK**
Attendees will be able to have a professional head shot taken at conference. Your logo will be featured in front of the truck and all marketing materials.
Sponsorship: \$6,000

GOLD LEVEL OPPORTUNITIES

- CHARGING STATION - 2 OPPORTUNITIES**
Your logo prominently displayed on device charging station located in either the Exhibit Hall or Meeting Area.
1 opportunity remaining: Sponsorship: \$5,000
- EXHIBIT HALL SIGNAGE**
Your company logo on all overhead aisle signs throughout the show floor.
Sponsorship: \$5,000
- REFRESHMENT BREAKS - 2 OPPORTUNITIES**
Includes recognition at food stations during the popular refreshment breaks in the Exhibit Hall.
1 opportunity remaining: Sponsorship: \$5,000
- REFRESHMENT BREAK AT NIGHT TRACK - SOLD**
Includes recognition at food stations during the popular refreshment break.
Sponsorship: \$5,000

SILVER LEVEL OPPORTUNITIES

- SUMMER READING WORKSHOP**
Includes recognition at the workshop and your opportunity to display your company's products.
Sponsorship: \$3,500

BRONZE LEVEL OPPORTUNITIES

- CONFERENCE APP SPONSOR - SOLD**
Your company featured on the popular conference app that will keep attendees up-to-date during conference.
Sponsorship: \$2,000 (multiple opportunities available)

Please email your completed form to
CLAsponsorship@cla-net.org

QUESTIONS? Please contact us at
CLAsponsorship@cla-net.org
or call us at 626-204-4071.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Becoming a CLA annual sponsor is a great way for your organization to contribute to California libraries. Sponsorship from organizations like yours enables us to deliver high quality professional development training and networking opportunities for California's current and future librarians. Sponsor at a level that works for your budget; support California libraries and help promote your organization at the same time! Check the desired sponsor items below and return the completed form to CLA at clasponsorships@cla-net.org.

| BENEFITS | DIAMOND \$10,000+ | PLATINUM \$7,500+ | GOLD \$5,000+ | SILVER \$2,500+ | BRONZE \$1,000+ |
|---|----------------------|----------------------|------------------|--------------------|--------------------|
| Recognition on conference website | • | • | • | • | • |
| Recognition in the CLA conference program and exhibitor guide | • | • | • | • | • |
| Sponsor ribbons for all company representatives | • | • | • | • | • |
| Unlimited free exhibit hall passes | • | • | • | • | • |
| Recognition at the CLA Membership Meeting | • | • | • | • | • |
| Priority for booth(s) location in the Exhibit Hall | • | • | • | • | |
| Opportunity to demo your product in a designated space | • | • | • | • | |
| Social Media recognition on CLA's Facebook and Twitter accounts before or during conference | • | • | • | • | |
| 30 minute program time slot | • | | | | |
| Four complimentary tickets to the CLA Awards Reception | • | | | | |
| Two complimentary tickets to the CLA Awards Reception | | • | | | |

SPONSOR INFORMATION

Please complete the following information to process your sponsorship. Please make all checks payable to CLA.
Please email your completed form to: clasponsorships@cla-net.org

COMPANY: _____

CONTACT NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____

EMAIL: _____

INVOICE NEEDED: YES NO

SPONSOR TOTAL: \$ _____

CHECK (PAYABLE TO CLA): CHECK # _____

CREDIT CARD: VISA MASTERCARD AM. EXP. DISCOVER

CARD HOLDER NAME _____

BILLING ADDRESS _____

CITY, STATE, ZIP CODE _____

CARD NUMBER _____

EXPIRATION DATE _____ VERIFICATION CODE _____

EMAIL _____

SIGNATURE _____