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For most current conference schedule of activities, please check: https://www.eventscribe.com/2017/cla

## **GENERAL INFORMATION**

#### **ONSITE REGISTRATION HOURS**

Thursday, November 2nd - 7:00am - 6:30pm Friday, November 3rd - 6:30am - 5:00pm Saturday, November 4th - 7:00am - 2:00pm

### **EXHIBIT HALL HOURS**

**THURSDAY, NOVEMBER 2, 2017** 4:30 PM - 6:30 PM Grand Opening Reception

#### FRIDAY, NOVEMBER 3, 2017

10 AM - 4:45 PM Exhibit Hall Open 2 PM - 3:30 PM **Coffee Break** 2 PM - 3:30 PM **Interest Group Fair** 

#### SATURDAY, NOVEMBER 4, 2017

| 9 AM - 2:30 PM |  |
|----------------|--|
| 10 AM - 11 AM  |  |

**Exhibit Hall Open** Books and Burritos with Exhibitors Sponsored By: Bibliotheca

#### CONCESSION STAND OPEN

November 3 & 4, 2017 | 7:30 AM - 1:30 PM **Upper Concourse** Hungry? Need Coffee? Visit the concession stand in the upper concourse for drinks, snacks and lunch items. Vegetarian, vegan and gluten free options will be available.

#### **RECHARGE ROOM**

November 3, 2017 | 10 AM - 4 PM November 3, 2017 | 9 AM - 2:30 PM **Board Room** 

Are you looking for a place to sit peacefully and escape conference for a moment? Somewhere to recharge both your iPhone and your mental energy? The Recharge Room is a place for those seeking a little peace and quiet to have opportunity to get away from the hustle and bustle of conference. No talking or noise allowed in the Recharge Room – just silent reflection.

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## **SCHEDULE AT A GLANCE**

### Thursday, November 2

| 8:30-4:15 | Preconference Workshops              |
|-----------|--------------------------------------|
| 4:30-6:30 | Grand Opening Reception Exhibit Hall |
| 7:00-9:00 | CPLA Awards Dinner                   |

### Friday November 3

| Children's Literary Breakfast                |
|--|
| Concurrent Sessions                          |
| Concurrent Sessions                          |
| Keynote Speaker – Lindy West                 |
| Concurrent Sessions                          |
| Concurrent Sessions                          |
| No Conflict Time                             |
| Concurrent Sessions                          |
| Concurrent Sessions                          |
| Library School Receptions                    |
| CLA Awards Dinner featuring Paula Poundstone |
| Night Track/After Dark                       |
|  |

### Saturday, November 4

| 8:00-8:45      | Concurrent Sessions                                      |
|----------------|--|
| 9:00-9:45 AM   | Keynote Speaker – Sofia Pereira, She Should Run          |
| 10:00-11:00 AM | No Conflict Time   |
| 11:00-11:45AM  | Concurrent Sessions                                      |
| 1:00-1:45PM    | Concurrent Sessions                                      |
| 2:00-2:45 PM   | Concurrent Sessions                                      |
| 3:00-3:45PM    | Concurrent Sessions                                      |
| 4:00-5:00 PM   | Membership Meeting & Closing Keynote speaker John Chiang |
| 6:30-9:30      | Presidents Party   |

For most current conference schedule of activities, please check: https://www.eventscribe.com/2017/cla



#### **Opening Keynote Speaker Lindy West**

11/3/2017 | 10 AM - 11 AM Raincross Ballroom

Lindy West is a columnist at The Guardian, a contributor to This American Life, and a freelance writer whose work focuses on feminism, social justice, humor, and body image. Her work has appeared in the New York Times, Cosmopolitan, GQ, Vulture, Jezebel, The Stranger, and others. She is the founder of I Believe You, It's Not Your Fault, an advice blog for teens, as well as the reproductive rights destigmatization campaign #ShoutYourAbortion. Her first book, a memoir called Shrill, is out now from Hachette Books.

#### Keynote: #250kby2030: When Women Run, Women Win

11/4/2017 | 9 AM - 9:45 AM Ballroom A/B

Women are underrepresented at all levels in the 500,000+ elected offices across the U.S. That is why She Should Run is committed to getting at least 250,000 women to run by 2030. Our first-of-its-kind She Should Run Incubator offers resources and a community that meets women where they are in their paths to elected leadership. We listen to our members and work with them to overcome roadblocks that prevent them from running for office. The Incubator's unique approach focuses our members on why they want to run and the impact they'll make in elected office. And we demystify resources available once women in our community have made the decision to run. Over 15,000 women have been inspired to run for office through She Should Run since the 2016 election.

Sofia Pereira, She Should Run

#### **Closing Keynote Speaker John Chiang and Membership Meeting**

11/4/2017 | 4 PM - 5 PM Ballroom A/B

Hear from California's elected Treasurer, John Chiang. John Chiang was elected on Nov. 4, 2014, as California's 33rd State Treasurer. As the state's banker, he oversees trillions of dollars in annual transactions, manages a \$75 billion investment portfolio, and is the nation's largest issuer of municipal bonds. In addition, he chairs financing authorities that help provide good-paying jobs, better schools, improved transportation, quality health care, more affordable housing and a cleaner environment. He handles those duties while sitting on the governing boards of the nation's two largest public pension funds with combined assets exceeding \$496 billion. You will also hear the California Library Association State of the Association report, and witness the passing of the gavel from President Helen McAlary to Incoming President Dolly Goyal

## Beyond the Numbers: Using Data for Your Library's Present and Future

11/2/2017 | 8:15 AM - 4:15 PM Meeting Room 4

This preconference will build on the foundation of the April 2017 Research Institute for Public Libraries (RIPL) regional conference in California.

Starting with the principles of the "data trifecta," participants will discover the importance and influence of data analysis for programming, facilities, services, advocacy, and strategic planning, and in telling the story of their library to stakeholders.

Through a variety of presentations and activities participants will actively engage with their own current evaluation challenges as well as network with others to discover new practices, tools and methods for data collection and analysis.

At the end of the day learners will understand more about what is behind the data they collect, how it can be used effectively and who they can turn to for assistance in their community of practice.

Linda Hofshire, Colorado State Library; Brenda Hough, Infopeople; Amy Koester, Skokie Public Library; Jennifer Sweeney, SJSU Information School-Simmons School of Library and Information Science

#### Data Equity for Main Street: An Open Data Training Program for Libraries

11/2/2017 | 8:15 AM - 4:15 PM Meeting Room 5

Across the country, governments, non-profits and businesses are making data available for anyone to use and reuse. Just as it was for digital literacy, libraries are poised to play a critical role in providing access to and instruction about this important tool. This new world that is emerging has the opportunity to create greater equity or greater disparity.

Together, we can make libraries part of the solution.

During this full-day, hands-on training, participants will test-drive a condensed version of a two-day course that prepares librarians to teach about open data in their libraries. You will return prepared to begin helping community members and other librarians find, use and give feedback on open data.

Attendees will learn:

- What open data is;
- The kinds of questions that are often answerable through open data;
- How to find local, state and federal open data;
- Tools that open data sites make available to help use the data; and
- How to give feedback on the quality and usability of open data.

Funded through a grant from the John S. and James L. Knight Foundation, this curriculum is in beta and your feedback will help improve final version, which we will publicly release in summer 2018.

Anne Neville, California State Library; Debbie Faires, San Jose State University School of Information; Erin Berman, San Jose Public Library

#### **Advocacy & Intellectual Freedom Boot Camp**

11/2/2017 | 8:30 AM - 12 PM Meeting Room 6

"Who needs libraries?" Beneath those three words is an iceberg of challenges, from delivering on-point messaging, gathering compelling statistics, and the need to re-educate key audiences on the value of libraries, fundamental not only to librarians, but to our democratic society at large. The recent rash of anti-library trends, including the anti-tax movement, privatization, removal of independent library boards and deprofessionalization, point to a systemic shift in our landscape that is very different than budget cuts and recession: an attack on libraries as a public service. State by state, Advocacy Boot Camp will help library communities prepare to advocate for libraries as fundamental building blocks to democracy. In this joint effort of ALA's Office for Library Advocacy and the Office for Intellectual Freedom, we'll explore some of the brutal facts about our current environment, celebrate our assets, and offer practical tips to reclaim a moral sanction for the work we do, and the support our communities deserve.

Building on the momentum and resources of ALA's new public awareness and advocacy campaign, Libraries Transform, focuses on four key messages:

- Libraries transform lives.
- · Libraries transform communities.
- Librarians are passionate advocates for lifelong learning.
- Libraries are a smart investment.

The program will cover advocacy basics such as messaging, networking and community engagement. Intellectual Freedom basics will also be covered. Attendees will focus on working on an advocacy plan that they can implement in their library.

Training Goals:

- To empower librarians with skills to tell their library's story and secure funding for technology, e-books, and other resources
- To teach librarians and library advocates practical and powerful tips on how to be a respected, effective and supported voice in your community.
- To provide consistent messaging and an advocacy framework that can be used by libraries of all throughout a given state, and ultimately, across the country.

 To provide a mechanism for mentoring new advocates and creating a succession plan for advocacy.

Jamie LaRue, Organization; Megan Murray Cusick, ALA Office for Library Advocacy

#### Getting Comfortable with Coding: Teach Coding When You're Not a Coder

11/2/2017 | 8:30 AM - 12 PM Meeting Room 1

What is coding? What is the best approach to teaching it at your library? Whether you're a new or experienced coder, teaching others how to code can be challenging if you're not sure where to begin. Join us in this hands-on and engaging workshop to build confidence and start coding. Please bring your laptop to participate.

After an introduction, participants will learn the basic concepts of coding and how to host a workshop at your library. Then you'll get a chance to practice what you've learned by working in a group to develop a lesson plan and project to present. You'll use the tools and resources provided to understand coding concepts and create a game, working with Scratch in this session.

Learn how to teach coding with real life applications through code modifications. Integrate coding with hands-on projects using Arduino to teach students robotics, IoT, electronics, and more.

Gabriella Terzian, San Diego Public Library Central; Uyen Tran, San Diego Public Library

#### The New World of Genre/Form and Demographic Group Terms

11/2/2017 | 9 AM - 4:15 PM Meeting Room 3

In 2007 the Library of Congress began to develop a separate thesaurus of genre/form terms, which describe what a resource is, rather than what it is about. As of fall 2017, projects for terms in eight areas have been completed and new terms may now be proposed for: cartographic materials, "general" materials (e.g., dictionaries, encyclopedias), law materials, literature, moving images (films and television programs), music scores and sound recordings, non-musical sound recordings (primarily radio programs), and religious materials. A project to add an initial group of art-related terms is nearing completion.

In 2015, LC approved an initial group of terms for a new controlled vocabulary designed to describe the intended audiences of resources and the creators and contributors to resources. New MARC fields were created to record audience and creator/contributor characteristics in bibliographic and authority records.

This workshop will cover the basics of the Library of Congress Genre/Form Terms for Library and Archival Materials (LCGFT) and the Library of Congress Demographic Group Terms (LCDGT), including assignment of terms, the new MARC fields, how to propose new terms, and potential future changes to LC subject headings. The need for retrospective application of these terms in bibliographic and authority records and changes needed in discovery systems and displays will also be discussed.

Academic, public, school, and special libraries will benefit from this workshop about these two new and emerging faceted vocabularies used to provide improved and new forms of access to resources. Through examples and exercises, attendees will become familiar with applying the LCGFT and LCDGT vocabularies and with the new manuals that have been created for them.

Adam Schiff, Cataloging and Metadata Services, University of Washington Libraries, Seattle, WA

#### Literacy Pre-Conference: Just-in-Time Literacy Instruction and Program Management Skills

11/2/2017 | 1 PM - 4:15 PM Ballroom B

(1 PM - 2:30 PM) Five experienced library literacy coordinators will provide advice to colleagues. Reflecting on what they wish they had known earlier in their careers, the panelists will lead participants through an interactive session designed to meet your needs now. From data management to training tips, from learning differences to creative problem-solving, the team will present solutions and respond to your pressing questions. The session is for new coordinators as well as for staff with plenty of experience.

#### Adult Literacy XPRIZE Competition

(2:45 PM - 4:15 PM) Shlomy Kattan, Senior Director of the \$7M Barbara Bush Foundation Adult Literacy XPRIZE will discuss the Barbara Bush Foundation Adult Literacy XPRIZE, presented by Dollar General Literacy Foundation. This is a global competition challenging teams to develop mobile applications for existing feature phones and devices that result in the greatest increase in literacy skills among participating adult learners in just 12 months. The solutions are designed to envision how to overcome key barriers to literacy learning by improving access, while increasing retention, and scaling to meet demand. The project's vision is to empower nearly 1 in 10 lowliterate adults living in the U.S. with the skills they need to improve their lives and realize their dreams. Kattan will discuss experiences and initial findings from the semifinalist field testing done in coordination with California library literacy programs in the Los Angeles area.

Beverly Schwartzberg, Kelly Tyler

## Power and Libraries: Leveraging Director Power for Advocacy

11/2/2017 | 1 PM - 4:15 PM Meeting Room 6

Power is not a word typically associated with libraries or librarians. Libraries serve everyone, while power is about the control of resources. Power is associated with politics, and behaving politically; libraries are outside the realm of partisanship. For many in our profession, power is an uncomfortable concept. As Harvard professor Rosabeth Moss Kanter wrote, "power is America's last dirty word. It is easier to talk about money--and much easier to talk about sex--than it is to talk about power." What does power mean to librarians, and how do we use it to accomplish our work?

This preconference explores the concepts of power, influence, and political skill and how they can be used effectively to advance the work of libraries and library advocacy. In a panel format, four (five) library directors will share their successes (and mistakes!) in leveraging power and influence, both inside their organizations, and in legislative and advocacy efforts. The panelists will offer practical tips and strategies for exercising power, as well as lessons learned about advocacy and leadership. Preconference participants will gain a better understanding of how the work of libraries relates to power, and leave with actionable ideas on how to increase their own power, influence, and political skill.

Cindy Chadwick, Alameda County Library; Jeanette Contreras, Placentia Library District; Luis Herrera, San Francisco Public Library; Misty Jones, San Diego Public Library; Jamie LaRue, ALA Office for Intellectual Freedom; John Szabo, Los Angeles Public Library

#### RFP's, Contingencies and Construction Management: Creating New Worlds Through Successful Building Projects

11/2/2017 | 1 PM - 4:15 PM Meeting Room 1

Embarking on a building project or dreaming of the day you can? Join Riverside Public Library Director Tonya Kennon and City of Riverside General Services Director Carl Carey as we walk participants through the process of constructing Riverside's New Main Library.

In this highly interactive session participants will:

1. Learn how to draft solid RFP/Q's.

2. Understand how planning alongside city/county agencies enhances project outcomes.

3. Know more about the discipline of construction management and how to utilize it in their organization.

4. Apply new skills and tools to their own library building and renovation projects.

Using a fun and participatory methodology, the presenters will tackle two challenges from among those submitted by participants.

The session wraps with an "insiders" walking tours of the New Main Library Project Site and the historic Riverside Fox Theater to discuss design challenges and the path to successful outcomes.

Free continental breakfast + one lucky participant will leave with two tickets to an upcoming show at the Fox!

Tonya Kennon, City of Riverside; Carl Carey, Colorado State Library

#### Summer @ Your Library: Explore, Learn, Read, Connect 11/2/2017 | 1 PM - 4:15 PM

Ballroom A

CLA's annual summer reading workshop will bring library staff together for discussions and presentations around trends in summer reading and learning for pre-K, children, tweens, teens, adults and families; community outreach; partnerships; Summer at Your Library quality standards; program evaluation; and building a community of practice amongst library staff. The workshop will showcase innovative summer programming ideas, and the Center for Childhood Creativity will present on how to get the most out of your library's summer programming. We hope you can join us for an afternoon of everything summer!

The iREAD "Reading Takes You Everywhere" themed programming showcase will be a session unto itself this year and will be held on Friday, November 3rd, 2017. We encourage you to attend both events.

Keynote Speaker: Lisa Regalla, Center for Childhood Creativity

Presenters: CLA's California Summer Reading Challenge Advisory Committee

Patricia Garone, California Library Association; Lisa Regalla, Center for Childhood Creativity at the Bay Area Discovery Museum

#### Carnegie Libraries Tour + Smiley Library

11/2/2017 | 9 AM - 4:15 PM Carnegie Buildings

In the early 20th century, Andrew Carnegie famously donated money to communities throughout the U.S. and United Kingdom to help build public libraries. Almost 1,700 libraries were erected nationwide thanks to Carnegie's generosity. Of these, over 1,500 buildings still stand. Some have been converted into museums, but the great majority are used as libraries today. Several fine examples of Carnegie library buildings still exist in Southern California.

On Thursday, November 2, CLA's Library History Interest Group will lead a guided bus tour of the following four existent Carnegie buildings in the Riverside county area: Beaumont Public Library, Colton Museum, Upland Community Center, and a former library at Claremont/ Pomona College that now serves as classroom and office space.

In addition, we will visit the phenomenal A. K. Smiley Library in Redlands. Although not a Carnegie building, the Smiley library was built in 1898 and is a beautiful model of late 19th-century mission and Moorish revivalthemed architecture. The library is also home to the Lincoln Memorial Shrine.

Event registration fee includes bus ride, lunch, and a brochure about the libraries visited.

Dr. Cindy Mediavilla is a well-known library historian who has written extensively about the history of California public libraries. She recently gave a lecture celebrating the 100th anniversary of the Cahuenga Branch, one of Los Angeles Public Library's remaining Carnegie libraries. Cindy's MLS and PhD in library science are both from UCLA.

Cindy Mediavilla, Self-employed; David McFadden

#### **CPLA Awards Dinner**

11/2/2017 | 7 PM - 9 PM Ballroom A

You are invited to attend the 2017 California Public Library Advocates (CPLA) Awards Dinner, where outstanding library advocates throughout our state will be honored and celebrated. Join librarians, media experts, legislators, trustees, commissioners as well as Friends and Foundation donors at an event that recognizes those who go the extra mile in demonstrating their dedication to and support of California libraries! Come hear their inspiring stories.

We are also delighted to welcome EveryLibrary's Patrick Sweeney as our keynote speaker who will inspire us with stories from around the country.

Buy your ticket today and be a part of the 2017 CPLA Awards Dinner. It's the perfect way to kick-off a great conference! CPLA: Strengthening California Libraries through Advocacy and Education

#### **EveryLibrary Party**

11/2/2017 | 8 PM - 11 PM Lake Alice Trading Company 3616 University Ave, Riverside, CA 92501

EveryLibrary is excited to announce their fundraising and networking event at the California Library Association Conference in Riverside California. This event will be held at the Lake Alice Trading Company with complimentary Beer, Well, and Wine to all ticket holders until the tab runs out at our private bar upstairs. Lake Alice also boasts pool tables, foosball, shuffle board, and 6 pinball games. Plus, you will have access to the live band downstairs that starts at 9pm. You can join EveryLibrary as early as 8pm but there will be plenty of time to have fun after the CPLA Awards Dinner.

EveryLibrary invites you to come out and network with other library professionals in California, have fun, and raise money to support libraries in California and the United States.

The suggested donation amount is \$25 per person but please feel free to give what you can. The more money raised, the more we can drink and the more libraries we can support.

To find out more about event tickets and how EveryLibary offers pro-bono support for libraries and fight for library funding visit http://action.everylibrary.org/cla.

#### **Children's Literary Breakfast**

11/3/2017 | 7:30 AM - 9:30 AM Grand Parisian Ballroom

Join us for a celebration of children's literature and a gourmet breakfast! We'll hear from award winning author and illustrator, Gianna Marino and celebrate the winners of the California Young Reader Medal (CYRM) and the John and Patricia Beatty Award. Attendees will receive free books! Our venue will be the beautiful Grand Parisian Ballroom in the historical Mission Inn. This is a ticketed event and costs \$45 per person.

Gianna Marino was born in San Francisco and spent her early years galloping horses through Golden Gate Park. Her explorations expanded after graduating from high school and in order to afford her many journeys through Africa, Asia, the South Pacific and South America, Gianna had several jobs at once: apprenticing a muralist, a jewelry designer, a product designer and driving horse carriages through the park.

Gianna finally landed a full-time freelance gig designing toys for children, but after several years in a corporate box with no windows, she left for good and began writing and illustrating.

Gianna has written and illustrated numerous books for children's, including Meet Me at the Moon, Too Tall Houses, Night Animals and Splotch.

Though she still wanders the world, Gianna now lives in Northern California and works full-time writing and illustrating.

#### **Book Signing - Lindy West**

11/3/2017 | 11 AM - 12 PM Upper Concourse

From Booklist, "Uproariously funny...Readers will delight in West's biting clarity....Despite its serious subject, West's ribald jokes, hilarious tirades, and raucous confessions keep her memoir skipping merrily along as she jumps from painful confession to powerful epiphany. Sure to be a boon for anyone who has struggled with body image, Shrill is a triumphant, exacting, absorbing memoir that will lay new groundwork for the way we talk about the taboo of being too large." (Starred Review)

Buy your copy of "Shrill: Notes from a Loud Woman," at conference or bring it with you and have the opportunity to meet Lindy West and have your book signed.

#### Marshmallow Catapult Engineering Challenge

11/3/2017 | 2 PM - 3:30 PM Exhibit Hall

Can you create a catapult that will launch a minimarshmallow? Work in teams to create a functional catapult and try your luck at a variety of different challenges including farthest distance and bulls-eyes. This fun team-building activity will take place in the exhibit hall during both no-conflict times: Friday 2 -3:30 pm and again on Saturday 10 -11 am. Who will win boasting privileges and the grand prize?

#### **Cocktails and Crochet**

11/3/2017 | 5 PM - 7 PM

Why not "unwind" from your conferencing for a bit, with colleagues, conversation, and cocktails! Knitters, crocheters, and crafters of all types are welcome. We'll have yarn and needles on hand--but please feel free to bring your own.

Join us at the Marriott bar!

#### **SJSU iSchool Reception**

11/3/2017 | 5 PM - 7 PM Marriott Riverside at the Convention Center | Regency Room | 3400 Market Street | Riverside, CA

The School Information at San José State University is hosting a networking reception at the California Library Association Annual Conference. Join us on Friday, November 3, 2017, from 5 p.m. – 7 p.m. (PDT), at the Marriott Riverside at the Convention Center, in the Regency Room. It's a great opportunity to make new contacts and catch up with your colleagues.

If you will be in Riverside, please join the celebration and say hello to Dr. Sandy Hirsh.

The event is open to anyone; RSVP is not mandatory but preferred.

https://docs.google.com/forms/d/10uThbneX0U4KJw hFeaDdudtc2aZRCikd5q7CGdrNEPU/viewform?edit\_ requested=true

Rhonda Dahlgren, San Jose State University iSchool

#### **CLA Awards Dinner Gala**

11/3/2017 | 6:30 PM - 8:30 PM Grand Parisian Ballroom

Join us in a celebration of the best in California Libraries. Meet our inspiring winners who by their actions, leadership and creativity have set themselves worlds apart in their respective fields. We will enjoy a delicious sit-down dinner and no – host bar.

See more detail about the 2017 CLA Award Winners and California Library Hall of Fame Awardees who will be honored.

Paula Poundstone

#### Uke Can Do It!

11/4/2017 | 10 AM - 11:30 AM

Relax and get in tune with a ukulele. You must be willing to have fun and try new things, you need not have experience. Thank you to the Los Angeles Public Library for the use of your "ukes"! We will meet at the conference registration area.

#### **CLA President's Closing Reception**

11/4/2017 | 6:30 PM - 9:30 PM Grier Pavilion, Riverside City Hall

The fun continues as we celebrate the ending of another great annual conference! Join CLA President Helen McAlary for her closing reception featuring delicious vegan & vegetarian food and no-host bar. This is a great time to meet up with old and new colleagues. The venue is the beautiful Grier Pavilion overlooking the city of Riverside in the majestic Riverside City Hall, a short walk from the convention center. There will be live music too! Join us for one last hurrah and the first drink is on us!



#### Library System Directors Meeting

11/2/2017 | 10 AM - 12 PM Meeting Room 7/8

#### 2018 Conference Planning Meeting

11/3/2017 | 2 PM - 3:30 PM Meeting Room 6

Business Meeting for the 2018 Annual Conference planning committee. Conference 2018 will take place in Santa Clara. For more information about conference 2018 talk with incoming President, Dolly Goyal.

#### **Beatty Award Committee Meeting**

11/4/2017 | 3 PM - 4:30 PM Meeting Room 6

Business Meeting for the The John and Patricia Beatty Award. The Annual Beatty & California Young Reader Award Breakfast is happening on Friday, November 3rd, 7:30-9:30am at the Mission Inn Hotel. Tickets are available for \$45. For more information about the Beatty Award visit the California Library Association Website

#### **California Library Association Board of Directors Meeting**

11/5/2017 | 9 AM - 12 PM Meeting Room 6

California Library Association Board of Directors meet in person each year the day after conference closes to begin new business for the coming year.

#### **Zip Books Meeting**

11/4/2017 | 7:45 AM - 9 AM Meeting Room 1

This meeting is for libraries who are working with the California State Library on the Zip Books project.

#### **INTEREST GROUP MEETINGS**

#### **Academic & Special Libraries Interest Groups**

11/3/2017 | 8 AM - 8:45 AM Meeting Room 2

#### Library History Interest Group

11/3/2017 | 8 AM - 8:45 AM Meeting Room 6

#### **Reference and Chinese American Librarians Interest Groups**

11/3/2017 | 9 AM - 9:45 AM Meeting Room 6

#### **Technical Services Interest Group**

11/3/2017 | 11:15 AM - 12 PM Meeting Room 2

#### Literacy Interest Group

11/3/2017 | 1 PM - 1:45 PM Meeting Room 6

#### **Interest Group Leader**

11/4/2017 | 10 AM - 10:45 AM Meeting Room 6 Business meeting for Interest Group leaders

#### Technology Interest Group

11/3/2017 | 3:45 PM - 4:30 PM Meeting Room 1

#### **Youth Services Interest Group**

11/3/2017 | 4:30 PM - 5:15 PM Meeting Room 3

#### Collection Development and Volunteer Engagement Interest Groups

11/4/2017 | 8 AM - 8:45 AM Meeting Room 6

Student Interest Group 11/4/2017 | 11 AM - 11:45 AM Meeting Room 6

#### African American Librarians and Circulation Interest Groups

11/4/2017 | 1 PM - 1:45 PM Meeting Room 6

#### **Latino Services Interest Group**

11/4/2017 | 2 PM - 2:45 PM Meeting Room 6

#### **Games and Gaming Interest Group**

11/4/2017 | 3 PM - 3:45 PM Meeting Room 4

#### **Marketing and Public Relations Interest Group**

11/4/2017 | 3 PM - 3:45 PM Meeting Room 1

#### Mentoring for Paraprofessionals and Creating Opportunities for Staff Development

11/3/2017 | 3:35 PM - 3:40 PM Meeting Room 5

Far too often staff and/or paraprofessionals are limited to their job descriptions or the constraints of their work space. This can restrict the opportunities for growth and development. By identifying employees that have the desire and potential to learn new job skills you not only develop more flexibility on your team but create an environment in which staff are able to contribute more and be prepared for future opportunities or changes in the work place. This will provide a quick overview of ideas and examples of mentoring and development that can be applied in your library.

#### Spectrum: Actions Matter for LGBTQ+ and Ally Teens

11/3/2017 | 3:40 PM - 3:45 PM Meeting Room 5

Public libraries have been places of inclusion for many years. Now more than ever, we need to maintain this philosophy, especially for our LGBTQ+ youth. At the Belmont Library a group of LGBTQ+ and Ally Teens have started a group to do just that. Spectrum Action Group and Book Club does two major things: reads books with LGBTQ+ characters and creates action and awareness around issues affecting LGBTQ+ youth. So far, this youthled group of teen volunteers has read several books, created pronoun buttons, a LGBTQ+ dictionary, a special inclusion issue of our teen zine, and planned a Pride Celebration Day open to teens and adults. We will show you how to start up a Spectrum group at your library or high school and help your teens to take Action today.

#### Literary Fiction Meets Paranormal Romance: What Being a Library Journal Reviewer in Two Categories has Taught Me

11/3/2017 | 3:45 PM - 3:50 PM Meeting Room 5

I've been reviewing for Library Journal for more than 10 years. Being an unpaid reviewer may seem a thankless and twisted way of getting some outside party to assign you homework. On the other hand you get to read a lot of interesting books. Also, reviewing for the purpose of helping librarians to select books is vastly different than say, reviewing for the New York Times. In addition, reviewing genre fiction differs greatly from reviewing "literary fiction". Hear me break it down for you in five minutes and 20 slides.

## Host Your Own Google G Suite Learning Lab (It Couldn't Be Easier!)

11/3/2017 | 3:50 PM - 3:55 PM Meeting Room 5

Sure, your patrons would love to learn Google's G Suite applications, but who has time to teach them? Google does! Google created an entire lesson plan of free digital training videos for librarians (and other educators) to help teach Drive, Sheets, Calendar, Sites, Docs, and Drawing, and they piloted it this summer at MVPL. Learn in 5 minutes how your library can offer its own "Learn G Suite" program too!

#### Correctional Libraries, Collection Building & Collaborations: A Success Story from Serving in an Information Desert

11/3/2017 | 3:55 PM - 4 PM Meeting Room 5

I will discuss collection development strategies in a California state prison library setting. Successes and challenges will be highlighted as I examine my quest for credible information and quality collections to a population with little access. Perspectives will be shared in the areas of: programming, successful community collaboration, technology access and intellectual freedom.

## Partnering with the CDNC to Digitize Your Local Newspapers

11/3/2017 | 4 PM - 4:05 PM Meeting Room 5

Since 2008 the California Digital Newspaper Collection (CDNC) has partnered with dozens of libraries and cultural heritage institutions to help them digitize their local newspapers. This presentation will provide an introduction to the CDNC and an overview of how these partnerships have been modeled. The CDNC is a free resource containing more than 4 million pages available at http://cndc.ucr.edu.

#### **Roadtripping with My Roll Dog**

11/3/2017 | 4:35 PM - 4:40 PM Meeting Room 5

This session will go over how to be a good dog parent while working full-time, traveling a lot for work, and moving for work with your dog.

#### Don't Panic - Get Happy!

11/3/2017 | 4:40 PM - 4:45 PM Meeting Room 5

Seeking the elusive life/wok balance can leave us feeling frazzled, especially if we try to do it with time management and stuff management alone. Mood management joins time and stuff management in an intertwined life skills trio. How can we manage our moods, as well as our time and our stuff, to live the lives we always knew we could? This talk offers mood management tips from a variety of sources about how to happily "keep on swimming" at work and at home, as well as a review of effective time and stuff management techniques. Sources include (among others): "Overwhelmed: How to Work, Love, and Play When No One Has the Time", by Brigid Schulte; "The Seven Habits of Highly Effective People", by Stephen R. Covey; "How to Stop Worrying and Start Living", by Dale Carnegie: and "The Life-Changing Magic of Tidying Up" and "Spark Joy", both by Marie Kondo.

#### Detours Not Road Blocks: How to Successfully Parlay Experience in Other Fields into your Dream Library Career

11/3/2017 | 4:45 PM - 4:50 PM Meeting Room 5

#### Using the Power of the Force to Reach Reluctant Readers

11/3/2017 | 4:50 PM - 4:55 PM Meeting Room 5

The popularity of Star Wars has never been stronger. Learn how libraries can use the power of the Force to create Star Wars related activities and programming to bring young readers into the library and create a new generation of lifelong library patrons.

#### Get Your Digital Collections Out There – Way Out There!

11/3/2017 | 4:55 PM - 5 PM Meeting Room 5

Does your library have historical collections online, like old photographs? How about oral histories, maps, or audio content? Did you know that there are free services for helping you extend access to these kinds of resources? Come learn about current services available to you, with a highlight on Calisphere and the Digital Public Library of America -- and hear about emerging solutions to help libraries of all sizes create, manage, and provide broad access to digital collections.

#### SRCreate: San Jose's Graphic Novel Making Contest

11/3/2017 | 5 PM - 5:05 PM Meeting Room 5

San Jose Public Library's Graphic Novel Making Contest is an annual event in conjunction with the Summer Reading Challenge. Community members of all ages are encouraged to create an original short graphic novel, and with the support of community members, these entries are reviewed and published for all to celebrate. This Ignite presentation will share how SJPL has developed this program and the benefits of creative partnerships in the library.

#### Yosemite + Libraries: Could Anything Be Better?

11/3/2017 | 5:05 PM - 5:10 PM Meeting Room 5

A brief tour into the wild, soul-satisfying, envy-inducing experience of interning at the Yosemite National Park Research Library. The intention is to rouse both new and seasoned-into-a-rut professionals to seize opportunities for adventure in librarianship.

## **IGNITE SESSIONS**

#### Talks sh\*t about Little Libraries...

11/3/2017 | 10:45 PM - 10:50 PM Ballroom A/B

#### **Community Bicyclists**

11/4/2017 | 1:05 PM - 1:10 PM Meeting Room 2

This session describes the character and needs of the bicycle commuter community and how these needs relate to library service. Topics covered include: health, safety, rules of the road, valuable supportive nonprofits and public organizations, and much more.

#### Emerging Technology Creating New Worlds for Special Needs Patrons

11/4/2017 | 1:10 PM - 1:15 PM Meeting Room 2

This session will discuss the current and emerging technologies that can revolutionize the way information professionals assist patrons with special needs (focusing on those with hearing and visual impairment). Focusing on emerging and advancing technologies that would allow for better communication, services, and even programs in libraries that could innovate and impact the special needs' world.

## Wham, LAM, and Thank You: My Experience with the Collective Wisdom: Library, Archives and Museum Project

11/4/2017 | 1:15 PM - 1:20 PM Meeting Room 2

A quick look through the Collective Wisdom experience that brought 18 Library, Archive, and Museum professionals together to three professional conferences, American Alliance of Museums (AAM), American Library Association (ALA), and Archives\*Records, and one great retreat. This will be a brief look at what we did, what we learned, and where we go from here. Collective Wisdom was put together by the Coalition Advance Learning. The Coalition began in 2013, with grant support from the IMLS and the Bill & Melinda Gates Foundation, administered by OCLC. Collective Wisdom was one of the projects working towards its goal of creating deliberate coordination across organizational boundaries to devise and strengthen sustainable continuing education and professional development programs that will transform the library, archives, and museum workforce in ways that

lead to measurable impact on our nation's communities. The Collective Wisdom exchange explored the practices and cultures of each other's sectors increasing understanding and connection across the fields.

#### **Expand your Spanish Book Club Beyond Borders**

11/4/2017 | 1:20 PM - 1:25 PM Meeting Room 2

The Blog of the Club de Lectura de Glendale, CA was created in 2013 and has reached more than 50,000 readers of Spanish language literature from different countries throughout the world. Although the book club's last meeting was in 2015, the conversation continues through the blog: clubdelecturadeglendale@blogspot. com

#### What Librarians Can Learn From Professional Wrestling

11/4/2017 | 1:25 PM - 1:30 PM Meeting Room 2

Load the spaceship with the rocket fuel and embrace your inner promoter at this short session where we'll look at the best lessons for library professionals from the weird wonderful world of professional wrestling. Do you struggle to explain just how exciting and amazing the library is? Step into the squared circle and learn how to get your stuff in, hustle your way to library gold, and never give up!

## OverDrive Update: The Latest Innovations, Features and Content

11/4/2017 | 1:30 PM - 1:35 PM Meeting Room 2

#### Improving Reading Engagement Though the Use of English Language Learner: Perceptions Toward Instructional Strategies

11/4/2017 | 1:35 PM - 1:40 PM Meeting Room 2

#### Performing Arts Programming in Libraries: The Dance Series at Brand Library & Art Center

11/4/2017 | 2:05 PM - 2:10 PM Meeting Room 2

This session will highlight the history and development of dance performances at Brand Library & Art Center, a specialized art and music library in Glendale, CA. Dance performances at Brand Library began in 1974 and have continued to evolve in response to emerging trends in libraries and performing arts. This presentation will outline collaboration between library staff and dance professionals, program planning and implementation, as well as logistical and practical concerns to consider when planning dance programs in a library setting. Despite the challenges, this presentation will emphasize the benefits of dance programming in libraries, which are significant for both performers and the community.

#### Kids Kitchen - Healthy Living and Life Skills at the Library

11/4/2017 | 2:10 PM - 2:15 PM Meeting Room 2

Kids Kitchen uses simple customizable treats as a path to develop healthy eating habits, fine and gross motor skills and decision making capabilities. Discover how you can bring a similar program to your library with easy to execute programming model.

#### Want Games in your Library, but no Money? No Problem.

11/4/2017 | 2:15 PM - 2:20 PM Meeting Room 2

International Games Day @ Your Library is in its 10th year. International Games Day has spent a decade providing support, materials, and free games to libraries throughout the world. If your library didn't participate this year, come to this session to learn more about International Games Week and supporting gaming in your library. Even if your library did participate, come to get tips and tricks for starting your own gaming events in your library including information about promotional materials, free or cheap games, hooking into community groups, connecting to other library collections, and more.

#### **Teen Tech 4 Seniors**

11/4/2017 | 2:20 PM - 2:25 PM Meeting Room 2

## On the Road Again - Teen Programming That Goes the Distance

11/4/2017 | 2:25 PM - 2:30 PM Meeting Room 2

#### Mad Adventures in STEM Programming

11/4/2017 | 2:30 PM - 2:35 PM Meeting Room 2

Mad Adventures in STEM Programming: If you're a newbie to STEM programming, this little adventure will show you how easy and rewarding it can be. You'll come away with a year's worth of ideas to help you break out of your programming box. Ontario City Library's Mad Lab will instill the confidence you need to get your own STEM program started.

#### Talk Story: Sharing Stories, Sharing Culture

11/4/2017 | 2:35 PM - 2:40 PM Meeting Room 2

Long Beach Public Library partnered with Pacific Island Ethnic Art Museum for a Talk Story grant. Dance and musical performances, crafts, movies and storytelling celebrated Polynesian culture, in an event that attracted hundreds and now regularly appears on Long Beach TV Cable Access.

### FRIDAY, NOVEMBER 3, 2017 | 8 AM

#### A National Database Connecting Library Makerspaces with Artists who Teach

11/3/2017 | 8 AM - 8:45 AM Meeting Room 7/8

Artists who want to support libraries and share knowledge with their local community are in the process of developing a national database to connect teaching artists with library makerspaces. This session will include an overview of free alternative art school models developed within the past five years, to highlight the current shift within traditional art schools, and to consider library makerspaces in the context of emerging educational systems. A range of innovative partnerships between libraries and artists will be presented, and challenges will be addressed. Inspired by crowd-sourced, collective, and localized approaches to knowledge systems, this database is meant to fill a need, while opening a larger dialog surrounding how "new worlds emerge" in libraries through cross-disciplinary collaboration.

Katie Herzog, Molesworth Institute

#### Increasing Talk with Tech: Powering Up Parents to Promote Early Language Development

11/3/2017 | 8 AM - 8:45 AM Meeting Room 3

Imagine a world full of happy babies, talking toddlers, grade-level readers, and successful, engaged citizens. SMCL's Talk Read Sing classes use LENA "talk pedometers" to help parents know both why they should talk and precisely how many words their kids hear and how to improve their language environment. Since parent-child talk between birth and three has a powerful impact on grade-level reading, which is in turn a top indicator of graduation and career success, we believe that promoting talk at home can raise California's third-grade reading level rate of 37% and break a crisis pattern for our communities' futures. Learn how research, technology, and community partnerships come together in our award-winning, first-of-its-kind program and how you can increase the potential and possibilities for your parent education programs.

Garrett Kuramoto, San Mateo County Libraries; Stephen Hannon, LENA Research Foundation

## It Starts Here: Teaching and Promoting Anti- Bias and Social Justice in Children's Programs

11/3/2017 | 8 AM - 8:45 AM Meeting Room 9/10

It's never too early to change the world. This program will explore how libraries can foster social change by encouraging anti-bias, even among our youngest patrons. Children are not color blind. Studies show that even several weeks after birth, babies already demonstrate that they prefer the faces of their caregivers. As they grow, children discern the most minute differences, but note that the adults in their lives are often mysteriously silent on the subject. How can we assist families to nurture socially conscious children by offering resources, programs, and techniques via ageappropriate channels? In this program, Miriam Medow of Oakland Public Library will highlight OPL's social justice programming, including a community panel presentation on talking with kids about race and racism, as well as gender creative events like Drag Queen storytime. Liz Vogel of Facing History and Ourselves will introduce practical techniques for navigating discussions between parents, caregivers and children regarding diversity.

Margaret Stawowy, San Rafael Public Library; Liz Vogel, Facing History and Ourselves, Charlotte King-Mills

#### Mindful Tech: Digital Distractions and How to Find Them

11/3/2017 | 8 AM - 8:45 AM Meeting Room 1

This session shares our experience introducing mindfulness-focused professional development in the workplace, based on the work of Dr. David Levy. In his book, "Mindful Tech: How to bring balance to our digital lives", Dr. Levy encourages readers to complete the mindfulness exercises he has developed in peer groups in social or workplace settings. We will discuss a professional development workshop that we developed and ran based on this work, methods of introducing mindfulness into daily group activities such as team meetings, and personal experiences incorporating mindfulness at an individual level.

Cathy Hardin, California Department of Education; Emily Grantz, Boeing

#### The Soundwaves New Music Series: A Programming Experiment and What I've Learned So Far

11/3/2017 | 8 AM - 8:45 AM Meeting Room 5

In late 2015 Santa Monica Public Library (SMPL) became the first public library to offer the DRAM (Database of Recorded American Music) streaming service for independent and musician-run art music labels. In January 2016 SMPL launched Soundwaves, a monthly concert series of performers and composers from DRAM. As these projects reach the two-year mark, the presenter will take stock of their successes and failures and attempt to draw some more general conclusions. While public libraries are often turning to business and entertainment models, Soundwaves has found success presenting challenging, obscure, academic, and underground music and connecting with its scenes. As gentrification, driven by Richard Florida's "Creative Class" of tech entrepreneurs, drives arts spaces out of communities, public institutions can step in and ameliorate what Scott Timberg calls the "Culture Crash."

Jeff Schwartz, Santa Monica Public Library

## FRIDAY, NOVEMBER 3, 2017 | 9 AM

#### A Tale of Two Librarians: Building Partnerships between High School & Public Libraries

11/3/2017 | 9 AM - 9:45 AM Meeting Room 4

Do you have trouble providing outreach to your local high school? Do you have an in, but want to expand your reach? No idea where to start? We're here to help. Two librarians (one high school and one public) will tell you about their long journey of working together to create an engaging collaboration that serves students, teachers, staff, and parents. From simple book talks to lunchtime book clubs to life skills classes to fake news presentations to a full-scale One Book, One Community Program, we'll share our experience with each step of the process. By the end of our presentation, you'll be ready to transform your relationship with your local high school.

Kayla Marie Figard, San Mateo County Libraries - Belmont Branch; Alice Laine, Carlmont High School, Belmont, CA

#### **BLAST: Yes-Focused Library Service**

11/3/2017 | 9 AM - 9:45 AM Meeting Room 7/8

BLAST! Believe, Listen, Assist, Solve, Thank.

Remove obstacles that block the universe of possibilities for your customers by launching BLAST at your library. BLAST customer service is based on the transformative culture of Yes, and is driven by library staff who are empowered, trusted and believed. The results of practicing BLAST? A yes-focused library experience for customers and increased happiness for staff. Simple steps make practicing BLAST at your library easy to launch and sustain! In a fast-paced session of sharing and small group exercises you'll learn: 1) Customers experience yes-focused transactions when library staff practice BLAST; 2) Staff is the greatest asset in the library, and can positively influence customer support and loyalty; 3) Customers seek what draws us to our favorite businesses; 4) Recognize and remove obstacles that commonly block positive customer experiences; 5) Evaluate and respond to "triggers" voiced by customers, in order to personalize transactions.

Kathy Middleton, Sacremento Public Library; Christopher Trew, Sacramento Public Library

#### Fighting Words: A Program Description of a Salon-Style Discussion of Intellectual Freedom in Children's Literature 11/3/2017 | 9 AM - 9:45 AM

Meeting Room 3

Children's Literature Council of Southern California (CLCSC) has hosted two renditions of Fighting Words bringing together librarians, authors, and teachers to discuss hot topic issues in children's and young adult (YA) literature. This program will include an outline of the event connected to learning objectives, highlights of successful components using evaluation data, and a toolkit for all attendees to host salons at their organizations.

Maxine Lucas, MCL Library Consulting Services; E. Katherine Kottaras, Pasadena City College; Lynn Kysh, University of Southern California & Children's Hospital Los Angeles

#### Free Your Fines And the Rest Will Follow

11/3/2017 | 9 AM - 9:45 AM Meeting Room 9/10

Do you have a sneaking suspicion that library fines are creating barriers for the very people your library is supposed to help? Guess what? You're right! Individual fines may be small, but they are the biggest burden to the people who can least afford to lose access to library materials and services.

Three library directors make the case for reducing or eliminating fines by any means possible. Derek Wolfgram will discuss Redwood City/PLS elimination of overdue fines for Children's and Teen accounts. Genesis Hansen will talk about how the Mission Viejo Library's auto-renewal program has reduced fines by 60% so far. Misty Jones will discuss her proposal to eliminate fines altogether. We'll talk about getting buy-in from staff and government officials, working through the logistics, and the results we've seen so far.

Genesis Hansen, Mission Viejo Library; Misty Jones, San Diego Public Library; Derek Wolfgram, SJSU Information School - Simmons School of Library and Information Science

#### Libraries and Summer Camps?: San Mateo County Library and the Big Lift Inspiring Summers Program 11/3/2017 | 9 AM - 9:45 AM Ballroom A

In summer 2014, San Mateo County Libraries and our Peninsula Library System partners held in-library camps through the support of an LSTA grant and served 127 children. In summer 2017, we partnered with seven local school districts and the County Office of Education, 2 nonprofits, other local libraries and a community foundation to provide Big Lift Inspiring Summers camp to 1,530 low-income youth in our county. This program is one pillar of The Big Lift, a bold venture to transform early learning and get 80% of San Mateo County 3rd graders reading proficiently by 2020. Learn about the collective impact model behind this work, and how San Mateo County Libraries has transformed our summer at the library model for summer enrichment.

Stephanie Saba, San Mateo County Library; Nicole Pasini, San Mateo County Libraries; Dolly Goyal, San Mateo County Libraries; Elena Valle, San Mateo County Libraries

#### **Linked Data for Users**

11/3/2017 | 9 AM - 9:45 AM Meeting Room 2

Libraries can benefit greatly from linked data beyond helping to locate library holdings. In fact, linked data can engage current users and possibly bring in new users. Let's explore how linked data provides opportunities for user participation. We might imagine the user contributing data to the library (like volunteers currently do with the Smithsonian, for example), and we also might imagine them creating and sharing their own linked collections (like the Hathitrust library currently does). Worried that your library is not set up with or for linked data? These ideas can help convince stakeholders that linked data is not just for coders anymore. We will explore how linked data works beyond the library catalog, discuss some of the potential pitfalls (and how they are overcome), look at products that provide linked data compatibility for the library and user and actual user projects in libraries developed with linked data.

Mary Vasudeva, San Jose State

#### Mind in the Making: New Skills Emerge

11/3/2017 | 9 AM - 9:45 AM Ballroom B

Marin County Free Library received an LSTA grant to offer "Mind in the Making" training to its entire staff. Based on research collected by Ellen Galinsky, MITM is a 16-hour course which supports library staff in understanding brain development and Executive Function Life Skills. Staff discovered how libraries are already promoting these Life Skills in children, teens and adults, and discussed how to improve or expand programs and services to better promote the skills. The program will explain the basics of MITM, the ways the program contributed to staff professional development, and the grass-roots innovations being planned as a result of the training.

Suzanne Flint, California State Library; Kathleen Fitzhugh Remitz, Marin County Free Library; Margaret Miles, Marin County Free Library

#### **Networking 2.0: The Student Edition**

11/3/2017 | 9 AM - 9:45 AM Meeting Room 5

Students and recent graduates will have a chance to learn new techniques and strategies for building professional relationships while they are enrolled in an LIS program or working in a library environment. A panel of guest speakers will give valuable tips on how to maximize social media for networking in an effective way, as well as advice about virtual internships, and the significance of belonging to professional associations. While nothing can truly top an in-person meeting or face-to-face, the Information Age demands that networking and professional development take place across the miles in many instances. Join us to find out how to graduate with a base of contacts and supporters that will guide and work with you for years to come.

Kimberlee Wheeler, CLA Board; Stacey Akahoshi, Santa Barbara Public Library

## Reaching and Engaging Readers in the Mobile Digital Age – Library Challenges and Opportunities

11/3/2017 | 9 AM - 9:45 AM Meeting Room 1

A core mission for libraries includes reaching and engaging readers of all ages. With all the digital distractions and online choices available, how can libraries continue to achieve this mission? For the fifty percent of Americans who don't have a library card, how do libraries reach and engage them – and convert them to customers? This is especially critical for the next generation of readers. OverDrive's CEO Steve Potash will report on how top performing libraries from all over the world are growing readership for all ages and genres with eBooks and digital audiobooks.

### FRIDAY, NOVEMBER 3, 2017 | 11:15 AM

#### ¿Cómo lo hago?: Demystifying Selection of Spanish Language Materials

11/3/2017 | 11:15 AM - 12 PM Meeting Room 1

"¿Cómo lo hago?: Demystifying Selection of Spanish Language Materials" will offer an overview of the Spanish language publication market, and will teach attendees about the different vendors available to purchase Spanish language materials in California and nationwide, as well as the difference between Spanish language vs. translation works. The webinar will also focus on best practices for Spanish-language collection development, review sources for Spanish-language materials, and important book fairs, publishers and awards.

Adan Griego, Stanford University Libraries; Sonia Bautista, San Jose State University School of Information; Madeline Peña, Los Angeles Public Library

#### Choose Your Own Adventure: Creating a Fabulous Staff Development Day

11/3/2017 | 11:15 AM - 12 PM Meeting Room 9/10

Not every employee is automatically excited about attending a staff development day, but a well-planned day of personal and professional development can be a positive experience for even the most jaded library staff member. By creating a staff development day with connections to current library priorities and industry trends, libraries have the opportunity to offer training to staff members who might never sign up for an outside workshop, as well as presentation opportunities for staff members with expertise from which their colleagues can benefit. Two library leaders share the planning tips and tricks to ensure that your day creates opportunities for every library staff member to learn something new, improve morale and performance, and contribute to the education of others. Whether your budget or your staff is large or small, you will leave with practical strategies for planning and delivering a truly memorable day of professional development and employee engagement.

Derek Wolfgram, Redwood City Public Library; Misty Jones, San Diego Public Library

#### Congratulations, You're Connected to CalREN. Now What?

11/3/2017 | 11:15 AM - 12 PM Meeting Room 3

California's public libraries are the newest addition to CalREN. Historically, California libraries have labored to provide online services to their patrons. Now that bandwidth is no longer a limitation, libraries have the opportunity to think in new ways about the online services they offer to their communities. There are many possibilities and options, but where is the best place to start? Join library leaders Jarrid Keller, Jeanette Contreras, and Stephanie Beverage to discuss what programs and services libraries are offering now that they have connected to CalREN, and to share your ideas.

Jarrid Keller, Sacramento Public Library; Stephanie Beverage, Huntington Beach Public Library; Jeanette Contreras, Placentia Library District

## Fake News Invasion-A Collaboration Between Public & School Libraries

11/3/2017 | 11:15 AM - 12 PM Ballroom A

The librarians at Nevada Joint Union High School District and the Youth Services Librarian at Nevada County Community Library collaborated on a project to address the spread of "fake news" and how it effects the daily lives of teens and adults. They worked together to create an engaging and informative seminar which they presented to high school classes and the public. Teen Services Librarian Lisa Nowlain, and Bear River High School Librarian Josie Andrews will talk about the collaborative process and how you too, can team up to fight fake news with your community.

Josie Andrews, Bear River High School; Lisa Nowlain, Nevada County Community Libraries

#### Not Just for Kids: Adults in the Library

11/3/2017 | 11:15 AM - 12 PM Meeting Room 7/8

How many times have you heard an adult utter "Oh, I love the library but I haven't been there since my kids were little"? The right programming can unlock an exciting new world for the adults in your community, tempting them to explore what your library has to offer. Audience members will walk away from this presentation and hands-on activity with three adult programming ideas ranging from simple, to intermediate, to advanced – and 24 all adaptable to your programming experience, needs, and budget. Learn the intricacies of hosting a library-wide poker run, the Zen of an adult coloring program, and the boisterous competition of an adult spelling bee.

Sandy Brimer, Mission Viejo Library; Kathleen Kelton, San Jose Public Library; Lulu Hallenbeck, Mission Viejo Library

#### **Reading Takes You Everywhere - Ideas for iRead SRP 2018** 11/3/2017 | 11:15 AM - 12:15 PM Ballroom B

Get the goods on implementing iRead's 2018 summer reading theme, Reading Takes You Everywhere. Presentations from iRead and California's iREAD Advisory Committee will address programming, outreach, decorations, and more. Learn how to best serve up summer reading and learning for early learners, children, tweens, teens, and adults.

Morgan Pershing, County of Los Angeles Public Library; Jill Donovan, iREAD Summer Reading Program; Elyse Barrere, Los Angeles Public Library; Brandi Smits, Orland Park Public Library; Nikeda Webb, Matteson Area Public Library District

#### They Didn't Teach Me This in Library School!

11/3/2017 | 11:15 AM - 12 PM Meeting Room 4

In this engaging session designed for students and recent graduates, we will hear from a panel of information professionals about what they learned in their early career roles that could not have been expected based on schooling alone. For some it may be the complex nature of human relations or the rules of local governments, and for others it might be trauma-informed services or how to work well with Friends groups. There are many aspects to librarianship that can only be truly learned through experience, and we hope to help prepare students for the unexpected in professional settings with this eyeopening program session.

Kimberlee Wheeler, CLA Board; Stacey Akahoshi, San Diego Public Library

#### Your First Step to Better Privacy at Your Library

11/3/2017 | 11:15 AM - 12 PM Meeting Room 5

It's one small step for your library, one giant leap for protecting privacy, confidentiality, and intellectual freedom!

Have you checked out ALA's privacy guidelines and checklists, yet? Are you trying to figure out where privacy falls into your list of library priorities? Does the whole idea of improving privacy at your library seem too overwhelming to pursue? San José Public Library is here to help you take your first step: a privacy audit. Attendees will learn about the process we went through and also get practical steps for starting an audit at their libraries.

Erin Berman; Julie Oborny, ALA Office for Library Advocacy

## FRIDAY, NOVEMBER 3, 2017 | 1 PM

#### "Forgot to Include the Teens, We Did" – the Youth Opportunity Design Approach (YODA)

11/3/2017 | 1 PM - 1:45 PM Meeting Room 4

Young adults have the potential to be valuable contributors to a library planning and design process - not just for teen spaces but for the library as a whole - but both librarians and designers have struggled to come up with successful ways to meaningfully involve them. For the past few years, architects at Noll & Tam have collaborated with youth specialist Anthony Bernier of SJSU SLIS, as well as librarians, to develop a successful model for incorporating young adults into a design process: the Youth Opportunity Design Approach (YODA). In this session we will describe our research, share our evidence-based inclusive design guidelines, and walk you through key steps for implementing the YODA process at your own library. By the end you will be convinced that, in the words of Yoda, "Overlook the wisdom of youth, we should not!"

Chris Noll, Noll & Tam Architects; Alyson Yarus, Noll & Tam Architects; Anthony Bernier, San Jose State University School of Information

#### A Conservative, Older White Gentleman and a Young Transgender Activist Walked Into a Library and Really Hit It Off, or How to Sneakily Encourage Positive Social Change Through Community Storytelling at Your Library 11/3/2017 | 1 PM - 1:45 PM Meeting Room 9/10

Fresno County Public Library (FCPL) is bridging social divides by providing forums for community members to tell their stories and learn from others' experiences. In fall 2016, FCPL hosted a digital storytelling workshop as part of the California State Library's "California Listens" initiative. The spontaneous, surprising connections that developed between the storytellers as a result of having shared in the process inspired us to facilitate more community storytelling.

Since "California Listens," we have undertaken more ambitious ventures, including a California State Librarysponsored listening station project and StoryJam (a monthly night of true stories told live), and we have created storytelling opportunities in several formats (food, written, physical artwork, and live performance) through the California Center for the Book program, Community Conversations about Immigration and the California Humanities Library Innovation Lab. This session will share outcomes from these programs that speak to the value of public library community storytelling projects, as well as recommendations for implementing such programs.

Kristin Baer, Azusa City Library; Michelle Gordon, San Diego Public Library

#### Adult Program Showcase: How CCFB Can Help you Explore New Worlds in Adult Services!

11/3/2017 | 1 PM - 1:45 PM Ballroom A

What is California Center for the Book and what can it do for you and your community? Learn from librarians who have participated in two of our main programs: Book to Action and Californians: Community Conversations. The panel will share their experiences and lessons learned in a fun, informative, interactive and inspiring session.

Speaking on Book to Action: Melissa McCollum of County of Los Angeles Public Library & Susan Anderson of Redondo Beach Public Library (BeachReads), Emily Aaronson of Los Angeles Public Library, Cassandra Wenzel of Orange County Public Library, Crystal Miles of Nevada County Library System, Tonya Kennon of Riverside Public Library, and Darren Heiber of San Mateo County Libraries. Speaking on Californians: Yago Cura of Los Angeles Public Library, Michelle Gordon of Fresno Public Library, and Hilary Holley & Monica Chapa-Domercq of Oceanside Public Library. Plus, give input on future programs, tell us what you need in adult programming, and get ready to apply for our 2018 programs. Please join us!

Julianna Robbins, San Diego Public Library; Melissa McCollum, Self-employed; Susan Anderson, Emily Aaronson, Cataloging and Metadata Services, University of Washington Libraries; Cassandra Wenzel; Crystal Miles; Tonya Kennon

#### Breaking the Dropout Cycle: How CA Public Libraries Are Empowering their Communities by Delivering High School Diplomas to Adults

11/3/2017 | 1 PM - 1:45 PM Meeting Room 3

There are 3.5 million Californians over the age of 25 without a high school diploma. Dropping out comes with a high cost—to individuals and communities. Public libraries in California are offsetting the ill effects by offering adults a second chance at a high school education through the program Career Online High School. In partnership with the California State Library, 46 libraries across the state have engaged with Career Online High School and deliver accredited high school diplomas and career certificates. Adults are graduating. And…lives are being changed.

In this session, you will hear from a panel of four CA libraries that currently offer Career Online High School.

They will share why they chose to offer the program, and what it has meant in terms of library exposure, alignment with mission, community partnerships, and demonstrating outcomes. You will also learn program basics and the return on investment for the overall CA state library program. Join us to see how your library can make earning a high school diploma more achievable.

Robert Karatsu; Carrie Scott, Carlsbad Public Library; Jody Sawina, Chula Vista Public Library; Ellen Loebl, San Jose Public Library; Derek Wolfgram, Redwood City Public Library; Betty Waznis, Azusa City Library

## From the Inside Out: Public Library Services in Los Padrinos Juvenile Hall

11/3/2017 | 1 PM - 1:45 PM Meeting Room 5

The County of Los Angeles Public Library entered a whole new world with the opening of an embedded public library inside Los Padrinos Juvenile Hall! Come learn from four of the key players in the development of this library who will talk about the strengthening of the existing partnership between the County of Los Angeles Public Library and the LA County Probation Department, the creation of the new library space, development of an awesome team to run the library, and how they brought innovative programs to an at-risk teen population. This session will demonstrate the realm of possibilities partnerships create when you put two very different departments together. Pick up helpful tips and tricks for working on the inside to help youth succeed on the "outs."

Jesse Walker-Lanz, County of Los Angeles Public Library; Elizabeth (Biz) Tanner, County of Los Angeles Public Library; Amy Trulock, County of Los Angeles Public Library; Ken Kurose

#### Moving On Beyond Google -- Or Is Reference Dead?

11/3/2017 | 1 PM - 1:45 PM Meeting Room 7/8

In a world where information is instantly available anywhere and everywhere, do we still need reference services in our libraries? What do reference librarians do these days – and what value does reference service offer to our libraries and our users? What aspects of reference service remain essential -- and which ones are no longer needed? How do we provide service in this environment -- and how do we train our staff and ourselves to provide good service to our users? Join the debate as we attempt to answer these questions and discuss what it means to be a reference librarian in a Google-ized world.

David Tyckoson, California State University, Fresno; Jill Patterson, San Diego Public Library; Julie Huffman, Los Angeles Public Library

#### Outcome Measurement Made Easy: Project Outcome's FREE Online Toolkit for Public Libraries

11/3/2017 | 1 PM - 1:45 PM Meeting Room 2

While many public libraries collect data about their services and programs, what is often lacking are the data to support what good they are providing their communities, such as programs serving childhood literacy, digital and technological training, and workforce development. The Public Library Association's Project Outcome offers a FREE, innovative and easy-to-use online platform for public libraries to measure the outcomes of their programs and services. Staff are able to view their results in an innovative and interactive data dashboard almost immediately, allowing them to respond guickly to insights gained from member feedback. For the first time, public libraries have free access to an aggregated set of performance measurement data and analysis tools they can use to affect change within their communities and beyond. This session provides an overview of the tools and shares lessons learned from libraries using Project Outcome.

Emily Plagman, Public Library Association

#### **Picturing Phenomenal Performance**

11/3/2017 | 1 PM - 1:45 PM Ballroom B

When you became a manager you were probably not given a very clear picture of what phenomenal performance looked like. However, creating such a picture can be a fun and easy process when we rely on our collective understandings. Many hands make light work.

The CLA Leadership Development Committee will convene a workshop where we collectively identify the behaviors we associate with phenomenal library management and supervision.

Collectively we'll develop a picture, not just of what behavior makes up phenomenal management, but also

flesh out the picture by discussing what these behaviors look like—how we know someone's embodying the behavior.

We'll then identify what that same performance looks like within a team, so we understand both the personal and collective implications. The process we use will also be one you can replicate back home with your team equipping you to identify phenomenal performance within every position you manage.

Chris Brown, Leadership Development Committee; Misty Jones, San Diego Public Library

#### **Virtual Reality at Your Library**

11/3/2017 | 1 PM - 1:45 PM Meeting Room 1

Learn how to incorporate Virtual Reality into your library. This session will cover everything from getting started with a Virtual Reality system, VR Gaming, the technology required to create VR worlds, and dreams and goals for VR in a library setting.

Kate Shumaker, Altadena Library District; Ryan Roy, Altadena Library District; Christopher Kellermeyer, Altadena Library District

### POSTER SESSIONS FRIDAY, NOVEMBER 3, 2017 | 3:30 PM

#### An Old Wife's Guide to Holiday Pies

11/3/2017 | 3:30 PM- 4:15 PM Exhibit Hall

Pies for the holidays, does that give you nightmares of a white, flour-coated kitchen or of standing in long lines to buy pies? Maybe this year things could be different. Perhaps that wonderful aroma could be coming from your oven...

After more than 40 years of holidays. I have developed some shortcuts, helpful tools, and secret ingredients to making holiday pies a little easier each year that I would like share with other home bakers. I also want to demonstrate resources like Zinio, cookbooks, and food magazines that are available here at the library or from home. This will be an afternoon program with recipes, resources, and of course samples!

Nancy Montgomery, Mission Viejo Library

#### **Beatty Award - Collection Development - Serving California**

11/3/2017 | 3:30 PM- 4:15 PM Exhibit Hall

The diversity of experience for California youth is as big as the state of California itself. This poster session will help librarians celebrate that diversity and create meaningful connections between reader and book using the John and Patricia Beatty Award winners, the California Young Reader Medal winners, and the Eureka! Bibliography.

Kate Hug, Oakland Public Library; Rachel Kitzmann

#### Creating Creative Communities: Ideas for Art in YOUR Library

11/3/2017 | 3:30 PM- 4:15 PM Exhibit Hall

Join the Palos Verdes Library District to hear about the creative void that we filled in our community and our ideas for how to bring art into YOUR library! We will share past and proven examples of programs, services, and initiatives that we have done, most that worked and some that didn't. Art brings people together, inspires them to learn and create, and enriches their lives - all part of what libraries strive to do everyday.

Ketzie Diaz, Palos Verdes Library District; Michele Hubacek, Palos Verdes Library District

#### Early literacy outreach in rural California

11/3/2017 | 3:30 PM- 4:15 PM Exhibit Hall

In this poster session you will learn how the presenter has worked to create early literacy outreach for parents and caregivers in rural California that finds creative ways to bring early literacy messages to them outside the library. From storytime videos on Nevada County Library Facebook page, to a radio storytime, to a Farmer's Market storytime, Nevada County is reaching a community where 68% of its members live in unincorporated areas and the median income is below state average. Videos have reached 377 viewers, the radio station reaches 40,000 listeners, and we had 50 visitors at our booth at the Farmer's Market. The poster will include video stills, pictures from the Farmer's Market booth, samples of early literacy tips, and future plans for outreach including regular radio shorts, pop-up storytimes, and social media early literacy messages.

Lisa Nowlain, Nevada County Community Libraries

#### Filipino American Library: 32 years In Transistion

11/3/2017 | 3:30 PM- 4:15 PM Exhibit Hall

The Filipino American Library (FAL) was established in 1985 by Helen Summers Brown as an open Filipino American community resource in Los Angeles's Historic Filipinotown. The FAL has expanded over the years as a cultural information center, outgrowing it's various community locations. In-line with economic times the FAL is set to reemerge as a collaborative part of the USC Library family while still maintaining a smaller satellite location in Historic Filipinotown with support from the Filipino American Services Group Inc. (FASGI). During this poster session you will learn about how the FAL will continue to serve the Filipino American and greater community through it's collection and archives.

Florante Ibanez, Loyola Law School; Melanee Vicedo

#### 'Information Power!' Workshops - Teaching Core Skills for College Success to High School Students and Teachers 11/3/2017 | 3:30 PM- 4:15 PM

Exhibit Hall

As graduating seniors transition from high school to the new world of academia, many find themselves illprepared for an increased emphasis on scholarly research. In California these students may have had little or no exposure to teacher-librarians or information literacy concepts. Reared on an information diet of free web sites, social media, and blogs, they frequently respond with consternation to their first college research paper assignment. Thanks to a Library Services and Technology Act (LSTA) grant from the California State Library, the Palos Verdes Library District was able to team with its public school district—including librarians, teachers and parents-to create "Information Power! Core Skills for College Success." These extracurricular workshops give high school students and their teachers an introduction to (or quick refresher in) effective research strategies, including how to access and use scholarly articles. Engaging in fun, competitive, game-based tasks, students learn to master skills for finding, evaluating, and using reliable information.

Michael Barb, Palos Verdes Library District; Louise Beebe, Palos Verdes Library District

#### Library World and County World Emerge: How to create an online County Employee Summer Reading Program 11/3/2017 | 3:30 PM- 4:15 PM

Exhibit Hall

Do you often feel like your library is in its own world? Do you think that the rest of your county or city does not understand your library? Make other county and city employees aware of your library through an easy online employee summer reading program. Through surveys and reading, county employees will read more about your library. Learn how the Tulare County Library drew in Tulare County Employees to read and learn more about the overall organization.

Veronica Casanova, Tulare County Library

#### New Technologies, New Worlds

11/3/2017 | 3:30 PM- 4:15 PM Exhibit Hall

This poster provides a visual story of the evolution of transformative technologies used to create, package, disseminate, manipulate, and access information, highlighting the most significant and transformative technologies in the western world by century. Major technologies from other parts of the world whose invention precedes use in the western world will be mentioned. The technologies highlighted provided civilization with the ability to preserve and protect information and knowledge, while allowing its transmission across time and space.

In the history of information, the printing press was a key piece of technology available to a small percentage of the community. Conversely, in the digital age many technologies are available to ever expanding communities. This poster specifically highlights how technology has impacted access to information, in turn facilitating new ways to create knowledge. As a result, emerging generations of scholars and researchers have expanded the meaning of academic collaboration.

Katherine Koziar, University of California, Riverside; Zayda Delgado, University of California, Riverside; Patricia Smith-Hunt, University of California, Riverside; Sara Stilley; Cherry Williams

#### **Passive Programming for Children**

11/3/2017 | 3:30 PM- 4:15 PM Exhibit Hall

Is your library looking for creative ways to engage patrons without taking up staff time and resources? Passive programming is an effective way to utilize staff time, explore new ideas and offer high quality programs. Passive programming can take many forms and serve a variety of purposes such as encouraging library use, expanding social media presence and promoting literacy. Whether it's creating a scavenger hunt for children to complete throughout the library, holding a poetry contest or playing literacy bingo, we want children to be excited about what the library has to offer them.

Alexis Pope, Mission Viejo Library; Claire Crawford, Mission Viejo Library

#### Your Public Library Can Support School Projects!

11/3/2017 | 3:30 PM- 4:15 PM Exhibit Hall

Ever have children ask you for scissors, tape, construction paper, crayons, etc? Not every school age child has these basic school supplies at their homes. The library can provide these, plus many other supplies to use in the library or to check out and take home. Help take the stress out of school projects that many of our patron families face. Come find out how your library can be a school supplies lending library!

Sonia Bautista, City of Commerce Public Library; Jamie Daisey, City of Commerce Public Library; Lianna Quintero, Commerce Public Library

### <sup>'</sup>FRIDAY, NOVEMBER 3, 2017 | 3:30 PM

#### The Source' @ Los Angeles Public Library: An Innovative Collaboration to Help the Homeless Improve Their Lives One Tuesday at a Time

11/3/2017 | 3:30 PM - 4:15 PM Meeting Room 9/10

With the goal of providing meaningful and sustainable assistance to homeless individuals who frequent the library, The Source is a monthly service event organized by the Los Angeles Public Library and the L.A. County Department of Mental Health to offer a "one-stop shop" to access services and resources. Employing a "No Wrong Door" approach, more than a dozen agencies gather at The Source, offering services in-house in order to cut through much of the bureaucratic red tape and hurdles that can delay the process of attaining temporary housing or even emergency shelter. In this session you will learn how this unique collaborative program came about, gain insights into making community connections and partnerships, and understand how to develop your own Source to engage library patrons experiencing homelessness in purposeful and connected ways.

Alicia Moguel, Los Angeles Public Library; Joyce Cooper, Cataloging and Metadata Services, University of Washington Libraries

#### A Conversation About Turning Outward: Implementing the Harwood Practice and Philosophy in California's Libraries 11/3/2017 | 3:30 PM - 4:15 PM Meeting Room 2

Librarians across California are implementing the Harwood Institute's Turning Outward practice and philosophy to change the way they and their libraries work, make more intentional judgments and choices in creating change, and have greater impact and relevance in the community.

Presenters from six libraries will talk about how they are embedding the Turning Outward approach into library operations. They will discuss the community conversations they are conducting, the knowledge they are acquiring during those conversations, and the ways in which they are applying the knowledge they gather. They will also share the successes they have achieved, challenges they have overcome, and lessons they have learned along the way. The session will be valuable for anyone who is implementing Harwood's Turning Outward practice as well as anyone who is interested in learning more about Harwood.

Moderator: Cindy Mediavilla, Consultant

Cindy Mediavilla, Self-employed; Erwin Magbanua, San Diego Public Library; Krista Riggs, Fresno County Public Library; Derek Wolfgram, Redwood City Public Library; Hillary Theyer, Torrance Public Library; Mindy Kittay, Altadena Library District; Eileen La

## Become a Marketing Superstar: Learn from this year's PRExcellence Award Winners

11/3/2017 | 3:30 PM - 5 PM Ballroom A

Looking to be inspired by new ideas, clever messages, beautiful graphics and simply terrific examples of library marketing? This session will showcase this year's PRExcellence Award winners by allowing each of the 12 category award recipients a few minutes to discuss their projects and/or campaigns. Some of the topics may include: how the project evolved, the impact of their marketing upon the library's community, challenges they faced, lessons they learned, what they would do differently next time and advice they have for other libraries regarding promotions and public relations. The goal of this session is to celebrate the success of the award winners and to provide a learning opportunity for all session attendees about marketing and public relations. Come join in the fun!

Sharon Tani, Le Cordon Bleu College of Culinary Arts

#### California Writer's Panel: Not of This World

11/3/2017 | 3:30 PM - 5 PM Raincross C/F

UC Riverside is the home of the Eaton Collection of Science Fiction and Fantasy, so what could be more apropos than focusing on these two genres and discovering more about this special collection? Join sci-fi and fantasy authors and a former grad student familiar with the Eaton as we explore new worlds and realms.

Jill Patterson, CLA/CDIG and RIG; Garrett Calcaterra, Freelance; Daniel Suarez; Jennifer Kavetsky, University of California, Riverside

## Immigration Stories: Susan Meissner, Marivi Soliven and Shilpi Gowda

11/3/2017 | 3:30 PM - 4:15 PM Raincross B/E

Susan Meissner is a multi-published author, speaker and writing workshop leader with a background in community journalism. Her novels include A Bridge Across the Ocean; Secrets of Charmed Life, a Goodreads finalist for Best Historical Fiction 2015; and A Fall of Marigolds, named to Booklist's Top Ten Women's Fiction titles for 2014. A California native, she attended Point Loma Nazarene University. Susan is a pastor's wife and a mother of four young adults. When she's not working on a novel, Susan writes small group curriculum for her San Diego church.

Marivi Soliven has authored 17 books and taught creative writing at the University of the Philippines and at UC San Diego. Her debut novel The Mango Bride won the Grand Prize at the 2011 Carlos Palanca Memorial Awards for Literature, the Philippine counterpart of the Pulitzer Prize. It later won Best Contemporary Fiction of 2013 at the San Diego Book Awards. The novel is available in Spanish (Hace Una Eternidad en Manila Grupo Planeta, 2014) and Filipino editions (The Mango Bride, National Bookstore, 2015). Readers' responses to The Mango Bride eventually inspired the Saving Beverly Campaign, her ongoing advocacy to support immigrant survivors of domestic violence. Thus far, the campaign has gained legal residency for nine immigrants and raised thousands of dollars for local nonprofits that help these women and their families.

Shilpi Somaya Gowda was born and raised in Toronto, Canada. In college, she spent a summer as a volunteer in an Indian orphanage, which seeded the idea of her first novel, Secret Daughter (2010). It became an international bestseller, selling well over a million copies worldwide in over 30 languages and countries. Her second novel, The Golden Son, was published in 2015-2016 around the world. She holds an M.B.A. from Stanford University, and a bachelors' degree in economics from the University of North Caroling at Chapel Hill, where she was a Morehead-Cain scholar. She has served on the Advisory Board of the Children's Defense Fund, and is a patron of Childhaven International, the organization for which she volunteered in India. She lives in California with her husband and children.

Moderator: Robin Hoklotubbe, CLA Project Manager

#### Innovative Presents the Future of Library Management Systems

11/3/2017 | 3:30 PM - 4:15 PM Raincross A/D

This session is for librarians interested in understanding the transformative global mega trends that will impact the future of the library industry. We will discuss the ways in which library management systems must evolve to address the technological, social, cultural, and economic implications of these mega trends to satisfy the needs and expectations of library patrons. This is an opportunity for librarians, patrons, technology vendors, and industry thought leaders to rethink the future of library management solutions in the context of emerging demands resulting from these mega trends. The session will include an overview of the modern blueprint for library management software and will challenge traditional thinking of how library operations are managed in light of industry mega trends.

Michelle Perera; Shaheen Javadizadeh, Innovative

#### Leamos (Let's Read) at the Library -- Lessons Learned for Teaching Spanish Literacy

11/3/2017 | 3:30 PM - 4:15 PM Meeting Room 4

New worlds do emerge when you learn to read for the first time. For adult Spanish speakers who never attended school, that is exactly what is happening at libraries throughout California. They are learning to read and write in Spanish and the world is opening up to them -- from the basics of reading street signs to reading to their children or taking tests for advancement in the workplace. Throughout the past two years, 18 libraries throughout California have participated in Leamos (Let's Read) @ the Library, a project funded by the James Irvine Foundation and LSTA. The project focus also includes exploring how to effectively conduct outreach to these non-library users. Attendees will receive a copy of the Leamos @ the Library Toolkit to guide project replication. Plus you will hear directly from an adult who has learned to read at a Riverside County Library.

Cathay Reta, Azusa City Library; Rolando Olivo, Riverside County Library Systems

#### MākMō:the LA County Library MakerMobiles

11/3/2017 | 3:30 PM - 4:15 PM Ballroom B

Want to offer STEM programming at your libraries but don't have enough room to create a makerspace? Thinking about ways your library can emerge into a new world of mobile services? Learn about LA County Library's new MākMō makerspace vehicles, which offer STEM programing to all 87 LA County public libraries and the communities they serve. This easy transportable van loaded with supplies and equipment gives libraries and communities easy access to STEM and maker programs for adults, teens and children. We'll outline the steps taken to define, purchase and create inventory required for programming.

The session will include a detailed description of the vehicle and inventory purchased, and will share lessons learned as we rolled out this new mobile service. Learn about the success and challenges of developing and implementing this unique new program.

Leticia Polizzi, Palos Verdes Library District; Jesse Walker-Lanz, County of Los Angeles Public Library

#### Managing Up? But I'm Not a Manager!

11/3/2017 | 3:30 PM - 4:15 PM Meeting Room 7/8

Have you heard the phrase "Managing up" and wondered what the heck it means? And why the heck you would want to do it? If you want to learn how to become a more effective employee, build a better relationship with your boss, or help yourself get ahead at work by helping your boss this is the session for you. You will gain tips you can immediately put into practice on how to create value for your boss and for your employer without feeling like a suck-up. Jennifer Addington, Erin Christmas, Nicole Pasini, and Patricia Rivera have all worked in multiple library systems reporting to many different supervisors and have had many people reporting them. They will share their tips on how to successfully manage up both from their perspectives as employees but also as supervisors.

Erin Christmas, Riverside Public Library; Jennifer Addington, Palos Verdes Library District; Nicole Pasini, San Mateo County Libraries; Patricia Rivera

#### Placemaking through Partnerships in Florence-Firestone

11/3/2017 | 3:30 PM - 4:15 PM Meeting Room 3

South Central Los Angeles evokes many images, associations, and assumptions. For too long, negative portrayals in the media have influenced these notions. The presenter will tell the story of a unique partnership that challenged these stereotypes in the unincorporated community of Florence-Firestone in South Central. Through a creative placemaking project called the Some Place Chronicles, community leaders, artists, and employees from the County of Los Angeles Public Library, Department of Regional Planning, and Arts Commission collaborated to write A Paseo Through Time in Florence-Firestone, the first-ever published history book on this rich and diverse neighborhood. Attendees will learn how the partnership tapped into archival materials, community memory, and lived experience to produce an uplifting representation of Florence-Firestone and South Central L.A. The session will be instructive to librarians, archivists, and other information professionals engaged in local history and neighborhood empowerment initiatives, especially in underserved communities of color.

Jonathan Pacheco Bell, County of Los Angeles Department of Regional Planning

## FRIDAY, NOVEMBER 3, 2017 | 4:30 PM

#### Emerging Worlds, Fictional Possibilities: David Brin & Steve Potts, TOR; Cindy Pon, Simon Pulse; Sarah Kuhn DAW (Penguin/Random House)

11/3/2017 | 4:30 PM - 5:15 PM Raincross B/E

Sarah Kuhn is the author of Heroine Complex—the first in a series of novels starring Asian American superheroines. Heroine Complex is a Locus bestseller, an RT Reviewers' Choice Award nominee, and one of the Barnes & Noble Sci-Fi & Fantasy Blog's Best Books of 2016. The sequel, Heroine Worship, is out now. Sarah also wrote "The Ruby Equation" for the Eisner-nominated comics anthology Fresh Romance and the novella One Con Glory, which is in development as a feature film. Current projects include a series of Barbie comics and a comic book continuation of the cult classic movie Clueless. Her writing has appeared in The Toast, The Mary Sue, Uncanny Magazine,AngryAsianMan.com, IGN.com, Back Stage, The Hollywood Reporter, StarTrek.com, and the Hugonominated anthology Chicks Dig Comics.

Cindy Pon is the author of Silver Phoenix (Greenwillow), which was named one of the Top Ten Fantasy and Science Fiction Books for Youth by the American Library Association's Booklist and one of 2009's best Fantasy, Science Fiction and Horror by VOYA; Serpentine and Sacrifice (Month9Books), which were both Junior Library Guild selections and received starred reviews from School Library Journal and Kirkus, respectively; and WANT (Simon Pulse), also a Junior Library Guild selection, is a near-future thriller set in Taipei. She is the cofounder of Diversity in YA with Malinda Lo and on the advisory board of We Need Diverse Books. Cindy is also a Chinese brushpainting student of over a decade.

David Brin is a scientist, tech speaker/consultant, and author. His new novel about our survival in the near future is Existence. A film by Kevin Costner was based on his novel "The Postman". His 16 novels, including NY Times Bestsellers and Hugo Award winners, have been translated into more than twenty languages. Earth, foreshadowed global warming, cyberwarfare and the world wide web. Dr. Brin serves on the external advisory board of NASA's Innovative and Advanced Concepts program (NIAC). David appears frequently on shows such as Nova and The Universe and Life After People, speaking about science and future trends. He has keynoted scores of major events hosted by the likes of IBM, GE, Google and the Institute for Ethics in Emerging Technologies. His non-fiction book -- The Transparent Society: Will Technology Make Us Choose Between Freedom and Privacy? -- won the Freedom of Speech Award of the American Library Association.

Stephen W. Potts has just completed 40 years of university teaching, 33 of them at the University of California, San Diego. Alongside academic publications on American literature and popular culture, fantasy, and science fiction, he has published short fiction, parodic verse, editorials, and reviews. Among other honors he has been the recipient of a Fulbright Fellowship, the J. Lloyd Eaton Award for Science Fiction Criticism, and two teaching awards. In the past year he has edited two volumes: the anthology Chasing Shadows in collaboration with science fiction author and futurist David Brin, and a collection of essays on The Hobbit.

Oleg Kagan, Topanga Library, County of Los Angeles Public Library

# Exploring Low-Cost/High-Impact Ways to Engage Adults with Intellectual and Developmental Disabilities in the Public Library

11/3/2017 | 4:30 PM - 5:15 PM Meeting Room 9/10

This presentation will feature librarians who are working with individuals with intellectual and developmental disabilities. We will discuss the nuts and bolts of putting together a program as well as the challenges and benefits we have encountered. We will discuss ideas for low-cost programs like craft and game sessions and book clubs that can be tailored to meet specific needs and varying abilities. Find out how to connect with community groups and advocates in your backyard, so you can start a program at your library.

Jennelise Hafen, Oceanside Public Library

#### Making the Most of Your Library Bingo Game

11/3/2017 | 4:30 PM - 5:15 PM Ballroom B

Are you offering the California Center For the Book's (CCFB) Library Bingo game at your library? If so, you will want to attend this program! If not, you will want to attend this program! Learn how to customize the game to fit your community and collect those all important outcomes to better tell your story. You will leave this session with plenty of tools for a fantastic Adult program for 2018.

Cathy Crosthwaite, Sacramento Public Library

#### **Rethinking Stage Fright**

11/3/2017 | 4:30 PM - 5:15 PM Meeting Room 2

What do you have in common with Adele, Hugh Grant, Octavia Spencer and Eleanor Roosevelt? That's right – stage fright. But, as they all found, stage fright doesn't have to keep you from succeeding. This interactive presentation will explore current research on performance anxiety and will offer some new ways to think about stage fright. You can join the conversation even if you're petrified of speaking in public; we will use the conference app to include audience questions and insights. Think of the new worlds you'll conquer once stage fright isn't holding you back!

Mary Menzel, California Center for the Book

#### Rural California + Digital Literacy + ESL Instruction

11/3/2017 | 4:30 PM - 5:15 PM Meeting Room 4

Learn how Butte County Library established a digital literacy program for rural valley residents at a farm labor camp. A Butte County grant provided funding to support rural broadband access. Working with community residents, improving their English skills was identified as the top priority.

Katy Azevedo called on USA Learns, after being introduced to the online platform last November at CLA conference. USA Learns worked closely with Katy to create an account and introduce tools developed for ESL teachers; the teacher's account allows Katy to monitor student progress and offer assistance. USA Learns is working extremely well and has provided the flexibility needed to address participants' extremely varied literacy levels from no formal education ever to community college experience, all wanting to improve their English skills.

Come explore how you can use USA Learns to help ESL community members.

Susan Hanks; Andrea Willis, Sacramento County Office of Education; Katy Azevedo, Butte County Library

#### Wine & Chocolate! Adult Programming 101

11/3/2017 | 4:30 PM - 5:15 PM Meeting Room 7/8

Allow your personal interests to merge with your professional aspirations & enter a new world of adult programs that adults actually attend. This program will be hosted by David Meeks, Prison Librarian by day, amateur Sommelier by night, and Nicole Brown, Children's Librarian by day and Chocolate Connoisseur on her off hours. They will present you a ready made program (via Program in a Box model) for you to take home and implement right away. Discover how this delightful pairing will pack your program with new and regular patrons! Tasting space limited, be sure to grab your seat!

David Meeks; Nichole Brown, Oakland Public Library

#### **Get your CLA Game On** 11/3/2017 | 8 PM - 12 AM Board Room

Come play a selection of games and get to know the new CLA Games and Gaming Interest Group. Members will bring a selection of their own games and you are welcome to bring yours. No gaming experience required - we will introduce you to some of our favorite games and walk you through if you want to try a game you haven't played before. Get to know your fellow conference attendees in a relaxed environment and unwind at the end of the conference day and get some great ideas for your next gaming event at your library. Be sure and visit the Night Track Bar: thanks to an anonymous sponsor, the first \$5000 worth of drinks are free!

Teresa Slobuski, San Jose State University

#### Night Owls Emerge for DIY Programming 11/3/2017 | 8 PM - 8:45 PM

Meeting Room 1

Searching for snazzy DIY adult program ideas? Then owl you need is crafts! This session will kick off with a quick overview of how craft nights fit in with libraries missions, persuading the nay sayers, program timelines, and what craft nights were a hoot and which were not worth venturing out at night for. Then it is time to get your craft on and try your hand at one of our projects, share your best crafty program ideas and steal pre-made instruction guides for your future DIY nights. But the best part about tonight, no clean-up for you! Be sure and visit the Night Track Bar: thanks to an anonymous sponsor, the first \$5000 worth of drinks are free!

Jessica Young, Yorba Linda Public Library; Amy Côté, Santa Clara City Library

#### **Drag Queen Storytime**

11/3/2017 | 8:30 PM - 9:30 PM Ballroom A/B

Come see the viral sensation everyone is talking about! The Queen herself, Tony Soto, will lead us in a LGBTQ+ positive story time with picture books, songs, and crafts. Then we will settle in for a panel discussion with the creators of Drag Queen Story Hour, Michelle Tea and Michael Roybal-Gonzales along with drag queen, Tony Soto, and librarian, Caitlin Quinn (Eagle Rock Library). The panel will discuss how Drag Queen Story Hour was started and the impact it has on families and communities. Be sure and visit the Night Track Bar: thanks to an anonymous sponsor, the first \$5000 worth of drinks are free!

Tony Soto

#### **5 Minute Mentoring** 11/3/2017 | 9:15 PM - 10 PM Meeting Room 4

We are offering our mentees a chance to talk to mentors, but for only 5 minutes. Think 'Speed Dating' for careers. The wide variety of mentors will give participants a chance to ask for different angles on the same topic and/ or talk to people in different types of positions. Be sure and visit the Night Track Bar: thanks to an anonymous sponsor, the first \$5000 worth of drinks are free!

Rebecca Kemp; Nichole Brown, Alameda County Library; Tamara Evans, Placentia Library District

#### All-Star Panel Q&A: The After Dark Edition 11/3/2017 | 9:15 PM - 10 PM Meeting Room 3

Look forward to hearing from a panel of esteemed professional librarians about anything and everything in this fun and informative night track session, thanks to an "All Q&A" format designed for the benefit of students of Library and Information Science (who have a million burning questions!) We will keep the atmosphere casual but honest, relaxed but also deep. Watch students put library leaders on the spot after they've had a few cocktails, and see what results are retrieved...for science. We will ask about everything from the future of libraries to the path of leadership, as well as trends in library service and advice about how to succeed in an ever-changing professional environment. The mic will never drop at this program because we are loaded with questions, lots of questions. Be sure and visit the Night Track Bar: thanks to an anonymous sponsor, the first \$5000 worth of drinks are free!

Kimberlee Wheeler, San Francisco Public Library; Stacey Akahoshi, San Diego Public Library

#### **Bark After Dark-The Sequel**

11/3/2017 | 9:15 PM - 10 PM Meeting Room 1

Building off the success of the 2016 Bark After Dark, join library leaders Jarrid Keller and Jeanette Contreras for the second annual Bark After Dark. Dogs are not only man's best friend, they provide guidance and comfort for many of our patrons of all ages. At this session we will celebrate the role of the dog in our libraries with fun interactive activities. Test your barking skills with dog karaoke, or your knowledge of dog trivia, and more! Participants are also encouraged to submit their favorite doggy videos. Be sure and visit the Night Track Bar: thanks to an anonymous sponsor, the first \$5000 worth of drinks are free!

Jarrid Keller, ALA Office for Intellectual Freedom; Jeanette Contreras, Los Angeles Public Library

#### Library Boomers vs Library Gen Xs vs Library Millennials Trivia Challenge

11/3/2017 | 9:15 PM - 10 PM Meeting Room 2

Prepare for the Battle of the Wits engaging library staff across Generations. Test your knowledge of amazing and interesting library trivia. Teams will face several trivia challenges including audio, visual and virtual exploring books, authors, California libraries, library milestones, State Librarians, and more. Participants will be introduced to https://getkahoot.com/ Kahoot, an online free trivia platform developed in Norway. Be sure and bring a personal device that can connect to the Internet.

Will you discover the more things change, the more they stay the same, or are we truly on the edge of an information apocalypse that will forever change the way libraries do business?

Susan Hanks, San Jose Public Library; Janet Coles, City of Riverside

#### We Need Signs for the Cookies! The Highs and the Lows of Conference Planning

11/3/2017 | 10:05 PM - 10:10 PM Ballroom A/B

As a former CLA Conference Chair and as a Past President, I have had a unique perspective on the great challenges and the great rewards of conference planning. While establishing a great vision and coordinating large events and keynote speakers, conference planners also have the opportunity to learn about the little things that are important to each of the 1,000+ attendees at conference. Designed to be part leadership lesson, part behind-thescenes exposé, and part therapy for the speaker, this Ignite talk is a no holds barred look at what goes into making the CLA conference a rewarding experience for everyone in attendance.

### Conveying a Positive Message in Uniquely Challenging Times

11/3/2017 | 10:10 PM - 10:15 PM Ballroom A/B

\***&\$@! Please!** 11/3/2017 | 10:15 PM - 10:20 PM Ballroom A/B

Three librarians will perform several comedy skits illustrating common staff/manager interactions in hopes of improving employee/employer relationships. (Or will just make fun of them, whatever works...)

### TALKING ON YOUR F\*ING PHONE IN THE F\*ING LIBRARY YOU G\*MN F\*\*\*\*\*!

11/3/2017 | 10:20 PM - 10:25 PM Ballroom A/B

#### Why Oleg Hates Self-Centered Germ Bags (aka Toddlers) 11/3/2017 | 10:25 PM - 10:30 PM

Ballroom A/B

#### Sharon Hates Everything

11/3/2017 | 10:30 PM - 10:35 PM Ballroom A/B
#### The Unbearable Whiteness of Librarianship 11/3/2017 | 10:35 PM - 10:40 PM Ballroom A/B

In spite of all our efforts to acquire diversity, librarianship remains overwhelmingly and unbearably white. What is holding back change? How do our thinking and practices need to shift? In order to truly serve our communities, librarianship must change to be more inclusive of people of color.

STEM is the New Pumpkin Spice Latte 11/3/2017 | 10:40 PM - 10:45 PM Ballroom A/B

**Battle Decks** 11/3/2017 | 11 PM - 12 AM Ballroom A/B

Battledecks, also known as PowerPoint Karaoke, is a fast-paced, fun, hilarious event where your colleagues attempt to put together semi-coherent presentations on the fly with random slides they've never seen. Contestants are judged by a panel of low-level celebrities and audience participation. Be sure and visit the Night Track Bar: thanks to an anonymous sponsor, the first \$5000 worth of drinks are free!

Check Me Out! A Librarian Fashion Show 11/3/2017 | 11:55 PM - 1:15 AM Ballroom A/B

Want to show off your eccentric style, or just want to enjoy a good show? The comedic trio of Nicole/Nichole and Angela will be MCing an amazing display of librarian fashion. Come check out what your colleagues are wearing and what their style means to them. There will be cardigans, there will be buns, there will be ModCloth dresses and LuLaRoe leggings. Just show up, sign up and walk down the runway to the comedic musings of our MCs. Be sure and visit the Night Track Bar: thanks to an anonymous sponsor, the first \$5000 worth of drinks are free!

Nichole King, Santa Clara County Library District -Campbell Library; Angela Ocana, Santa Clara City Library; Nicole Pasini, San Mateo County Libraries

#### The Buzzed Bee: BYOB Adult Spelling Bee 11/3/2017 | 11:55 PM - 1:15 AM Meeting Room 4

Spelling bees are the hot new trend on the adult programming scene. Designed to engage your brain, spelling bees offer a lifelong learning opportunity in an atmosphere that fosters community. Come see how one library integrated this program into their adult summer reading program, and experience firsthand the intoxicating nature of the Buzzed Bee. Contest rules and a spelling bee study guide will be available for download or you may contact Sandy at sbrimer@cityofmissionviejo. org. Prizes will be awarded!

Be sure and visit the Night Track Bar: thanks to an anonymous sponsor, the first \$5000 worth of drinks are free!

Sandy Brimer, Mission Viejo Library; Allison Tran, Mission Viejo Library; Allen Kesinger, Mission Viejo Library

# SATURDAY, NOVEMBER 4, 2017 | 8 AM

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### **ACES: A Card for Every Student**

11/4/2017 | 8 AM - 8:45 AM Meeting Room 4

"I need to do homework but I don't have my library card!" How many times have we heard this? This session provides an overview of a service that began at one high school and has expanded to an entire district of 23 high schools, junior highs, and continuation sites with two critical time saving factors: students sign up for public library access during their fall registration at school, and their student ID scans exactly like a public library card. Through an effective partnership between public library staff, school staff, and IT departments from both sides, this program automatically loads student ID numbers into the public library's database. This fall, we're adding an elementary school district with an additional 23 schools.

Tasneem Watts, Anaheim Public Library: Euclid Branch; Regina Powers, Anaheim Union High School District; Tony Lam, Anaheim Public Library

### From Zero to Makerspace: The UC Riverside Creat'R Lab Story

11/4/2017 | 8 AM - 8:45 AM Meeting Room 2

Modern Libraries are places which provide the haves and the have-nots with equal access to the tools they need to improve the quality of their lives. When this meant books, we had books. When this meant computers and the internet, libraries added those components to their offerings. Now a new culture is emerging, a culture of making things. Join us as we tell our tale of implementing the University of California, Riverside Library Creat'R Lab, a space which encourages and supports collaborations across disciplines, and allows creative engagement and discovery. We will discuss the challenges and successes experienced while envisioning and bringing to fruition a user-centered and driven makerspace. These include funding challenges, identifying and fostering (sometimes unlikely) partnerships, the nitty-gritty logistics, and how we focused on user needs when building our services.

Katherine Koziar, University of California, Riverside; Michele Potter, University of California, Riverside 38

# My Crazy Year: Dealing with Rapid Change and Opportunity

11/4/2017 | 8 AM - 8:45 AM Meeting Room 7/8

Ever had one of those weeks, months, years when everything seems to happen at once? Tulare County Library and Upland Library have, and they want to talk with you about dealing with change, opportunity, and challenges when work becomes a high speed roller coaster and you must keep on track and not crash. They'll share their highs and lows, give tips, and learn from your stories as well. No matter your positions, these tips on time management, goal achievement, and keeping sane in chaotic times will help in both large and small ways. Tulare County Library had 50% staff turnover, staff on leave, grants, new programs, promotions, and three new libraries opening in one year. Upland Library combined digital services and teen services into one position and asked an almost-librarian to tackle it all in one go. Attend this session to find out how both libraries survived their crazy years!

Darla Wegener, Tulare County Library; Stefanie Ulate, Upland Public Library

## Play and Words – Setting the Stage for High Performance Library/Recreation Partnerships

11/4/2017 | 8 AM - 8:45 AM Meeting Room 5

Libraries and recreation departments are both integral to community quality of life, with a natural overlap between services provided and populations served. However, library operations and facility management practices often are very different from those of their recreation counterparts - creating rich opportunities for joint facilities that increase service, expand capacity, and enhance creativity. Session participants will learn about how two California libraries are partnering with recreation departments to develop highly collaborative service and operational models for new joint-use facilities. The Yorba Linda Public Library is partnering with the Parks & Recreation Department to create a joint new library, cultural arts center, and performance venue in the heart of downtown Yorba Linda. The City of South San Francisco has developed a highly collaborative model for its new joint library, recreation, and cultural center.

Carrie Lixey, Yorba Linda Public Library; Adam Elsholz, San Francisco Public Library; Dawn Merkes, Group 4 Architecture, Research + Planning, Inc.; David Schnee, Group 4 Architecture, Research + Planning, Inc.

# Tried and True Tips and Tricks for Your Next Successful Special Event @ Your Library!

11/4/2017 | 8 AM - 8:45 AM Meeting Room 9/10

This session will give you an opportunity to learn tried and true special event tips and ideas. A panel of experienced library event coordinators will share their best ideas on how to make your next special event an "Out of the World" success! From initial planning tips, to day of survival advice, to dynamic Marketing and PR ideas, our goal is to help you plan and execute a successful special event! Example: Best practices for planning and organizing. Attendance too low? Attendance too large? Need to develop staff buy-in? What to know day of survival techniques for a big event? Need to create new and exciting Marketing items? Need volunteer help? Want tips on holding staff committee meetings? All of this and more will be discussed. Join us for a fun and engaging session where you will learn and be inspired to plan your next library special event!

Robin Hoklotubbe, CLA; Erwin Magbanua, San Diego Public Library; Beatriz Preciado, OC Public Libraries; Ashley Kagan, Palos Verdes Library District; Stacy Schlesinger, Santa Clarita Public Library

### Using Edge to Lead Digital Inclusion Efforts in Your Community Through Strategic Partnerships

11/4/2017 | 8 AM - 8:45 AM Raincross A/D

Join this interactive session to learn how public libraries use Edge to create digital inclusion partnerships that support community priorities such as education, workforce development, and healthy communities throughout North America. Edge highlights libraries as technology hubs by affirming that libraries actually are measuring their technology performance in an effort to better meet community needs. Data that libraries receive from Edge enable them to educate local government officials and other partners about the strategic value of public libraries. This results in informed leaders who understand the value of the public library and support the library's role in the community.

Engage with a panel of library leaders on how they're making a difference in their community by using Edge to establish critical partnerships with schools, community organizations, and local government. Leave with concrete strategies and tools to communicate how library technology supports the local economy, workforce, and strong communities.

Janet Coles, California State Library; Lourdes Aceves, Urban Libraries Council; Nancy Giddens, San Diego Public Library; Elizabeth Gray, Yolo County Library

#### Zines

11/4/2017 | 8 AM - 8:45 AM Meeting Room 3

Zines are a unique expression of the do it yourself culture (D.I.Y.) and surprisingly are found in more and more library systems, public & academic. What are zines and how did they get into libraries and archives? How may your library system use them for instruction and programming? Join us to find out as an MLIS candidate walks you through the history of zines, a public librarian illustrates her journey in getting zines to circulate in her system, an archivist at an academic library describes zines as instructional materials in the classroom and academic library staff take you on their journey of creating a zine fest on campus!

Ziba Zehdar-Gazdecki, Los Angeles Public Library -Baldwin Hills Branch; Jonathan Zehdar-Gazdecki, Wayne State University; Kelly Spring, University of California, Irvine Libraries; Christine Kim, University of California, Irvine Libraries; Kathleen Gaffney

# POSTER SESSIONS SATURDAY, NOVEMBER 4, 2017 | 11 AM

## Building collaborative student employee teams at UCR Library

11/4/2017 | 11 AM- 11:45 AM Exhibit Hall

Learn how Special Collections at UCR Library created productive, collaborative student employee teams. Our poster will explore how quarterly team building activities increased morale, and fostered genuine connections and honest discussions. This poster will illustrate how supporting and coaching the personal and professional development of student employees helps reduce turnover and increase communication and creativity. It will cover examples on structuring trainings and ways to improve communication among staff.

Zayda Delgado, University of California, Riverside; Robin Katz, UC Riverside

### **Electronic Resources Workflow for Perpetual Journal Titles**

11/4/2017 | 11 AM- 11:45 AM Exhibit Hall

In this poster session the author will share best workflow practices to keep track of eResource perpetual titles. The author will also address questions, including: how do we best manage our continuing titles and how do we keep track of our perpetual access to titles and eResources?

Boutsaba Janetvilay, Sonoma State University

## Engendering Success: First-Generation Students & Emerging Models of Academic Library Support

11/4/2017 | 11 AM- 11:45 AM Exhibit Hall

In the United States, the majority of first-generation college students are from populations historically underrepresented in higher education. "First-gen" students face unique challenges as they navigate their path toward a degree, and generally experience lower rates of persistence and graduation than their non-firstgeneration peers.

In order to better serve these students, the University of the Pacific Library has established a program of targeted first-gen outreach. The Academic Support Librarian who leads this initiative is a first-generation college graduate, and is responsible for several academic majors and programs with large first-gen populations, such as Sociology and Ethnic Studies.

This poster will illustrate successes to date, discuss areas for future growth, and contextualize the Pacific program within larger library and higher education trends.

Michelle Maloney, University of the Pacific

#### **Libraries Battle Low-Income**

11/4/2017 | 11 AM- 11:45 AM Exhibit Hall

Our poster session will cover hindrances to library services for low-income patrons that include literacy issues, library environment, collections, and attitudes. We will introduce our super-heroine "CodeX." She travels the globe fighting for the progression and inclusion of marginalized people so that they can benefit from libraries and information literacy. Our poster also incorporates how to attract low-income patrons.

Danielle Sanchez, University of Southern California, Master of Management in Information and Library Science; Kimberly Moses, Kaiser Permanente; Jaz'min Quary

# Losing Sight of the Shore: Navigating Your Way to a Living Archive

11/4/2017 | 11 AM- 11:45 AM Exhibit Hall

Incidents targeting underrepresented students have affected the UC San Diego campus. These recurring events demonstrate the need for conversations about how students experience these issues. To respond, the UC San Diego Library created a "living archive" -- an online collection and digital exhibit with a physical exhibit and accompanying events. It connects the voices of current students with moments in UC San Diego's history to show how students experience this campus climate. It highlights awareness, provides a space for dialogue, and preserves and documents events in UC San Diego's past and present.

To develop the living archive, this project required the expertise of and collaboration between multiple people in the library and in the campus community. This poster session will discuss the living archive concept, considerations for creating a living archive and digital exhibit, and lessons learned.

Gayatri Singh, UC San Diego Library; Rachel Myers

#### **Neighborhood Connections Getting Started Toolkit**

11/4/2017 | 11 AM- 11:45 AM Exhibit Hall

Often times library employees are at a disadvantage when confronted with patrons who need specialized assistance. While the public library is a welcoming environment, the challenges of helping patrons experiencing such issues as homelessness, mental illness, unemployment, and a lack of necessary resources can prove overwhelming.

The Azusa City Library began an LSTA grant-funded program, Neighborhood Connections, in 2015. This program entails having a Community Resource Specialist meet with Library patrons and helping them connect to a variety of services including housing, legal aid, Citizenship resources, job and resume help, health care and more. Since its inception, Neighborhood Connections has helped more than 500 Library patrons access the resources they need to transform their lives. It also became a springboard for partnerships with organizations such as the YWCA, County and State Health Resources, food banks, job centers, and Police Departments.

The Library will be offering a Neighborhood Connections toolkit free of charge to public libraries who would like to grow their own similar resource assistance programs. Please visit the poster session for more information.

Leila Hassen, Azusa City Library; Melody Tehrani, Azusa City Library

#### New World, New Opportunities for Seniors

11/4/2017 | 11 AM- 11:45 AM Exhibit Hall

Learn about one library's approach to unlocking a new world for seniors living in assisted living/independent living residences within their community. In this poster session you will learn the ins and outs of creating a library that works for seniors, including how to identify which facilities to visit, how to set a schedule for visits, how to choose equipment for transport of materials, how to issue library cards, and how to choose which library materials to offer. You will also be introduced to special programs designed specifically for this target audience, such as instruction in digital literacy and book club discussions.

Lulu Hallenbeck, Mission Viejo Library; Sandy Brimer, Mission Viejo Library; Emily Mandala, Mission Viejo Public Library

# Promoting School Readiness Through Diverse Children's Books

11/4/2017 | 11 AM- 11:45 AM Exhibit Hall

Research has demonstrated that success in school is correlated with improved health throughout life. The "Reach Out and Read" program, in which pediatricians distribute books during well-child visits and encourage parents to read aloud to their children, has shown a positive impact on measures of school readiness. Because minorities often face disproportionate challenges in school and health care, emphasizing cultural pride may help address the interrelated achievement gap and health disparities. Cultural pride is known to improve school performance and mental and behavioral health. Therefore, "Cultural Pride Reinforcement for Early School Readiness" seeks to determine if the use of multicultural books to encourage cultural pride will further increase measures of school readiness and health. The poster includes community-developed African American, Latino, Asian American, and Multicultural book lists for babies, toddlers, and preschoolers and reports preliminary results. Librarians will learn how they can contribute to family health as well as literacy.

Christina Cicchetti, University of California Riverside; Ashaunta Anderson, University of California Riverside School of Medicine; Sharon Rushing, University of California, Riverside; Annette Goldsmith, University of Washington Information School

## Real World Life Skills: How to Organize a Successful Teen Advisory Group in the Library Workplace

11/4/2017 | 11 AM- 11:45 AM Exhibit Hall

Embark on the adventure of starting a teen advisory group (TAG) and discover teen advocates and leaders devoted to building a brighter future. With three easy steps, you can launch a successful TAG through effective strategic planning. First, begin by developing a service learning opportunity at your library: a teaching and learning approach that integrates community service with academic study to enrich learning, teach civic responsibility, and strengthen communities. Second, consider action items such as: marketing, recruiting, preparing meetings and projects. Third, once you have developed a core teen service learning group, identify leaders that would be interested in becoming TAG officers such as: president, vice president, and secretary.

Cecilia Salgado-Begent, San Diego County Library 41

# SATURDAY, NOVEMBER 4, 2017 | 11 AM

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Book First: How a Collaboration with the Friends of the Sacramento Public Library Increased School Partnerships, Developed a New Role for our Friends, and Supported 9,000 First Graders to Become Readers

11/4/2017 | 11 AM - 11:45 AM Meeting Room 1

To support beginning readers, Sacramento Public Library collaborated with our system Friends group to raise money for and support the Book First project, which provides a free book to keep for nearly 9,000 first graders in 118 economically challenged schools. Donna Zick, Early Learning Specialist with the Sacramento Public Library, and Anita Scuri, President of the Friends of the Sacramento Public Library, will discuss how this project grew from a one branch pilot to a system wide effort and describe the multiple organizational benefits that resulted from a common desire to get beginning readers the tools they need to be successful. Beyond the benefits of increasing access to reading materials, this project achieved new organizational growth in positive and unexpected ways. This included expanded staff capacity to support families of beginning readers in the library, new school partnerships, increased collaboration between branch and system Friends groups, and a new tool to help branch Friends groups to revitalize their membership.

Donna Zick, Sacramento Public Library

#### Comic Con: How to do it BIG

11/4/2017 | 11 AM - 11:45 AM Raincross A/D

Have you ever thought about hosting a library Comic Con? Were you debating about doing it small and informal? Did you then reconsider and decide to GO ALL OUT and dominate the library Comic Con world?! Then this panel is for you. Learn how one library drew in over 7,000 visitors in six hours at their first Comic Con event. Pick up tips for going big or going small at your own library Comic Con.

Angela Ocana, Santa Clara City Library; Kelly Quinn Chiu, Santa Clara City Library; John Schlosser

#### David Kipen

11/4/2017 | 11 AM - 11:45 AM Raincross B/E

David Kipen (founder and Co-Director of Libros Schmibros) was book critic and editor for the San Francisco Chronicle for seven years before becoming the Director of Literature for the National Endowment for the Arts (2005-2010). He has published and edited several books, interviewed dozens of authors, curated film and book festivals (most notably the 60-strong Los Angeles delegation to the Guadalajara Book Festival), and is a frequent reviewer in the Wall Street Journal, L.A. Times, New York Times, and on KPCC.

David Kipen, Libros Schmibros

### Extend Library Access Through the Open Library Model

11/4/2017 | 11 AM - 11:45 AM Meeting Room 4

Discover how the open library concept allows you to attract new users with expanded open hours, increase the use of your community space and focus on community outreach. This model has been successfully implemented in almost 500 libraries of all types and sizes in Europe since 2004, and is expanding access to a handful of libraries in North America. Learn more about the flexibility of this approach and how open+ delivers a different level of service for today's library user.

Scott Hackstadt, bibliotheca; Dave Noll, Los Angeles Public Library

#### Kahoot 'n Libraries, We Do – What About You?

11/4/2017 | 11 AM - 11:45 AM Meeting Room 3

Kahoot!, is a free trivia game-based learning platform that makes learning fun! Developed as a joint project between Mobitroll and Nowegian University of Technology & Science, launched in 2013, it is now played by over 50 million people in 180 countries. Kahoots are multiple-choice quizzes and may be played using any device, desktop or laptop with a web browser; it is very easy to create your own or borrow from thousands freely available online.

Introduced to Kahoot Hunger Games Teen Trivia Gala in Fargo North Dakota while attending the Association of Rural and Small Libraries (ARSL) Conference, the value Kahoot could bring to library programs was immediately evident. Come see why Kahoot not only offers an awesome online trivia game platform but has been used successfully to support reluctant readers with academic achievement. The results have been amazing!

Susan Hanks, California State Library; Sue Billing, Yolo County Library

# School Readiness and the Public Library: a Toolkit for Success

11/4/2017 | 11 AM - 11:45 AM Meeting Room 5

Kids entering kindergarten in 2017 will be entering the work force in 2034. For these children, school readiness is about not only being ready for schools as they exist now, but also for how they are evolving. The Bay Area Discovery Museum's Center for Childhood Creativity (in collaboration with the CA State Library and six participating California public libraries) has piloted a research-based toolkit for supporting school readiness programming specifically in libraries. Join us to learn about how this toolkit can help libraries promote the skills, knowledge, and habits of mind most critical to laying the foundation for young children's future success in school.

Suzanne Flint, California State Library; Lisa Regalla, Center for Childhood Creativity at the Bay Area Discovery Museum; Daisy Flores, Ontario City Library

#### **The Virtual Reality Experience Project**

11/4/2017 | 11 AM - 11:45 AM Meeting Room 7/8

Learn how California public libraries are bringing the excitement of virtual reality (VR) technologies to their users. VR, or the use of technology to create an immersive experience that can be explored or interacted with, can bring stories, and experiences to life like never before. VR is emerging as the new medium for 21st century learning. New interfaces, and software are being released daily.

Building on a successful 2016 pilot, this year the State Library partnered with Califa, the Marin County Free Library, and New Media Learning, to create the Virtual Reality Experience Project, to bring VR to over 100 California libraries, thereby creating the largest installed base of VR in libraries in the world.

The partners will describe the project and demonstrate how public libraries are positioned to be catalysts for

community engagement and VR content development.

Janet Coles, California State Library; Paula MacKinnon, Califa Group; John Macleod, New Media Learning; Sara Jones, San Jose Public Library

# Top 5x5 Reads for Adults: A Librarian Power Panel Presentation

11/4/2017 | 11 AM - 11:45 AM Meeting Room 9/10

5 voracious readers recommend the top 5 reads (across 5 genres or more) of the past 5 years. Diverse, irreverent, smartypants librarians will sell you on hidden gems, popular titles you had no interest in touching, and genre-bending picks! We will also invite submissions for "One Book One City" or other group reads for adults and select the Top 5 in this category. Lists will be available on the CalBook.org website and GoodReads after the conference. You will EMERGE with lists of must-reads to recommend to your community, new people to follow on GoodReads, and enough reading inspiration to last you through the year.

Our power panel includes: Shawn Thrasher of Ontario City Library, Beverly Fisher of Ingram Library Services, Genesis Hansen of Mission Viejo Library, Shawn Townsend of Riverside County Library, and Brendle Wells of Sacramento Public Library. Moderated by Jill Patterson of CLA Collection Development Interest Group and Orange County Public Library, and Julianna Robbins of California Center for the Book.

Julianna Robbins, California Center for the Book; Jill Patterson, CLA/CDIG and RIG; Shawn Thrasher, Ontario City Library; Genesis Hansen, Mission Viejo Library; Shawn Townsend, LS&S Libraries; Brendle Wells, Sacramento Public Library

#### We All Die Alone But First Live Together: Death Cafes, End of Life Discussions, and Making Space for the Uncomfortable Conversations

11/4/2017 | 11 AM - 11:45 AM Meeting Room 2

Some people would rather die than talk about death. Literally. Unfortunately this means many of our patrons are unprepared both practically and emotionally when they are faced with end of life decisions for themselves or a loved one. Come hear how one library took a lighthearted book about the death industry and turned it into two weeks of programming that got people openly discussing their plans, wishes, and fears about one of life's most taboo topics. But death is not the end (of this program at least). Let's explore how libraries can take the lead in creating space for our communities to have the uncomfortable conversations and the power that publicly speaking about these topics can have on how we see ourselves and each other.

Justin Wasterlain, Santa Clara City Library

## SATURDAY, NOVEMBER 4, 2017 | 1 PM

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#### AMA with California State Librarian, Greg Lucas

11/4/2017 | 1 PM - 1:45 PM Raincross B/E

Join California State Librarian for an AMA ("ask me anything") style presentation. Attendees will hear from our State Librarian, Greg Lucas about what is happening at the State Library and will have an opportunity to ask Greg questions through a moderated conversation. This session will be moderated by California Library Association Conference Chair, Vanessa Christman.

Greg Lucas, State Librarian of California; Vanessa Christman, City of Riverside

# Beyond the Trauma: Resilience-Informed Services for Teens

11/4/2017 | 1 PM - 1:45 PM Meeting Room 4

Teens are no strangers to trauma. From adverse experiences in the home and at school to natural and human-caused disasters, the teenage population is at least as susceptible to trauma as adults. In this session, a trainer from the Trauma Resource Institute (TRI) will delve into the physiological effects of trauma on teens while teaching six wellness skills that librarians can impart to teens through programming. These six skills make up the Community Resilience Model® (CRM), a trauma-informed and resiliency-focused model that has been successfully implemented in communities the world over. The session will begin with an explanation of the Adverse Childhood Experience Study and how trauma affects the brain, and then move on to discuss neuroplasticity – the brain's natural ability to be resilient in the face of trauma. Librarians will gain concrete examples of youth engagement which can nurture resilience to trauma. Q & A to follow.

Michael Sapp, Trauma Resource Institute; Nick Skenderian, Trauma Resource Institute; Alyson Hamlin, CLA Youth Services Interest Group

#### **Building Capacity in Staff with STEAM**

11/4/2017 | 1 PM - 1:45 PM Meeting Room 1

An LSTA grant funded project titled Cooking with STEAM has helped Rancho Cucamonga Public Library staff develop a line-up of STEAM based programs for a new interactive discovery space. Learn how this grant has helped staff build confidence and create programs that do not generally fit into their job descriptions. Does your Technology staff present programs to children? Does your Children's services team dive head first into new technology? From heat guns to vacuform machines, these programs have helped staff become more creative and daring at the same time. In addition, many of these programs were developed with inter-generational learning and family experience in mind. This interactive program is all about hands-on learning and you will get the opportunity to play, learn, and speak directly with the people who created themes such as Cosplay Science: Armor Building 101 (ages 10-14), Math Gymnasium (ages 5-8), Circuit Sculptures (ages 7-12) and more.

Wess Garcia, California Library Association

# Cataloging Objects in the Final Frontier Using RDA and MARC21

11/4/2017 | 1 PM - 1:45 PM Meeting Room 3

If the thought of having a model of the planets kit, a meteorite, or a plush space shuttle cataloged sends you to the moon, this is the program for you! You will not only learn the rules and tools of how to tackle these challenging materials, but you will also find out how much fun they can be. Come to this empowering cataloging program!

Julie Moore, Center for Childhood Creativity at the Bay Area Discovery Museum

#### Emerging New Worlds via Community Conversations: Taking Action and Engaging Communities 11/4/2017 | 1 PM - 1:45 PM

Raincross C/F

By engaging in Community Conversations throughout several neighborhoods in the City of San Diego, the San Diego Public Library has been deliberate in efforts to emerge new worlds. Discussion of the different types and examples of Community Conversations such as: raising sex trafficking awareness in our City, creating Trans inclusive spaces, gueer conversations, and introducing the Harwood Institute approach to community conversations will be presented in addition to the benefits and challenges of facilitating these conversations. Community Conversations are the vehicles that enabled library staff to delve deep into areas that focus on social justice and inclusion issues; allowing library staff to discover the concerns and dreams of diverse populations while simultaneously fusing collaborations together at the grass roots level of San Diego communities. Discussion of consequent results such as outcomes, future plans, and new partnerships will also be highlighted.

Gina Bravo; Adriana (Ady) Huertas; Eileen Labrador, Ontario City Library

# Entrepreneurs and Engineers: Information Literacy Beyond the Classroom

11/4/2017 | 1 PM - 1:45 PM Meeting Room 5

In designing course integrated instruction, librarians often focus on database searching to prepare students to do research for academic papers. But sometimes the course goes beyond academic concerns and requires real-world research skills. Learn how two librarians incorporate resources beyond the library to help prepare students for life beyond the academy.

Many Business programs incorporate entrepreneurship into their curriculum; this requires a variety of research skills beyond mere academic company and industry research searches. Business librarian Sharon Radcliff describes a workshop for entrepreneurship students, catering to their varied business interests and goals.

Engineering librarian Andrew Carlos presents a series of activities that he implements with Construction Management graduate students to help them better understand where the academic work they do ends, and the real world begins. As construction professionals, these students must be able to find academic information to inform their decisions and industrial information to develop their project plans.

Sharon Radcliff, CLA, Andrew Carlos

### Shaking Things Up: Sparking Change through Community-Driven Programming

11/4/2017 | 1 PM - 1:45 PM Meeting Room 7/8

Feel like you're stuck in a programming rut with your wheels spinning? Get a push in new directions by reexamining community needs and discovering new audiences. Hear how the Fresno County Public Library Programming Department implements aspects from the Harwood Institute for Public Innovators, Brazelton Touchpoints for Libraries, and growth theory to improve communication, deconstruct legacy programs, and better reach underserved populations. Increase relevancy in programming, marketing, and partnerships by forming trusted and long-lasting relationships with the true experts: members of the community. Hands-on activities will encourage participants to overcome a fixed mindset, embrace reflective practice, and find new ways to motivate a creative team. Learn to seek feedback and pursue positive change driven by community need in programming for all ages.

Krista Riggs

### **Touchpoints in Libraries**

11/4/2017 | 1 PM - 2:45 PM Raincross A/D

This session will provide opportunities to explore various Touchpoints skills from active listening and perspective taking, to utilizing strengths based attitudes and reflective practice. It will also serve as an opportunity to network with colleagues from around the state who have embarked on incorporating the Touchpoints approach into their daily work with children, families, staff and community partners. Come share your stories about putting Touchpoints into practice and bring your questions about the approach. Let's collaboratively envision how Touchpoints can help inform our work with children and families into the future. Although designed specifically for the 350+ California library staff who have attended a Touchpoints in Libraries training, this 90-minute interactive session is open to anyone.

Suzanne Flint, Molesworth Institute; Madeline Walton-Hadlock; Patrick Remer, Contra Costa County Library; Carolyn Brooks, El Dorado County Library; Narineh Ferderer, San Jose Public Library

#### **Transform Your Library Users' Experiences**

11/4/2017 | 1 PM - 1:45 PM Meeting Room 9/10

Stop guessing and start researching what your customers want. User Experience (UX) research can help us identify and prove or disprove the assumptions we make about our customers' interactions with our physical and online spaces.

It doesn't take fancy consultants, expensive equipment, or tons of time out of your work week either. You will learn practical first steps you can take toward improving the experiences you provide your customers.

Be warned! A new world will emerge for you, your library crew, and your customers when you start applying UX. This world champions your customers and transforms you and your library crew into creatures of curiosity, who regularly ask, "Why do we do it that way? Let's find out!"

Julie Oborny, San José Public Library

# SATURDAY, NOVEMBER 4, 2017 | 2 PM

# Book to the Future: Books Teens Will Still be Reading In the Year 2067

11/4/2017 | 2 PM - 2:45 PM Meeting Room 5

Fifty years after its publication, S. E. Hinton's The Outsiders still resonates with teens. Which recently published YA books will teens still be reading in 50 years? Will Eleanor and Park, or Gus and Hazel have the enduring power of Darrell, Ponyboy and Sodapop? In this interactive session participants will work in groups to evaluate YA novels, and then passionately advocate for the titles that will still be relevant for future generations. Using their devices, attendees will cast their votes for their top choices and may also advocate for their own "write-in" favorites. Printz Award winners and popular titles will be considered, and books to be discussed will be posted in advance. Participate in this fast moving, thought provoking session for a thoroughly fun time!

Silvia Gutierrez, Palos Verdes Peninsula High School; Genavieve Gualano, San Jose State University School of Information

#### California Poet Laureate Dana Gioia

11/4/2017 | 2 PM - 2:45 PM Raincross B/E

An internationally-recognized poet and critic, he is the author of five collections of poetry, including, Interrogations at Noon (2001), which won the American Book Award, and 99 Poems: New & Selected (2016). Gioia served as Chairman of the National Endowment for the Arts from 2003 to 2009.

Dana Gioia (Gioia is pronounced JOYuh) is the Poet Laureate of California. An internationally recognized poet and critic, he is the author of five collections of verse, including Interrogations at Noon (2001), which won the American Book Award, and 99 Poems: New & Selected (2016). His critical collections include Can Poetry Matter? (1992), which was a finalist for the National Book Critics Award. He has written three opera libretti and edited twenty literary anthologies. Gioia served as Chairman of the National Endowment for the Arts from 2003 to 2009. Gioia was born in Los Angeles in a working-class family of Italian and Mexican heritage. He was the first person in his family to attend college. Gioia is the Judge Widney Professor of Poetry and Public Culture at the University of Southern California.

#### Creativity Does Not Equal Innovation! Don't Wait for New Worlds to Emerge - Create Your Own 11/4/2017 | 2 PM - 2:45 PM

Meeting Room 3

Creativity does not equal innovation. Innovation requires both practice (build the skills) and process (build the container). Innovation skills include Resourcefulness, Improvisation, Design Thinking, Diversity, Learning, and Engagement. When you combine the acronym from those elements, you get 'RIDDLE'. In this session we will interactively explore what each of these traits is, and how you discover, build, and appreciate them all. When RIDDLE is present in your staff, combined with a community-centric mindset and an environment that allows working from strengths, you'll have a library that innovates to build agile service responses to community issues and opportunities. You'll model and teach individuals and groups and help to create resilient communities (and libraries) that are equipped to thrive now and in the emerging worlds that we can already see and imagine on the horizon.

Sam McBane Mulford, ideation collaborative; Cheryl Gould, Fully Engaged Libraries; Melinda Cervantes, Center for Childhood Creativity at the Bay Area Discovery Museum

#### **From Advocates to Activists**

11/4/2017 | 2 PM - 2:45 PM Meeting Room 1

In this session, Patrick C. Sweeney will discuss moving the discussion from an advocacy model to an activist model for libraries in order to build the public and political support that we need to survive. Through his experience as the Political Director of EveryLibrary, he will explore many of the strategies and tactics used by some of the best community organizers, political action committees, and politicians and discuss how librarians can adapt these techniques to take action on behalf of libraries. Patrick will emphasize the resources and skills that libraries need to develop in order to have the political and community support that they need in order to have the resources they need to be able continue to serve the public.

Patrick Sweeney, EveryLibrary

#### Retrotech: Preserving Memories at the Public Library, One Shoebox of Snapshots, Slides, and Super 8's at a Time 11/4/2017 | 2 PM - 2:45 PM Raincross C/F

Make every day Throwback Thursday with tips, tools and equipment to digitize all those snapshots from 80s prom, vacation slides from the Grand Canyon, or Super 8 film from your parents' wedding that are sitting forgotten in a shoebox in your garage or the back of your closet. We will show you how Santa Clara City Llbrary is helping the community bring all that old media back and share it before it disappears for good. Not only are we helping folks digitize their past but helping them tell the stories of their lives, their families and the world we live in. Get hands-on time with the digitizing equipment. Of course you are invited and strongly encouraged to bring your own memories in the form of snapshots of any shape or size, 35mm slides, Super 8 and 8mm film, LPs, VHS tapes, and even those mix tapes.

Paul Sims, Santa Clara City Library; Rachel Schmidt, Santa Clara City Library

# Super Heroes Unite: Combating the Book Desert in our Public Housing

11/4/2017 | 2 PM - 2:45 PM Meeting Room 7/8

Don your cape and join us in defeating the opportunity gap facing children living in public housing. Partnering with non-profit and government agencies in the national "Book-Rich Environment Initiative", Contra Costa County Libraries are battling these "book deserts" with superhero-like efforts.

"Spiderman" made his way to the El Pueblo Housing Authority Center in Pittsburg, CA to share our message "Reading gives you Super Powers". The day was full of games, stories and free books! We empowered children at Las Deltas in Richmond with books and high-energy drumming! Next we flew over to DeAnza Gardens in Bay Point for a day with the amazing Todd Parr! Children visited a StoryWalk® featuring Todd's book "Reading Makes You Feel Good", created art with Todd, and left with arms full of autographed books.

Ready to change your world? Come prepared to share ideas! Let's aim high as we build readers and boost literacy!

Ginny Golden, Contra Costa County Library; Paola Gothold, Amy Mockoski, Contra Costa County Library; Gia Paolini, Contra Costa County Library

# The Interview Improv Players Present "The Do's and Don't's of Interviewing"

11/4/2017 | 2 PM - 2:45 PM Meeting Room 4

Having a tough time figuring out what job is for you? Getting the interview but not the job? Join the Interview Improv Players for a fun, interactive series of skits and debriefs. Our (more or less) talented improv artists will bring to life some of the dread pitfalls of the unsuccessful interview – hey, we've all been there. Do you ramble? Do you downplay your accomplishments? Do you clam up? Watch as the Interview Improv players act out your worst memories and fears, no matter which side of the table you were on. Then we'll work together to turn the same situations into success stories. This fun casual session is designed to give you the insight you need to make your future library career a reality.

Joy Whatley, Chula Vista Public Library; Heather Cousin, Thousand Oaks Library; Carrie Lixey, Yorba Linda Public Library

### Volunteer Away Your Library Fines: Reducing Barriers to Library Use Through One-Time Volunteer Events

11/4/2017 | 2 PM - 2:45 PM Meeting Room 9/10

One-time volunteer events can be intimidating, but they can also help you engage a whole new group of people to provide an avalanche of meaningful service to your library. The San José Public Library's Volunteer Away Your Fines Program leverages large, one-time volunteer opportunities to reduce economic barriers to Library use. Do you struggle to find opportunities for short term volunteers? Are you interested in starting a program where people can use volunteer service to waive library fines? This presentation will give you the strategies you need to empower a legion of one-time volunteers, and provide a pathway to continued Library use in the process. Topics will include: using community data to determine the scope of your program, gaining staff buyin through an inclusive planning process, identifying appropriate roles for one-time volunteers, and creating an infrastructure to support large one-time volunteer events.

Jason Pell

## SATURDAY, NOVEMBER 4, 2017 | 3 PM

### An Invitation to Family Literacy: the Reading Ambassadors Program

11/4/2017 | 3 PM - 3:45 PM Raincross C/F

Let's be honest, when it comes to family reading California families don't have a level playing field. Caregivers who value literacy seek out libraries, while those caregivers who may need the most support are often unaware of the free resources available. This session addresses some critical questions including: what can libraries do to support less literate families to create a culture of reading in their homes? How do we focus on families' strengths when language barriers and lack of educational opportunities create conditions where caregivers are not equipped to support literacy? One library's answer: empower emerging readers—child "Reading Ambassadors"—to become family storytellers. Learn about our IMLS-funded Read Together Project that prepares and motivates underprivileged children in afterschool programs and summer camps to bring reading to their families in a new way. We'll share a

tool kit of program resources, discuss lessons learned in developing new partnerships, and reveal what we learned from project outcome surveys.

Lisa Gonzalez, Santa Barbara Public Library System

#### Ask the RDA Experts! : Cataloging with Resource Description & Access

11/4/2017 | 3 PM - 3:45 PM Meeting Room 3

The cataloging code Resource Description and Access has been around since 2013. Libraries have been implementing RDA at different levels and many still have questions about decisions related to the implementation of RDA, specific cataloging issues related to both book and non-book resources. Questions may involve both basic and challenging issues related to description and access points to different types of resources. It has been said that RDA is a "moving target" with numerous updates to the cataloging instructions. Bring your questions to a panel of experts on problems encountered while cataloging with RDA. Panel represents both public and accedemic libraries.

Julie Moore, California State University, Fresno, Henry Madden Library; Mary Cohen, Palos Verdes Library District; Luiz Mendes, California State University, Northridge

#### **Leadership Grant**

11/4/2017 | 3 PM - 3:45 PM Meeting Room 5

Vanessa Christman, Santa Barbara Public Library; Genesis Hansen, Mission Viejo Library; Elizabeth Goldman, Burbank Public Library

#### **Revisiting Afterschool Homework Programs**

11/4/2017 | 3 PM - 3:45 PM Meeting Room 7/8

Over the past 20 years, many public libraries have hosted afterschool homework programs, some more successfully than others. This panel brings together a variety of large and small libraries that offer formal homework help as part of their mainstream public services. One of the programs is funded through a \$1 million endowment, while the others rely on volunteers and library funds. They all represent model programs and together serve a widely diverse array of students. Homework centers expert Cindy Mediavilla will moderate.

Cindy Mediavilla, Self-employed; Melissa Bailey, Paso Robles City Library; Candice Mack, Los Angeles Public Library; Jill Patterson, CLA/CDIG and RIG; Sarah Stimson, Mission Viejo Library

#### Success on a Massive Scale: Library Cards for all Students a Toolkit from the California Student Success Initiative 11/4/2017 | 3 PM - 3:45 PM Meeting Room 9/10

Based on the experiences of 10 Northern California libraries who are participating in the Student Success Initiative, we will show you just how easy it is to get library cards into the hands of all the students in your local school system in one fell swoop. This program will help participants learn all that they need to know to create a successful library card drive using bulk data exchange with their local school district. Participants will be given tools and basic steps that will allow them to replicate our success. This includes: ideas on how to work with local schools; templates and examples to aide participants in crafting a joint Memorandum of Understanding with the school district to protect student data privacy; examples and ideas about branding and marketing your program and information about how to best accomplish data integration with your integrated library system (ILS).

Henry Bankhead, San Rafael Public Library; Carol Frost, Pacific Library Partnership; Katie Leach, Pacific Library Partnership; Nina Lindsay, Oakland Public Library; Jenn Laredo

### The Innovation Station: From Underused Backroom to Maker Space Showcase

11/4/2017 | 3 PM - 3:45 PM Meeting Room 2

When Chula Vista Public Library lost 50 of its 70 staff members in the economic downturn, its once bustling Technical Services Department was left with 9 empty desks, 2 permanent employees and 1000+ square feet needing a new reason to exist. Learn how the library reimagined staff space, managed internal fears, explored community needs, and reached out to potential partners. In collaboration with Chula Vista Elementary School District and Qualcomm, the "Innovation Station," a workforce initiative and STEM lab inspired by Qualcomm's in-house Thinkabit lab, opened in the former Tech Services Department in August 2016. The result was a dynamic new public space and compelling community programming. Leaders from Qualcomm and the school district share their stories to complete a 360 degree picture of the project's success. What happened to Tech

Services? Did library personnel survive the invasion of staff space by sixth graders? Join us and find out.

Betty Waznis, Chula Vista Public Library; Erin Gavin; Matthew Tessier, Chula Vista Elementary School District; Michael Bruder, Innovation Station, Chula Vista Elementary School District