



# 2018 CONFERENCE PRELIMINARY SCHEDULE

*(subject to change)*

For more details, please visit the conference website at  
<https://conference.cla-net.org/2018/>

## KEYNOTE SPEAKERS & SPECIAL EVENTS

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### Opening Keynote: Jose Antonio Vargas

11/9/2018 | 3:00 PM - 4:00 PM

Jose Antonio Vargas is a Pulitzer Prize-winning journalist, Emmy-nominated filmmaker, and a leading voice for the human rights of immigrants. He is the founder and CEO of Define American, the nation's leading non-profit media and culture organization that fights injustice and anti-immigrant hate through the power of storytelling. His forthcoming memoir, *Dear America: Notes of an Undocumented Citizen*, will be published by HarperCollins in fall 2018.

### CPLA Awards Dinner

11/9/2018 | 6:00 PM - 8:00 PM

*Ticketed Event*

### Keynote Speaker: Kamau Ware

11/10/2018 | 9:00 AM - 10:00 AM

Kamau Ware is a multidimensional creative blending complementary yet disparate disciplines as an Artist / Historian. He is best known for "Black Gotham Experience (BGX)," a visual storytelling project founded in 2010 that celebrates the impact of the African Diaspora on New York City through a series of walking tours and graphic novels. Kamau's Black Gotham Experience has been recognized by The Atlantic and The New York Times, Columbia University's History in Action Project Award and Lower Manhattan Cultural Council. Ware has also received prominent commissions, including a public art display in New York City's Financial District (2017) and the first Black history tour of New York City Hall (2018).

### CLA Awards Dinner

11/10/2018 | 6:00 PM - 8:00 PM

*Ticketed Event*

### Beatty Award and California Young Reader Medal Breakfast

11/11/2018 | 7:30 AM - 9:30 AM

*Ticketed Event*

Dashka Slater has written many books, including *Baby Shoes*, *The Sea Serpent and Me*, which was a Junior Library Guild Selection, *Escargot*, and *Dangerously Ever After*. She is also an award-winning journalist whose articles have appeared in *Newsweek*, *Salon*, *The New York Times Magazine*, and *Mother Jones*. She lives in California.

### Membership Meeting & Closing Session

11/11/2018 | 2:30 PM - 3:15 PM

## PRE-CONFERENCES - FRIDAY, NOVEMBER 9

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### Access For All! The CLA Legislative Committee Presents...

11/9/2018 | 8:30 AM - 11:30 AM

*Ticketed Event*

California libraries have a unique opportunity to advocate for funding and legislation—right now. Next year, the Speaker of the House of the U.S. Congress will almost certainly be a Californian. We will also have a new governor and a fresh crop of local, state and federal legislators. Our challenge: how to take advantage of this sea-change.

in this pre-conference workshop, you will learn new tools to create lasting relationships with your political leaders.

LA's Gavin Baker will discuss the importance of local advocacy to national library lobbying efforts and vice versa. Staff members from critical California legislators' offices will also join us. You'll discover what works and what doesn't in building advocacy strategies at all levels.

This session is a call to action for library leaders, future library leaders and library supporters in your community. It is only by building strong connections with our representatives that we can advocate successfully for no barriers, no walls and access for all.

Lawrence R.. Meyer, Law Library for San Bernardino County

### New Literacy Coordinators Orientation

11/9/2018 | 8:30 AM - 11:30 AM

*Ticketed Event*

This annual, invitation-only session provides new coordinators and new library directors at California Library Literacy Services (CLLS) programs with information and training they need to develop and maintain successful and impactful library literacy programs. The information provided at the session supports and complements the CLLS funds that are provided to California's library literacy programs by the state of California and through the California State Library.

Natalie Cole, California State Library; Cathay Reta

### **Book doctor to the rescue -- presented by the CLA Technical Services Interest Group**

11/9/2018 | 8:30 AM - 2:55 PM

*Ticketed Event*

This one day workshop will provide library staff a better understanding about the destructive elements to paper based materials and provide hands-on experience in repairing paper materials. From archive collections to circulating book collections, from children's books to reference materials and circulating volumes, all these materials can have extended life use through repair and treatment. Treatment techniques will include page mends, hinge tightening, book text reattachment through gluing. Simple housing is sometimes the best way to care for an item with artefactual value, learn to make those decisions as well as simple housing. This workshop will help you become a book doctor but also place the repair in the context of use and value so participants understand the decisions based on risk, value and use. Become a book doctor and make your library and archive materials "fit for purpose."

Jeanne Drewes, Library of Congress; Nadia Nasr, Santa Clara University, University Library

### **Librarian's Guide to Homelessness**

11/9/2018 | 8:30 AM - 2:55 PM

*Ticketed Event*

Do you want to be an inclusive library, but struggle with problematic behavior from some of your homeless patrons? This practical training (taught by a longtime shelter director and author of the ALA book, "The Librarian's Guide to Homelessness") will give you the practical tools to compassionately and confidently address problematic behavior. There is a special focus working with patrons who struggle with mental illness or substance abuse, though the tools you will learn are helpful with all patrons. This training is designed for frontline staff and managers who work directly with the public.

Ryan Dowd, Homeless Training Institute, LLC

### **Summer @ Your Library – Explore, Learn, Read, Connect**

11/9/2018 | 8:30 AM - 2:55 PM

*Ticketed Event*

CLA's annual summer reading workshop will bring library staff together for discussion and information exchange around trends in summer reading and learning for pre-K, children, tweens, teens, adults and families; community outreach; partnerships; Summer at Your Library quality standards; program evaluation; and building a community of practice amongst library staff. The workshop will showcase innovative summer programming ideas and trends. We hope you can join us for an afternoon of everything summer!

The iREAD Summer 2019 "It's Showtime at Your Library!" themed programming showcase will be a session unto itself this year and will be held on Saturday, November 10th, 2018.

Keynote Speaker: tba

Presented by CLA's California Summer at Your Library Program Committee: Elyse Barrere, Kimberli Buckley, Debbie Centi, Heather Cousin, Judy Cunningham, Lisa Ferneau-Hayes, Nichole King, Rachelle Lopez, and Edwin Rodarte.

### **Youth Mental Health First Aid Training**

11/9/2018 | 8:30 AM - 5:00 PM

*Ticketed Event*

Youth Mental Health First Aid is designed to teach parents, family members, caregivers, teachers, school staff, peers, neighbors, health and human services workers, and other caring citizens how to help an adolescent (age 12-18) who is experiencing a mental health or addictions challenge or is in crisis. Youth Mental Health First Aid is primarily designed for adults who regularly interact with young people. The course introduces common mental health challenges for youth, reviews typical adolescent development, and teaches a 5-step action plan for how to help young people in both crisis and non-crisis situations. Topics covered include anxiety, depression, substance use, disorders in which psychosis may occur, disruptive behavior disorders (including AD/HD), and eating disorders.

Eduardo Alvarez, County of Santa Clara, Behavioral Health Services Department; Melody R. Hames, Santa Clara Valley Health & Hospital Systems - Behavioral Health Services; SharonRose Torres

### **Bringing Culture Back: Managing Unconscious Bias to Strengthen Your Corporate Culture**

11/9/2018 | 12:00 PM - 2:55 PM

*Ticketed Event*

Have you ever examined the sources of unconscious bias and how it can influence interactions with others? Have you ever understood how cultural values impact our own biases and interactions? Understanding unconscious biases and cultural awareness are critical first steps towards improving our performance, however we cannot stop there. Awareness alone does not guarantee success, but the ultimate question is how to take that awareness and put it into action in order to ensure these biases do not influence judgments about others. This directly impacts the library's inclusive work environment and the strength of the corporate culture. This session will allow participants to identify and understand their biases, and provide them with strategies for managing biases to help improve intercultural effectiveness within the library.

Dr. Michele A. L. Villagran, San Jose State University / CulturalCo

### **Roles & Goals AND Family Literacy**

11/9/2018 | 12:00 PM - 2:55 PM

*Ticketed Event*

This two-part session is relevant for all Adult Literacy coordinators and staff, new and experienced.

(First half) The State Library and Roles and Goals Committee will present the new Roles and Goals framework under development. The Roles and Goals framework is an important part of Adult Literacy programs that captures learners' personal literacy goals and outcomes. This will be a great opportunity to discuss the updates as well as ideas for implementation in your program.

(Second half) A panel of experienced library Adult Literacy coordinators with existing Family Literacy programs will share their experiences, challenges, and best practices unique to each program. Facilitated follow-up discussion will provide the opportunity to share ideas about how you could incorporate, modify, or expand Family Literacy in your own program.

Casandra Issaka, Sacramento Public Library; Natalie Cole, California State Library; Valerie Hardie, San Diego Public Library; Beverly Schwartzberg, Santa Barbara Public Library

## CONCURRENT SESSIONS - SATURDAY, NOVEMBER 10 & SUNDAY, NOVEMBER 11

### SATURDAY, NOVEMBER 10, 2018 | 8:00AM

#### **Adventures of the Traveling Librarians: Fresno County Public Library's WoW! Unit Breaks Down Walls and Increases Access to Library Services**

11/10/2018 | 8:00 AM - 8:45 AM

The WoW! (WithOut Walls) Library, a mobile division of the Fresno County Public Library, acts as a full-service library branch, meeting the needs of children, adults, and seniors. The mobile unit brings traditional library services out into the community to people who would not otherwise visit the library. Pop-Up Storytimes take a traditional library staple to daycare centers and social service agencies. The Digibus, a mobile computer classroom, provides a place for people to improve their computer, business, and job skills anywhere it's parked. The Senior Pop-Up Library brings books and other materials into senior resident homes for those with limited mobility. Our session will highlight how these programs have evolved to better serve patrons. WoW! Librarians will share how they have removed barriers and torn down walls in their efforts to provide access to library resources for the people of Fresno County.

Shannon K.. Morrison, Fresno County Public Library; Jessica Hall, Fresno County Public Library; Annika Janzen

#### **Creating the Will to Weed: Improving Access and Making Space for Underrepresented Voices in Your Collection!**

11/10/2018 | 8:00 AM - 8:45 AM

Does your collection create barriers to access because your shelves are too full to enable good browsing? Does your collection prevent you from creating face out displays because the shelves are bursting at the seams? Is your collection preventing patrons from getting current information, or are the materials in poor condition; therefore, hindering your patrons from wanting to touch the items? If you want to learn how, and why you should get excited about breaking down your barriers to weed, then this is the program for you! This presentation will give you advice on using analytics in making weeding decisions, how to engage reluctant staff, educating your patrons about why we weed, and, how discarded material can reach a broader audience.

Danielle Clayton, San Diego County Library; Jenna Skinner, Contra Costa County Library; Estella Terrazas, Altadena Library District

#### **DEMO - Gale/Cengage**

11/10/2018 | 8:00 AM - 8:45 AM

#### **Get Parents Talking, Reading and Singing: California Libraries' Starling Pilot**

11/10/2018 | 8:00 AM - 8:45 AM

Libraries across the country have set their sights on becoming their community's hub for early childhood education -- and California libraries are working to achieve that goal with a cutting-edge new technology called the Starling. The Starling wearable word counting device has been called a "game-changer for libraries" by the School Library Journal. The Starling clips to a child's clothing, and counts the words that they hear from parents throughout the day (without recording). Over 80 public libraries circulate Starlings to reinforce messages about early literacy and encouraging parents to talk, read and sing. The California Library Association launched a pilot program with 100 Starlings in 10 California libraries. Our session will cover the successes and challenges of the pilot. Learn about how some of the most innovative libraries in the state are using the Starling to address the 30 million word gap and teach parents the power of words.

Chris Boggiano; Suzanne Flint, California State Library; Jill Harris, San Rafael Public Library; Donna Zick, Sacramento Public Library; Erin Nakasone, Oceanside Public Library

#### **Inside Out: the Role of Libraries in the Lives of the Incarcerated**

11/10/2018 | 8:00 AM - 8:45 AM

Join a law librarian, a prison librarian, and a public librarian for a conversation about the way that the library impacts the lives of the incarcerated. We will talk about the laws that require the library to enable access to the courts and the ways that prison library staff help users to enable their own rehabilitation. We will also talk about how public librarians can provide resources to parolees as they try to break the cycle of recidivism and rebuild their lives after prison. In other words, how do libraries help people move from the inside to the outside?

Velva Hampson, California Department of Corrections; Lindsay Pealer; Nichole Brown, Oakland Public Library

#### **Local History 101**

11/10/2018 | 8:00 AM - 8:45 AM

Curious about how to start a local history collection? Have you inherited local history items but are not sure what to do or where to start? Join us as we go through Local History 101. You will learn how to decide what to collect, how to archive your collection, and how to best utilize space and volunteers. You will also hear about our successes and failures in outreach and fundraising. We will share our experience in developing best practices, policies and procedures, and basic forms needed to get you started. This program is focused on those who do not have a local history collection already established.

Wendy Amireh, Placentia Library District; Michelle Meades, Placentia Library District

### **Putting Equity Into Action in Public Libraries**

11/10/2018 | 8:00 AM - 8:45 AM

LA County Library's innovative service model iCount ensures that library staff make a conscious effort to design services and programs that address the needs of their diverse communities and improve equity and access for all. The challenge for implementing this service model in one of the country's largest and most diverse jurisdictions was finding a way to engage all levels of staff in identifying equity issues, creating solutions, and putting them into action. Thus, the Library Equity Action Plan (LEAP) was born. By empowering library managers and supervisors to lead conversations at the local level, all staff—including paraprofessional and part-time staff—were engaged in a series of meetings to learn about and discuss equity issues, identify under-served communities, and create action plans to address equity issues in their own libraries. In this session, learn how your library can also take the LEAP and improve equity in your community.

Kristi Samuelson, LA County Library; Matt Gill, LA County Library; José Parra, LA County Library

### **The Lunch Bunch: How to Start a Middle School Book Club**

11/10/2018 | 8:00 AM - 8:45 AM

Middle school students can be a difficult demographic to reach. They're busy with extracurricular activities and don't have the time or means to get to programs at their local library. So we decided to bring the programming to them. Librarians from the San Mateo County Libraries and the Pacifica School District will tell you how they formed a partnership and launched a successful monthly book club for 6-8th graders at a local public middle school during lunch. We will take you through every step of the process, from collaboration, to book selection, budgeting, implementation, icebreakers, and most important of all: snacks.

Jessica Ormonde, San Mateo County Libraries; Ame Maloney, San Mateo County Libraries; Julie Smith, Pacifica School District; Julie Finklang, San Mateo County Libraries

### **Using #BookToAction to Break Down Barriers - Stories from 4 Different Librarians/Staff Who Did It!**

11/10/2018 | 8:00 AM - 8:45 AM

Explore how four different libraries came together with community partners to create a series of events that tackle big issues using the power of books and community engagement! Melissa Carr from Mendocino County will share how they used *Citizen by Claudine Rankine* to work toward dismantling everyday racism. Tony Lin from Irvine Valley College and Susan Pina from OCPL Heritage Park Library will share how they used *Orange County: A Literary Field Guide* to work across public/college boundaries to help the community explore and document their personal stories. Ruth Tolmachoff from Tulare County Library will share how they used *All They Will Call You* by Tim Hernandez and *In the Country We Love* by Diane Guerrero to explore immigration and citizenship. Learn what worked, what didn't, and how #BookToAction program coordinators are leading from any level to create powerful programming and lasting community partnerships that reach adults and multigenerational groups.

Julianna Robbins, California Center for the Book; Melissa Eleftherion Carr, Mendocino County Library; Susan Pina, Orange County Public Libraries; Anthony Lin, Irvine Valley College; Ruth Tolmachoff, Tulare County Library

### **Working Together: Information Navigation for All**

11/10/2018 | 8:00 AM - 8:45 AM

Since June of 2016, Santa Cruz Public Libraries has been developing Coffee Talk and Working Together; outreach programs designed to connect people experiencing homelessness with health, housing, and social service opportunities; information resources essential to those currently residing on the street. By starting with casual conversation and building trust, we invite folks to work individually with an "information advocate," a librarian, outreach worker, or community volunteer. Participants themselves determine what to work on; staff and volunteers assist. In this way we hope to create a community of empowerment, validating the choice and information needs of people experiencing homelessness, alongside those who are researching history, or looking for the next great book. As Coordinated Entry launches in Santa Cruz county, the Working Together crew has been invited to take part in SmartPATH; receiving in-depth training to administer vulnerability assessments to connect participants with limited health and housing resources, prioritized by need.

Maile C.. McGrew-Fredé, Santa Cruz Public Libraries; Jesse J. Koshlaychuk, Santa Cruz Public Libraries

### **YA Without Limits: What's New and What's Next in YA Lit**

11/10/2018 | 8:00 AM - 8:45 AM

Stay on the cutting edge of teen lit trends, discover a variety of diverse titles, and be prepared for the next big thing before it even hits the shelves! This interactive session, presented by three librarians who are passionate about teen literature, will breathe new life into your readers' advisory and empower you with the knowledge you need to make your YA collection inclusive and up-to-date. Discover not-to-be-missed 2018 books and join in a discussion about the importance of building a YA collection that represents your whole community. You'll come away with a mile-long "to read" list, guaranteed.

Allison Tran, Mission Viejo Library; Courtney Saldana, Ontario City Library; Jane Gov, Pasadena Public Library

### **Zine-gagement: Reaching Underserved Users**

11/10/2018 | 8:00 AM - 8:45 AM

Zines are small, light-weight, fun, and packed full of information. They are passed around, traded, and seen at locations and events that libraries may not otherwise infiltrate. With zines, new populations are reached and made aware of what the library can do for them. The casual tone of zines invites engagement from users who might be put off by the formality of other marketing materials or who may be afraid that the library isn't the place for them. It's a great opportunity not just for sharing information about what the library does, but also for bibliographies and resource guides for outreach to underserved populations.

In this child-friendly session, you will learn a bit about the history of zines along with some zine making techniques and ideas for the use of zines created by the library. The majority of the session will be a hands-on opportunity to make your own zine.

Sharon McKellar, Oakland Public Library; Josephine Sayers

**SATURDAY, NOVEMBER 10, 2018 | 11:00AM**

**DEMO - SJSU iSchool**

11/10/2018 | 11:00 AM - 11:30 AM

**Why You Cannot Use the 'N-word' and Other Discussions on Navigating Culture and Diversity**

11/10/2018 | 11:00 AM - 11:45 AM

Everyone is talking about diversity but how do you discuss diversity and serving diverse communities when you are not a POC (Person of Color)? And how do you have these discussions when you are the only POC in your organization? Presenters will share with you our experiences with tackling these tricky but necessary topics. We will also give you tools to begin the discussion with your colleagues, your Administration, and your staff. Finally, we will participate in a "reader's theater" with discussion starters and scripts to begin the conversation about diversity in your organization.

Heather E. Firchow, LA County Library; Cassandra Stearns, Burbank Public Library; Patricia Rivera, LA County Library

**Become a Marketing Superstar: Learn From This Year's PReXcellence Award Winners**

11/10/2018 | 11:00 AM - 12:30 PM

Looking to be inspired by new ideas, clever messages, beautiful graphics and simply terrific examples of library marketing? This session will showcase this year's PReXcellence Award winners by allowing each of the category award recipients a few minutes to discuss their projects and/or campaigns. Some of the topics may include: how the project evolved, the impact of their marketing upon the library's community, challenges they faced, lessons they learned, what they would do differently next time and advice they have for other libraries regarding promotions and public relations. The goal of this session is to celebrate the success of the award winners and to provide a learning opportunity for all session attendees about marketing and public relations. Come join in the fun!

Sharon Tani, Bridgepoint Education

**Breaking Teen Barriers: BAYA and YSIG's Best Programs and Practices to Serve Teens in Your Library**

11/10/2018 | 11:00 AM - 12:30 PM

Do you work with a diverse group of teenagers and need ideas on creating fun and innovative programs and services? Join us and challenge the norms of teen services as a panel of BAYA and YSIG members share the details on running inclusive teen programs that work! These librarians of action will explore the changing services for teens and present the best of the group's ideas for teen programming. We'll be instructing attendees on how to keep up with emerging teen services plus, how we've incorporated evolving technologies and equalities into teen programs. Attendees will learn how to initiate services including an LGBTQ action group, a "Culture, Community, Change" photography contest, creating a library "Safe-Space" for teens, mental health and social justice awareness, and more! These diverse programs can be incorporated into any library. Attendees will receive an instruction packet on how to conduct each program highlighted in the presentation.

Matt Lorenzo; Brandi Bette Smead; Kayla Marie Figard; Kate Hug; Erik Berman, Alameda County Library

**Celebrating Diversity & Multiculturalism Through Crafts**

11/10/2018 | 11:00 AM - 12:30 PM

Celebrating diversity means being accepting of all people, regardless of their race, culture, or religion. This session will highlight crafts and activities that will help teach children to respect and celebrate the differences in all people. Learning about different cultural aspects offers new experiences for children. It also helps them realize that we're all humans, despite differences in how we look or dress, or what we eat or celebrate. Hands-on craft activities provide a fun way for children to learn about differences and similarities among people and to introduce the concept of diversity. In this session learn how to create programs that are inclusive, multicultural, and reflect the community you serve. Incorporate attention to diversity and equity into your program design and build cultural relevance into your craft programs.

Kimberli S.. Buckley, Contra Costa County Library; Dunyau Maqsoudi-Moreno, Contra Costa County Library

**Culture Matters: Designing Emerging Services for Multicultural Communities Beyond Walls**

11/10/2018 | 11:00 AM - 12:30 PM

Does your public library have a cultural strategy to demonstrate its commitment to an inclusive community where all cultures are respected and valued? What cultural issues should be taken into consideration when first setting out to design an emerging service for a public library that supports diverse communities? How do your collections and services represent the diversity of your communities? This session will introduce why culture matters when developing services and programs, and offer suggestions for making your public library the gateway to new and emerging services that will bring your neighbors from near and far together. Join us on a cultural adventure to expanding your public library services beyond its borders.

Dr. Michele A. L. Villagran, San Jose State University / CulturalCo; Guillermo Garcia, City of Glendale Library, Arts & Culture

**Dialogue and Facilitation Skills: Community of Practice**

11/10/2018 | 11:00 AM - 12:30 PM

Libraries across California are increasingly serving as conveners and facilitators of dialogue as they reshape their role to meet community needs. A fall 2017 statewide survey indicated high levels of interest in additional opportunities for training and skill building in meeting design and facilitation. This interactive session is for anyone who is developing their facilitation skills and has specific situations they'd like to review with colleagues. Presentation of foundational concepts, including multi-dimensional listening, will be followed by small group discussion and extended time for question and answers based on participants' experiences and concerns. Small group topics will include a) meeting design and preparation b) facilitating with diverse audiences c) responding to surprises and difficult behavior -- as well as other issues brought by the participants. The session is designed and supported by a team of experienced librarian facilitators and coaches. Please come join our community of practice.

Susan Stuart. Clark, Common Knowledge Group; Patrick Remer, Contra Costa County Library; Danis Kriemeier, Napa County Library; Carolyn Brooks, California State Library; Eileen Labrador, San Diego Public Library; Suzanne Flint, California State Library

### **Digital access, Threshold Concepts, Collection Development and Outreach, Oh My! A collection of Ignite Sessions for Academic and Special Librarians**

11/10/2018 | 11:00 AM - 12:30 PM

Attend this whirlwind session filled with Ignite Sessions by Academic Librarians. Ignite Sessions are 5 minute presentations filled with interesting, surprising and insightful ideas. Learn about multiple projects being run by your academic librarian colleagues, and walk away with new ideas that you can implement in your own library.

Andrew Carlos, CSU, East Bay; Joy Rodriguez, Kaiser Permanente

### **Engagement Groups, Learning Labs and Diversity Training: Building a Culture of Inclusion and Innovation at the San Rafael Public Library**

11/10/2018 | 11:00 AM - 12:30 PM

Everyone seems to be in the same boat, but not everyone is really on board. In addition, everyone may have an oar but we definitely are not pulling in the same direction. Sound familiar? Come to this session and see how the San Rafael Public Library created an engagement process in response to employee concerns, empowered staff to find solutions and learned vital tools for collaboration and innovation. We created four Engagement Groups; Trust, Communication, Recognition and Cross-Training - to give our staff the ability craft solutions to specifically identified employee concerns. We worked with Together San Rafael, a cross departmental problem solving initiative, in order to learn vital tools of design thinking through participating in Learning Labs conducted by CivicMakers. We employed Diversity and Inclusion Training to get staff to look beyond their own paradigms to learn ways to work together productively, resolve conflict and maintain open communication.

Henry Bankhead, San Rafael Public Library; William C. Calhoun, San Rafael Public Library; Rebecca Woodbury, City of San Rafael; Judi Brown, CivicMakers

### **Five Minute Mentoring**

11/10/2018 | 11:00 AM - 12:30 PM

This is a chance for attendees to talk to mentors, but for only 5 minutes. Think 'Speed Dating' for careers. We are hoping that the wide variety of mentors will give participants a chance to ask for different angles on the same topic and/or talk to people in different types of positions.

Rebecca Kemp, Tulare County Library; Nichole Brown, Oakland Public Library; Tamara Evans, Kings County Library

### **Re-think Advocacy! No Barriers, No Walls: Advocacy for All.**

11/10/2018 | 11:00 AM - 12:30 PM

Last year's ALA Advocacy Bootcamp was a popular pre-conference session. This shorter session is designed to help library staff and library supporters begin to re-think advocacy: to re-define the library community and to expand the way they have been advocating for libraries as well as to present a more focused message. A strong consistent message helps strengthen the library's voice in the community, lowers the barriers to strong advocacy, helps with funding and creates a succession plan for advocacy for the future. A clearer message can be used to help more library staff reach out into the community, identify partners and lower barriers.

Deborah Doyle, California Public Library Advocates

### **We're Here, We're Queer, and We're in the Public Record!: LGBTQ Life and Culture as Seen Through Government Information**

11/10/2018 | 11:00 AM - 12:30 PM

The United States government provides a wealth of primary sources that can be used to document our nation's stance on many social movements. This presentation showcases selected documents pertaining to LGBTQ history and highlights aspects of LGBTQ life that have been impacted by actions of federal and state governments. Early documents reveal the presence of LGBTQ people and regulation of their behaviors. Post-World War II, the documents reflect a burgeoning social movement. Inspired by the Civil Rights and Women's Movements, LGBTQ communities mobilized. From the 1970's forward we see the beginnings of a more tolerant government, and at the same time, political backlash against that tolerance. History shows that acceptance of LGBTQ people swings back and forth, and LGBTQ communities have responded by working to push the government to be inclusive of all genders and sexual orientations. Like many social movements, the struggle is ongoing

Jesse Silva, UC Berkeley

### **You should quit your job: The why & how to of: salary negotiation, promotions, & leaving the profession.**

11/10/2018 | 11:00 AM - 12:30 PM

Change is hard. Why does someone decide to move on to a new job? Sometimes it is as simple as wanting to be promoted, but sometimes the reasons are much more complicated. Are you happy at your job? Do you have a work life balance? Does your city enrich your life? Are you simply looking for a change? Is librarianship just not what you thought it would be? We will delve into the why and how you can leave your job, tips for promotion, negotiating your salary, and overall happiness.

Angela Ocana, Eugene Public Library; Norma J. Durian, University of La Verne; Lalitha Nataraj; Daniel Fernandez

### **It's Showtime at Your Library! Ideas for iRead Summer Reading Program 2019**

11/10/2018 | 11:00 AM - 1:00 PM

Get the goods on implementing iRead's 2019 summer reading theme, It's Showtime at Your Library! Presentations from iRead and California's Summer at Your Library Program Committee will address programming ideas for all ages, outreach, decorations, and much more. Learn how to best serve up summer reading and learning for early learners, children, tweens, teens, and adults.

This session is presented by the CLA Summer at Your Library Program Committee: Elyse Barrere - Committee Chair, Los Angeles Public Library; Kimberli Buckley, Contra Costa County Library; Debbie Centi - Incoming Committee Chair, Folsom Public Library; Heather Cousin, Thousand Oaks Public Library; Judy Cunningham, San Diego Public Library; Lisa Ferneau-Haynes, Oceanside Public Library; Rhea Gardner, Woodland Public Library; Nichole King, Santa Clara County Library District; Rachelle Lopez, Ontario City Library; Lisa Nowlain, Nevada County Library; Edwin Rodarte, Los Angeles Public Library.

### **DEMO - OverDrive**

11/10/2018 | 11:30 AM - 12:00 PM

## **SATURDAY, NOVEMBER 10, 2018 | 1:00PM**

### **DEMO - Mango Languages**

11/10/2018 | 1:00 PM - 1:30 PM

### **Bolder Adults TechTime and Other Digital Demystifications**

11/10/2018 | 1:00 PM - 1:45 PM

Many library users, especially older adults, tell us that they feel overwhelmed by the pace and complexity of current technology. Join staff from San Francisco Public Library's learning & literacy center, The Bridge at Main, as we share programming strategies to ease techno-angst. Learn about classes such as Streaming without Screaming, Don't Dread the Droid, and Digital Device Drop-In, which provide a range of options for making technology approachable, compelling, and fun. You'll hear how SFPL collaborates with staff, volunteers, and community partners to provide multiple levels of support. Whether you consider yourself a gadget guru or a relative newbie, there's a way you can provide supportive help (while improving your own skills). Join us and leave with a heap of helpful handouts and a noggin' full of ideas to help library users employ technology to pursue their needs and interests.

Brian Castagne, San Francisco Public Library; Michael Chang, San Francisco Public Library

### **Books Through Bars**

11/10/2018 | 1:00 PM - 1:45 PM

Innovative programs across the state are putting books into the hands of some of our most marginalized citizens. Come learn how we are connecting incarcerated people to their communities, their families, and to the freedom of reading! We will share information on starting book discussion groups with incarcerated people; issuing library cards inside facilities, and upon release; and instigating partnerships between libraries, corrections departments and non-profits such as People and Stories and Family2Child; literacy projects. Learn about programs that support literacy for non-traditional library users; connect children with their incarcerated parents through recorded books, offer circulation access, and facilitate discussion and critical engagement with classic texts. Learn how to ignite partnership, prepare programming, receive training, and implement logistics.

Jennifer Harmonson, Sacramento Public Library; Maile C. McGrew-Fredé, Santa Cruz Public Libraries

### **Bricks in the Wall: Policies and procedures that inhibit library use**

11/10/2018 | 1:00 PM - 1:45 PM

Reaching underserved communities is a challenge for all libraries. Our efforts to reach cognitively disabled persons began with one Sensory Storytime program, but we wanted to do more. After seeking out and hosting open conversations with individuals with disabilities and their families, we learned their priorities for their families and their community. We are using those priorities to shape library programs and services for all ages in the hope that our libraries will become a catalyst for inclusion in the community. This panel presentation will illustrate the journey of individual librarians using inclusive practices at single branches to the implementation of a system-wide approach to enhance impact.

Our current services include:

- Sensory Storytime for kids
- Rhythm & Grooves a music program in partnership with patrons
- Library Insiders for adults and teens
- Volunteers with disabilities
- We Speak Library, a communication app for non and less-verbal patrons

Genesis Hansen, Mission Viejo Public Library; Nicole Pasini, San Mateo County Library; Sarah Stimson

### **Early Learning Program Kits: Anyone Can Do it!**

11/10/2018 | 1:00 PM - 1:45 PM

Offering quality service to our 0-5 year old customers is an important job as they are entering the world of early literacy. Knowing some staff might have reservations about hosting a program for little ones, we're here to show (and tell) you that everyone can do these programs. We have worked hard to create a variety of program kits for children aged 0-5, with easy to use weekly guides for our staff, and we are happy to share our hard work and provide access to all!

This session will focus on the ability to create these kits, show examples of the program kits and their elements, staff training tips and more. Our goal is that you leave this session confident about starting a program for 0-5 year old children at your library as you will receive hands on experience on how they work.

Liz Smith, San Bernardino County Library; Michael Jimenez

### **Host a Mini Maker Faire at your library!**

11/10/2018 | 1:00 PM - 1:45 PM

Do you offer STEAM programming in your library? Do you have - or want to create - relationships with local individuals, schools, organizations, and institutions that are passionate about science and making? Consider hosting a licensed Mini Maker Faire! Although teeming with creative Makers and science geeks of all kinds, Los Angeles didn't have a regular Mini Maker Faire until Los Angeles Public Library filled the gap, starting small in 2016 with a handful of Makers sharing their creations, and expanding to close to 50 exhibits in 2017. Learn how a library of any size can host a vibrant, all-ages event that will bring your community of Makers, scientists, and families together.

Eva Mitnick, Los Angeles Public Library; Diane Olivo-Posner, Los Angeles Public Library / LAPL; Vivienne Byrd

## IGNITE SESSIONS

11/10/2018 | 1:00 PM - 1:25 PM

### **Banish Paperback Spinners: Why Libraries Should Reconsider How We Treat the Humble Paperback**

11/10/2018 | 1:00 PM - 1:05 PM

Paperback book spinners have been a common sight in our libraries for years, but we think it's time for them to go extinct. As the publishing landscape has changed, paperbacks have become more than just pulp or cheap reprints. Why are we still segregating these poor books from their hardcover brethren?

Kelly Q.. Chiu, Santa Clara City Library; Megan Stroup Tristao, Santa Clara City Library

### **Just for Ruraleers - Writing Workshops at Rural Libraries - A 5 minute How-To**

11/10/2018 | 1:05 PM - 1:10 PM

Would you like the opportunity to host a renowned writer at your rural library? Would your patrons enjoy an experience that others have called "life-changing" or "inspirational" provided for free, in the local community? California Center for Book, in collaboration with Poets & Writers Inc, has experienced writers and workshop providers that can travel to even the most remote California location. If your community wants to explore memoir, poetry, language, or the general creative process, we can help you make that happen. You bring the community connections and the gusto. Learn how other 'ruraleers' have seized this opportunity for outreach, community building, and literature-based adult programming, then get ready to apply for the 2019 Rural Libraries Tour this fall. It's easy. We'll show you how and spark some ideas in 5 minutes. Join us!

Julianna Robbins, California Center for the Book

### **No Makerspace? No Problem!**

11/10/2018 | 1:10 PM - 1:15 PM

Is lack of funding or space a barrier keeping you from realizing your makerspace dreams? We know from experience that you don't need much of either to support a vibrant maker community at your library! Attendees will be inspired by successful, real world examples of activities and maker programs that can be easily replicated, even with limited space and money.

Kelly Reinaker; Kate Spaulding

### **Programming Nature at a Public Library**

11/10/2018 | 1:15 PM - 1:20 PM

Marine and terrestrial protected areas can be accessed in a lot of ways, some not so obvious. This talk will present on a program series designed to get individuals from all walks of life engaged with conservation biology, exoplanet discovery, and citizen science. Come listen and find out what worked and what didn't.

Nathan Coy, Stanford University, Burlingame Public Library

### **Grow Your Free and Low-Cost Programs with Your Local Extension Service**

11/10/2018 | 1:20 PM - 1:25 PM

Learn how to partner with your local University of California Cooperative Extension service to give free or low-cost programs to your community on the topics of agriculture and gardening; food and food preservation; nutrition; and more. The Extension service brings up-to-date, research-based information directly to you and your patrons through community outreach and education. Extension volunteers can provide plug-and-play programs and hands-on workshops for all ages. Extension is YOURS—use it!

Candace A.. Bowers, City of Mountain View Public Library

### **Top 10 reasons to join a CLA Interest Group (#8 will SHOCK YOU)**

11/10/2018 | 1:20 PM - 1:25 PM

Have you been looking for library staff who share that same love of AMH recalibration that you have? What about your secret passion for folksonomy based categorization of 1940s musical recitals? Are you just looking for your people? The ones who share the same interest you do? CLA Interest groups are made for you.

Interest Groups are the secret sauce to a successful CLA. By joining them you'll meet library workers who share your passions, learn new things, and develop leadership skills. This five-minute Ignite session will cover what an Interest Group is, why you might want to join, and how to get involved.

And yes, there will be cat .gifts.

Stacey Akahoshi; Erik Berman, Alameda County Library; Jenn Johnson, City of Carlsbad; Shannon Meaney-Ryer, St Mary's College of California

### **Impostor Syndrome Strikes: Embracing Leadership When You Feel like a Phony**

11/10/2018 | 1:00 PM - 1:45 PM

Individuals across all positions within the library field often fall victim to Impostor Syndrome, worrying they do not possess the right skills, experience, and knowledge to succeed in their roles. This experience can be especially challenging for anyone in a leadership capacity, whether it be a volunteer coordinator at a small branch library or a Director of a large library system. This presentation will explore various ways to face and manage the realities of Impostor Syndrome from the perspective of two library managers with close to 60 years of experience between them, who still worry "they're all going to find out I'm faking it!" Attendees will learn about managing self-doubt to succeed as a leader through self-affirmation techniques, effective routines and rituals, making a mental shift from negatives to positives, and building a support system.'

William H.. Sannwald, San Diego County Library; Jayanti Addleman

### **No Teen Left Behind: A Teen Mental Health Initiative**

11/10/2018 | 1:00 PM - 1:45 PM

The Pasadena Public Library Teen Mental Initiative sprang from the passion of the Pasadena Public Library Teen Advisory Board to better serve teens suffering from mental illness. From inception to implementation, the Pasadena Public Library Teen Advisory co-created and co-lead this initiative with library staff to create and sustain a mental health resource center and programs to advocate for this often marginalized groups of teens. This presentation will provide attendees a complete plan and insight on how libraries can engage their youth, build new partnerships, and engage other community partners to help all teens build a better future together.

Deborah Takahashi, Pasadena Public Library; Jane Gov, Pasadena Public Library

### **The Collective Impact Model: Next Level Partnerships**

11/10/2018 | 1:00 PM - 1:45 PM

Community-wide, large-scale collaborations are rare and challenging to develop and sustain - but collective impact work is our communities' best hope for addressing systemic critical issues. The Big Lift is a third grade reading collective impact initiative in San Mateo County, California. Launched in 2012 by the County of San Mateo, Silicon Valley Community Foundation (SVCF), and the San Mateo County Office of Education (SMCOE), the initiative aims to boost third grade reading proficiency through a set of four coordinated activities, called "pillars": High-Quality Preschool; Summer Learning; School Attendance; and Family Engagement. Libraries are well positioned to lead in these efforts. Experienced collaborators, we are experts and developing and maintaining community partnerships. Learn about how San Mateo County Libraries has taken the lead on Inspiring Summers and become a key partner in this critical work.

Nicole Pasini, San Mateo County Library; Andrea Jones; Dolly Goyal

### **Welcoming Immigrant Communities: Models of Service**

11/10/2018 | 1:00 PM - 1:45 PM

California is home to more than 10 million immigrants, about one in four of the foreign-born population nationwide. Libraries are a trusted source for information in every community. How are you leveraging that trust to engage your patrons? What services and programs does your library provide for immigrant communities? Join us as we explore models of service on immigration and literacy. Explore Los Angeles Public Library's New Americans Initiative and City of Glendale's Adult Literacy Program. Find out about self assessment tools for patrons on immigration relief and citizenship.

Guillermo Garcia, City of Glendale Library, Arts & Culture; Madeleine Ildefonso, Los Angeles Public Library; Sebastian Zavala, Immigration Advocates Network

### **Writing for our political moment: a roundtable discussion of YA/ MG authors**

11/10/2018 | 1:00 PM - 1:45 PM

Young adult and middle grade authors will discuss the challenges of writing fiction for teenagers in 2018 America—how do we write diverse stories and characters for all readers? How do we address politics, activism and real-world issues through the lens of our stories? What roles does fiction play in a partisan, post-fact nation?

Moderated by Kelly Loy Gilbert. Participants include Parker Peevyhouse, Gordon Jack, Traci Chee, Jill Diamond, Andrew Shvarts, Tara Sim and Misa Sugiura.

Kelly Loy Gilbert, Disney-Hyperion; Traci Chee, Penguin Random House; Gordon Jack, Harper Collins; Parker Peevyhouse, Tor Teen; Tara Sim, Sky Pony Press; Jill Diamond, Farrar, Straus and Giroux; Misa Sugiura, HarperTeen; Andrew Shvarts, Disney-Hyperion

## **SATURDAY, NOVEMBER 10, 2018 | 2:00PM**

### **DEMO - Bibliotecha**

11/10/2018 | 2:00 PM - 2:30 PM

### **Beyond Barriers: Adult Literacy @the Library**

11/10/2018 | 2:00 PM - 2:45 PM

A panel of adult learners from different backgrounds who are active in Partners in Reading (San José Public Library) or Read Santa Clara (Santa Clara Public Library) will share how participating in a library-based adult literacy program has enabled them to overcome the odds and reach their goals as family members, workers and community members. According to learners, being in an adult literacy program has made a difference in their lives, increased their confidence, and enriched their world—results difficult to quantify. Improving reading and writing skills has opened new doors and paths to learning, and removed the fear of discovery that kept them isolated in the past.

Pamela Cornelison; Shanti Bhaskaran, Read Santa Clara, Adult and Family Literacy Program of the Santa Clara City Library; Catherine McBain

### **Getting Together: Using Conventions to Erase Boundaries with Library Customers**

11/10/2018 | 2:00 PM - 2:45 PM

An instructive panel on how to use conventions at your library to bring together diverse communities and help them connect over shared interests such as Comic Cons, Gaming Cons, and Pop Culture Conventions. We will discuss how to use targeted advertising, social media, and mobile outreach to bring in all groups of library customers, as well as how to create a safe and inclusive environment for all attendees. We will also discuss the process of planning and launching different types of library conventions.

Tiffany A.. Polfer, Fresno County Public Library; James Tyner, Fresno County Public Library

### **If You Build It, Will They Come? Highlighting Urban & LGBTQ Fiction in a Rural Library System**

11/10/2018 | 2:00 PM - 2:45 PM

This session will discuss the rationale, process and resources used in creating and highlighting urban & LGBTQ fiction at a rural library system in the Central California valley.

Tamara Evans, Kings County Library

### **Launching into Leadership: Perspectives from Participants in CLA's Developing Leaders in California Libraries Project**

11/10/2018 | 2:00 PM - 2:45 PM

In the second year of the California Library Association's statewide leadership development program, a cohort of 15 library staff members from around the state participated in a series of training programs. In addition to attending workshops on subjects ranging from innovation to change management to communication, this group got to know each other throughout the year and became each other's support system. Representing various types of libraries, parts of the state and career stages, members of the cohort will share their perspectives on personal and professional leadership growth and their advice on how to find your own leadership style.

Elizabeth Goldman, Burbank Public Library

### **Library Innovation Lab: Humanities Programming for Immigrant Communities**

11/10/2018 | 2:00 PM - 2:45 PM

What do calligraphy, storytelling, Loteria, Play-Doh and virtual reality have in common? They're all products of the Library Innovation Lab year-long program to engage immigrant communities through the arts. The inaugural Library Innovation Lab in 2017 included design thinking training as well as funding for humanities-based programming targeted towards immigrant communities. The panel will provide information about the process of the grant program and give examples of the resulting library programming.

Roslyn Donald, Santa Clara County Library; Michelle Lynn. Gordon, Fresno County Public Library; Cathy J.. Crosthwaite, Sacramento Public Library; Joy Whatley, Chula Vista Public Library

### **Lost in the Library? How effective Wayfinding Design breaks down barriers and improves access to Library Services**

11/10/2018 | 2:00 PM - 2:45 PM

Libraries can be complex and daunting spaces and we can inadvertently create barriers and limit access to library users in the design and maintenance of our spaces. An effective navigational wayfinding system can break down these barriers and improve the overall user experience in the Library, enhancing access for everyone in a community.

Come and hear from our panel of librarians and design professionals, to learn more about the importance of wayfinding in libraries and how to create support and excitement for projects that make a difference.

We have stories to share from our experiences about how to:

- Identify user experience and wayfinding problems
- Demonstrate these problems to others
- Convince partners to invest in wayfinding and kickstart projects
- Reduce navigational barriers in libraries

Our stories bridge older buildings and new builds, low cost initiatives and more substantial investments to give library users the experience they deserve.

Stephanie Beverage, Huntington Beach Public Library; Wendy Wilsher; Carrie Lixey; Chris Noll, Noll & Tam Architects

### **Makerspaces Starting at Square One: Measure Twice, Build Once**

11/10/2018 | 2:00 PM - 2:45 PM

Woodland Public and Ontario City Libraries have spent the past few years making all the mistakes in planning, creating, and opening a library makerspace so you don't have to! Purchasing 3D printers is the easy part – hear how we've found space in our libraries, evicted wildlife, and adapted the best laid plans for the laser cutter that won't fit through the door or on the counter. Learn how we've integrated the space into library programming for kids, teens, and adults, trained staff to be experts, developed common-sense policies, and formed partnerships with the community. Librarians, staff, and architects will walk through the creation, municipality approval, design and construction, implementation, and day-to-day happenings in Lightspace @ Ontario City Library and Square One at the Woodland Public Library. Join us for a useful, light-hearted look at the latest technology to hit libraries and enjoy some laughs at our expense. We certainly have!

Courtney Saldana, Ontario City Library; Shawn Thrasher, Ontario City Library; Trina Camping; Greta Galindo; Louise Mackie, Gyroscope Inc; Ariella Granett

**More Effective Boards!**

11/10/2018 | 2:00 PM - 2:45 PM

Most boards can become more efficient and effective, whether it is a board of Friends, a Foundation, Commissioners or Trustees. California Public Library Advocates (CPLA) has been conducting Board Effectiveness Trainings for almost 20 years. This session will provide a preview of the full training module, along with some tips and suggestions on how Boards or Commissions related to your library can become more nimble and strengthen the connections between the library and the community. Re-evaluating their relationship to the community--and any possible barriers--presents a new opportunity to brainstorm about future goals and plans for these boards and to identify ways to lower those barriers.

Deborah Doyle, California Public Library Advocates

**Off the Clock Networking with Your Coworkers**

11/10/2018 | 2:00 PM - 2:45 PM

How often do you network with your own coworkers? Come hear how Commerce Public Library's after hours running club was not only fun, but also boosted morale, broke down barriers between library divisions, and encouraged collaboration among staff. From Library Page to Senior Librarian, our running club included.

Evelyn Diaz, City of Commerce Public Library; Liz Garcia, City of Commerce Public Library; Jamie Daisey, City of Commerce Public Library

**The Idea Box: Kid-Powered Library Programs**

11/10/2018 | 2:00 PM - 2:45 PM

With a Rube Goldberg-inspired idea collection contraption, Contra Costa County Library is offering kids a new way to speak their minds and transform their library experience. From unicorn pets to homework-bots to world peace, find out how libraries have mobilized around thousands of wild ideas with a rapidly responsive, kid-powered programming model. Funded with a State Library Pitch an Idea Grant, the Idea Box brings community together to celebrate and take action on children's imaginations.

Patrick Remer, Contra Costa County Library; Andrea Freyler, Contra Costa County Library; Ann Miller, Danville Library of Contra Costa County Public Library

**Using Local History and Genealogy to Break Down Walls**

11/10/2018 | 2:00 PM - 2:45 PM

If you are new to the country, writing your story is as important as finding your Revolutionary War ancestor. Immigrants have created the diverse South Bay community from the late 1700s to today. Women are often lost in history but research can bring their stories back to life. Come to this session to learn how local history and genealogy can break down walls. Mary Boyle, Local History/ Genealogy Librarian and Martha Wallace, a Santa Clara County Historical and Genealogical Society member, local history researcher and teacher will tell you how DNA, genealogy research and local history at your library can connect people and break down barriers.

Mary Boyle, City of Santa Clara; Martha Wallace, Retired

**A Place for Everyone: How an Inclusive Volunteer Program Benefits Your Library**

11/10/2018 | 4:00 PM - 4:45 PM

Volunteers bring valuable skills, experiences, and perspectives to the organizations they serve but is your library missing out on some key community perspectives? This presentation will cover the benefits of an inclusive volunteer program and provide strategies to make the volunteer program at your Library more accessible to people for whom English is a second language, people with intellectual disabilities, families with young children, and older adults.

Jason Pell, San Jose Public Library; Robert Miranda; Paul Wilson, San Jose Public Library

**AccessABILITY: Bringing Community Voices into the Library**

11/10/2018 | 4:00 PM - 4:45 PM

Reaching underserved communities is a challenge for all libraries. Our efforts to reach cognitively disabled persons began with one Sensory Storytime program, but we wanted to do more. After seeking out and hosting open conversations with individuals with disabilities and their families, we learned their priorities for their families and their community. We are using those priorities to shape library programs and services for all ages in the hope that our libraries will become a catalyst for inclusion in the community. This panel presentation will illustrate the journey of individual librarians using inclusive practices at single branches to the implementation of a system-wide approach to enhance impact.

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- Rhythm & Grooves a music program in partnership with patrons;
- Library Insiders for adults and teens;
- Volunteers with disabilities; and
- We Speak Library, a communication app for non and less-verbal patrons.

Heather Bratt, Sacramento Public Library; Janet Winger, Sacramento Public Library; Jennifer Harmonson, Sacramento Public Library; Amber Clark, Sacramento Public Library

**Empowering Teen Parents in Juvenile Hall and Beyond**

11/10/2018 | 4:00 PM - 4:45 PM

In 2017, the County of Los Angeles Public Library received a grant from Better World Books to create "Empowered Parenting for Teens" at Los Padrinos Juvenile Hall. Come learn from our Emergent Literacy Coordinator and Juvenile Hall Librarian who will discuss the concept and creation of this innovative program designed to empower incarcerated teen parents and support family reunification. We will review all aspects of implementation from our collaboration with the LA County Probation Department's Family Resource Center to our specialized teen parent collection and intergenerational programs. Discover the challenges and successes that come with serving teen parents in this unique environment. You will leave this session with helpful tips to create your own programming targeted at three generations: child, teen parent, and adult caregivers.

Hilda A.. Casas; Amy Trulock

## **Essential for Some, Beneficial for All: Evidence-Based Methods to Strengthen Literacy**

11/10/2018 | 4:00 PM - 4:45 PM

Dyslexia affects up to one in five people. Forty-five million Americans are unable to read above a fifth grade level. In California, 51% of our students are not reading at grade level. This underserved population of adults and youth with low-level literacy skills needs specific, structured interventions to develop their reading skills and see progress. Don't leave a significant portion of your community behind — come learn how your library can create a volunteer-driven program that applies research-tested, structured, phonics-based methods to help struggling readers, and why these focused techniques are so important for both English speakers and English language learners. Santa Barbara Public Library, Contra Costa County Library, and San Francisco Public Library have developed successful, measurable and duplicable models to address gaps in critical literacy skills. Join us to learn about programs developed for children and adults who have difficulty with reading.

Laura Lay, San Francisco Public Library; Beverly Schwartzberg, Santa Barbara Public Library; Megan Brown, Contra Costa County Library

## **Ignite Sessions**

11/10/2018 | 4:00 PM - 4:45 PM

### **Top 5x5: Graphic Novel Series Reads**

11/10/2018 | 4:00 PM - 4:05 PM

My Top 5x5: Graphic Novel Series reads will highlight five notable graphic novel series over the past five years, and follow the format of the 5x5 session that was so effective at conference in 2017.

Bill Kolb, San Francisco Public Library

### **Top 5x5: Books in Conversation with One Another**

11/10/2018 | 4:05 PM - 4:10 PM

Sometimes one book just isn't enough, so why limit yourself? For a truly challenging and thought-provoking reading experience, try reading multiple books that approach a topic from different angles, and see how the juxtapositions enhance your understanding and deepen the reading experience. Genesis will share a selection of great reads that work well in conversation with one another, for your own reading enjoyment or a great book club discussion.

Genesis Hansen, Mission Viejo Public Library

### **Top 5X5: Gay Romance**

11/10/2018 | 4:10 PM - 4:15 PM

In conjunction with several other Ignite presentations from the Collection Development IG and The California Center for the Book I will talk about my top five favorite Gay Romance novels from the past five years. I will introduce the relatively new and popular genre and talk about why libraries should consider purchasing these books for both their print and eBook collections.

Danielle Clayton, San Diego County Library

## **Top 5x5: Incredibly Good Books Written for Children That Adults Will Effing Love**

11/10/2018 | 4:15 PM - 4:20 PM

Five books in five minutes that should take you under five hours to read. Kids books aren't just for kids.

Shawn Thrasher, Ontario City Library

### **So why join CLA, anyway?**

11/10/2018 | 4:20 PM - 4:25 PM

CLA's just a conference right? Well, not exactly. While CLA and its annual conference do go hand in hand (you're here at the conference after all), CLA is so much more than that. CLA is your advocate for the development, promotion, and protection of library services and library professionals. It's also a great opportunity to give back to our community, to meet professionals from across the state, and to develop the leadership skills you need to take the next step in your career. Hear how joining CLA has changed the lives of some of its committee members and learn how you can get involved.

Erik Berman, Alameda County Library; Shoshana Francis, Santa Clara County Library District - Milpitas Library; Andy Leinbach; Robyn McCreight

### **Top 5x5: Manga Recommendations**

11/10/2018 | 4:25 PM - 4:30 PM

Presenter will share her top 5 Manga series picks from the last 5 years.

Tanya Lindquist, CSP Sacramento

### **Top 5x5: Love it or Hate It, But Read and Discuss It!**

11/10/2018 | 4:30 PM - 4:35 PM

I will share five of my favorite books over the past 5 years that I selected for the Hayward Public Library's Mostly Literary Fiction Book Group, which has met monthly for more than ten years. The books were both loved – and hated – by readers, but sparked spirited discussions that led everyone to gain new insights. My preliminary picks: (1) Lincoln in the Bardo by George Saunders, (2) Another Brooklyn by Jacqueline Woodson, (3) A Tale for the Time Being by Ruth Ozeki, (4) The Ocean at the End of the Lane by Neil Gaiman, and (5) An Unnecessary Woman by Rabih Alameddine.

Sally J.. Thomas, Hayward Public Library

### **Top 5x5: Multigenerational Family Sagas Across the World**

11/10/2018 | 4:35 PM - 4:40 PM

Explore the world through the perspectives of multiple generations in this Top 5x5 Ignite presentation. From Palestine to Ghana to Korea, multigenerational family sagas offer a unique slant on historical and contemporary fiction, often blending the two in one sweeping narrative. This session will highlight five of the best family sagas from the past five years.

Megan Stroup Tristao, Santa Clara City Library

### **Library Service Inspired by the Four Seasons®**

11/10/2018 | 4:00 PM - 4:45 PM

The Four Seasons® hotel franchise is consistently recognized as one of the premier service providers in the international luxury hospitality industry. The core of their competitive service advantage is their SERVICE philosophy:

- Smile: active and genuine
- Eye contact: even in passing
- Recognition: using a guest's name
- Voice: in an appropriate manner
- Inform: guests about hotel products
- Care: in all we do
- Exceed: guests' expectations

At Nevada State College, we have applied an abbreviated version of the hotel franchise's SERVICE philosophy as the foundation for a training rubric that can be applied to in-person interactions in the library users' service experience. The results of this effort have positioned the library as an exemplary service organization. In a recent college-wide student satisfaction survey, our library has led all student facing units in scoring the highest student satisfaction ratings across all student support services.

Nathaniel King, Nevada State College; Tiffany LeMaistre, Nevada State College; Kelly Lutz, Nevada State College

### **Public Libraries Behind the Walls: Connecting with Incarcerated People**

11/10/2018 | 4:00 PM - 4:45 PM

In recent years Californians have voted to reduce prison sentences and penalties. The result of these laws is that more inmates are being released into our communities. The library is a great resource for these new and returning community members as they learn how to navigate their new lives. The library can provide stability and help them in their quest to reduce the likelihood of recidivism. In the Bay Area, two librarians have created two different programs to connect people in custody with their local library systems, both inside and outside the institutional walls. This presentation will cover the basics of what each program accomplishes and how to start something similar for your community. These are our patrons; let's ensure they can access the information they need.

David Greene, Solano County Library; Rachel Kinnon, San Francisco Public Library

### **Putting the Pieces Together: Developing a board game program in your library, from cataloging to outreach**

11/10/2018 | 4:00 PM - 4:45 PM

It seems obvious now that we need to catalog a book properly before we can circulate it. But was this always the case? Learn about the different ways you can set up a circulating board game collection - a soup-to-nuts whirlwind tour of collection development, technical services and circulation. Emphasis will be placed on what happens after the games have been added to the collection. Attendees will walk away with ideas on how to start and catalog their own board game collection, and ways to promote the collection through programming and outreach.

Andrew Carlos, CSU, East Bay; Julie Moore

### **Reimagining School Readiness: A Free Toolkit for Public Libraries**

11/10/2018 | 4:00 PM - 4:45 PM

There are families in every community who cannot afford preschool, do not know how to fill out the appropriate paperwork to get their child into a subsidized preschool or are rejected because all programs are full. No matter their economic or educational background, all parents want their children to be successful and research shows that between the ages of 0 to 8 are critical to develop the skills that predict future success in life. The Bay Area Discovery Muse.

Dr. Lisa M.. Regalla, Bay Area Discovery Museum; Suzanne Flint, California State Library

### **Working Together to Diversify Public Library Staff in California**

11/10/2018 | 4:00 PM - 4:45 PM

Are you passionate about creating a more diverse California Public Library workforce? A panel of California Public Library Directors will lead a conversation about the diversity of librarians in California public libraries and the value of a diverse workforce to the profession and your communities. Methods to recruit and retain librarians from diverse cultural backgrounds will be discussed. The State Library's Public Library Staff Education Program (PLSEP) turned 21 this year and has provided tuition reimbursement to over 800 applicants; we would like your input on how we can update this program to help public libraries recruit, train, and retain a diverse professional staff. Beyond support for public library staff pursuing a graduate degree in Library and Information Science, what training, services and/or programs would best support public libraries toward providing the best resources and services to our diverse communities?

Susan Hanks; Michelle Perara; Ivorie Franks; Jayanti Addleman; Sandra Tauler

**SATURDAY, NOVEMBER 10, 2018 | 5:00PM**

### **Always Innovating With Our Partners: What's New With OverDrive**

11/10/2018 | 5:00 PM - 5:45 PM

Don't miss this chance to gain insight into all the exciting ways we're helping your library Create Reading Happiness. From the one-tap reading app Libby to sharing opportunities between libraries & schools, the new Cost Per Circ lending model and much more, it's all about delivering proven value by empowering you with unrivaled discovery & engagement tools.

Mo Hamdan, OverDrive, Inc.

### **Career Conversations - Job Mentoring Presentations Across Ages & Stages**

11/10/2018 | 5:00 PM - 5:45 PM

Interested in mentoring kids, teens, new adults and adults transitioning into a new career path for little to no cost? Teen'Scape, the teen subject department of the Los Angeles Public Library (LAPL), in partnership with the Library's Digital Content Team, produces "Career Conversations," a monthly job readiness program, podcast and transcript. This program employs connected learning techniques, and facilitates career readiness or transition. From its inception, "Career Conversations" has chosen to include diversity (gender, race, sexual, education, etc...) as a criteria for selection into the various career panels. This session will include a hands-on explanation of how to select career panels that appeal to the varied community, allow accessibility to the program and its digital content, and incorporates techniques on how to record and promote the podcast.

Llyr R.. Heller, Teen'Scape - Los Angeles Public Library; Tina Lerno, Digital Content Team - Los Angeles Public Library; Vi Ha, Science, Technology and Patents Department - Los Angeles Public Library

### **Cataloging Audio-Recordings with RDA... for All!**

11/10/2018 | 5:00 PM - 5:45 PM

The cataloging code Resource Description and Access (RDA) brought a number of changes to the cataloging of audio-recordings. Program will cover both descriptive elements and access points for audio-recordings, and is tailored for both original and copy catalogers working in all types of libraries responsible for cataloging audio-recordings in different languages for different audiences.

Luiz H.. Mendes, California State University, Northridge; Julie Moore

### **Come Write In with National Novel Writing Month at Your Library**

11/10/2018 | 5:00 PM - 5:45 PM

In this session, participants will learn about the non-profit organization National Novel Writing Month (NaNoWriMo) and their Come Write In program which provides free resources to libraries, community centers, and local bookstores to build writing havens in your neighborhood. We will talk about different ways libraries of all types can be involved, in particular during the month of November when over 300,000 people (of all ages) write novels through the NaNoWriMo platform. Help bring this amazing experience to your community. Your library can provide a space for people who previously have not had a voice and may have not felt their story matters. Their story matters! Your story matters! This session will include some interactive writing exercises.

Sharon McKellar, Oakland Public Library; Henry Bankhead, San Rafael Public Library; Mark Coker

### **Community Climate Cafes: Science Programming for Adults**

11/10/2018 | 5:00 PM - 5:45 PM

Last fall, San Jose Public Library held a successful three-part series of adult programs on the subject of climate change and its impact on our community. Part book club and part science café, the program incorporated companion books, short film showings, guest speakers, giveaways, and community discussion.

The program was funded by a PLACE grant (Public Libraries Advancing Community Engagement) that SJPL's instruction and programming department received from the Califa Group and the National Oceanic and Atmospheric Association. We held the program at the Dr. Roberto Cruz Alum Rock branch in East San Jose, the section of the city with the lowest income distribution.

Sarah Kishler; Michele Rowic

### **Failing Upward - Student Edition**

11/10/2018 | 5:00 PM - 5:45 PM

The life of a student is frazzled. We balance school, life, work, families, pets, and so many other things. This program focuses on how to fail upwards. So even if the worst possible thing happens in life or in school, how you handle it can lead to wonderful lessons, ideas or the best thing ever. Come listen to students and librarians who have failed in some way or another.

Stacey Akahoshi; Hilda Loh-Guan

### **From Safety to Well-Being: Supporting Library Staff During and After Traumatic Incidents**

11/10/2018 | 5:00 PM - 5:45 PM

With public libraries increasingly filling unanticipated and unplanned for roles in their communities, much has been made of finding ways for libraries to maintain safe and welcoming spaces, both for their users and for their employees.

Unfortunately, no amount of preparation, planning, and foresight can prevent the fact that, if you work in a busy urban library, you ARE going to experience a traumatic incident.

The staff at the San Francisco Public Library has experienced a number of such incidents in the past year, which, despite the formation and successful contributions of its Security and Communications Task Force, have had lasting impact on the sense of well-being experienced by staff members.

This panel will describe SFPL's efforts at prevention via the Task Force, as well as explain the structures it has put in place to help and support staff in the aftermath of traumatic, sometimes violent incidents.

Bill Kolb, San Francisco Public Library; Jana De Brauwere, San Francisco Public Library; Ruben Juarez, San Francisco Public Library

### **It's On My List: Personal Productivity Tools for Success**

11/10/2018 | 5:00 PM - 5:45 PM

Maybe you are hyper-organized and able to figure out what to do next and get it all done all the time. Or maybe not. If you are interested in how to be more productive and mindful in your work, join us for a discussion of the paper or digital productivity tools that have worked for us, and share some of your own. Yes, we will talk about Bullet Journals.

Susan Broman; Genesis Hansen, Mission Viejo Public Library; Courtney Saldana, Ontario City Library; Derek Wolfgram, Redwood City Public Library

### **Mirrors & Windows - Diversity in Children's Literature**

11/10/2018 | 5:00 PM - 5:45 PM

School and Public Librarians from Santa Cruz, Monterey, and San Benito Counties meet regularly and have a yearly workshop. This year's workshop topic was Diversity in Children's Literature. We will discuss and share our booklist, resources for other diverse titles, community resources like the Peace Library at Cabrillo College, how to use diverse books in regular programs, awareness of issues around diversity, and working together while representing libraries from many different jurisdictions. We will also include at least one icebreaker activity for all participants.

Jeanne Kelly, O'Grady, Santa Cruz Public Library, Scotts Valley Branch; Be Astengo, Monterey County Free Libraries

### **Programming in Spanglish: Bilingual programs from Baby to Tween**

11/10/2018 | 5:00 PM - 5:45 PM

This presentation focuses on the creation and implementation of culturally sensitive bilingual programming for children. We will highlight some of the successful bilingual programs and practices from San Jose Public Library as well as other systems in California. We will have a general overview which will highlight best practices, current offerings around California and a quick literature review centered on bilingual programming for children. Some of the programs we will discuss in depth will be bilingual story time, Bilingual music and movement and our bilingual tween book club. We will also show different ways to start bilingual programming even if you do not have much experience with the Spanish language. Participants will leave with conceptual framework of bilingual programming, some hands on experience and resources such as some sample program plans or a list of library systems that currently offer innovative bilingual programs.

Adilene Rogers, Sacramento Public Library; Aleta Dimas, Sonoma County Library

### **Trust Issues: Critically Examining the News with the Trust Indicators**

11/10/2018 | 5:00 PM - 5:45 PM

The public's trust in the news has declined to low levels, and evidence shows this distrust has led to barriers between people and groups. The Markkula Center for Applied Ethics at Santa Clara University (SCU) has partnered with over 75 news organizations on a Trust Project to establish industry-wide standards to restore the public's trust in the news. News and social media partners have committed to a set of Trust Indicators including information on sponsorship and ethics, journalists' qualifications, and how stories were researched. SCU librarians will discuss their partnership with the Markkula Center in a pilot project to use the Trust Indicators in information literacy instruction. This interactive program will share results, including lesson plans and assignments, and explore the integration of this model in both public and academic libraries. This program will appeal to librarians in all types of libraries who help their patrons identify reliable news coverage.

Leanna Goodwater, Santa Clara University; Shannon Kealey, Santa Clara University; Nicole Branch, Santa Clara University

## **SATURDAY, NOVEMBER 10, 2018 | NIGHT TRACK**

### **California Writers' Panel: California Vintage**

11/10/2018 | 8:00 PM - 9:00 PM

Have people killed for wine? Absolutely, especially in fiction. Our authors will talk about fraud, obsession, and murder in the California wine industry. We'll also explore how one develops a palate for wine and what it takes to become a wine connoisseur.

Jill Patterson, CLA/CDIG and RIG; Nadine Nettmann; Paul Hodgins

### **Chopped: The Finale (the last one ever...ever)**

11/10/2018 | 8:00 PM - 9:00 PM

Our third and final ever Chopped program will be chock full of surprises and laughs, more than ever before. Come learn 10 new craft ideas for the teen/new adult crowd. Hate crafts? That's okay, some days we do too! Can barely hold a pair of scissors? That's okay... well, that's a little weird but you can come too. After you learn about 10 amazing crafts that you can literally do at your library next week, stay for our Chopped competition, totally voluntary, totally tubular, and totally emceed by Angela Ocana, for the last time ever. You don't want to miss it!

Nichole M.. King, Santa Clara County Library District - Campbell Library; Angela Ocana, Eugene Public Library

### **Ignite Sessions: Hater's Ball**

11/10/2018 | 9:00 PM - 9:05 PM

#### **Talk to the Hand: How to (Respectfully) Shut Down Those Needy, Nagging, or Negative Patrons without Getting Defensive or Getting Fired**

11/10/2018 | 9:00 PM - 9:05 PM

Learn some quick and easy techniques for coping with your most challenging patrons, from the innocently annoying to the outright malevolent. A public librarian with 28 years of front-line experience shares how she built an emergency tool-belt of responses for when you need to think on your feet and still remain respectful and professional. (Note: She has needed to bring out the hand only once.) You can maintain your personal boundaries and stay true to yourself while working the front lines of public service.

Candace A.. Bowers, City of Mountain View Public Library

### **I Hate School Readiness**

11/10/2018 | 9:05 PM - 9:10 PM

Why do libraries think it's a good idea to get young children ready for school? Mandatory schooling was developed to train compliant factory workers. Not much has changed since then. Why do we think it's a good idea to use complicated manuals and programs to teach parents how to interact with their toddlers. It's very simple. Just read, talk, and play with your children. They will turn out just fine!

Joe Stoner, Alameda County Library

### **The Library Director Needs to Deal With Death: Or, Yes, It Can Be OK to Sit in Your Office and Cry**

11/10/2018 | 9:10 PM - 9:15 PM

Among the things the leader of an organization does is maintain the rituals - the holiday party process, the employee awards process, and what happens when someone close to the library dies. This ritual landed on my head in my first year, when five people close to the staff died including two current employees, a known and beloved patron, and a retired Director. It hasn't stopped since. This will be a frank talk on the job of the leader as part of the ritual of death, and how to make genuine humanity part of your skill set.

Hillary Theyer, Torrance Public Library

### **Metal Music and Programming: Get Your Metalheads in Your Community Into the Library**

11/10/2018 | 9:00 PM - 10:00 PM

This night-track session will be a fun and brutal introduction to the world of metal music amongst your fellow librarians. Dress casually, meet metalhead peers and learn about the sub-genres of metal music and the discernible differences, with audio examples of each type, and the diverse influences of metal music globally. Programming ideas for reaching the metalheads in your community will be presented and discussed. Lastly, those who attend will have the option of purchasing a Metal Librarian shirt for a small price to show your metal pride to your colleagues, patrons and families. Come spend time with us and horns up! All are welcome to this event.

Jameson N.. Rohrer, Centinela State Prison; Matt McCoy, North Kern State Prison

## **SUNDAY, NOVEMBER 11, 2018 | 8:00AM**

### **Adult volunteers who are both deaf and special needs**

11/11/2018 | 8:00 AM - 8:45 AM

This is the story of Deaf Plus, a Newark CA non-profit, offering to volunteer at the Newark Library. Deaf Plus Adult Community provides a day program for nearly 40 adults from around the Bay Area who deaf and also special needs. Nearly all of the staff are also deaf. One of the staff persisted for months in asking Joe, the library manager, how they could volunteer at the library. This is their story.

Joe Stoner, Alameda County Library; Deaf Plus Staff

### **Adults with Special Needs and Your Public Library**

11/11/2018 | 8:00 AM - 8:45 AM

How do libraries engage and address the needs of a population they may not have long-standing experience working with? Adults with cognitive or developmental disabilities (AWDD) make up a portion of our patronage, but how do we know we are doing what we can to provide adequate services, equally parred with our regular youth and adult services?

We will discuss how a public library can address needs of adult patrons with cognitive and/or developmental disabilities in relation to public services: programming, collection development, reference services, and staff development. We will examine special considerations for planning and promoting programs for AWDD. Additionally, how a library can design enriching experiences for AWDD volunteers through life skills internships in tandem with local service providers and partners. We will share tips and ideas that worked for us, and how they can be implemented in your community.

Melody Tehrani, Azusa City Library; Yasmin Cardona-Byrne, Azusa City Library

## **Collaboration and Conversations: Reaching rural, English-as-a-second language populations**

11/11/2018 | 8:00 AM - 8:45 AM

The rural areas of Yolo County Library are served by small libraries. These areas have the least percentage of our population, and the fewest resources, but often have the highest needs. Some of the needs we hear about from these communities are: internet access, English language learning, access to new technology, and a place for children and teens (and adults) to go.

Our program will be a panel who will speak of their experience in meeting the needs of a rural residents many of whom speak English as a second language. They will discuss why this combination is a double whammy in terms of people having less access to resources and they will share their successes and current projects. The panel will include the Adult & Family Literacy coordinator, a rural branch supervisor and a technology project lead.

Elizabeth Gray, Yolo County Library; Sylvia Moreno; Nancy Pacheco; Maria E. Sandoval, Yolo County Library; Cristina Ruiz, Yolo County Library

## **Difficult Decisions: How to Bring Data into Play When Legacy Services are not Thriving**

11/11/2018 | 8:00 AM - 8:45 AM

This panel discussion will cover identifying weaknesses, balancing demands, and using data to justify letting go of programs and services that are losing relevancy or drifting from mission. In this twist on what we usually do with numbers, these panelists will discuss being strategic and intentional with community-driven needs and limited resources. Panelists will share examples of using data to alter, revamp, or end a legacy service; meeting resistance from those users still vested and from staff; and bringing changes that led to success. From strategizing over “feel good” programs such as Summer Reading, to revamping service desk models, to ending dysfunctional partnerships, we will highlight the practical use of data with strategy.

Hillary Theyer, Torrance Public Library; Heather E. Firchow, LA County Library; Shawn Townsend, Library Systems & Services; Edwin Rodarte, Los Angeles Public Library; Mina Abdollahian, Fresno County Public Library

## **Encouraging Pleasure Reading to Improve Student Literacy**

11/11/2018 | 8:00 AM - 8:45 AM

Struggling readers face many obstacles, but library access shouldn't be one of those challenges. Nevertheless, many librarians face an educational establishment that seeks to restrict student reading to certain Lexile or AR ranges. Learn what the research has to say about the importance of reader-choice pleasure reading and its relationship to improved student literacy. Take home programming ideas to help increase pleasure reading. Learn a few responses for teachers or parents who refuse to let students read great literature that does not fall within a certain artificially determined “reading level.”

Christopher Fluetsch, Willett Elementary - Davis Joint Unified School District

## **Expanding Access: Librarians Serving Deaf Children**

11/11/2018 | 8:00 AM - 8:45 AM

How can your library provide special needs or inclusive programming? Using a model of successful library services for deaf and hard of hearing children, we will discuss proven methods to better serve marginalized and underserved populations at your library. You will learn eleven things you can do to provide more inclusive programming today!

Dr. Bobbie J. Bushman, University of North Texas

## **From monolingual to multilingual: cataloging non-English language materials when you only speak English**

11/11/2018 | 8:00 AM - 8:45 AM

Libraries live in communities where many languages are read and spoken. One way that catalogers can help libraries reflect the diversity of their communities is to add non-Latin scripts to bibliographic records, allowing users whose native languages are not English to successfully identify and search for materials in their native languages. But how can catalogers do this without being fluent in many different languages? Fortunately, there are tools available that will help catalogers work around the language barrier. In this session, two catalogers from Alameda County Library will discuss the issues they face when transcribing non-English language materials and showcase a variety of tools that will assist catalogers with adding non-Latin scripts to OCLC records and any Integrated Library System (ILS). By taking the steps to expand the findability of non-English materials, catalogers can help users enjoy a more comfortable and satisfactory experience with more accessibility to library materials.

Katie Hom, Alameda County Library; Renee Bu, Alameda County Library

## **Keep it Fresh: The Best New Titles for Your Graphic Novel Collection**

11/11/2018 | 8:00 AM - 8:45 AM

Graphic novels are one of the fastest moving collections in the library—one minute you need six copies of Naruto, and the next you can't keep Black Panther on the shelf. Yet many of these series are significant commitments, in both money and shelf space, and there's too much coming out every day to keep track of. What's a librarian to do? We'll spotlight some of the hottest new graphic novels and manga, including an amazing lineup of recent diverse and stereotype-busting titles. Plus, we'll give you tips on how to select series you won't mind starting a long-term relationship with, and discuss when to say goodbye to titles that are old and busted in order to keep your collection fresh.

Kelly Q. Chiu, Santa Clara City Library; Angela Ocana, Eugene Public Library

### **Removing Barriers: Launching Prison Programs**

11/11/2018 | 8:00 AM - 8:45 AM

Three California prison librarians will discuss and present what it is like launching programming in a state prison. Successful programs will be showcased including statistics to identify as to how the collections are used to increase literacy, increase participation in the library, and what programs the panel would like to try for the future.

Tanya Lindquist, CSP Sacramento; Jameson N. Rohrer, Centinela State Prison; Adrienna Turner, CSP Sacramento

### **Shining a Light on Your Collection: Using Displays, Marketing and Analysis Effectively**

11/11/2018 | 8:00 AM - 8:45 AM

If you don't have a changing monthly collection feature, your library is missing out. Our displays are the single most shopped part of our collection after our lucky day collection. In tandem with our physical displays, we feature collections in social media, eNewsletters, and on our website. Gain new ideas of how to plan, display and market special library collections both in-library and online to enhance checkouts of hidden jewels. On a related note, we will discuss quarterly collection analysis and how to get the most out of your collection by looking at it with a critical eye and highlighting areas that need to be improved and enhanced. The collection analysis connects nicely to the monthly features because it will help you to pinpoint parts of the collection that could use a little extra love. Gain fresh insight on how to make the most out of your library's physical assets.

Sarah LaTorra, Redwood City Public Library; Jenny Barnes; Elaine Tai, Burlingame Public Library

### **So, You Want to Start a Teen Book Festival?**

11/11/2018 | 8:00 AM - 8:45 AM

Trying to figure out how to get your teen book festival off the ground, but not sure where to start? This panel of 4 library systems will share how they made it happen! Think your budget is too small? Don't worry about it! Don't have the right space for it? Not a problem! Never connected with authors before? You'll leave this workshop confident of your skills. We'll provide you with tips, tricks, and best practices to achieve success, even without booking Angie Thomas.

Darren Heiber, San Mateo County Libraries; Courtney Saldana, Ontario City Library; Erik Jackiw; Megan Maloy; Kayla Marie Figard; Kathryn Wiszowaty

**SUNDAY, NOVEMBER 11, 2018 | 10:00AM**

### **Bilingual is beautiful: Storytimes for parents and caregivers**

11/11/2018 | 10:00 AM - 10:45 AM

Maynard Martinez (Mountain View Public Library) wants to share 20 years of Children's experience using Picture Books, fingerplays, flannel boards, music, poster boards and puppets to build a unique storytime and curriculum that's fun, engaging and informative for children and parents who are interested in learning Spanish.

Experienced Children's Services Librarian, Jean Nei (Los Altos Library) will teach how to incorporate the five practices from Every Child Ready to Read (ECRR): talking, singing, reading, writing, and playing into the design of Mandarin/English Storytimes. She will also provide guidance to those library professionals with limited Chinese language skills and demonstrate how to use a paraprofessional or volunteers to unlock the language barrier.

The concepts and program design in this session can be easily adapted to other bilingual storytimes.

Jean Nei, Santa Clara County Library District. Los Altos Branch; Maynard Martinez

### **CLA Conference: Behind the Scenes**

11/11/2018 | 10:00 AM - 10:45 AM

A panel of folks instrumental in planning CLA Conferences past, present and future will offer a transparent look at the process. Why are proposals accepted or rejected? Why are attendees so strongly encouraged to go to the exhibit hall? What happens to the registration fee money? Join us for a short debrief among panelists followed by open Q and A. Find out how the CLA Conference sausage is made.

Emily Weak, Oakland Public Library

### **Comic Con: Resources & Planning for Your first Library Con**

11/11/2018 | 10:00 AM - 10:45 AM

Want to put on your own library comic con? Don't know where to start? We can help! Find out what it takes to make a comics and pop culture event happen at your library. We'll teach you how to create a planning team, keep track of all the things you'll need to know, and find valuable resources to make this event the best it can be. Need guests? We can help with that, too: we'll tell you how to track down stormtroopers, droids, cosplayers, artists, and vendors in your community. Let us help you get this event off the ground and take the first steps toward making your con a reality.

John Schlosser, Santa Clara City Library; Kelly Q. Chiu, Santa Clara City Library

### **Freed the Fines: One Year Later**

11/11/2018 | 10:00 AM - 10:45 AM

Did you attend the Free Your Fines session last year and leave wondering how you could eliminate fines for your system? Well you are not the only one. Over the last year there has been a significant move towards removing the barrier of fines from the patrons that need us the most. Hear from Directors of library systems that have successfully convinced their stakeholders to eliminate fines. Misty Jones from San Diego Public will discuss the successful elimination of all overdue fines and how she convinced stakeholders despite facing budget reductions. Derek Wolfgram from Redwood City will discuss the impact of eliminating fines from juvenile and teen cards. Jeanette Contreras from Placentia Library will give an update of her library a year after removing all fines.

Misty Jones, San Diego Public Library; Derek Wolfgram, Redwood City Public Library; Jeanette Contreras, Placentia Library District

### **Habits of Mind: Reframing Our Mental Barriers to Create Connections**

11/11/2018 | 10:00 AM - 10:45 AM

This interactive panel presentation will showcase the newly developed Habits of Mind Toolkit – a professional development resource designed specifically for library staff and available online at: <http://elf2.library.ca.gov/how/resources.html>. Presenters will take participants through some of the Toolkit's interactive exercises to experience first-hand a 'habit of mind' or skill, like perspective taking and active listening. In addition, presenters will share how these skills have informed their work, and how they've used the Toolkit as a springboard for group exploration and discussion to support staff in developing these kinds of 'people skills.'

Suzanne Flint, California State Library; Carolyn Brooks, California State Library; Heather Tovey, Butte County Library

### **HarperCollins Digital Adult Book Buzz**

11/11/2018 | 10:00 AM - 10:45 AM

The HarperCollins Library Marketing team ([www.librarylovestest.com](http://www.librarylovestest.com)) has begun to do live title presentations for libraries and library conventions across the country to great success. We would love to attend your conference (digitally) for a title presentation of exciting new books coming from HarperCollins in the seasons ahead. For an example, please see our Facebook Live title presentation we did for the 2017 Hawai'i Library Association Conference this past October: <https://www.facebook.com/librarylovestest/videos/10155068721325753/>.

While we are flexible with the platform (we'll be doing a more traditional webinar-style presentation without video for the 2018 New Jersey Library Association Conference), we find Facebook Live is the most reliable, with the added benefits of live interaction/Q&A with audience members and an increased online profile for the conference via HarperCollins social media presence. You can see our Facebook Live video archive here: <http://www.librarylovestest.com/2018/01/library-love-fest-facebook-live-video-archive.html>

Christopher Connolly, HarperCollins Publishers; Virginia Stanley; Lainey Mays

### **LAPL's Diversity and Inclusion Apprenticeship**

11/11/2018 | 10:00 AM - 10:45 AM

In 2017, the Los Angeles Public Library received financial support through PLA, with funding from IMLS, to conduct the Inclusive Internship Initiative at two of our branches. Two high school students representing marginalized communities successfully completed the program and went away with an awareness of the social impact a job in our field could produce.

This summer, LAPL will offer seven more paid Diversity and Inclusion Apprenticeships to teens and young adults who have expressed an interest in librarianship. They will work side-by-side with librarians at our Central Library or branches for ten weeks to develop and implement a project that targets an underserved community within our city.

Our CLA session will feature several of the student interns who participate in the program. They will report how their project unfolded, how it affected the target community, and how their work informed their perception of librarianship as an avenue for social change.

Jené Brown, Los Angeles Public Library; Jane Dobija, Los Angeles Public Library

### **Leading from the Middle**

11/11/2018 | 10:00 AM - 10:45 AM

Most conferences fully cover two extreme ends of the leadership spectrum: new librarians and administrators who are already successfully leading libraries. What about those of us in the middle? Our session is for library leaders who are currently in the middle or aspire to be: the department heads, the branch managers, the desk supervisors, the program coordinators. Our highly interactive session will draw from the experience of four presenters who have successfully led department and project-based teams in public libraries. We endeavor to directly address the questions and concerns of our audience members and provide them with practical solutions to common challenges, while celebrating the unique and enticing aspects of middle management roles. Through lively discussion and planned interactive challenges participants will gain new ideas, resources, and renewed inspiration to lead from the middle!

Courtney Saldana, Ontario City Library; Jennifer Robinson; Jill Harris, San Rafael Public Library; Kelly L. Tyler, Los Angeles Public Library

## **The Best in New Tech for Readers with Blindness, Visual Impairments, and Physical Disabilities**

11/11/2018 | 10:00 AM - 10:45 AM

The number of Americans experiencing blindness and visual impairment is expected to double by 2050. Thankfully, readers who live with vision loss can use new technology to continue their lifelong love of books and learning. Improvements to technology and distribution networks are helping to close the inequitable divide between the amount of content available to the visually impaired and their sighted peers. In this session, experts from the field of reading technology will show you how the latest adaptive and mainstream devices can help your library users with print disabilities continue reading and improve their quality of life. Our presentation will also include proven techniques for working those who are less skilled with technology. Attendees will return to their libraries feeling prepared to confidently assist users of all visual and physical abilities expand their world through reading.

Reed Strege, Braille Institute of America; Mike Marlin, California Braille and Talking Book Library

## **Using Video Games to solve STEM's Minority Issues**

11/11/2018 | 10:00 AM - 10:45 AM

Minorities currently don't have a strong representation in STEM related fields. Outreach to minority communities is essential and video games can help. Video games are becoming a part of our everyday lives. People from all backgrounds play video games and libraries should be participating. Video games can be used to introduce patrons to STEM related skills and critical thinking abilities required to excel in present competitive engineering fields. Come and join us to see how video game programming at your library can introduce our patrons to STEM fields.

Rodrigo Leyva, Riverside Public Library

## **We need diverse storytime books. Sacramento Public Library's Read Together Kits**

11/11/2018 | 10:00 AM - 10:45 AM

While promoting the importance of providing diverse books during storytime, staff with the Sacramento Public Library (SPL) realized they needed to do more to help local early learning providers identify and access diverse books that are suitable for storytime sharing with toddlers and preschoolers. With a 2017 Pitch an Idea grant from the California State Library, SPL created Read Together Kits, a set of 10 kits each featuring 5-7 diverse books suitable for storytime, grouped in themes commonly used by early learning providers. Justin Azevedo, Youth Materials Selector, and Donna Zick, Early Learning Specialist with the Sacramento Public Library will share the process SPL used for identifying the books and themes and some of the important conversations that resulted from that process. They will also show sample kits and provide book lists and information sheets for you to create your own kits. This will be an interactive presentation with time allotted for questions and comments from participants.

Donna Zick, Sacramento Public Library; Justin Azevedo, Sacramento Public Library

**SUNDAY, NOVEMBER 11, 2018 | 11:00AM**

## **All Play, No Work: How to Intentionally Incorporate Play Into Children's Programs**

11/11/2018 | 11:00 AM - 11:45 AM

Maria Montessori said that "play is the work of the child" and librarians know that it's one of the best ways children learn language and literacy skills. In this program you will learn ways to incorporate play into your children's programs for all ages. You will leave with concrete ideas to take back to your library and incorporate, from a stay and play for babies, to Tot Art programs for toddlers. Learn how to bring books to life with skits, crafts, and games for school age children to teens. The most important thing is that we will have lots of fun!

Nichole M. King, Santa Clara County Library District - Campbell Library; Saralyn Otter, Santa Clara County Library District - Morgan Hill; Robyn McCreight; Patricia Zelder; Sharon McClintock

## **Directors for Students**

11/11/2018 | 11:00 AM - 11:45 AM

There will be a panel of directors and assistant directors who mentor and support the MLIS students in their libraries. The panel will give best practices on how students can ask directors and supervisors for new opportunities, give job advice, and how to ask for support when needed.

Stacey Akahoshi; Hilda Loh-Guan

## **Not Just a Library: Hayward's 21st Century Learning Center**

11/11/2018 | 11:00 AM - 11:45 AM

Hayward's New 21st Century Library and Community Learning Center is an innovative resource for this highly diverse community. Located on an urban site adjacent to the downtown park and plaza, the new library is the most environmentally sustainable public building ever constructed in Hayward, and amongst the largest "Zero Net Energy" public buildings in the U.S. The design process involved inspiring the community to aspire to something great for Hayward: pushing the boundaries of what spaces and programs are housed in a library, and what place the library holds in the community. The library is symbolic of how a community can shape its own future - embracing diversity, advocating for education, enacting net zero energy policies, and developing partnerships between neighborhoods and city government.

This program will explore how this building was conceived, designed, and created; how it is running; and the changes it has brought to this community.

Chris Noll, Noll & Tam Architects; Scott Salge, Noll & Tam Architects; Sean Reinhart, City of Hayward; Judy Harrison, Friends of Hayward Library

### **Skills Training: Web Archiving**

11/11/2018 | 11:00 AM - 11:45 AM

Capturing web-based content is increasingly essential for Archives, both to meet records retention mandates, and reflect online communities. Knowledge of web archiving is an increasingly important skill, yet access to specific tools is limited. Led by a Web Archivist from the Internet Archive, this skills training will provide an overview of web archiving, and discuss how to build collections, and capture content using Internet Archive based tools. Participants will leave with a deeper understanding of the the practicalities of web archiving. All skill levels are welcomed, and laptops are encouraged.

Jillian Lohndorf, Internet Archive

### **Team Up For STEAM: Creating Opportunities Through Partnerships**

11/11/2018 | 11:00 AM - 11:45 AM

Libraries have been at the forefront of supporting STEAM education, but how can small libraries provide the newest technologies and services with little to no budget? Find out how one public library leveraged the power of partnerships to add circulating telescopes to their collection and offer over thirty children's science, art, and 3D printing classes a year taught by professionals, and received more than thirty thousand dollars in community donations to support programming in the summer months. In this session, you will learn how to identify and build strong relationships with partners while increasing community access to new services and building a strong support base for your library.

Anush Balayan, Monrovia Public Library; Annette M.. Simpson, Monrovia Public Library

### **They love us, but they don't know us: Public services meets marketing**

11/11/2018 | 11:00 AM - 11:45 AM

We know that libraries transform and change lives, but the general public and media's perception of libraries often don't match our own. Find out what can change when a priorities-driven approach to public services meets an effective public relations and marketing plan.

Using Sacramento Public Library as a case study, we'll explore which campaigns worked and which didn't and discuss what roadblocks we encountered and how to overcome them.

Amy Calhoun; Tracie Popma; Brian Strand, Sacramento Public Library

### **Engaging Family, Friend and Neighbor Caregivers in Your Library**

11/11/2018 | 11:00 AM - 12:30 PM

Presenters will share findings from a statewide survey of more than 110 libraries on current play-based programming and informal caregiver outreach practices in the state. The findings demonstrate many ways CA libraries currently engage and create meaningful experiences for friend, family and neighbor caregivers (FFN) and the young children in their care. Presenters will also share lessons learned from the Packard Foundation funded Play Cafe project at the Oakland Public Library, including their successful outreach strategies and program examples. Building on Oakland's work, presenters will also introduce a new multi-year grant underway in 5 pilot libraries across the state. The grant aims to determine key ingredients for success in designing, running, replicating and sustaining effective library programs and outreach strategies for this target audience. There will be opportunities for conversation and additional sharing from participants about what's working and current challenges libraries face to reach this population of library patrons.

Julie Weatherston, Packard Foundation Library Play Café/Informal Child Care Provider Project; Suzanne Flint, California State Library; Erika Takada, Engage R+D; Nina Lindsay, Oakland Public Library

### **No Barriers to Library Cards: Access For All Youth Through School Partnerships**

11/11/2018 | 11:00 AM - 12:30 PM

50 California public libraries have joined the Student Success Initiative to create partnerships with schools for library cards for youth. We want to break through the barriers and achieve the goal of 75% of all California youth having a public library card. The session will begin with our Educational Services Coordinators providing a program overview, and five libraries describing their successes and challenges in creating a student success initiative. Break-out groups will discuss specific issues related to establishing partnerships, sharing data with schools, sustaining partnerships, and tips on ensuring the cards get used once they are issued. This program is open to current libraries in the Student Success Initiative as well as libraries not currently participating but are interested in creating or sustaining a partnership with their schools. Each person attending will receive copies of the two toolkits: The Student Success Implementation Toolkit and The Student Success Sustainability Toolkit.

Jana Waitman, Ontario City Library; Brenda McIlroy, Santa Cruz Public Library; Kathy DeWeese, Sonoma County Library; Henry Bankhead, San Rafael Public Library; Katie Leach, Pacific Library Partnership

### **Reach Out by Reaching In: Outreach as community building inside and outside the library.**

11/11/2018 | 11:00 AM - 12:30 PM

This presentation will expand traditional concepts of outreach by exploring community building programs run by staff other than librarians. The presenters, all library staff who are not librarians, will give examples of how the skills, experience, identities and cultural and socio-economic backgrounds of non-librarian staff can connect the public library to the community it serves. Examples will be given of projects at the Oakland Public Library, for which the presenters have primary responsibilities, which would not be considered outreach in a traditional sense. These projects, however, bring people together and deepen the library's understanding of the community and how the library can serve it. The presenters will ask for audience participation to challenge individuals' concepts of both outreach and the roles of non-librarian staff while soliciting other examples to broaden both.

Peggy Simmons, Oakland Public Library, Teen Services; Andrea Guzmán, Oakland Public Library; Stephanie Yun, Oakland Public Library

### **Reducing Ableism and Increasing Accessibility with Bilingual Sensory Storytime**

11/11/2018 | 11:00 AM - 12:30 PM

Reducing Ableism and Increasing Accessibility with Bilingual Sensory Storytime is a 90 minute workshop designed to encourage library staff and supporters to develop Sensory Storytime programs in their communities. The first 30 minutes of the workshop includes a presentation describing Sensory Storytime's purpose, and a discussion about the ways intersections of race, language, class, gender, and disability can create barriers to access. For the remainder of the workshop, participants in small groups will evaluate storytime templates, songs, handplays, and books to determine how they can be used to dismantle walls. Participants will be encouraged to identify barriers specific to their library communities and consider which tools in their community can be used to eliminate those barriers.

Both storytime facilitators, and people without storytime experience are encouraged to attend and share their skills, resources, and ideas!

Kaycee Osadolor, San Diego Public Library - Malcolm X Valencia Park Branch, Chula Vista Public Library

### **Thinking Outside the Box: What Interviewers Really Want to Hear**

11/11/2018 | 11:00 AM - 12:30 PM

You just accomplished your educational goals and are ready to take on the world of libraries! And yet ... you're not confident that you have acquired the skills that you need for your dream job. Worry no more! Attend this panel of public library directors and hiring managers to get the inside scoop on what library leadership sees as lacking in potential hires and how you can fit the bill. Panel participants will share what they look for in new hires, give tips on how to acquire relevant skills and experience, review typical interview questions and answers, and go over preparation methods that could help you land the job you want.

Leonida Bautista, San Diego County Library; Brian Edwards, Alameda County Library; Michael Lambert, San Francisco Public Library; Alison McKee, Contra Costa County Library; Sharon McKellar, Oakland Public Library

### **Use What You Learn! Data Makes Everything Better**

11/11/2018 | 11:00 AM - 12:30 PM

Libraries collect and use evaluation data for many reasons: to understand the needs of diverse populations, improve services and increase access, make informed decisions, and provide evidence of success for funders and key stakeholders. This session provides a detailed look at the life cycle of the evaluation process across several popular library programs, from evaluation planning and design to data collection to visualization and use. Attendees will learn how to get started with the evaluation plan, collect actionable data, and make use of results with data visualization tools and successful communication strategies. Presenters will discuss evaluation of Lunch at the Library, Summer Reading, and Get Involved Volunteer Engagement Training programs, and demonstrate survey and data visualization products such as SurveyMonkey, GoogleForms, Tableau, and Patronlink.

Dr. Jennifer K.. Sweeney, San Jose State University; Lisa Dale, Sacramento Public Library; Shana Sojoyner, California Library Association; Christopher Trew, Sacramento Public Library

## **SUNDAY, NOVEMBER 11, 2018 | 12:00PM**

### **Sanctuary City Libraries: Opportunities & Challenges**

11/11/2018 | 12:00 PM - 12:45 PM

Approximately 100 counties and cities in California, and even the State, are now designated as sanctuaries for undocumented immigrants, to protect the rights and safety of all California residents. Join Hayward librarians, teachers, and civic leaders to learn about the community-driven development of "The Hayward Commitment for an Inclusive, Equitable, and Compassionate Community" to address heightened concerns about human rights, and create an action plan that promotes shared community values and legal rights. Learn about Hayward Book-to-Action: Immigration, a partnership between the City of Hayward and California State University East Bay to invite students, faculty, and community members to read and discuss Diane Guerrero's memoir *In the Country We Love: My Family Divided*, and participate in related civic engagement activities. Discuss opportunities and challenges that libraries encounter when promoting civil discourse and engagement with controversial issues like immigration.

Sally J.. Thomas, Hayward Public Library; Sandra Navarro; Sheila Burks; Julieta Martinez

**SUNDAY, NOVEMBER 11, 2018 | 1:15PM**

### **Art for All: Celebrating Local Artists and Community in the Library**

11/11/2018 | 1:15 PM - 2:00 PM

Art in the library isn't new, but what are some exciting and innovative ways of successfully running an art after dark program, especially geared toward adults? By reaching out to artists in the surrounding communities, libraries can showcase artists with diverse backgrounds and styles, growing collaborations and community relationships. There will be a discussion of Burlingame Public Library's First Fridays Art Series as well as Santa Clara City Library art programs such as Drawn to the Night and Art After Dark, with their librarian who was also a Burlingame featured artist! Join us for this program about how to bring local artists into the library and get an artist's perspective. We'll discuss projects that include paper marbling, watercolor, post-it mosaics, screenprinting, and more, while keeping budget in mind. Discover some of the nitty gritty details of planning, learn from our mistakes, and get some ideas!

Elaine Tai, Burlingame Public Library; Frances Marin

### **Bridge Libraries - The Community Bookshelf**

11/11/2018 | 1:15 PM - 2:00 PM

Various circumstances and barriers can keep the most vulnerable community members away from the library. Now, more than ever, there is a need for libraries to think outside their library walls and develop trust and relationships with the community to ensure all families have access to the various resources the library has to offer. Come learn about the San José Bridge Library model and how through strong partnerships the library staff has been able to connect with their non-traditional library users and provide a bridge between families and the full range of library services offered at SJPL locations

Attendees will leave the session with ideas on identified best practices around partnering with community based organizations to build relationships and trust with families. Participants will be challenged to think outside the traditional library box and re-examine or reframe ways of serving all of our community members.

Narineh Ferderer, San Jose Public Library; Araceli Delgado-Ortiz, San José Public Library; Lisa Giannotti, San José Public Library

### **Fighting the "Fake News" Problem: How Libraries Are Helping People Become Better News Consumers**

11/11/2018 | 1:15 PM - 2:00 PM

The "fake news" phenomenon has made headlines on an almost daily basis. Its damaging effects on how our communities engage with information have deeply troubled journalists and librarians alike. Find out how three public library systems in California have worked to combat "fake news" through programs and resources aimed at teaching people to become better news consumers. Learn about the challenges of taking on this seemingly immense problem and the possible solutions that can help our communities overcome this barrier to truth. With Monica Barrette (Escondido Public Library), Madelyn Horton (Escondido Public Library), Erwin Magbanua (San Diego Public Library), and Justin Wasterlain (Pacific Library Partnership/Santa Clara City Library). Sponsored by the CLA Intellectual Freedom Committee.

Erwin Magbanua, San Diego Public Library; Monica Barrette; Madelyn Horton; Justin Wasterlain

### **Ignite Sessions**

11/11/2018 | 1:15 PM - 2:00 PM

#### **Hosting an Adult Technology Series**

11/11/2018 | 1:15 PM - 1:20 PM

Tired of having adults ask you how to make a call with their smartphone? Want to get the "meme" talk out of the way with your 55+ community? Try hosting an Adult Technology Series, for those with little to no computer experience. Learn about quick ways to set up your program, resources available, ways of advertising your program, and how to make it fun and exciting for you and your older adult population.

Jessica L.. Lundin, San Jose Public Library

#### **Teens, Identity, Juvenile Justice: A #BookToAction Community Discussion**

11/11/2018 | 1:15 PM - 1:20 PM

The County of San Luis Obispo Public Libraries reached hundreds of local teens, juvenile hall, and the LGBTQ+ community through a 2018 Book to Action community reads program. We'll share how we created an environment for rich, intergenerational discussions about gender identity, the media, and juvenile justice, through the lens of the award-winning 2017 young adult book, *The 57 Bus*, by Dashka Slater. Find out more about this California Center for the Book program, and how the program worked to connect our communities.

Erica Thatcher, County of San Luis Obispo Public Libraries; Margaret Kensinger-Klopfer, County of San Luis Obispo Public Libraries

### **Expand Your Spanish Book Club Beyond Borders**

11/11/2018 | 1:20 PM - 1:25 PM

The Blog of the Club de Lectura de Glendale, CA was created in 2013 in Los Angeles, CA. This blog was created just to keep a record of the books we discussed monthly in our Spanish reading club. We decided to make our blog public and to this day, this blog has reached more than 70,000 readers of Spanish language literature from different countries throughout the world, including Russia, Argentina, Mexico, and the United States. The book club's last meeting was in 2015; however, the conversation continues through the blog. If you want to join our book club, visit our blog at clubdelecturadeglendale.blogspot.com

Guillermo Garcia, City of Glendale Library, Arts & Culture

### **Having 'The Talk' with Teens: Awkward Conversations About Information Literacy**

11/11/2018 | 1:20 PM - 1:25 PM

When is the right time to have "the talk" with our children? You know: the talk about information literacy. Is high school a good time? Do we start in junior high (with the boys and girls separately, of course)? Or do we just wait for them to find out about it from their friends? This session discusses the need to have these conversations, and explores some ways to approach this topic with high school teens.

James Yurasek, St. Joseph High School / Allan Hancock College

### **Empowering Library Patrons Beyond Walls: A Perspective From a Literacy Program.**

11/11/2018 | 1:25 PM - 1:30 PM

Librarians don't just shelve books or provide reference services at the library, we change lives. It is our job as librarians to ensure that patrons have a pleasant experience at the library and go out smarter than they were before. Literacy programs in libraries not only help learners improve their reading and writing, but also empower them beyond library walls, and even beyond borders.

Guillermo Garcia, City of Glendale Library, Arts & Culture

### **Gimme A Break!: How to Implement a Teen Spring Break Program at Your Library**

11/11/2018 | 1:25 PM - 1:30 PM

Interested in engaging teens over Spring Break? Want to start a condensed program similar to summer reading? This presentation will show you how to implement a two-week long reading and activity program for grades 6-12 in your library. Teens must complete 5 reading and activity tasks in order to complete the program and receive a prize. This program can be easily adapted to suit the needs of your library while getting our teen patrons out into the community. Attendees will receive sample logs, event ideas, and more to implement this program at your own library!

Addie Spanbock, Contra Costa County – Concord

### **Californians: Community Conversations with Veterans - Grow Professionally, Build Community, & Improve Services to Vets**

11/11/2018 | 1:30 PM - 1:35 PM

California Center for the Book is partnering with the Veterans Connect @ the Library initiative to reach out to veterans, their families, and the greater California community. Californians: Community Conversations with Veterans offers library staff members the opportunity to grow your veteran-related book collection AND shape programming designed to engage your community in meaningful conversations with veterans. Our programs harness the power of you and your community partnerships to reach local veterans! Whether you already have a Veterans Resource Center at your library or are interested in learning more about working with, serving, and engaging veterans, this opportunity is for you. Learn how you can complete the short online application this fall and be part of a cohort of like-minded librarians who want to serve those who have served. A great opportunity for first-time adult programming applicants to grow professionally while building community and services to veterans.

Julianna Robbins, California Center for the Book

### **Find Yourself: Representation in Graphic Novels**

11/11/2018 | 1:30 PM - 1:35 PM

Graphic novels are exploding in popularity, becoming increasingly more mainstream, and are published more frequently than ever - particularly for youth. With so much content out there, how can you know what to buy and what to leave on the shelves of the comic book store? Come to this Ignite session to hear about 10 of the best new, diverse graphic novels for children and young adults from the past year. These 10 top titles will reflect a wide variety of voices and experiences helping to diversify collections and provide powerful, positive mirrors and windows for today's youth.

Diana Learned, San Jose Public Library

### **Bringing Adventure to Seniors with Dementia**

11/11/2018 | 1:35 PM - 1:40 PM

As an outreach to seniors with dementia, the Atherton librarian visits a dementia care center once a month to bring a little adventure through books, pictures, and stories. Similar to preparing for a storytime, the librarian prepares themed materials to spark memories and conversation. Though a slide presentation, CLA participants will learn about themes and materials that can be used for this type of program and how this program brings joy and some of the library collection to a part of the community that is often forgotten.

Marsi O'Malley-Riley

### **Creative Writing for Kindergartners and First Graders, and the Reading-Writing Connection**

11/11/2018 | 1:35 PM - 1:40 PM

Early and emergent literacy is all about talking, singing, playing, reading and writing, but for most libraries, writing is not a staple of youth programming for any kids under the age of 13. Yet there is over 30 years of research that shows that creative writing is actually an important door to greater reading ability, because kids learn how to read by making phonetic connections in their efforts to write their own words. Learn how valuable creative writing is for kindergartners and first graders, and how easy and fun it is to infuse your programs for this underserved age group with humor-based literacy activities. You'll also learn how these creative writing activities can support children who are learning English, empowering them to become more fluent writers and readers.

AnnMarie Hurtado

### **Book to Action: Improving Services to Veterans**

11/11/2018 | 1:40 PM - 1:45 PM

This session will cover the events that the Long Beach Public Library Main branch is holding as part of the Book to Action program. In May 2018, the Main library is hosting several events inspired by the book *Dark at the Crossing*, by Elliot Ackerman. In addition to hosting book discussions on this selected title written by a decorated veteran, the library will be launching a Veterans Resource Center to better serve the many veterans who are residents of Long Beach. This new space will transfer over into the new Main library, set to open in 2019, and represents an attempt to strengthen community connections prior to the opening of our new library.

Alana LaBeaf, Long Beach Public Library

### **I Had the (Part) Time of My Life: How to Succeed and Contribute as a Part-Time, On Call, Per Diem, or Extra Help Librarian**

11/11/2018 | 1:15 PM - 2:00 PM

Whether by choice or circumstance, many librarians find themselves working part-time at some point in their careers. Come learn and discuss how to make the most of a part-time opportunity, whether you're just starting out, making a mid-career change, or planning for retirement.

Katie Port, Santa Clara County Library District; Karen Dixon, Santa Clara County Library District

### **Intergenerational Volunteers: Millennials Vs. Boomers and Beyond**

11/11/2018 | 1:15 PM - 2:00 PM

In this roundtable session, we will go over some recruitment techniques around building a younger volunteer base. We will also discuss the benefits and possible conflicts that arise when introducing newer volunteers with the older, longer-term volunteers. Additionally, participants will have an opportunity to voice their concerns around these issues.

Brenda L. Salguero, Friends of the San Francisco Public Library; Frances Matthew

### **Learning Without Walls: Free Choice and Experiential Learning in Libraries**

11/11/2018 | 1:15 PM - 2:00 PM

Modern kids lead highly structured lives. From homework, tutoring, and learning centers, to music lessons, team sports, and clubs, their schedules are packed. Many more families struggle to find accessible and affordable after-school enrichment activities. Geographic, economic, and social barriers block access to the creative and intellectual experiences children need to thrive. Research shows that unstructured time improves children's self-directed executive functioning; high-level tasks such as planning, decision-making, flexibility, self-regulation, and resilience. Fortunately, public libraries are uniquely positioned to provide these kinds of learning experiences. Our session will cover programs across the state that provide free-choice learning environments and experiences. Following a brief presentation, we will lead participants in a demo of informal and unstructured learning projects that can be implemented easily and inexpensively in their own libraries, and finish with a lively Q&A session. Participants will gain resources and inspiration to create free-choice learning opportunities in their own communities.

Diana Lopez; Jill Harris, San Rafael Public Library; Jill Tokutomi; Rachel Kitzmann

### **Nimble at the Library: Responding Quickly to Current Events**

11/11/2018 | 1:15 PM - 2:00 PM

The Oakland Public Library's Critical Response Committee, alongside other libraries at the forefront of critical response, will present an interactive presentation on strategies for being nimble in response to quickly changing community needs, political climates, and critical events with a social justice lens. We will provide tools and ideas for how this can be done in spite of bureaucracy and limited staff and resources.

Matt Berson, Oakland Public Library

### **Retirement: a new life by design**

11/11/2018 | 1:15 PM - 2:00 PM

While the idea of retirement and having the time for what you've wanted to do may be thrilling, leaving all you love about the profession may not be. Library professionals will share how they've prepared (or not) and adjusted to this new stage. We want audience participation, so bring your questions and your own perspectives on retiring. If there is time, we will also discuss the possibility of creating a CLA retirement interest group.

Jill Patterson, CLA/CDIG and RIG; Cindy Mediavilla; Suzanne Flint, California State Library; Jane Cook

## **Rising to the Challenge: Engaging Community Leaders and Building Library Capacity with the Aspen Institute Framework**

11/11/2018 | 1:15 PM - 2:00 PM

"Rising to the Challenge: Re-Envisioning Public Libraries," a vision report developed by the Aspen Institute, presents a framework for library transformation in the 21st century. The companion Action Guide 2.0 provides a toolkit for local government and library leaders to design more effective strategies for aligning library services with community priorities. Learn from California public library leaders who have worked closely with the Aspen Institute to implement use of the Aspen Institute's Rising to the Challenge framework in a variety of contexts at the community level. At the end of this session, participants will understand the framework's people-place-platform framework and four strategies for success; identify ideas to use the framework in participants' communities; and learn techniques and models for engaging a broad cross section of community stakeholders to help define a vision for the library that aligns with community priorities and shape activities that will help you get there.

Janet Coles, California State Library; Amy Garmer; James Ochsner

## **Using Edge to Meet the Technology Needs of the Underserved**

11/11/2018 | 1:15 PM - 2:00 PM

This presentation features libraries that have used the Edge data and reports to identify the technology needs of individuals who are considered traditionally underserved such as patrons who are differently abled/disabled, are English language learners, or live in rural communities within a library's service area.

uring this presentation, libraries will discuss their Edge data and reports and how these helped them identify gaps in services to underserved library user groups and develop and implement strategies to improve technology services for these communities as well as provide more effective outreach in order to build awareness of the technology services available in the library.

Janet Coles, California State Library; Lourdes Aceves, Urban Libraries Council; Nicole Pasini, San Mateo County Library; Elizabeth Gray, Yolo County Library

## **EXHIBIT HALL ACTIVITIES**

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### **Grand Opening Reception in the Exhibit Hall**

11/9/2018 | 4:30 PM - 6:30 PM

### **How-To Work a Room**

11/10/2018 | 10:00 AM - 10:30 AM

One of the most meaningful ways you can market yourself is to make and sustain personal contact with those that you meet.

ow has networking worked for you? How do you start a conversation with a stranger? In this session, we invite attendees to share their success of making every connection matter. Information professionals are invited to discuss how they have approached networking, what has worked/what has not worked, and how we can make sure that every connection we meet, regardless of environment, matters. From this session, let us go forth, connect with diverse groups and remind those we meet just how valuable we are in this world. Here are key questions that will be discussed:

- What exactly is networking, and how do you network?
- What does it mean to work a room?
- How do we ensure the most out of our interactions?

Dr. Michele A. L. Villagran, San Jose State University / CulturalCo

### **How-To Craft a Light-Up Alien (aka Take Me to Your LEDer)**

11/10/2018 | 11:00 AM - 12:00 PM

LEDs (light-emitting diodes) and e-textiles are a staple of many "maker" projects. Do you feel that this movement has passed you by? Get up to speed with this simple project. In this workshop you will make a wearable felt alien with light-up eyes that are powered by a "soft circuit" of conductive thread, LEDs, and a coin-sized battery. Beginners are welcome and encouraged; you will be cutting with scissors and sewing with a needle and thread.

Candace A.. Bowers, City of Mountain View Public Library

### **How-To Administer Narcan**

11/10/2018 | 12:00 PM - 12:30 PM

Overdose is the leading cause of accidental death in the United States. These deaths can be prevented. Learn to administer Narcan (Naloxone), a drug that counters the life-threatening effects of an opioid overdose.

Emily Weak, Oakland Public Library; Savannah O'Neill

### **How-To Be a Kid Podcast Star!**

11/10/2018 | 1:00 PM - 1:30 PM

During this we'll show you three ways you can record kids at your library with minimal (or free!) investment in recording equipment, cords, microphones or mixers. We will show you how you can set up a recording station at your library, give you ideas for how to host a listening and recording session, and allow children and librarians to record and send in their voices so they can be featured on a future podcast episode.

Pamela Rogers, Buttons & Figs; Kitty Felde; Polly Hall; Andrew Barkan

### **How-To Make a Mini-Comic**

11/10/2018 | 1:00 PM - 2:00 PM

Are you interested in offering comics-themed programming in your library, but can't afford to pay to get big name authors? Is your programming budget smaller than small? This session will teach you how to create mini comic books using supplies and materials you probably already have on hand and how to use them for a variety of comics-themed programs. Teach your patrons how to tell stories using just images, or by remixing pictures and text into new tales! No reading, writing, or drawing skills are required (but they sure help!).

Shawnte Santos, South San Francisco Public Library; Martin Piñol

### **How-To Hack Open Data: Librarian Edition**

11/10/2018 | 1:35 PM - 1:55 PM

While some people believe that libraries are becoming obsolete, we at OpenOakland firmly believe the opposite -- that libraries will become even more important. Librarians have always been stewards of information and their toolkits can be strengthened further by adding open data resources, training, and outreach. We propose a that arms librarians with information to get started on sound open data practices and to find resources from civic data partners that could help with furthering their inquiry, such as local Code for America brigades. We will guide participants to multi-scale data portals and provide tips to present legible data. Time permitting, we will have a demo on data visualization or mapping of open data. Libraries are well-poised to be gateways to open data, and librarians on the front lines can champion for constituent's equal access to this 'freely' available information.

Gabriel Fowler, OpenOakland

### **How-To Make Emoji Pillows**

11/10/2018 | 3:00 PM - 4:00 PM

Smiley-Face, Poop, Meh, and Cool Sunglasses are all emojis dying to make an appearance on your couches and beds in the form of simple throw pillows. Learn how to offer this maker craft program that offers so many creative possibilities! Great for kids and teens, during this we will learn the different ways to make emoji pillows in the library by using both sew and no-sew methods.

Carmen V. Letona, San Mateo County Libraries

### **How-To Uke: A Beginner's Guide to the Ukulele for Fun, Stress-Relief, Storytime Enhancement and Music Education**

11/11/2018 | 9:00 AM - 9:30 AM

In this session, users will be introduced to the ukulele, learn a few basic chords, and learn a couple of songs. They will be inspired to see how easy it is to liven up a storytime with musical play, to engage library users with musical programming, and learn the benefits of setting up a ukulele lending collection at their library.

Marc Horton, Los Angeles Public Library

### **How-To have a Poker Face**

11/11/2018 | 9:35 AM - 9:55 AM

Have you ever heard the term 'poker face' before? It is often associated with people playing the card game Poker, and refers to how individuals accidentally communicate their intentions based on the look on their face. You can learn a lot based on non-verbals: someone's facial expressions and their body language. This brief session will teach attendees how to hold a poker face; that is how we make up our minds about others very quickly and usually without any verbal communication (often known as a first impression). Attendees will have the opportunity to participate in how to have a poker face with the intent of experiencing a set of new cultural norms.

Dr. Michele A. L. Villagran, San Jose State University / CulturalCo

### **How-To Overcome Barriers in the ADA Interactive Process for Employees with Hidden Disabilities, including PTSD related Sexual Assault, LGBTQ Health Issues, & First Generation Latinos**

11/11/2018 | 11:00 AM - 11:20 AM

The free-form ADA interactive process is often limited by a lack of imagination and empathy for marginalized communities. This takes the fear of the unknown and "of not getting it right" by advocating an "employee-centered approach" to the ADA Interactive Process. Instead of a "protocol-first" or "top-down" approach from Library Headquarters, Human Resources employees and Library Managers will be able to thoroughly and thoughtfully engage their employees by using a "metrics-based" model introduced by the speaker. Participants will be able to ask open-ended questions and follow-ups to capture qualitative narrative, which is then paraphrased to the employee verbally and in written form thereby maximizing legal compliance. Assumptions and unspoken ideas are discussed and documented. Following iteration and feedback, recurring "themes" are used for quantitative measurement. Each theme becomes a variable to assess the progress of the more-attuned interactive process thereby removing barriers of an amorphous ADA interactive process.

Patrick Joseph Nunez Rauber

### **How-To Make A Bathtub-Friendly Antlered Ship**

11/11/2018 | 11:00 AM - 12:00 PM

Dashka Slater, author of the award-winning picture book, THE ANTLERED SHIP, will demonstrate how kids can make their very own Antlered Ship -- perfect for bathtub adventuring and curious questing. This easy, library-friendly (no glue, no paint!) craft is perfect for kids and families. Older crafters can embellish it as they like, while young kids can pull it off with little frustration. As an added plus, this can be made entirely with scrap and recycled materials. Connections to the text, which is about curiosity and friendship, can be made by having patrons add questions to their craft before it sets sail.

Dashka Slater, Beach Lane

### **How-To Sell Used Books to Benefit Your Library**

11/11/2018 | 11:30 AM - 11:50 AM

After a brief introduction , Sarah and Byron will facilitate an open-ended discussion of the hows and whats, the triumphs and pitfalls of selling used books to benefit your library. Combined, Sarah and Byron have been selling books for the Friends of the San Francisco Public Library and can address concerns and issues from the beginner to the most advanced seller, from the card-table-in-the-lobby to the big show.

Byron J.. Spooner; Sarah Rosedale

### **How-To Do Genealogy: For Beginners**

11/11/2018 | 12:00 PM - 12:30 PM

This class will teach Library Staff the basic tools needed to help patrons begin their genealogy research using FREE tools!

Rebecca Kemp, Tulare County Library