Becoming a CLA annual sponsor is a great way for your organization to contribute to California libraries. Sponsorship from organizations like yours enables us to deliver high quality professional development training and networking opportunities for California’s current and future librarians. Sponsor at a level that works for your budget; support California libraries and help promote your organization at the same time! See the many benefits below that come with our various sponsorship opportunities.

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>DIAMOND $10,000+</th>
<th>PLATINUM $7,500+</th>
<th>GOLD $5,000+</th>
<th>SILVER $2,500+</th>
<th>BRONZE $1,000+</th>
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<tbody>
<tr>
<td>RECOGNITION ON CONFERENCE WEBSITE</td>
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<tr>
<td>RECOGNITION ON CLA CONFERENCE SIGNAGE</td>
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<tr>
<td>SPONSOR RIBBONS FOR ALL COMPANY REPRESENTATIVES</td>
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<tr>
<td>RECOGNITION AT THE CLA MEMBERSHIP MEETING</td>
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<td>PRE AND POST CONFERENCE EMAIL BLAST TO CONFERENCE ATTENDEES</td>
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<tr>
<td>PRIORITY FOR BOOTH(S) LOCATION IN THE EXHIBIT HALL (AS AVAILABLE)</td>
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<tr>
<td>OPPORTUNITY TO DEMO YOUR PRODUCT IN A DESIGNATED SPACE</td>
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<tr>
<td>RECOGNITION ON CLA SOCIAL MEDIA ACCOUNTS BEFORE AND DURING CONFERENCE</td>
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<tr>
<td>OPPORTUNITY TO BE A PART OF EXHIBIT HALL OPENING RIBBON CUTTING CEREMONY</td>
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<td>50 MINUTE PROGRAM TIME SLOT</td>
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<tr>
<td>FOUR COMPLIMENTARY TICKETS TO THE CLA AWARDS RECEPTION</td>
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<tr>
<td>TWO COMPLIMENTARY TICKETS TO THE CLA AWARDS RECEPTION</td>
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DIAMOND

KEYNOTE - STEVE PEMBERTON
The keynote is a main attraction and the highest-attended event at conference, offering a great deal of exposure. Your company will receive recognition on large screens at the front of the room and on Keynote Speaker signage.
Cost: $15,000

FRIDAY NIGHT FEATURED SPEAKER
*In Conversation with Michael Connelly* – come join us during the Night Track as we welcome bestselling author, Michael Connelly. Michael Connelly’s blockbusters include: The Lincoln Lawyer, The Poet, Angels Flight, The Concrete Blonde. Some of his works have inspired the TV series, Bosch.
Cost: $10,000

FEATURED SPEAKER
Featured speakers are always a highlight, with a great deal of exposure for their sponsors. Your company will receive recognition on large screens at the front of the room and on Featured Speaker signage.
Cost: $10,000

CONFERENCE APP - CADMIUM - SOLD
Your logo on the app splash page; static banner ad in the app; upgraded company profile; and designated push notifications that drive attendees to your booth.
Cost: $10,000

LANYARDS - SOLD
Your logo on all conference lanyards, given to all conference attendees.
Cost: $10,000

AWARDS GALA
CLA’s most glamorous event honoring leaders from across the state, along with a special guest speaker. Your company will receive recognition at the event, in the awards Gala program, and in marketing materials.
Cost: $10,000

STEVE PEMBERTON  MICHAEL CONNELLY
PLATINUM

OPENING RECEPTION
Capitalize on the high energy of attendees, eager to kick off the conference, recognition as sponsor with name and logo featured prominently at the event and on marketing materials.
Cost: $7,500

BEATTY AND CALIFORNIA YOUNG READER MEDAL TEA - SOLD
CLA’s celebration of children’s literature featuring the 2019 award winners. Your company will receive recognition at the event and on the marketing materials.
Cost: $7,500
GOLD

EXHIBIT HALL ACTIVITIES & SIGNAGE
Recognition as the exhibit hall activities sponsor and name and logo on all signs throughout the exhibit hall. Cost: $5,000

SATURDAY BREAKFAST BREAK
Surprise and delight attendees as they enjoy a tasty breakfast located in the exhibit hall. Your company will receive recognition at food stations during the popular event. Cost: $5,000

SATURDAY EXHIBIT HALL LUNCH
Some lunchtime refreshments for attendees while they chat with the exhibitors. Cost: $5,000

CHARGING STATION - SOLD
Your logo prominently displayed at charging station location in registration and meeting areas. Cost: $5,000
SILVER

SUPER SESSIONS

EBSCO
(2 opportunities available, 1 supersession sold)
Recognized at super session workshops during event and on signage. Your informational handouts are allowed on a resource table at the event.
Cost: $2,500

AFTERNOON COFFEE/TEA - SOLD
Everything is better with an afternoon beverage. Located in the exhibit hall, your company will receive recognition at the food stations during the popular refreshment breaks.
Cost: $2,500

FRIDAY BREAKFAST BREAK

OrangeBoy
(1/2 opportunities remaining, 1 sold)
Surprise and delight attendees as they enjoy a tasty breakfast located in the exhibit hall. Your company will receive recognition at food stations during the popular event.
Cost: $2,500
BRONZE

CHILDREN’S CORNER
Opportunity to sponsor engaging activities for attendee’s children. Recognition as the activities sponsor with name and logo.
Cost: $1,000

GAME SPACE
Exciting new opportunity to sponsor a game area, where attendees can relax, network and play games.
Cost: $1,000

MAKERSPACE ALLEY
Opportunity to sponsor makerspace activities for attendees. Recognition as the activities sponsor with name and logo.
Cost: $1,000
## BECOME A SPONSOR

Please select the opportunity you are interested in sponsoring and along with your information below to: clasponsorship@cla-net.org. We will reach out to you soon to discuss your interest in becoming a sponsor.

### DIAMOND
- **KEYNOTE**: $15,000
- **FEATURED SPEAKER**: $10,000
- **FRIDAY NIGHT FEATURED SPEAKER**: $10,000
- **AWARDS GALA**: $10,000

### PLATINUM
- **OPENING RECEPTION**: $7,500

### GOLD
- **EXHIBIT HALL ACTIVITIES & SIGNAGE**: $5,000
- **SATURDAY BREAKFAST BREAK**: $5,000
- **SATURDAY EXHIBIT HALL LUNCH**: $5,000

### SILVER
- **SUPER SESSIONS**: $2,500
- **AFTERNOON COFFEE/TEA**: $2,500
- **FRIDAY BREAKFAST BREAK**: $2,500

### BRONZE
- **CHILDREN’S CORNER**: $1,000
- **GAME SPACE**: $1,000
- **MAKERSPACE ALLEY**: $1,000

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**COMPANY:**

**CONTACT NAME:**

**ADDRESS:**

**CITY, STATE, ZIP:**

**PHONE:**

**EMAIL:**

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**REVISED: APRIL 10, 2019**