



*California Library Association Conference
Pasadena, CA October 24-26, 2019*

WELCOME!

Welcome fellow library workers!

Registration for the 2019 CLA Conference begins now and we hope you will find it EXTRAORDINARY! We are excited about the programs and workshops that will inspire, excite and motivate you to bring out the superstar in you and in the work that you do in our libraries across California. The conference is full of extraordinary programs, super events and opportunities to network with your colleagues from across the state, and, since it's in beautiful Pasadena, hotels, shopping and restaurants are only steps away from the Convention Center. We hope you take advantage of our FREE Super-Sessions on Thursday, the free scholarships for support staff, and stay all the way through our All Conference Reception on Saturday evening at the historic Pasadena Central Library. Visit the Conference Highlights page for a quick look at a few more specific details about the conference.

If you have questions or comments about conference, please send us an email at info@cla-net.org. We look forward to an EXTRAORDINARY time with you in Pasadena!

With Much Love and Excitement,

Michelle Perera, President

Nikki Winslow, Conference Planning Chair

GENERAL INFORMATION

Registration Hours

10/24/2019	6:30 AM - 5:00 PM
10/25/2019	6:30 AM - 5:00 PM
10/26/2019	7:00 AM - 2:00 PM

New Mothers Room

Pasadena Convention Center, Room 215

Exhibit Hall Hours

10/24/2019	12:00 PM - 5:00 PM
10/25/2019	9:00 AM - 5:00 PM
10/26/2019	9:00 AM - 1:00 PM

Exhibit Hall Schedule

THURSDAY

11:00 AM - 3:00 PM	Concession Stand Open
12:00 PM - 2:00 PM	Exhibit Lunch Reception
4:00 PM - 5:00 PM	Nacho Bar in Exhibit Hall

FRIDAY

10:00 AM - 11:00 AM	Breakfast Burritos in Exhibit Hall
10:00 AM - 2:00 PM	Concession Stand Open
1:00 PM - 2:00 PM	Poster Sessions
3:00 PM - 4:00 PM	Ball Park Break in Exhibit Hall
3:00 PM - 4:00 PM	IG Fair

SATURDAY

10:00 AM - 11:00 AM	Poster Sessions
11:00 AM - 12:00 PM	Food Break in Exhibit Hall
11:00 AM - 12:00 PM	Lunch at the Library Drop-in Information Session

PRECONFERENCE WORKSHOPS

Preconferences will take place on Thursday October 24.

THURSDAY, OCTOBER 24 | 9:00 AM

California Library Literacy Services: New Coordinators Orientation

10/24/2019 |9:00 AM-12:00 PM

Pasadena Convention Center, Room Ballroom H

New library literacy coordinators and directors are invited to participate in the State Library's annual California Library Literacy Services' New Coordinators Orientation. Please join us for an introduction to the nuts and bolts and processes of the statewide California Library Literacy Services program, successful practices to help you manage your library literacy services program, and information about the value of developing strong connections with other departments in the library and partners in the community.

Presenter(s): Natalie Cole, California State Library; Cathay O. Reta, Literacy Initiatives Project

Track: Literacy

Carnegie Library Tour: Los Angeles Edition

10/24/2019 |9:00 AM-1:00 PM

Offsite

Are you interested in architecture and public library history? Then join us for a tour of four Carnegie libraries that are still serving their communities today. Despite shared origins, each building is unique in its own way and typifies the various library architectural styles of the early 1900s. We will also experience the diversity of Los Angeles and its rich architectural heritage as we travel by bus from site to site. Your tour guide will describe Carnegie's role in early library development and provide an historical and geographical context for each site visited. Water and snacks will be provided.

Presenter(s): Cindy Mediavilla

Track: Community Development

Community Conversations with Veterans – Building an Extraordinary Series of Events through Planning and Partnerships

10/24/2019 |9:00 AM-12:00 PM

Pasadena Convention Center, Room 212/214

Community Conversations with Veterans programs in particular, and CCFB programs in general, attract librarians and paraprofessionals that are interested in reaching diverse audiences. These staff members are often from diverse backgrounds

and past Community Conversations with Veterans coordinating staff have ranged from library clerks to library directors, with everyone learning from the different communities across California.

Presenter(s): Julianna Robbins, California Center for the Book; Karen Bosch Cobb, Pacific Library Partnership

Track: Adult, Community Development

Extraordinary Resources for Adult Learner Literacy Success

10/24/2019 |9:00 AM-12:00 PM

Pasadena Convention Center, Room Ballroom G

This interactive pre-conference session will provide practical, hands-on ideas you can implement immediately in your adult literacy program. The first half will focus on introducing materials for interactive lesson planning around the California State Library Roles and Goals curriculum. The second half will feature hands-on tips, tricks, and ideas you can bring back for tutors working with learners who struggle with learning differences.

Presenter(s): Kelly L. Tyler, Los Angeles Public Library; Victor Castellanos, Monrovia Public Library; Beverly Schwartzberg, California State Library; Carol Chapman, Ventura County Library System; Jane Swain, Santa Barbara Public Library

Track: Literacy, Adult

PRECONFERENCE WORKSHOPS *(continued)*

Libraries RESPOND To Disasters

10/24/2019 |9:00 AM-12:00 PM

Pasadena Convention Center, Room 104

California saw more than its share of disasters in the past 2 years, including many devastating wild fires, mud slides, and violence. Library staff, as trusted community partners, provide safe haven during chaos, clean air to breathe, a cool place to be when it is hot. But, we do more than that. This panel will describe ways that several libraries have responded in times of crisis and ways to prepare for those crises ahead of time.

Presenter(s): Heather Cousin, Thousand Oaks Library; Irma Morales, Ventura County Library System; Jennifer Lemberger, Santa Barbara Public Library; Sarah Solis, County of San Diego Libraries; Danis Kreimeier, Napa County Library; Melanie Lightbody, Butte County Library

Marketing & Branding 101

10/24/2019 |9:00 AM-12:00 PM

Pasadena Convention Center, Room Ballroom A

You ARE the League of Extraordinary Librarians! But how do you make sure your community and stakeholders are aware of the amazing things you do and the powerful impacts you have on those you serve? We'll spend time Creating a simple Brand and Marketing Strategy - where everyone in the organization can use their powers for good!

Presenter(s): Francie Palmer, Palmer Consulting

Track: Marketing

Meet & Greet for The California Libraries Cultivating Racial Equity and Inclusion Cohorts

10/24/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 107

The California Libraries Cultivating Racial Equity and Inclusion initiative builds the skills and infrastructure of California libraries so that internal and external library operations grow racial equity and full inclusion for all.

Presenter(s): Chantel L. Walker, ; Cecilia Tovar, Santa Monica Public Library

Track: Advocacy

Mental Health Initiative: Where Compassion Meets Action

10/24/2019 |9:00 AM-12:00 PM

Pasadena Convention Center, Room Ballroom B

Working at the library fills us with joy and despair. How do we continue to serve our communities with our best when daily experiences can be so draining and challenging? Learn how to meet the needs of our communities while still remembering to care for ourselves first. Understand how Adverse Childhood Experiences (ACES) can influence and affect our lives, and the lives of our patrons. Establish best practices for working with a trauma-informed lens, and the great benefits of doing so, as well as de-escalation techniques.

Presenter(s): Carolyn Brooks, California State Library; Kathryn Gardella, California State Library and Southern California Library Cooperative; Leah Esguerra, LMFT, San Francisco Public Library; Tiffany Barrios, Glendale Library, Arts & Culture; Mary Leasure, Glendale Library Arts & Culture; Lisa Barnhart, Infopeople; Brenda Hough, Infopeople

Track: Adult, Advocacy

PRECONFERENCE WORKSHOPS *(continued)*

The Invisible Library

10/24/2019 |9:00 AM-12:00 PM

Pasadena Convention Center, Room 106

The Invisible Library is an exploration of how implicit and explicit bias, structural & inter-personal racism, inter-generational trauma, intersectionality and contemporary oppression inform and shape wellness and efficacy for library systems, their staff, the public they serve, the texts they choose to highlight and the programs they choose to fund and support. Each construct is explored through a historical lens to lay a foundation for common language, clear definitions and succinct explanations. This is followed by an analysis of how these factors influence the bi-directional relationships between the library as a public service institution and the library as a community of people. The workshop culminates with an exploration of tools to reduce risk factors and improve protective factors associated with these often hidden systemic influences.

Presenter(s): Donald Grant, Jr., Pacific Oaks College

Track: Leadership, Management, Professional Development, Reading, Social Justice

Using Mindfulness to Cope with Microaggressions and Workplace Stress (JCLC Program)

10/24/2019 |9:00 AM-11:00 AM

Pasadena Convention Center, Room Ballroom C

People from marginalized identity groups frequently experience microaggressions

- verbal and non-verbal messages that are invalidating or demeaning. Librarians, are not immune from these encounters, which can take their toll on a person's emotional, psychological, and physical health, as well as decrease workplace engagement. Navigating microaggressions in the workplace means being able to identify and name the experience, as well as having the words and skills to call attention to the microaggression. This session will provide attendees with a framework
- mindfulness
- that can be used to help process the often-fraught interactions that may take place in our libraries.

Presenter(s): Jaena Alabi, Auburn University Libraries; Pambanisha Whaley, Alabama State University; Chippewa M. Thomas, Auburn University

Track: JCLC (Joint Conference of Librarians of Color), Leadership, Management, Professional Development, Social Justice

THURSDAY, OCTOBER 24 | 2:00 PM

Book to Action 2020 - Building an Extraordinary Series of Events through Planning and Partnerships

10/24/2019 |2:00 PM-5:00 PM

Pasadena Convention Center, Room 212/214

By October 2019, 25 libraries will have been selected to participate in the 2020 Book to Action program administered by California Center for the Book. This pre-conference hands-on planning session will provide participating librarians with the opportunity to learn from previous Book to Action coordinators and the CCFB Program Manager. Book to Action best practices (including partnership strategies and examples, budgeting, program planning, and general adult programming tips and tricks) will be shared in an interactive, project-based classroom setting. Participants will have the opportunity to share in small and large groups and form connections to other Book to Action participants.

Presenter(s): Julianna Robbins, California Center for the Book; Sally J. Thomas, Hayward Public Library; Ramin Naderi, Los Angeles Public Library - West Los Angeles Regional Branch

Track: Reading@Community Development

CLLS Learner Outreach and Assessment

10/24/2019 |2:00 PM-5:00 PM

Pasadena Convention Center, Room Ballroom H

A panel of experienced library Adult Literacy professionals will share their experiences, challenges, and Best Practices in learner outreach and recruitment in the first part of this session. The second part of this session will focus on learner assessments. Attendees will learn how assessments are being done throughout the state. There will be shared an opportunity to learn and a follow-up discussion that will provide the opportunity to share ideas on how to modify or expand recruitment and how to assess learners in your own program.

Presenter(s): Deborah Bernal, Fresno County Public Library; Amy Prevedel, Literacyworks; Megan Katz, Los Angeles Public Library; Brian Castagne, San Francisco Public Library; Alisa Adams, Sonoma County Library Adult Literacy; Cherall Weiss, NEWPORT MESA PROLITERACY

Track: Literacy

PRECONFERENCE WORKSHOPS *(continued)*

CLLS Tutor Recruitment and Training

10/24/2019 |2:00 PM-5:00 PM

Pasadena Convention Center, Room Ballroom G

A panel of experienced library Adult Literacy professionals will share their experiences, challenges, and best practices in recruiting and training new volunteer tutors. Additionally, coordinators will take away fun, interactive and creative ideas to incorporate in their tutor-training workshops. A facilitated follow-up discussion will provide the opportunity to share other ideas about how you can modify or expand recruitment and training in your own program.

Presenter(s): Lucy Sims, Beaumont Library District; Carrie Scott, Carlsbad City Library; Casandra Issaka, Sacramento Public Library

Track: Literacy

Early Learning with Families and Successful Family Engagement

10/24/2019 |2:00 PM-5:00 PM

Pasadena Convention Center, Room 106

Interaction and engagement are the targeted methods for learning as we examine the best practices for bilingual storytimes and working with multicultural families. Explore the latest and greatest in developmentally appropriate spaces and resources that will meet the needs of your families. Learn how a trauma-informed care lens can fully engage and support your families, while making sure you include self care as a top priority. Wear comfortable clothes and shoes and prepare to learn through interactive engagement!

Presenter(s): Carolyn Brooks, California State Library; Beverly Schwartzberg, California State Library; Patrick Remer, Pleasant Hill at Contra Costa County Library; Lisa Regalla, Bay Area Discovery Museum

Track: Children

Extraordinary Advocacy

10/24/2019 |2:00 PM-5:00 PM

Pasadena Convention Center, Room Ballroom B

In this workshop, we'll challenge the traditional model of library advocacy. We'll begin by looking at the latest data about library support and we'll explore at how our current advocacy model and explore some of its failures. Then, we'll look beyond librarianship to some of the most advanced strategies and tactics used by national community organizers, political action committees, and campaigns. We'll emphasize the skills that librarians and library staff need to develop if they want to have the political and community support they need in order to increase support for funding including messaging, digital strategies, coalition building, and more.

Presenter(s): Patrick Sweeney, EveryLibrary

Track: Advocacy, Social Justice

PRECONFERENCE WORKSHOPS *(continued)*

Owning Your Digital Strategy: Bandwidth, Funding, and Long-term Planning

10/24/2019 | 2:00 PM-5:00 PM

Pasadena Convention Center, Room Ballroom A

A digital strategy doesn't exist in a box or by itself. We plan for new technologies when they can help us meet our strategic goals, but are we making timely strategic decisions? How are you planning for your library's future digital capacity? What kind of internet bandwidth will you need in the future to meet your user and internal administrative needs, and how will you pay for it? Are you considering how E-rate impacts those plans and strategies? What about other funding opportunities available through the state, the federal government, and private philanthropy? Where do devices, curriculum, staff training, and program implementation fall into your strategic plan?

Over the last six years, public libraries throughout California have connected to CENIC and reaped the benefits of higher speed connections. Those connections have allowed California's libraries to implement many technology-based solutions to address their needs. Through these processes, we've all learned a lot about identifying needs, planning for the future, and building capacity.

How can those lessons inform your digital strategy?

This will be an interactive workshop in which participants share experiences and lessons learned. The State Library Broadband Team, which includes experts in strategic thinking around technology and funding strategies around e-rate and state and federal grants, will facilitate the workshop. Participants will leave with new strategies, tools, and ideas around funding and implementation around their digital needs.

Presenter(s): Laura Sasaki, California State Library; Anne Neville-Bonilla, California State Library; Heather Mills

Track: Technology, Literacy

Summer @ Your Library is Designed To Reach and Engage Everyone

10/24/2019 | 2:00 PM-5:00 PM

Pasadena Convention Center, Room Ballroom F

CLA's Summer @ Your Library workshop will bring library staff together for discussions and presentations around summer programming, outreach strategies, and best practices.

The workshop will introduce and focus on Summer @ Your Library's Quality Principle #4: Summer @ Your Library Is Designed to Reach and Engage Everyone.

The workshop will cover:

- How to create a summer at your library that offers something for all ages and the many demographic groups in your community.
- How to design programs that are responsive to the cultures, languages, abilities, and other diversities in your communities.
- How to reach people who have not previously taken part in your library's summer programs.

Join us for a workshop that will help you plan, assess, and improve your summer reading and learning programs in order to reach and engage a broader, more diverse group of library users. You will hear from colleagues that are already implementing these principles, and you'll develop strategies for implementing and achieving these principles in your own libraries.

Summer at Your Library Quality Principles and Indicators can be found at:

<https://calchallenge.org/resources/quality/californias-quality-principles-and-indicators/>

We hope you can join us and ensure that summer 2020 connects many new faces to your library's summer programs!

Presenters: Summer at Your Library Program Committee members, California Library Association's Summer Advisory Group members

Additional presenters: Workshop facilitator, Dr. Virginia Walter

Track: Adult, Children, Mobile & Outreach, Reading, Young Adult

PRECONFERENCE WORKSHOPS *(continued)*

Talking to POWER presented by Ray Patchett

10/24/2019 |2:00 PM-5:00 PM

Pasadena Convention Center, Room 107

Talking to powerful people is intimidating. Power as a subject is little understood and seldom discussed. All people, however, use power in attempts to influence others and get what they want.

Power for most people is an unconscious force continuously exercised in all relationships and through all structures, formal and otherwise, in which they operate.

The Talking to Power workshop introduces power, politics, and illuminates positive ways to use power and politics to deal with powerful people, influence others, and get what you want!

Presenter(s): Ray Patchett, Patchett & Associates

Track: Advocacy, Leadership, Professional Development

Using Mindfulness to Cope with Microaggressions and Workplace Stress (JCLC Program)

10/24/2019 |2:00 PM-4:00 PM

Pasadena Convention Center, Room Ballroom C

People from marginalized identity groups frequently experience microaggressions

- verbal and non-verbal messages that are invalidating or demeaning. Librarians, are not immune from these encounters, which can take their toll on a person's emotional, psychological, and physical health, as well as decrease workplace engagement. Navigating microaggressions in the workplace means being able to identify and name the experience, as well as having the words and skills to call attention to the microaggression. This session will provide attendees with a framework
- mindfulness
- that can be used to help process the often-fraught interactions that may take place in our libraries.

Presenter(s): Jaena Alabi, Auburn University Libraries; Pambanisha Whaley, Alabama State University; Chippewa M. Thomas, Auburn University

Track: JCLC (Joint Conference of Librarians of Color), Leadership, Management, Professional Development, Social Justice

SPECIAL EVENTS

Keynote Speaker: Steve Pemberton

10/24/2019 | 5:15 PM - 6:15 PM

CLA Awards Gala

10/24/2019 | 6:30 PM - 8:30 PM

Ticketed Event

Join us in celebrating the CLA Award Winners and California Library Hall of Fame Awardees will be honored. This is the opportunity to award these extraordinary librarians and leaders in California Libraries for their accomplishments. Enjoy mingling and networking with your colleagues as you explore rooms featuring light & heavy hors d'oeuvres and desserts.

EveryLibrary Fundraiser

10/24/2019 | 8:30 PM - 10:30 PM

INFORMATION AND RSVP: <https://action.everylibrary.org/cla2019>

EveryLibrary is excited to announce our fundraiser and pre-party just before the California Library Association Conference in Pasadena on October 24th. We are thrilled to be hosted by Barney's Beanery once again. Your ticket will include free well drinks, beer and wine, and light snacks from 8:30 p.m. - Midnight (or as long as our bar tab holds out). This will be a night of dancing, drinks, pool playing, and networking with your fellow California librarians. How else should you kick off CLA then by making some new friends and celebrating our profession?

This is a ticketed event and if you get your tickets before October 1st then you can get the discounted rate of just \$25. After that, ticket prices increase to \$35 until October 24th. Tickets will be priced at \$45 on the day of the event and at the door. So don't wait! Besides, we often sell out of our events.

Keynote Panel: Eric Klinenberg & Kenneth Breisch

10/25/2019 | 11:00 AM - 11:50 AM

School of Information at San José State University's Annual Poster Session and Reception

10/25/2019 | 4:30 PM - 7:00 PM

Sheraton Pasadena, 303 Cordova Street, Pasadena
Piazza Ballroom (Reception & Poster Session) and Cordova Room (Food & Beverages)

The School of Information at San José State University is hosting its Annual Poster Session and Reception at the CLA Annual Conference. Enjoy complimentary hors d'oeuvres while mingling with iSchool Faculty, staff, alumni, students, and friends. It's a great opportunity to make new contacts and catch up with your colleagues

Our school's reception is free to attend. If you will be in Pasadena, please join the celebration.

University of Southern California Reception

10/25/2019 | 5:00 PM - 7:00 PM

Sheraton Pasadena Hotel, Charlie's Bar, 303 Cordova St.

Join Dr. Christopher Stewart, interim director of USC's Master of Management in Library and Information Science program and the new Graduate Certificate in Library and Information Management program, for a reception and informal briefing session. USC is the first major research university in more than 30 years to invest in librarianship as a profession for the future. USC is also the first university to develop its degree from the ground up as a program within its business school. The USC program is fully online and taught by both fulltime USC as well as leading practitioners from the field. We emphasize leadership development across all areas. The USC MMLIS and GCRT-LIM programs are accepting applications for Spring and Summer 2020 cohorts.

YSIG & BAYA Happy Hour

10/25/2019 | 6:45 PM - 7:45 PM

Bodega Bar

<https://bodegawinebar.com/pasadena/>

Night Track Kickoff: Michael Connelly

10/25/2019 | 8:00 PM - 8:50 PM

In Conversation with Michael Connelly - come join us during the Night Track as we welcome bestselling author, Michael Connelly. Michael Connelly's blockbusters include: The Lincoln Lawyer, The Poet, Angels Flight, The Concrete Blonde. Some of his works have inspired the TV series, Bosch.

SPECIAL EVENTS

Featured Speakers: Matt de la Peña and Jenn Torres

10/26/2019 | 10:00 AM - 10:50 AM

The Rose Tea: Honoring the CYRM/Beatty Award Recipients

10/26/2019 | 2:00 PM - 3:30 PM

Presenter(s): Elizabeth S. Bell - Teen Services Librarian and California Young Reader Medal Committee Member, Solano County Library – Fairfield; Kimberley Brubaker Bradley; Laurie Ann Thompson; Sean Qualls; Maureen Goo

Join us in celebrating this year's California Young Reader Medalists and the John and Patricia Beatty Award winning author at the Rose Tea. We will hear from the Beatty Award winner, Maureen Goo, and some of the winners of California Young Reader Medal, Kimberley Brubaker Bradley, Laurie Ann Thompson and Sean Qualls. Attendees will receive free books! All authors and illustrators will also be available after the event to sign copies of their winning books which will be available to purchase after the event. Our venue will be in the Pasadena Convention Center in Pasadena.

Membership Meeting & Closing Speaker: Skye Patrick

10/26/2019 | 4:00 PM - 5:00 PM

Join us for the annual membership meeting to hear about the state of the association, hear from CLA President, Michelle Perera, CLA staff and CLA Treasurer, Derek Wolfgram about the financial and operational state of the California Library Association. Then hear from incoming President, Hillary Theyer, who will announce her theme for CLA 2020 and share her vision for the association.

The meeting will conclude with an inspiring and motivating talk from California's very own Skye Patrick, County Librarian for Los Angeles County and Library Journal Librarian of the Year for 2019. What better way to end the conference than hearing from an extraordinary speaker to motivate us to take what we learned at conference and go forward to do great things!"

All-Conference Reception

10/26/2019 | 6:00 PM - 9:00 PM

Ticketed Event

Join CLA President, Michelle Perera, the CLA Board, and the 2019 Conference Planning Team at the Pasadena Public Library for an All-Conference Reception (a.k.a. President's Party) to celebrate another great CLA Conference. Don't miss this fun evening of friends, colleagues, food, drink, music, and more!

MEETINGS

THURSDAY MEETINGS

Zip Books Advisory Committee (invitation only)

10/24/2019 | 7:30 AM-8:50 AM

Pasadena Convention Center, Room 211

FRIDAY MEETINGS

NASA @ My Library

10/25/2019 | 8:00 AM-8:50 AM

Pasadena Convention Center, Room 102

This open meeting is to share with libraries some S.T.E.A.M. (science, technology, engineering, art, math), space, and NASA-related resources. Come hear about online resources provided through the NASA@ My Library project, such the STAR Net STEM Clearinghouse for hands-on activities, webinars, and learn how you can invite space science experts to library programs. Also hear examples of programming conducted after a NASA STEM workshop training.

Zip Books - General Meeting

10/25/2019 | 8:00 AM-8:50 AM

Pasadena Convention Center, Room 211

This Zip Books general meeting will give participating libraries the opportunity to ask questions, get updates, and also network with other fellow Zip Books. Libraries interested in learning more about Zip Books and how they might participate are also welcome to attend.

2020 Beatty Committee Meeting

10/25/2019 | 9:00 AM-10:50 AM

Pasadena Convention Center, Room 205

Library History Interest Group Meeting

10/25/2019 | 10:00 AM-10:50 AM

Pasadena Convention Center, Room 204

Literacy Interest Group Meeting

10/25/2019 | 10:00 AM-10:50 AM

Pasadena Convention Center, Room 212/214

Marketing and Public Relations Interest Group Meeting

10/25/2019 | 10:00 AM-10:50 AM

Pasadena Convention Center, Room 209/210

Technical Services Interest Group Meeting

10/25/2019 | 10:00 AM-10:50 AM

Pasadena Convention Center, Room 211

County Librarians Meeting

10/25/2019 | 1:00 PM-2:50 PM

Pasadena Convention Center, Room Ballroom DE

The State Librarian shall annually call a convention of county librarians, to assemble at such time and place as he deems most convenient, for the discussion of questions pertaining to the supervision and administration of the county free libraries, the laws relating thereto, and such other subjects affecting the welfare and interest of the county free libraries as are properly brought before it. All county librarians shall attend and take part in the proceedings of the convention.

Mobile Library Services Interest Group Meeting

10/25/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 205

Working Scholars

10/25/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 208

This session will provide information, networking, and support to California public library staff interested in earning a college degree online. The program may be of particular interest to staff who do not possess a bachelor's degree but wish to obtain one, especially with the long-term goal of seeking a professional library career and/or MLIS degree. The State Library is providing tuition support for a limited number of library employees from across the state. Staff from libraries with Career Online High School programs may also be interested in learning more about the Working Scholars pilot to see if it is of interest to their COHS graduates in the future.

African American Librarians Interest Group Meeting

10/25/2019 | 5:30 PM-6:30 PM

Pasadena Convention Center, Room 205

Services to People Who are Incarcerated Interest Group Meeting

10/25/2019 | 5:30 PM-6:50 PM

Pasadena Convention Center, Room 209/210

Youth Services Interest Group Meeting

10/25/2019 | 5:30 PM-6:30 PM

Pasadena Convention Center, Room 211

MEETINGS

SATURDAY MEETINGS

Seguimos Creando Enlaces

10/26/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 211

This is an open planning meeting for the Seguimos Creando Enlaces conference. This conference is expected to take place in spring of 2020, and we invite CLA conference attendees to join us to learn more about past Seguimos Creando Enlaces conferences and help us shape the direction of the 2020 Creando Enlaces conference, which will emphasize civic engagement programs for immigrant, refugee, and Spanish-speaking library users. This unique conference by the Serra Cooperative Library System increases the visibility of the strong collaboration that takes place in our libraries and communities and centers the experiences of immigrants, refugees, Spanish-speakers, Latinx library staff, and community members.

Button-Making with the Ethnic Affiliates

10/26/2019 |12:00 PM-12:50 PM

Pasadena Convention Center, Room Ballroom B

Come through and make buttons while decompressing from CLA with members from AILA, APALA, BCALA, CALA, JCLC, and REFORMA.

Libraries Helping Immigrants

10/26/2019 |12:00 PM-12:50 PM

Pasadena Convention Center, Room 102

"Libraries Helping Immigrants" Regional Grant meeting to share participating libraries' stories, challenges and solutions while providing successful and effective services to our immigrant communities who seek to improve their English skills and pursue naturalization. Open to everyone and discussion will include free and low-cost/no-cost resources available to all libraries.

Harwood Public Innovators

10/26/2019 |3:00 PM-3:50 PM

Pasadena Convention Center, Room 212/214

This session will provide sharing and networking opportunities among libraries using or interested in the Harwood practice of community engagement, and is open to all, not just Harwood-trained staff. Those attending the Public Innovators Workshop in early November 2019 are especially encouraged to attend and meet other Harwood-trained library staff members from across the state.

Latino Services Interest Group Meeting

10/26/2019 |3:00 PM-3:50 PM

Pasadena Convention Center, Room 211

CONCURRENT SESSIONS

FRIDAY, OCTOBER 25 | 8:00 AM

All the Responsibility and None of the Authority: Managing when you are not the supervisor

10/25/2019 |8:00 AM-8:50 AM

Pasadena Convention Center, Room Ballroom A

Have you been placed in a work situation where you are required to get buy-in from your co-workers in order to do your job? Maybe you have been asked to develop or revise a policy for an organization you do not supervise. Perhaps you have been tasked with developing training for your co-workers. Join our panel of librarians as we discuss ways to manage your project... and your co-workers... when you are not the supervisor.

Presenter(s): Velva L. Hampson, CDCR; Cindy Mediavilla, Self-employed; Tamara Evans, Kings County Library

Track: Professional Development, Management

Best Ways to Get Experience During Library School

10/25/2019 |8:00 AM-8:50 AM

Pasadena Convention Center, Room 212/214

Sponsored by the Student Interest Group

We know there are many things library school doesn't teach you, so come learn from current and past students about how to get hands on experience during your master's degree. Experience is easier to gain in school and can be achieved in a variety of ways. Our panel includes a diverse mix of how each person gained or is gaining experience while in school.

Presenter(s): Stacey Akahoshi, Santa Barbara Public Library; Christina M. Miskey, University of Nevada, Las Vegas; Alexander Garcia, Ontario City Library; Alice Erickson, San Mateo County Libraries; Danny Thien Le, Santa Clara City Library

Track: Professional Development

Building Young Brains: Programming to Bolster Cognitive Development

10/25/2019 |8:00 AM-8:50 AM

Pasadena Convention Center, Room 101

Research shows that cognitive skills

- like growth mindset and executive functions
- are highly correlated to successes in school and with a range of life outcomes.

Integrating the Bay Area Discovery Museum's Center for Childhood Creativity's research on early cognition into our library programming, station-based activities are infused with developmentally appropriate opportunities to support cognitive growth. By celebrating challenges and highlighting process over product, we are empowering young learners in growing their own brains.

Join in experiencing research-backed, hands-on activities and strategies that highlight building children's early cognitive skills while engaging families in playful conversations about cognitive science. Presenters will also discuss stories, case studies, and share successes and stumbles from recent pilot programs that can strengthen programmatic impact no matter the setting.

Presenter(s): Lisa Regalla, Bay Area Discovery Museum; Aubree Fairchild, Bay Area Discovery Museum

Track: Children

Clairvoyance for Librarians: Using Readers' Advisory to Predict a Customer's Reading Future

10/25/2019 |8:00 AM-8:50 AM

Pasadena Convention Center, Room 204

Sponsored by the Collection Development Interest Group

Predict your customer's reading future with Readers' Advisory! In this session you will learn to use one of the great librarian superpowers called Readers' Advisory. It is a specialized service of connecting customers to the books that they will love. In this session you will learn the inner workings of Readers' Advisory, how to master the art of book talking, how to look for cues on what the customer wants, get all the tools you need to stay on top of trends in publishing, create a culture of reading at your library, and engage reluctant staff so they can be great in Readers' Advisory as well.

Presenter(s): Danielle Clayton, San Diego County Library; Andrienne Cruz, Azusa City Library

Track: Reading

CONCURRENT SESSIONS

Critical Librarianship: Communities, Labor, Bureaucracy, and Social Justice

10/25/2019 |8:00 AM-8:50 AM

Pasadena Convention Center, Room 104

This panel will address critical approaches to librarianship, emphasizing a conceptual framework of social justice, and collaborative interactions between MLIS faculty and practicing librarians.

Noble will discuss the importance of critical librarianship, reframing information work as service-oriented rather than technological, including teaching critical theories of race, gender and political economy.

Roberts will discuss labor issues within librarianship, and how those issues mitigate the ways librarians interact with administrators and other constituencies.

Leazer will describe how librarianship bureaucratizes people and their information needs, transforming people into clients, with and a disregard for the whole person.

Furner describes how the mission statement for the MLIS program at UCLA identifies social justice as one of its guiding principles, concerned with advocacy for the underserved, and the equitable distribution of information.

Presenter(s): Gregory Leazer, UCLA Dept of Information Studies; Safiya Noble, UCLA Dept of Information Studies; Sarah Roberts, UCLA Dept of Information Studies; Jonathan Furner, UCLA Dept of Information Studies

Track: Social Justice

Feeling Extraordinarily Crafty? Put Your Fiber Arts Programs in a Whole New League

10/25/2019 |8:00 AM-8:50 AM

Pasadena Convention Center, Room 103

Join these extraordinary librarians as they show you how to take your crafting classes to a new level! Offering embroidery classes that will leave you in "stitches," sewing classes that not only "seam" creative -- but are!, crochet classes that will get you "hooked," and macramé classes that are "knot" just for hippies, these crafty ladies will inspire you to have "sew" much fun! Learn the types of fiber arts classes you can offer, how to "tailor" them for various age groups, how to publicize them, and costs involved. Discover in-house and external partnerships, "knitting" together your community in ways that can be used to expand current programming, save on costs, and reach groups outside the library.

Presenter(s): Karen Christiansen, Paso Robles City Library; Melissa Bailey, Paso Robles City Library; Dawn M. Jackson, Santa Maria Public Library

Track: Adult, Young Adult

Learning Circles: Bridging the Skills Gap and Delivering Education For All

10/25/2019 |8:00 AM-8:50 AM

Pasadena Convention Center, Room 208

Sponsored by the Literacy Interest Group

Adults with low skills need free, flexible, and accessible learning opportunities to compete for rapidly changing technology-infused jobs of the future. This includes U.S.-born and immigrant adults who seek to develop their skills as workers and community members who don't have the time or resources to commit to more intensive, traditional education programs. The potential of public libraries to meet the needs of this under-served population and employers has not been fully realized and greatly benefit from Learning Circles, a cost-efficient, high-impact, and scalable model that blends face-to-face instruction with online learning in lightly-facilitated study groups that leverage technology to address the specific needs of adults with low skills. Attend this session to learn about the flexible Learning Circles model including an interactive discussion about successful implementation at three public library systems. Panelists will also talk about paid and open-source courses for language and educational needs of low-literate adults.

Presenter(s): Randall T. Hinson, Los Angeles Public Library; Marsha R. Malcolm, San Jose Public Library

Track: Literacy, Adult

CONCURRENT SESSIONS

Midwest Tape & Hoopla Overview

10/25/2019 |8:00 AM-8:50 AM

Pasadena Convention Center, Room 106

Presenter(s): Corey Etterling

Public Library Statistics, Where & How to Access Them

10/25/2019 |8:00 AM-8:50 AM

Pasadena Convention Center, Room 105

Learn about the California Library Statistics! Find out where to access the data, how to use it, and how libraries are using the data. This is a must-see presentation for all public librarians interested in this issue, and for those who provide annual data to the State Library and who want to learn how to maximize their efforts and outputs. We will cover benchmarking, dashboards, graphs, trends, and how to share the data internally and with your stakeholders.

Presenter(s): Lindsay Thompson, Counting Opinions (SQUIRE) Ltd.

Track: Advocacy, Leadership, Management, Marketing, Mobile & Outreach

Reach Your Readers: New Services and Features for Digital Library Success

10/25/2019 |8:00 AM-8:50 AM

Pasadena Convention Center, Room Ballroom B

Discover exciting ways to engage with current patrons and reach new readers using tools from OverDrive. In this session, we'll highlight features including Instant Digital Card, Lucky Day, Libby CarPlay and library and school partnerships. Don't miss this opportunity to learn what's new at OverDrive.

Presenter(s): Kevin Coon, OverDrive

Where the Library of Things Are

10/25/2019 |8:00 AM-8:50 A

Pasadena Convention Center, Room 207

Are you interested in launching a Library of Things but have more questions than answers? Sharon Coronado will take you along the journey of implementing a Library of Things from the grant writing stage to circulation among your library users. County of SLO Public Libraries received an Innovation Station grant from CA State Library and Southern California Library Cooperative and now offers over a dozen circulating kits that include Virtual Reality, Robotics, Digimanities, Coding, and more. Sharon will share the sunny successes and gruesome failures of implementing a Library of Things that patrons will flock to.

Presenter(s): Sharon E. Coronado, County of San Luis Obispo Public Libraries

Track: Technology

FRIDAY, OCTOBER 25 | 9:00 AM

Adult Learners as Leaders, Advocates, and Colleagues in your Library

10/25/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 105

Sponsored by the Literacy Interest Group

Please join us to find out how adult learners in California's library literacy programs are leaders in their libraries, their communities, and their personal lives, and how your adult learners can serve as advocates and ambassadors for your library and your literacy program. Participants will learn about how the Adult Learner Leadership Institute, and other library literacy programs, increase learners' self-esteem and self-confidence and provide them with leadership, communication, and public speaking skills. Panelists will also share success stories and strategies for working with adult learners to demonstrate the value and impact of the public library and its literacy program.

Presenter(s): Rosie Manela, Independent Literacy Consultant; Diane Shimota, AK Smiley Library - Redlands; Linda Sakamoto-Jahnke, Berkeley Public Library; Gregory L. Hill, Los Angeles Public Library Exposition Park - Dr. Mary McLeod Bethune Regional Branch; Tanya Jauregui, California State University, San Bernardino; Baby M.C Shelton, Massage therapist

Track: Advocacy, Literacy, Adult

CONCURRENT SESSIONS

BAM! Coordinating a Library Comic Convention

10/25/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room Ballroom A

Comic books are a vibrant intersection of literacy and pop culture, a storytelling art form that brings together people of all ages and backgrounds

- perfect for celebrating at your library! In this presentation, you'll hear from librarians with vastly different experiences who have successfully established and coordinated large-scale comic conventions for their library communities. Learn how they got buy-in from their administration and colleagues, promoted the event through a variety of channels, attracted engaging guests and vendors. Take away best practices for planning a dynamic event that your community will love
- what to do, what to avoid, and how to stay sane while putting it all together!

Presenter(s): Allen R. Kesinger, Mission Viejo Library; Jeff Price, Mission Viejo Library; Courtney Kesinger, OC Public Libraries; Audra Pimatukarnta, OC Public Libraries

Track: Graphic Novels, Young Adults

Barbershop Books: inspiring young boys to read

10/25/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 104

Young boys of color in California are reading at staggeringly low proficiency rates. Different factors are at play and LA County Library has taken steps to address several of these factors by installing small libraries in 10 Barbershops in the South Los Angeles and Compton areas. This program is a partnership with Barbershop Books in New York, founded by Alvin Irby. A large part of the success of the program is due to the Library employing a young man with lived experience to serve as a community liaison. Come learn about this extraordinary program, how we created buy-in with the barbers, and the special elements embedded in the program to help young boys of color develop enthusiasm for reading.

Presenter(s): Debbie A. Anderson; Christian A. Brown, LA County Library

Track: Reading, Children

Building a Multicultural Early Literacy Kit on a Budget (JCLC program)

10/25/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 107

A child's family, educators and community must work jointly to build a foundation for school readiness. Libraries have many resources such as Storytime and summer reading programs to address this need, but often have limited resources for diverse families with very young children. To address this, Contra Costa County Library has designed over 50 early literacy "Stories To go" kits that families and educators can use with young children. It is the goal that our kits celebrate diversity and are culturally current with fun learning activities, all packaged in an easy to go canvass book bag. Participants at this workshop will learn how to create a multicultural early literacy kit by modeling Contra Costa County Library's Stories to Go kits. The session will also include a discussion on how to select books that are culturally current, and tips on how to market the kits.

Presenter(s): Catherine Oliver, Contra Costa County Library; Alison M. Peters, Contra Costa County Library (El Cerrito Branch)

Track: JCLC (Joint Conference of Librarians of Color), Children

Deal or no deal? Managing RFPs and contracts for your Technical Services department

10/25/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 212/214

Sponsored by the Technical Services Interest Group

As technical services departments become smaller and leaner, libraries need to find ways to streamline the workflow and still offer quality materials to patrons. Join us for a presentation on how to manage RFPs (Request for Proposals) and subsequent contracts for your Technical Services department when you are ready to outsource the work. Whether you looking for a vendor to outsource your print, non-print or both types of materials, this informative session will help you understand the ins and outs of the RFP/contract process and what you need to ask for in a vendor. A panel of representatives from the largest outsourcing vendors will be on hand to discuss their process and answer any questions you may have about their work.

Presenter(s): Mary Kocman, Palos Verdes Library District; Yu-Lan Chou, Santa Clara City Library

Track: Management

CONCURRENT SESSIONS

Gleefully Managing Change: How Great Communication Leads to All-In Results

10/25/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 101

Change is scary. Radical change is terrifying. Malissa and Jess will share with you their suggestions for how to:

- Communicate clearly, effectively, and so people understand the why behind the what
- Acknowledge the challenges of change: vulnerability, fear, mistrust, discomfort
- Scale change: how to break large changes into manageable iterations and make small changes palatable
- Honor the past and recognizing what worked, allowing for mourning, doing the new thing anyway
- And of course, “oops, I did it again”: mistakes we’ve made so you don’t have to
- We’ll end with a Q& A and audience sharing of successes and failures.

Presenter(s): Jessica Jupitus, Solano County Library; Malissa Knapp, Solano County Library

Track: Leadership, Management

Libraries and Gardens: Growing Together

10/25/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 102

Whether they’re addressing local food deserts or providing a cool place for hands-on STEM learning, gardens have become an exciting new library trend. More than just lovely landscaping, library gardens are often effective demonstration projects for drought-plagued communities that hope to go “native.” They can also provide a non-threatening program space for children of differing abilities. Representatives from California libraries featured in the book *LIBRARIES AND GARDENS: GROWING TOGETHER* (ALA, 2019) will share the motivations behind their gardens and how those gardens have helped extend services out into the community.

Presenter(s): Cindy Mediavilla, Self-employed; Jenny Robinson, Santa Clara County Library District; Kristen Clark, Mill Valley Public Library; Ketzie Diaz, Long Beach Public Library; David Hedden, Long Beach Public Library

Track: Community Development

Make a Bigger Impact with Open Library Access & Digital Content Sharing

10/25/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room Ballroom C

Bibliotheca uses innovation to evolve the traditional library experience. We invite you to learn first-hand how you can improve experiences and meet the expectations of today’s users. Molly Krill, Youth Services Manager of the Ventura County Library Hill Road Branch will share how they extended open hours, increased customer satisfaction, won innovation awards and paved the way for state-wide grant funds as one of the first North American libraries to implement open+. Misty Jones, Director of San Diego Public Library will highlight a modernized RFID library experience and how they bring an intuitive and enjoyable digital content experience to users with a lower cost per circulation. Learn how to gain access to over 125,000 eBooks and eAudiobooks through the California cloudLink group.

Presenter(s): Kristy Goebel, bibliotheca

Many Hands for Senior Health: How the Paramedics, Non-Profits, a Hospital, and the Public Library Started a Movement

10/25/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 207

When the Torrance Fire Department wanted to address reducing falls from older adults, they turned to many partners including the Torrance Public Library. Over three years, one class evolved into ongoing referrals, an annual fair, and public awareness campaign of a safety issue common to our aging population. With each partner bringing their skills to the table, free classes, free referrals, and an ongoing partnership developed. Come learn how this common problem was addressed in Torrance, what each partner learned from each other, and what tips the panel would share on building a similar partnership in your community.

Presenter(s): Hillary Theyer, Torrance Public Library; Jennifer Nulty, Torrance Fire Department; Christy Ann Lau, Partners in Care Foundation; Anita Chun, Torrance Memorial Medical Center

Track: Adult, Community Development

CONCURRENT SESSIONS

Moving towards open scholarship: UC, Elsevier and all the rest

10/25/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 106

The movement to make new scholarship freely available to all began at least by 1994 with Stevan Harnad's "Subversive proposal". In 2013 the University of California Academic Senate adopted one of the first mandatory OA policies in the US, requiring that a copy of all newly authored research be deposited in an open archive regardless of where it is published. In winter 2018 the UC Libraries published an action roadmap, "Pathways to OA." Since, the Libraries and the Academic Senate have worked closely together to pursue some of the actions discussed in "Pathways". Most visibly to date, the UC sought to negotiate a "transformative" contract with Elsevier (the world's largest scholarly publisher) that would publish all UC-authored articles as open access, retain full reading rights to all Elsevier publications, and reduce the total cost of reading plus publishing for UC. Negotiations failed, but rather than sign a business-as-usual contract, the UC canceled its agreement with Elsevier on 28 Feb 2019. At the same time, the UC has signed a transformative agreement with Cambridge Univ Press and is negotiating with several other publishers, and leading a coalition seeking to help non-profit scholarly society publishers to flip their journals to open access.

Presenter(s): Jeffrey MacKie-Mason, UC Berkeley

Track: Academic

"Oh, and We Need a Tunnel": Redesigning Your Children's Area in Incremental Stages

10/25/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 204

Redesigning your children's department is pretty scary. Join Palos Verdes Library District Young Readers Librarians as we share our experience in creating a fun destination for children from babies to teens. We'll take you on a journey that started with literal cutting and pasting on an old paper floorplan and finished with a space that is accessible, beautiful, and just plain fun for all our patrons. See how a team composed of librarians, facilities staff, and circulation staff can develop ideas... and adjust them as often as necessary to reach that shared goal. Experience how a daunting project can be completed over time and in small increments. Gasp at the scary stuff, like rotating the stacks 90 degrees (shudder) and thrill to fun stuff like designing a tunnel into the storytime room. Come away with ideas that you can scale down, expand, or adjust to implement in your own libraries.

Presenter(s): Laura M. Henry, Palos Verdes Library District; Marisa Perley, Palos Verdes Library District; Emily Ohara, Palos Verdes Library District; Megan Durazo, Palos Verdes Library

Track: Children, Management

CONCURRENT SESSIONS

So you act like a librarian, but you're not!!! Being a paraprofessional in the library world

10/25/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room Ballroom B

Paraprofessionals in the library aren't without the experience or the drive to get the job done, but are often without the title and support that comes with being a Librarian. As a community, let's come together to discover ways to build an inclusive work environments that retain talented and enthusiastic non-MLIS staff who serve despite professional barriers. It takes a village working together to discover ways to break the glass ceiling that many paraprofessionals face when trying to advance in the library field. Be a part of that village by contributing to our panel of both non-MLIS staff and Librarians as they make honest observations about our library culture. Play an active role in the discussion with a series of How Might We questions to get us thinking about how we can better include, empower, and support the extraordinary paraprofessionals of the library world.

Presenter(s): Dedria M. Tillett, Riverside Public Library; Courtney Saldana, Ontario City Library; Stefanie Ulate, Monrovia Public Library; Edwin Rodarte, Los Angeles Public Library; Melina Velazquez, Riverside Public Library

Track: Leadership, Management, Professional Development

The League of Extraordinary Librarians: Demystifying the Work of California Correctional Librarians

10/25/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 208

Have you ever wondered what correctional librarians do? To answer your first question, no, they're not scared. If you still have questions, two California State Prison librarians will discuss their day to day work in correctional libraries. Part law library, part academic library, part public library, the work of correctional librarianship is multifold..

Presenter(s): Jameson N. Rohrer, Centinela State Prison/Brawley Public Library; Alicia Friedman, California State Prison Los Angeles County

Track: Adult, Advocacy, Social Justice, Special Libraries

The State of the State Library

10/25/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room Ballroom G

Please join us to hear from State Librarian Greg Lucas about what's happening at your California State Library.

Presenter(s): Greg Lucas, California State Library

FRIDAY, OCTOBER 25 | 1:00 PM

"What days are you here?" – Taking Ownership of Your Work as Part-Time Public Library Staff

10/25/2019 |1:00 PM-1:50 PM

Pasadena Convention Center, Room 102

Our panelists are three women of color who have worked at various levels in multiple library systems in the competitive SF Bay Area. They will share tips on how to stay resilient and relevant while working the part-time hustle. They will cover getting your foot in the door, establishing a presence, strategic shift taking, and how part-time work can work to your advantage. Whether you're employed as a shelver, a paraprofessional, or a librarian, working permanent part-time or on-call, or currently in library school, there will be something you can relate to and learn from in this session.

Presenter(s): Annabelle L. Blackman, Oakland Public Library; Anna Wu, Oakland Public Library; Isabel Macias, Oakland Public Library

Track: Professional Development

CONCURRENT SESSIONS

Community Tours as Education, History, and Praxis

10/25/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 204

Sponsored by the Special Libraries Interest Group

There is no better place to learn about a community than on its streets. Librarians can conduct unique community engagement and teach neighborhood knowledge by giving community tours. In this session, two Los Angeles urbanists demonstrate how their community tours educate learners, support local history, and advance information praxis on the ground. Drawing on 20 years of experience as an L.A. tour guide, professor, journalist, and poet, Mike Sonksen will explain his method for giving ethical walking tours in diverse and changing communities. Jonathan Pacheco Bell, an urban planner in South Central L.A., will illustrate how his multimodal tours of the Florence-Firestone district bolster community pride and advocacy. This session will appeal to all LIS practitioners desiring to break free from the reference desk to carry out extraordinary street-level information praxis. Attendees will gain a framework for developing their own ethical and inspiring tours in their communities.

Presenter(s): Mike Sonksen, Woodbury University

Track: Mobile & Outreach, Advocacy, Social Justice

Confessions of a New Library Leader...

10/25/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 105

So why would anyone want to get into a leadership role? Come join a panel of young professionals from the Developing Leaders in California Libraries (DLCL) program who have decided to take the dive into leadership. They will talk about "the why", their challenges, supervising people older than you, supervising people older than you who resist change, some mistakes they have made (and what they learned from it), things they learned the hard way, advice they have for other aspiring young leaders, and their greatest success story (and why they want to continue to lead!)

Presenter(s): Robert Karatsu, California Library Association; Kayla Marie Figard, San Mateo County Library; Dedria M. Tillett, Riverside Public Library; Kristin Olivarez, Monterey Park Bruggemeyer Library

Track: Leadership, Professional Development

Creating Conditions for Communities to Flourish: Activating Community Engagement to foster TRUE Community Ownership!

10/25/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room Ballroom B

Unleash the power of human-centered design to create constructive community engagement opportunities that result in authentic community ownership! This program will use the Pleasant Hill Library new building's community engagement process as the case study to illustrate the revolutionary and innovative process City Leaders, Librarians and the Design Team engaged in to lay the foundation for the new building to catalyze and "level up" 21st century community ownership! Hear from this dynamic, energetic and spirited team of collaborators including the innovative librarian and the talented design team to learn how to conduct an engagement process that that will embed equity and inclusion and honor all in the community. Learn how they used shared values, pride of place and empathy-driven workshopping to result in data, anecdotes and more importantly, community excitement that community voices were not only heard, but also incorporated in the new building design!

Presenter(s): Margaret M. Sullivan, Margaret Sullivan Studio; Patrick Remer, Pleasant Hill at Contra Costa County Library; David Andrieni, Bohlin Cywinski Jackson; Sarah Kuehl, EinwillerKuehl

Track: Community Development, Advocacy

CONCURRENT SESSIONS

Equitable, Diverse, and Inclusive Staffing: Go From Ordinary to Extraordinary

10/25/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 107

Diversity and equity in library staffing at all levels is critical to meeting the needs of an increasingly diverse population. Come learn, explore and engage as we delve into this topic. In this session, we will discuss how to address diversity and equity in your organization and community. We will also explore past and current programs and initiatives (residency programs, internships and scholarship programs). And we will also take a look at how libraries are currently focusing their efforts on supporting diversity and equity. Attendees will be encouraged to engage with presenters and other attendees by responding to group questions and through sharing their experiences as part of this session.

Presenter(s): Christine Bolivar, Lompoc Public Library; Madeline Bryant, Los Angeles Public Library; Charlotte King-Mills, San Diego County Library; Tommy Bui, Los Angeles County Library; James Tyner, Fresno County Public Library; Malissa Knapp, Solano County Library

Track: Leadership, Professional Development, Management

Expanding Library Programming Options with Video Conferencing

10/25/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 207

As libraries across California strive to become technological learning hubs in their communities, many, especially rural libraries, struggle to meet these expectations due to limited funding and resources. The 49-99 Library Cooperative System, mostly comprised of rural libraries, has implemented a series of live-streamed events that is expanding access to training and programs that did not previously exist. Through the Collaborative Connections Project, a grant-funded initiative under the Library Services and Technology Act, these libraries have leveraged increased internet bandwidth and newly installed video conferencing systems to deliver substantive programming such as English as a Second Language (ESL) workshops to underserved adults and children. This session will take an in-depth look at the Collaborative Connections Project, as well as the successes and the lessons learned from its launch. We will also cover the technology that supports it and provide a brief overview of other uses for video conferencing in libraries.

Presenter(s): Beverly Sutherland, EdTechnologyFunds; Suzy Daveluy, Stockton-San Joaquin County Public Library

Track: Adult, Technology

Felt Up: How to Strengthen Your Storytime With Felt

10/25/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 103

Ever wondered how to make the flannel board story of your dreams? Would you like to make your relationship with felt stronger, more stiff-like? We are here for you. We will share our over 2 decades worth of experience using flannel board stories to give your storytime a magical and whimsical feel. Both beginners and seasoned veterans will learn our tips and tricks for creating your own flannel stories, as well as using flannel for other fun activities in your children's area. You will leave with ideas, patterns and even a completed flannel piece to add to your collection.

Presenter(s): Nichole M. King, Santa Clara County Library District; Saralyn Otter, Santa Clara County Library District; Phi Huynh, Santa Clara County Library District

Track: Children

CONCURRENT SESSIONS

iCount @ the Library: Building a Culture of Equity (JCLC program)

10/25/2019 | 1:00 PM-2:15 PM

Pasadena Convention Center, Room Ballroom C

iCount is LA County Library's innovative model that builds equitable access to services for all community members. It ensures the Library is making a conscious effort to address the needs of its diverse community, including customers of different age, gender, sexual orientation, ethnicity, socio-economic status, physical ability, nationality, and more. LA County Library designed an easy-to-use tool to help staff create and scale up programs and services for underserved populations. Participants will gain access to the equity tool and learn how to adapt this resource in their own organizations.

- Learning Objective #1: Design equity trainings for library staff
- Learning Objective #2: Build and promote a culture of equity
- Learning Objective #3: Adapt an easy-to-use equity tool to your own library

Presenter(s): Debbie A. Anderson, ; Gladstone E. Bucknor, LA County Library; Karol Sarkisyan,

Track: JCLC (Joint Conference of Librarians of Color), Advocacy

Mission Creeps: Saying Yes to Distress and Expanding Your Career Through Other Duties as Assigned

10/25/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room Ballroom A

For the overly ambitious, endlessly curious, and terminally bored, job descriptions are a series of restrictions rather than opportunities. However, they often include four powerful and terrifying words: other duties as assigned. It is in this ill-defined territory that careers can be made (or broken or discovered or derailed). Being willing to take on the random assignment or the skill stretching task isn't always comfortable, but it can often lead you down paths you would have never otherwise considered. Hear from two librarians who sidestepped their way into an opportunity to renovate and revitalize the Mission Branch Library in Santa Clara and how distress lead to discovery.

Presenter(s): Justin Wasterlain, Santa Clara City Library; Amy Côté, Santa Clara City Library

Track: Professional Development

Reading Culture and Libraries: A Conundrum

10/25/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 106

We want to embolden libraries and librarians to adopt a culture of pleasure reading. Reading as a practice supports intellectual and social engagement. It ties us to each other, wakes us from our myopia, prompts us to think, write, wonder, participate. It also confirms the importance of deep reading, an alternative to the pervasive internet skim. Pleasure reading allows a slew of opportunities: rich, diverse collections, author visits, scholarly programs, book clubs, readers' advisory, public readings, and more. Too often academic and public libraries and MLIS programs focus on technology instead of readers, and overlook the philosophical underpinnings of library culture. What would the cultivation of a true reading culture look like? Perhaps a culture in which literature is as important as information and technology, and readers are valued. How can we achieve a synergy between our staff and our patrons around reading? Join us in figuring this out.

Presenter(s): Melissa G. Elliott, UCLA; Lisa F. Lepore, Antioch University Los Angeles; Eugene Owens, Los Angeles Public Library

Track: Advocacy, Community Development, Leadership, Reading

Reimagining School Readiness Toolkit

10/25/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room Ballroom F

The Reimagining School Readiness Toolkit is a suite of research-backed resources created for librarians to help families prepare children ages 0 to 8 for success in school and in life. The toolkit was developed by the Center for Childhood Creativity at the Bay Area Discovery Museum in collaboration with the California State Library. This session will introduce librarians to the research, practical implications, and resources offered in the toolkit, which is available in its entirety for free online.

Presenter(s): Lisa Regalla, Bay Area Discovery Museum; Carolyn Brooks, California State Library

Track: Children, Litreacy

CONCURRENT SESSIONS

Story Play! A Multi-Sensory Play Experience for Infants, Toddlers, and Caregivers

10/25/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 104

Since its launch in April 2018, Story Play @ LAPL has become a popular social meet-up for caregivers and children aged 0-2 at the West Valley Regional Branch. Funded by an IDEAS mini-grant from the Los Angeles Library Foundation, Story Play is a unique play experience that features large durable toys that is similar to a commercial baby gym, but without the monthly fees. The Story Play program has created a safe haven for babies to truly be themselves - even on the rough teething days. While most of us understand that babies learn while playing, Story Play has also given caregivers a chance to become adult learners themselves! Staff at West Valley have shared resources to new parents that relate to child-rearing topics such as health and financial resources. Find out how we keep this program simple, sustainable, and innovative. Learn how we attract and welcome non-library users while also giving children the first baby steps (literally!) to a lifelong learning experience at the library.

Presenter(s): Mandy Nasr, Los Angeles Public Library; Kristin Peers, Los Angeles Public Library

Track: Children, Literacy

Teens Leading Change: Civic Engagement for Teens In and Outside of the Library

10/25/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 101

Do you want to make a difference in your library, your community, or the world? Be the change by incorporating civic engagement into your teen volunteer, teen council and teen programming! Come hear about how teens at two libraries are leading these efforts.

Pasadena Public Library's Teen Advisory Board has spoken at city council and school board meetings, advocated for access to healthy food, transportation, life readiness, mental health education, and drug abuse prevention; the teens developed a Youth Master Plan (a strategic plan) that identifies priority areas for city, school, and community improvement.

Los Angeles Public Library's Teens Leading Change initiative works with and gives mini grants of \$100-\$5,000 to library Teen Council projects related to: Library Advocacy, Information Literacy, Community Conversations, Know Your Rights, Immigration & Citizenship, Net Neutrality / Privacy, and Voter Rights & Registration. So far, the initiative has launched nearly 20 projects across 24 branches.

Presenter(s): Candice (Wing-yee) Mack, Los Angeles Public Library; Jane Gov, Pasadena Public Library; Jennifer Siron, Los Angeles Public Library

Track: Advocacy, Community Development, Literacy, Social Justice, Technology, Young Adult

The Big Draw - Bringing the World's Largest Drawing Festival to Your Library

10/25/2019 | 1:00 PM-2:50 PM

Pasadena Convention Center, Room Ballroom G

The Big Draw Festival is annual celebration of drawing that promotes visual literacy and drawing as a tool for learning, expression and invention. This hands-on, interactive session will introduce audiences to drawing activities that can be implemented at their own libraries.

Presenter(s): Caley Cannon, Brand Library & Art Center; Erin Herzog, Brand Library & Art Center; Sonia Rivera, Brand Library & Art Center

Track: Adult, Children, Graphic Novels, Young Adult

CONCURRENT SESSIONS

We were just roommates, now we're getting hitched!

10/25/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 212/214

When our Parks & Recreation Department and Libraries Department merged over a decade ago, we became roommates. Sometimes we were friends and did things together, but mostly we spent a lot of time in our own rooms. Our new strategic reorganization has shown us that it's time to finally get hitched! How have we prepared for our new life together? Have we kept communication channels open? Have we discussed our shared future vision of our life together? Even if you are not part of a blended department, the tools for success we will share can help you build a new relationship with other partners, and help you craft a long and happy life together.

Presenter(s): Natasha Martin, City of Roseville; Kristi LaRoche, City of Roseville

Track: Community Development, Leadership, Management

POSTER PRESENTATIONS

A patchwork quilt: Comparing CLA membership to other State Library Organizations - 2019 Edition

10/25/2019 | 1:00 PM-2:00 PM

Pasadena Convention Center, Room Exhibit Hall A

Is California unique in having a state library professional organization that is so heavily focused on public libraries? Do other state professional library organizations have a broader range of membership including academic and special librarians? This poster session is an updated version of a poster that was presented at CLA in 2018. It will present findings from a research project conducted by a special librarian and two academic librarians, comparing the membership in the California Library Association to other state professional library organizations. Including the composition of the membership of the other state library organizations and how they provide (or don't provide) programming that is relevant to different types of librarians. It will also explore the benefits of joining a state versus national library organization and outline the next steps in the process of this research project.

Presenter(s): Joy Rodriguez, Kaiser Permanente; Katie Hoskinis

And You May Ask Yourself, 'Well... How Did I Get Here?':

Reflections on the Evolution of a Library Diversity Committee

10/25/2019 | 1:00 PM-2:00 PM

Pasadena Convention Center, Room Exhibit Hall A

Driven by internal and external institutional changes surrounding diversity, new strategic approaches are needed in order to position libraries as diverse and inclusive organizations. As diversity in higher education and libraryland is trending, many libraries have formed diversity committees. What is the purpose of these committees? What is their impact? For libraries that have had committees for a while, have we seen any progress? Or do we look around and say 'same as it ever was'? This poster focuses on a case study of the UC San Diego Library. The Diversity Committee first formed in the 1989 as an Ad Hoc Committee of the Librarians Association of the University of California, San Diego (LAUC-SD) around the discussion of affirmative action. The work of the committee evolved and broadened over the years. To help assess the climate of the organization, the Library implemented the ClimateQUAL(R) survey in 2012. After carrying out the survey, the charge and membership of the Diversity Committee expanded to include all Library staff. It continued to evolve from a committee that focused on thought-provoking programming and events, to a committee that also acts in an advisory capacity on policy matters such as career advancement, inclusion and participation. Along the way, there have been institutional challenges and growth. As our Library Diversity & Inclusion Committee has evolved, we will examine what we have accomplished, how we have changed, and what we hope for the future. By focusing on the big picture, we hope to show that change and growth is possible. We will also highlight ways diversity committees need to do different types of work (educational programming and policy advising) to make any kind of progress toward an inclusive organization.

Presenter(s): Gayatri Singh, UC San Diego Library; Cristela Garcia-Spitz, UC San Diego Library

CONCURRENT SESSIONS

Developing an Inclusive Workplace for Librarians of Color by Librarians of Color: An Initial Manifesto

10/25/2019 | 1:00 PM-2:00 PM

Pasadena Convention Center, Room Exhibit Hall A

What would an inclusive and equitable library workplace look like if it was defined by librarians of color? While much has been written about what library leaders can do to make their organizations and the profession more welcoming and inclusive, very rarely (or not often enough) are librarians of color actually asked for input on how they would feel supported and included. At the 2018 Joint Conference of Librarians of Color, a group of librarians of color led a pre-conference to crowdsource and develop a set of recommendations for creating a more inclusive and equitable workplace environment, one that would attract, support, promote, and nurture librarians and staff of color, utilizing the campus demands developed by student protestors in 2015 and 2016 as a model. This poster presents the initial notes and recommendations in various areas: from professional and organizational culture to recruitment, retention, and leadership to assessment and accountability.

Presenter(s): Joanna Chen Cham, Pasadena City College; Eugenia Beh, MIT Libraries

Digitizing the Past, Embracing the Future: Historical Information Access in Public Libraries

10/25/2019 | 1:00 PM-2:00 PM

Pasadena Convention Center, Room Exhibit Hall A

Is your library an untapped historical repository? In July 2018 the Santa Fe Springs City Library undertook a large historical digitization project. We have been tasked with cataloging and digitizing approximately 1000 historical objects, including photographs, ephemera, books, and physical objects. We decided to use this as an opportunity to create an engaging and informational online resource for library patrons. Join us on our journey through this project as we discuss our successes, pitfalls, and answers to the question of historical digitization in a public library setting. We will discuss our participation in the SCLC Digi Lab project, our use of CatalogIt for collection management, how we use WordPress to maintain an engaging online presence for local history buffs, and how to find value in your historical resources!

Presenter(s): Olivia J. Shea, South Pasadena Public Library

Don't Be Afraid to Write: NaNoWriMo, Bullet Journals, and More

10/25/2019 | 1:00 PM-2:00 PM

Pasadena Convention Center, Room Exhibit Hall A

Don't be afraid to write! Encouraging writing promotes communication, creativity, and learning. Writing inspires creative thinking and innovation as well as independent thought and can help people of all ages learn, grow, and express themselves. This poster session will highlight ways to encourage writing everyday like writing a novel during NaNoWriMo, starting a bullet journal, writing fanfiction, poetry, or writing in a diary.

Presenter(s): Kathleen Reynolds, University of Southern California

Library Liaison Services in California Community Colleges

10/25/2019 | 1:00 PM-2:00 PM

Pasadena Convention Center, Room Exhibit Hall A

Though the topic of library liaison services is well established in scholarly literature, not all types of academic institutions are discussed, and community colleges are notably absent. Enter the California Community Colleges (CCCs) the largest system of higher education in the US! Librarians from across the CCC system were surveyed in fall 2018 regarding liaison activities and related collaborations with students, faculty and more. This poster describes the research objectives and methodologies of the survey; summarizes the data gathered; and illustrates some of the many ways CCC librarians are serving our campuses. Highlights of the data include: campus units to which libraries are liaising (not just subject disciplines anymore!); ways in which libraries are communicating with their liaison areas; variety of liaison services offered; and challenges encountered.

Presenter(s): Mary Wahl, Pasadena City College

CONCURRENT SESSIONS

Maximizing Learning Spaces or How to MacGyver Your Library

10/25/2019 | 1:00 PM-2:00 PM

Pasadena Convention Center, Room Exhibit Hall A

Tired of that same old shelf in the teen area blocking your sight lines? Need a change of seating for your patrons to lounge, or learn and play with their children? Think that forgotten space in the corner could be turned into a programming area you really need, but you're not quite sure how to lay it out? Has your community's needs changed, but you're struggling to deliver with your existing layout?

We've all been there and quietly (or not so quietly) agree! To help in these situations, the California State Library and Southern California Library Cooperative launched the Maximizing Learning Spaces project. In this project, libraries worked with professional interior designers to re-imagine the way their library spaces look, feel, and function. The libraries were also given funds to buy new movable and flexible furniture to complete their new spaces.

Come and hear about the project, see before and after views of these spaces, and hear what it takes to move things around. Literally!

Presenter(s): Lena Pham, California State Library; Wayne Walker, Southern California Library Cooperative; Christian Theyer, Theyer Consulting

Open the Door to Reading: Building Partnerships With Juvenile Detention Centers to Reach Underserved Youth in Custody

10/25/2019 | 1:00 PM-2:00 PM

Pasadena Convention Center, Room Exhibit Hall A

Do you have a juvenile detention center within your service area? Not sure of where to start to provide outreach and library services for the youth residing in these facilities? This poster session explains how two young adult librarians in Solano County formed a partnership with the county's juvenile detention center to reinstate the facility's in-house library and established an ongoing monthly book club. Learn all about how the project got started, including the successes and pitfalls that happened along the way. Practical advice will also be offered for how to reach out to your own local juvenile detention center to provide library services and programming to this underserved youth population.

Presenter(s): Andrea Klecki, Solano County Library; Nancy G. Wirt, Solano County Library

Remote Medical Clinics- Providing Extraordinary Health Literacy

10/25/2019 | 1:00 PM-2:00 PM

Pasadena Convention Center, Room Exhibit Hall A

There are many ways we can use our librarian skills to promote health literacy. Most often, this exchange between patron and librarian happens in our libraries, traditional places where community members gather, read, exchange information and use resources to locate a variety of information that suits their need.

This presentation will encourage extraordinary librarians to look past their brick and mortar walls, step outside their library spaces and experience the provision of health information in non-traditional settings.

Health happens everywhere. From parking lots, to tent cities, inner city streets and fair grounds. This poster / paper shares the experience of providing health literacy information to underserved populations in Sacramento. Using public library information, public health resources from the National Library of Medicine and a free medical clinic- the author will share her experience of providing health literacy information to underserved populations in Sacramento.

Presenter(s): Ana M. Macias, Kaiser Permanente

We Got Lasers: Laser Tag and the Benefits of Non-Traditional Programs In the Library

10/25/2019 | 1:00 PM-2:00 PM

Pasadena Convention Center, Room Exhibit Hall A

While the majority of libraries take part in book clubs or the yearly summer reading club, many are starting to branch out into programming that used to be considered unconventional at least. With changing perceptions of what libraries are and provide, one such program has proven to be a real winner with one of the most difficult groups to attract to the library, tweens and teenagers. By bringing the excitement and fun of laser tag into a library setting, a bridge can be created between the library and a group of patrons who may not feel that there is a need for such an institution in the modern world. With that in mind, come see how adding a couple "zaps" and "pew pews" to a library can lead to a growth in foot traffic and library usage within a younger audience.

Presenter(s): Ryan Szichak, Mule Creek State Prison and Lodi Public Library

CONCURRENT SESSIONS

FRIDAY, OCTOBER 25 | 2:00 PM

California Libraries are Graduating Adults: Caps, Gowns & Bright Futures

10/25/2019 | 2:00 PM-2:50 PM

Pasadena Convention Center, Room Ballroom F

There are 5.3 million California adults without a high school diploma. Dropping out comes with high costs to individuals and communities. In partnership with the California State Library, more than 50 libraries across the state offer Career Online High School and deliver accredited high school diplomas and career certificates to adult learners. California residents are graduating through public libraries over than 1200 (and counting). And...lives are being changed.

In this session, you will hear from a panel of CA libraries that currently offer Career Online High School. Also, Beverly Schwartzberg, Library Programs Consultant, California State Library will be on hand to speak about the program and answer questions about participating in this State Library supported program.

Join us to see how your library can make earning a high school diploma more achievable.

Presenter(s): Diana Doetzel, Gale, a Cengage Company; Beatriz Preciado, OC Public Libraries; Melissa Solis, San Diego County Library; Beverly Schwartzberg, California State Library; Amanda Winchel, Gale, a Cengage Company

Dead Ends and Wrong Turns: Finding your Path to Success as a First Time Manager

10/25/2019 | 2:00 PM-2:50 PM

Pasadena Convention Center, Room 102

Are you transitioning from an entry level position to management? Adjusting as a new manager can feel like driving around without GPS, full of dead ends and wrong turns with no sight to your final destination but there is hope! This session will address the practical steps you can take in planning your path to becoming an effective manager. Presenters will share their journeys in their first

year(s) as managers offering participants with ways to handle the challenges of transition, practical tips to foster staff engagement, strategies for documentation and discipline, suggestions for self care and more!

Presenter(s): Daisy Flores, Ontario City Library; Jasmin Avila, Chula Vista Public Library

Track: Management, Professional Development, Community Development

Dump the Info Dump: Three Strategies for Extraordinary Staff Meetings That Build Trust and Strengthen Teams

10/25/2019 | 2:00 PM-2:50 PM

Pasadena Convention Center, Room 212/214

"That could have been an email!" We've all been in staff meetings that felt like an info dump, one person talking at a passive group. However, staff meetings have the potential to provide rich and dynamic opportunities for training, team-building, and leadership development. They can also provide a place for you and your staff to hone your emotional intelligence and build a more compassionate, empathetic workplace. In this session, you'll gather, develop, and test out ideas to bring back to your library and implement with your team.

Presenter(s): Mary McCoy, Los Angeles Public Library

Track: Management

Facilitating Change Extraordinarily

10/25/2019 | 2:00 PM-2:50 PM

Pasadena Convention Center, Room Ballroom B

Change happens. By us, to us, and to others. Intentionality in the design and facilitation of change is the element that sets extraordinary change apart from disaster. If you'd like to be in the first category join us to learn more about how to understand others in change, develop change resilience, and facilitate change. We'll explore a nifty model for managing complex change, and work through how to engage the people affected to make them part of the solution. The complex change model is a great tool for both designing change and analyzing change that's in-process (or didn't go very well). We invite you to join us for a practical and human-centered conversation on how to make change happen.

Presenter(s): Sam McBane Mulford, Ideation Collaborative; Cheryl Gould, Fully Engaged Libraries

Track: Leadership

CONCURRENT SESSIONS

Help Your Community Heal: Plan Mental Health Programs

10/25/2019 |2:00 PM-2:50 PM

Pasadena Convention Center, Room 208

Mental health issues impact all communities, no matter a person's race, ethnicity, culture, age, gender, sexual orientation, income level, or housing status. Libraries can and should organize mental health programs and initiatives because it allows libraries to use their platforms to deliver necessary information and resources to the vulnerable populations that they serve. A librarian and managers from San Diego Public Library, Oceanside Public Library, and San Diego County Library will share their experiences and discuss best practices in initiating new partnerships, improving current partnerships, and harnessing resources to create informed and transformational community programs. Following the program, attendees will be empowered to collaborate with partners and deliver mental health programs.

Presenter(s): Azalea Ebbay, San Diego Public Library; Jennelise Hafen, Oceanside Public Library; Monnee Tong, San Diego Public Library; Joe Miesner, San Diego Public Library; Chelsie Harris, San Diego County Library

Track: Community Development

Higher, Further, Faster: Bring Out the Extraordinary in Your Staff!

10/25/2019 |2:00 PM-2:50 PM

Pasadena Convention Center, Room 104

Monrovia and Burbank Public Libraries are teaming up to discuss how the Building an Effective Learning Culture (BELC) InfoPeople project of 2016-2017 changed the approach to learning at their libraries.

Carey Vance will describe Staff Learning Summits, Learning Hours and an upcoming mentorship program at Monrovia Public Library. Melissa Potter will describe Burbank's take on Individual Learning Plans PYRA (Plan Your Road Ahead), Competencies (Now Essential Skills) for all staff and by position, and individualized training checklists.

Together they will describe how the BELC program has improved staff development at both libraries and what that means for our staff as well as our public.

Presenter(s): Melissa Potter, Burbank Public Library; Carey Vance, Monrovia Public Library

Track: Leadership, Management

The Invisible Public Libraries

10/25/2019 |2:00 PM-2:50 PM

Pasadena Convention Center, Room 106

Sponsored by the Council of California County Law Librarians

Access to justice is not something that occurs only in the hallowed halls of law schools and courtrooms; by giving access to legal information, California's county public law libraries address the public's lack of awareness of all the resources that can help them win their cases. The embedded law librarian program has been a successful experiment using legal research experts in a non-law library setting providing instruction on essential specialized legal databases and print materials. This program will describe how the project was developed, share the partnership agreements to create lasting relationships with your county law libraries, and the importance of standing together to provide local advocacy for access to justice. This session is a call to action for library leaders to build strong connections with your county law libraries so that together we can increase opportunities for access to justice in California.

Presenter(s): John W. Adkins, San Diego County Public Law Library; MIGELL ACOSTA, ; Joy Whatley, Chula Vista Public Library; Valerie Gragg, San Diego Law Library

Track: Adult, Advocacy, Community Development, Law Libraries, Mobile & Outreach, Social Justice

CONCURRENT SESSIONS

Lessons from the Road: Creating mobile programming

10/25/2019 |2:00 PM-2:50 PM

Pasadena Convention Center, Room 101

To further equity and inclusion, institutions cannot expect people and families to just come to them. Museums and libraries, as physical spaces, can seem intimidating and unwelcoming for many communities. In order to engage deeper, we need to bring our resources and programming out into the community.

The Bay Area Discovery Museum creates educational programming that is designed to be offered both at the museum and off-site in classrooms and community spaces. In 2017, the BADM launched the Try It Truck, an engineering lab-on-wheels that was created specifically to bring our programming to schools, libraries, and community events. Through these initiatives, we have learned lessons about the best ways to design and implement programs in many different spaces.

Join us in exploring the power of mobile programming in engaging communities. Presenters will discuss best practices in program setup and storage, and participants will engage with examples from our mobile programs.

Presenter(s): Lisa Regalla, Bay Area Discovery Museum; Aubree Fairchild, Bay Area Discovery Museum

Track: Mobile & Outreach, Community Development

Mobile Libraries: Bringing Library Service to Patrons

10/25/2019 |2:00 PM-2:50 PM

Pasadena Convention Center, Room 105

Sponsored by the Mobile Library Services Interest Group

Welcome to the Q&A panel of mobile library staff brought to you by the Mobile Library Services Interest Group! The panel is made up of people working hard to bring the library out to the community. We will share stories of adventures, lunch programs, urban and rural service, grief for lost patrons and vehicle woes. Come join us and learn more about Mobile Library Services.

Presenter(s): Dana Vinke, Ventura County Library; Janelle VanHook, Richmond Public Library; Renee Ting, Mountain View Public Library; Kristine Morales, Oceanside Public Library; Jennifer Weeks, Santa Clara County Library District

Track: Mobile & Outreach

Slackers: Exploring Digital Communication Tools for Library Staff

10/25/2019 |2:00 PM-2:50 PM

Pasadena Convention Center, Room 207

Join staff from two public libraries as they explore the types of digital communication tools available to libraries and how to obtain them. Focusing on Slack we will discuss the best practices in addition to possibilities to help your staff communicate more efficiently. We will explore tools and features that streamline your workspace. We will have an optional hands-on experience with Slack that can be utilized throughout the conference for communication among attendees. Join at: <http://bit.ly/LeagueofLibrarians>

Presenter(s): Joseph L. Mangold, Camarillo Public Library; Brittany Anne S. Baldwin, Camarillo Public Library; Tanya Y. Knipprath, Camarillo Public Library; Justin Formanek, Blanchard Community Library

Track: Management, Technology

To fine, or not to fine

10/25/2019 |2:00 PM-2:50 PM

Pasadena Convention Center, Room 107

“Removing all fines?! But - what about the budget? And how are we going to teach patrons responsibility??”

Hear from a panel of library administrators on the pitfalls, concerns, and jubilation associated with going fine-free. These success stories include community impact, budgetary needs, staff and customer concerns, and analysis of what it takes to eliminate fines in a library system. Go beyond the theories and hypotheticals, and take home tools to help staff at all levels have conversations with their stakeholders on whether to continue fines, or to let them go.

Presenter(s): Jamie S. Poirier, San Rafael Public Library; Nicole Pasini, San Mateo County Libraries; Sara Jones, Marin County Free Library; Nancy Kreiser, Contra Costa County Library

Track: Advocacy, Leadership, Management

CONCURRENT SESSIONS

Tutor Ready Reading and Writing: a Free, Online Resource for Adult Literacy Tutors and Program Staff

10/25/2019 | 2:00 PM-2:50 PM

Pasadena Convention Center, Room 103

Sponsored by the Literacy Interest Group

If you have questions about how to help adult literacy students improve their reading and writing skills, we have the answers for you! Tutor Ready Reading and Writing provides the information your tutors, staff and learners are looking for about how best to teach and learn about reading and writing at all skill levels and for all purposes. Tutor Ready Reading and Writing was created to answer the questions real tutors and program staff in programs across the country ask reading and writing specialists during trainings. This free, online resource uses a question/answer format and contains bite-sized, research-based modules that can be used by tutors and program staff to help their adult learners gain and hone reading and writing skills for real life purposes. Tutor Ready is perfect for tutors and staff who work with native English-speaking learners and English language learners.

Presenter(s): Kathy St. John, Literacyworks; Amy Prevedel, Literacyworks

Track: Adult, Advocacy, Literacy, Reading, Technology

What's Your Brand?

10/25/2019 | 2:00 PM-2:50 PM

Pasadena Convention Center, Room Ballroom A

"Your brand is what other people say about you when you're not in the room." - Jeff Bezos

Our Personal Brands cross over from our personal lives and back to our work world.

Discover ways to navigate the fine line between thought leader and self-promotion for an authentic voice and professional presence.

Join retired City of Rancho Cucamonga Communications Manager Francie Palmer of Palmer Consulting (2017 CAPIO Communicator of the Year and 2018 CAPIO Paul B. Clark Lifetime Achievement honoree) for tips, lessons-learned and tools to develop a Personal Brand strategy and manage Your Personal Brand.

Presenter(s): Francie Palmer, Palmer Consulting

Track: Leadership, Marketing, Professional Development

FRIDAY, OCTOBER 25 | 4:00 PM

Big Ideas, Big Opportunities: re-envisioning programs to maximize partnerships

10/25/2019 | 4:00 PM-4:50 PM

Pasadena Convention Center, Room Ballroom A

LA County Library recently entered into a partnership with another County department and enhanced programming through a multi-year, multi-million dollar grant. Learn how one library was able to access funds by looking at its existing programs through a mental health prevention lens and transforming them in a way that supported library goals of education and literacy while providing factors that bolstered its communities' mental health. Examples of program enhancements will be shared. Session participants will learn strategies for thinking differently about traditional library programs, considerations for success when looking and applying for funds, tips to maximize buy-in and support of frontline staff, and lessons learned about the persistence and creativity needed when you're "thinking big".

Presenter(s): Jesse Walker-Lanz, LA County Library; Debbie A. Anderson

Track: Professional Development, Community Development

CONCURRENT SESSIONS

Build Engagement Inside and Out: Using the Harwood Practice

10/25/2019 |4:00 PM-4:50 PM

Pasadena Convention Center, Room Ballroom B

Public libraries across California have been using their training in the Harwood practice to transform thinking and work “inside and out.” Whether you’re new to the Harwood Institute’s approach to community engagement, an old hand, or want ideas on how to use your training, this panel will inspire. Hear how the Chula Vista Library made a change to internal meeting and management culture, and how the change affected the entire institution. Staff from the Sacramento Public Library will describe the process and outcomes from their AccessABILITY project, engaging community members with disabilities in new ways and transforming the work and thinking of the library. Napa County Library is using the Harwood practice to connect the library to community aspirations and actions across county government.

Presenter(s): Beverly Schwartzberg, California State Library; Joy Whatley, Chula Vista Public Library; Kathy Middleton, Sacramento Public Library; Danis Kreimeier, Napa County Library; Estella Terrazas, Altadena Library District

Track: Community Development

Coping with the Changing Terms for eBook Lending. Messaging and other Practices Public Libraries are Adopting

10/25/2019 |4:00 PM-4:50 PM

Pasadena Convention Center, Room Ballroom F

Troubled by the recent publisher-imposed changes to library lending models for ebooks and audiobooks? Join us for a session that reviews recent developments in publisher lending models. Also this session will present data-driven analysis of how restricting libraries’ access to authors’ work narrows their reach, discovery, audience, and retail sales.

Presenter(s): Steve Potash, OverDrive

Fandom Powered S.T.E.A.M. Programming

10/25/2019 |4:00 PM-4:50 PM

Pasadena Convention Center, Room 212/214

S.T.E.A.M. programming can sometimes be a tough sell, but what if you gave it a different context? Fandom programs have a great track record for bringing in large attendance numbers. In this session, attendees will get inspired to harness the power of fandom properties by wrapping science learning concepts into the program offerings. Learn how Star Wars, Rick and Morty, Dragon Ball Z, Angry Birds and more more can be the spark that lights the fire for your patrons to pursue new interests.

Presenter(s): Lauren Salerno, Ontario City Library; Jana Waitman, Ontario City Library; Brittany M. Garcia, Rancho Cucamonga Public Library

Track: Young Adult

Food Literacy at the Library: Building a Better Community Through Food

10/25/2019 |4:00 PM-4:50 PM

Pasadena Convention Center, Room 208

Connect good reads and good eats! Learn about the growing interest in food literacy and how libraries are becoming community hubs. In this program, we will see examples of libraries building a more healthy and inclusive community through food, from gardening programs, culinary education, to summer meal programs, which connect food access and book access. Also see how books and author events celebrating our diverse food cultures and traditions can be a good way start to engage new library visitors.

Presenter(s): Philip Lee, READERS to EATERS; Tracie Randolph, Riverside County Library System/Glen Avon Branch; Patrice Chamberlain, California Library Association; June Jo Lee, Chef Roy Choi and the Street Food Remix; Man One, Chef Roy Choi and the Street Food Remix

Track: Community Development

CONCURRENT SESSIONS

How to Network and Work a Room: Tips for learning how and what is meant by networking

10/25/2019 |4:00 PM-4:50 PM

Pasadena Convention Center, Room 106

One of the most meaningful ways you can market yourself is to make and sustain personal contact with those that you meet. How has networking worked for you? How do you start a conversation with a stranger? In this session, we invite attendees to share their success of making every connection matter. Attendees are invited to discuss how they have approached networking, what has worked/what has not worked, and how we can make sure that every connection we meet, regardless of environment, matters. From this session, let us go forth, connect with diverse groups and remind those we meet just how valuable we are in this world. Here are key questions that will be discussed:

1-What exactly is networking, and how do you network?

2-What does it mean to work a room?

3-How do we ensure the most out of our interactions?

Presenter(s): Michele Villagran, San Jose State University / CulturalCo

Track: Professional Development

Mentoring the Future: How to Plan a Staff Mentoring Program with Succession in Mind

10/25/2019 |4:00 PM-4:50 PM

Pasadena Convention Center, Room 101

Mentoring programs can help with employee retention and satisfaction and can be a part of succession planning. Mentoring helps employees navigate bureaucracies and career paths, guiding their future with the organization. In 2017, OC Public Libraries began planning a mentoring program and launched a pilot program in 2018 called OC Inspire with ten pairs of mentors and mentees. We expanded it in 2019 to 25 pairs of mentors/mentees. Our panel will discuss how we planned, ran and evaluated the program. We spent a long time in the planning process, learning from other mentoring programs and literature on mentoring and believe this was a key to our success. We had the participants evaluate the program mid-way through and at the end of the nine-month program. We branded the program to make it unique and fun. We believe that our experience can help interested participants learn to create a successful mentoring program.

Presenter(s): Stephanie C. Brown, OC Public Libraries; Stephanie Anson, OC Public Libraries; Jennifer Medina, OC Public Libraries; Katie Sverapa, OC Public Libraries; Sean Whittle, OC Public Libraries

Track: Professional Development, Leadership, Management

CONCURRENT SESSIONS

My Leadership Journey - O.G. Edition Featuring Luis Herrera

10/25/2019 |4:00 PM-4:50 PM

Pasadena Convention Center, Room 105

Luis Herrera has done it all in the profession, for the profession. Retired director of the San Francisco Public Library, Library Journal's 2018 "Library of the Year". 2012 LJ Librarian of the Year. Past CLA and PLA President. Appointed by President Barack Obama to serve on the Board of the Institute of Museum and Library Services. A champion and advocate for equity and diversity in the profession. Recent inductee into CLA's 2019 "Hall of Fame". And simply a nationally recognized leader in the library world. Join him in conversation with Robert Karatsu as Luis talks about his leadership journey. Where he came from and how he got to where he is today. His leadership philosophy. Advice for the next generation of library leaders. His "crucible moment". (And even what his "walk up" music is, what he would ideally do if he didn't go into the library thing, and three people he would invite to a dinner party and what he is cooking for them!) Come and listen and learn from the best.

Presenter(s): Luis Herrera, San Francisco Public Library; Robert Karatsu, California Library Association

Track: Leadership, Professional Development

NASA Resources for Extraordinary Libraries

10/25/2019 |4:00 PM-4:50 PM

Pasadena Convention Center, Room 204

Like the universe itself, the scope of NASA's free resources can be overwhelming - and always expanding! Come connect with the NASA programs designed to serve informal educators. Learn how to bring real time NASA missions and data into your library, keep up to date on high profile missions, provide STEM opportunities to all patrons, and more.

Presenter(s): Amelia Chapman, NASA JPL; Rachel Zimmerman Brachman, NASA Jet Propulsion Laboratory; Kay Ferrari, NASA JPL; Thalia R. Khan, NASA's Jet propulsion Laboratory

Track: Adult, Technology, Children, Young Adult

Still in the Making: A Toolkit for Developing a Library Maker Program for your Community

10/25/2019 |4:00 PM-4:50 PM

Pasadena Convention Center, Room 107

Attend this session to learn how ten geographically and demographically diverse libraries, most from under-resourced communities across California, have worked over the last year-and-a-half to build creative, experiential maker programs. Take a close look at the planning process that started with listening and responding to each community's unique interests, needs and strengths. Then, engage in an interactive workshop to try out the tools developed in this project, and talk with pilot site library staff to find out how the tools helped them develop the physical space, programs and partnerships necessary to achieve their goals. By summer 2020, organizers of this project will publish the complete Makerspace Development Toolkit for Libraries online and your feedback in this workshop will help shape its development!

Presenter(s): Lisa Regalla, Bay Area Discovery Museum; Carolyn Brooks, California State Library; Pamela J. Van Halsema, P Van Halsema Consulting

Track: Adult, Children, Community Development, Makerspace, Technology, Young Adult

CONCURRENT SESSIONS

The Digital Public Library of America in California

10/25/2019 |4:00 PM-4:50 PM

Pasadena Convention Center, Room 207

This session will highlight ongoing collaborative initiatives within California including the cultivation of a large-scale aggregation of cultural heritage and eBook resources and efforts to build a national digital platform to provide broad public access to digital content, and ways that libraries, archives, museums, and other cultural heritage organizations can take part.

We will discuss the enki eBook platform created by libraries for libraries and how some innovative California libraries are using SimplyE, the library-developed, open source eReader app for finding, borrowing and reading library eBooks to deliver even more econtent to the public.

We will also describe DPLA's and Califa's role in the new National ebook agenda to build a better ebook discovery and delivery of econtent.

Last, we will share information about services that are freely available to cultural heritage organizations in California, to promote broader visibility and use of their unique collections through Calisphere and DPLA.

Presenter(s): John S. Bracken, DPLA; Paula MacKinnon, CALIFA; Adrian Turner, California Digital Library; Veronda Pitchford, CALIFA

Track: Advocacy, Community Development, Leadership, Management, Reading, Technology

Training to Win the 5K AND the Marathon: Short & Long-Term Solutions for Typical Library HR Issues

10/25/2019 |4:00 PM-4:50 PM

Pasadena Convention Center, Room 102

HR hurdles tripping you up? Learn how to make strides towards solving some of the most common library personnel problems, from ergonomic issues and passive-aggressive employees to organizational culture shift and outdated classifications. Get advice from experienced HR/library administrators on how to plan for success at both short and long "distances" with focused training and preparation. We'll even throw in some sprint solutions and cross-training options, plus point out potential pitfalls...don't get DQ'd! Whether you're a new manager, a frustrated front-lines employee or a library HR specialist, we will help equip you for victory in this essential and ever-changing field.

Presenter(s): Suzanne Silva, Sonoma County Library; Sarah Vantrease, Sonoma County Library

Track: Leadership, Management, Professional Development

What if Patrons Can't Access the Internet?: Reference by Mail for Patrons Who are Incarcerated

10/25/2019 |4:00 PM-4:50 PM

Pasadena Convention Center, Room 103

Sponsored by the Services to People Who are Incarcerated Interest Group

Information access for people inside of jails and prisons is an issue of equity and social justice. People in jails and prisons have little to no access to the Internet, and may have limited access to books or libraries. Librarians can address this lack of access by utilizing the physical mail to receive reference requests and provide patrons with needed information. Participants in this session will learn about San Francisco Public Library's Reference by Mail service, discuss some of the opportunities and barriers to providing reference service through the mail, be presented with models for creating a Reference by Mail service, and collectively workshop answers to a few letters from patrons within jails and prisons. Participants will leave the session equipped with the tools to create their own Reference by Mail service for people in jails and prisons.

Presenter(s): Jeanie Austin, San Francisco Public Library; Rachel Kinnon, San Francisco Public Library; Rosa Hall, San Jose State University

Track: Adult, Advocacy, Mobile & Outreach, Social Justice

CONCURRENT SESSIONS

Working with Teens is my Superpower: A showcase of the most Extraordinary Programs and Practices to Serve Teens in your Library presented by the Bay Area Young Adult Librarians (BAYA) and the Youth Services Interest Group (YSIG)

10/25/2019 |4:00 PM-4:50 PM

Pasadena Convention Center, Room 104

Sponsored by the Youth Services Interest Group

Do you work with a diverse group of teenagers and need ideas on creating fun and innovative programs and services? Join us and challenge the norms of teen services as a panel of BAYA and YSIG members share the details on running inclusive teen programs that work! These librarians of action will explore the changing services for young adults and present you with the best of the group's ideas for teen programming. We'll be instructing attendees on how to keep up with emerging teen services plus how we've incorporated evolving technologies and equalities into teen programs. These diverse programs are ones you can incorporate into any library and community.

Presenter(s): Brandi Bette Smead, Benicia Public Library; Erik Berman, Alameda County Library; Dena Gould, Oxnard Public Library; Jack Baur, Berkeley Public Library; Nicole Fernandez, San Mateo County Libraries; Rosalie Abbott, Sebastopol Regional Library / Sonoma County Library

Track: Advocacy, Social Justice, Technology, Young Adult

IGNITE SESSIONS

How Embedded Librarianship Helped Me Invent Embedded Planning Praxis

10/25/2019 |4:00 PM-5:20 PM

Pasadena Convention Center, Room Ballroom C

Sponsored by the Special Libraries Interest Group

Innovation in the field of Library and Information Studies positively informs research and practice beyond the information sector. In this Ignite Talk, Los Angeles Urban Planner Jonathan Pacheco Bell explains how he drew upon Embedded Librarianship to invent a new approach to urban planning, which he calls Embedded Planning. Similar to Embedded Librarians operating outside of a reference desk, Embedded Planners work on the street level conducting direct community engagement in neighborhoods. Bell's concept gestated for many years before "Embedded Planning" took its name and ideological core during his MLIS studies at SJSU iSchool. Drawing from his MLIS coursework, published writings in LIS and planning, and real-life planning projects, Bell will outline his equity-driven praxis representing a hybrid "city planning, public librarianship, and community organizing" approach to public service. The talk will inspire information professionals to innovate across the disciplines to benefit the communities they serve.

Presenter(s): Jonathan Pacheco Bell, Praxis-Led Action Network (P.L.A.N workshop)

Track: Mobile & Outreach

Public Library Archivists: PLASC Is Here for You!

10/25/2019 |4:00 PM-5:20 PM

Pasadena Convention Center, Room Ballroom C

This talk will describe the efforts and advocacy of the Public Library Archives and Special Collections (PLASC) section of the Society of American Archivists. The members of PLASC include lone arrangers, librarians, and archivists who work in archives, special collections, or local history collections in public libraries. The mission of PLASC is to encourage advocacy for, and provide education about, archival, manuscript, local history, genealogy, and other historic and special collections within public libraries of all sizes. As a section, PLASC provides an arena for discussion and dissemination of best practices of the archives, library, museum, and history fields, and works to support the informational, historical, and cultural interests that converge in public library archives and special collections.

Presenter(s): Patricia Delara, Daly City Public Library

Track: Special Libraries

CONCURRENT SESSIONS

Five Minutes to a Better Review!

10/25/2019 |4:00 PM-5:20 PM

Pasadena Convention Center, Room Ballroom C

Sponsored by the Special Libraries Interest Group

Have you wanted to improve your review writing skills? In this quick 5 minute session, you will learn 5 tips to help you write better professional reviews for your library, committee, or your own blog!

Presenter(s): Tina H. Lerno, Los Angeles Public Library

Track: Professional Development, Leadership, Management

K-pop Wave Hits the Library

10/25/2019 |4:00 PM-5:20 PM

Pasadena Convention Center, Room Ballroom C

Korean pop culture, particularly the music genre K-pop, is quickly rising in popularity thanks to acts including BTS, Got7, and Twice. Such boy bands and girl groups along with many others are inspiring teens to become invested in Korean culture beyond its upbeat pop music and into the nation's food, language, lifestyle, and history. Integrating K-pop into teen programming can be fun and rewarding, as teens and those who facilitate programming can learn from one another and collectively appreciate a new music genre and culture through games, crafts, dance, and discussion. In this presentation you will learn about activities you can implement to begin similar programming at your library.

Presenter(s): Claudia Arroyo, Ontario City Library

Track: Adult, Young Adult

Partnering Sustainably for Sustainability: Building Relationships with Your Community

10/25/2019 |4:00 PM-5:20 PM

Pasadena Convention Center, Room Ballroom C

Learn how you can address climate change through community partnerships and programming. South San Francisco Public Library's partnership with the San Mateo County Office of Sustainability resulted in community-led workshops to educate people about climate change. Beginning in 2018, we teamed up to host a workshop on upcycling fabric and are now preparing our first Fixit Clinic. In this session, we will share our process for planning community events on sustainability and talk about our experiences encouraging patrons and volunteers to take ownership of their learning experience. Our goal is to educate and empower our patrons to be creative, take responsible risks, and make positive lifestyle changes.

Presenter(s): Brittany Austin, South San Francisco Public Library; Stacy Lein, South San Francisco Public Library

Track: Adult, Advocacy, Community Development

Henrietta, Library Cat

10/25/2019 |4:00 PM-5:20 PM

Pasadena Convention Center, Room Ballroom C

The Woodland Public Library was adopted by a stray cat in December 2016 and she's worked her way into the hearts of the library staff, city staff, and patrons. She helped in the post-election malaise, keeps the rodent population in check, and continues to boost spirits every day.

Come see photos of the feline who made #8 on BuzzFeed's list of Cats who have a better job than you and hear how she is cared for by staff.

Presenter(s): Trina Camping, Woodland Public Library

Track: Marketing

CONCURRENT SESSIONS

Make My Day: How to Train the New Supervisor, Manager, or Director to Make Your Organization Extraordinary

10/25/2019 | 4:00 PM-5:20 PM

Pasadena Convention Center, Room Ballroom C

Did you know your new supervisor, manager, or director didn't come pre-trained for your library? So how should you prepare yourself and organization to "make their day". Rather than make them feel like they are "in the line of fire", I'll share ways to make them feel welcomed and competent in their new role. In this short presentation, you'll hear the good, the bad, and the ugly, and get a plan to make sure everyone feels like "a million dollars baby".

Presenter(s): Darla Wegener, Tulare County Library

Track: Leadership, Management

NIGHT TRACK | FRIDAY, OCTOBER 25

Night Track Kickoff

10/25/2019 | 8:00 PM - 8:50 PM

Make a Book Purse!

10/25/2019 | 9:00 PM-9:50 PM

Pasadena Convention Center, Room Ballroom C

Want to learn how to make your own book purse? The first 20 participants in the book purse workshop will get to make and take home (and show off at conference) their very own book purse, and all materials will be provided. This is a great maker activity to use with your teen and adult patrons.

Simply curious to learn how it is done? Come and encourage the makers as they create their own original works of book art!

Presenter(s): Carolyn Brooks, California State Library

Track: Night Track, Adult

Noche de Loteria and Board Games!

10/25/2019 | 9:00 PM-11:55 PM

Pasadena Convention Center, Room Ballroom D Lobby

Join us for a night of Loteria (a Mexican game of chance similar to Bingo). Win fun prizes, enjoy music by DJ Mel, meet new friends and learn a Spanish word or two! Finish up the night playing classic board games for a full evening of fun and games! Brought to you by the entertaining crew of the CLA Membership Experience Booth!

Presenter(s): Beatriz Preciado, OC Public Libraries; Ady Huertas, San Diego Public Library; Sonia Bautista, City of Commerce Public Library; Cynthia Bautista, Long Beach Public Library; Stanley Wang, OC Public Libraries / Heritage Park Library

Track: Night Track

CONCURRENT SESSIONS

The Cult of Eureka!

10/25/2019 | 9:00 PM-9:50 PM

Pasadena Convention Center, Room Ballroom F

Even after almost 5 years since it had its last cohort, the Eureka! Leadership Institute remains the standard for leadership development in California. So what made Eureka so successful? What elements of it could be replicated today? What didn't work about Eureka? Panelists (both former Eureka participants and non-participants as well as two *very special* guests) will give their opinions about the Eureka Leadership Institute, and moving forward, what the State can learn moving forward as it continues to develop a new leadership development program.

Presenter(s): Robert Karatsu, California Library Association; Genesis Hansen, City of Mission Viejo; Erik Berman, Alameda County Library; Vanessa Christman, Riverside Public Library

Track: Night Track, Leadership, Professional Development

Metal Music & Libraries: Global Edition

10/25/2019 | 10:00 PM-10:50 PM

Pasadena Convention Center, Room Ballroom A

This session will be a brutal introduction to the extraordinary world of metal music and libraries. Presenters will discuss metal with a global focus! You will get to learn what musical attributes and cultural aspects are attached to metal music in different geographical regions, while also learning about the sub-genres of metal music and the discernible differences, with a live guitar and amp demonstration. Presenters will also highlight the book and album releases about metal music in 2019 for your review into your library collections. Ideas and examples of libraries reaching the metalheads in their communities will be presented and discussed. Lastly, those who attend will have the option of purchasing a Metal Librarian shirt for a small price to show your metal pride to your colleagues, patrons and families. Come spend time with us and horns up! All are welcome to this event.

Presenter(s): Jameson N. Rohrer, Centinela State Prison/Brawley Public Library; Rob Sage, Pollak Library, Cal State Fullerton

Track: Night Track, Adult

Sex, Drugs, and Comics: graphic novels for mature audiences

10/25/2019 | 10:00 PM-10:50 PM

Pasadena Convention Center, Room Ballroom B

Everyone loves the graphic works Geronimo Stilton and Dog Man. However, with publishers graphic imprints and adult themed comic books, many books are being produced that appeal to more mature readers. Geared for adult readers, this program will discuss mature themed graphic novels for public libraries. Discussion will include themes and specific titles that librarians might consider when working with their collections. Contemplation of collection policies and censorship will also be considered during the course of the discussion.

Presenter(s): Jeff Price, Mission Viejo Library

Track: Night Track, Adult, Graphic Novels

Swearing: How a Well Placed F-Bomb Can Elevate Professional Development and Customer Service Skills

10/25/2019 | 10:00 PM-10:50 PM

Pasadena Convention Center, Room Ballroom C

Science proves it, swearing in the workplace does have benefits. Of course, we're not talking about cussing out our customers or swearing at your boss. However, it can help bring venting co-workers together because using swear words appropriate for that person shows how well you know them; and how well you understand their mental model according to Emma Byrne's book, "Swearing is Good For You: The Amazing Science of Bad Language." Like therapy, we can vent, throw a little F-Bomb, and go back to helping our library customers with a smile. Swearing allows staff the freedom to build relationships through uncensored conversation, obliterating the uptight librarian stereotypes in order to make the library more accessible to all. This program will help you with the appropriate times and situations to drop that F-bomb plus new swear words to add your repertoire. If used correctly, swearing can actually enhance your professional credibility.

Presenter(s): Rhea Gardner, Woodland Public Library; Trina Camping, Woodland Public Library; Stephanie Hiatt, Woodland Public Library; Greta Galindo

Track: Night Track, Adult

CONCURRENT SESSIONS

True Confessions- Stories from the Stacks

10/25/2019 | 10:00 PM-10:50 AM

Pasadena Convention Center, Room Ballroom G

Do you learn the most from the experiences of a peer, in a story quietly told over coffee? Do you know that the lived experience in the library contains lessons no textbook can capture? Then this program is for you. Come hear stories from the stacks, told by our own California experts, and share the events, feelings, changes, and epiphanies that only real life lessons can bring. If you listen to The Moth, Snap Judgment, or TED Talks you know how powerful a story can be.

Presenter(s): Hillary Theyer

Track: Night Track, Adult, Leadership

SATURDAY, OCTOBER 26 | 9:00 AM

A Great Event begins with Great Collaboration – School and Public Libraries build connections with LumaCON! – an annual Comic Convention for Youth

10/26/2019 | 9:00 AM-9:50 AM

Pasadena Convention Center, Room 106

Hoping to garner at least 250 participants in their first LumaCON! Comic Convention (2015), Petaluma librarians and supporters were shocked as crowds swarmed in to a total of over 1,500. 5 years later, we are still going strong as we produce the annual event each January. Participants in this this power session take on an active role as we unpack the many layers of producing a fun-filled day for all. We will outline the steps we take, the relationships we've developed with professional artists, and the collaboration with librarians, teachers, parents, and community members to bring comic and superheroes to life. With a local focus on youth empowerment, LumaCON invites kids from 1-18 to join in as crafters, artists, junior artists, cos-players, and authors.

Presenter(s): Connie H. Williams, Petaluma Regional Branch / Sonoma County Library; Diana Spaulding, Sonoma Valley Library; Joe Cochrane, Petaluma Regional Branch of the Sonoma County Library

Track: Graphic Novels, Young Adults

Become a Marketing Superstar: Learn from this year's PRExcellence Award Winners

10/26/2019 | 9:00 AM-10:50 AM

Pasadena Convention Center, Room Ballroom F

Sponsored by the Marketing and Public Relations Interest Group

This session will feature this year's PRExcellence Award winners by allowing each of the 13 category award recipients a few minutes to discuss aspects of their projects and/or campaigns. Some of the topics may include: how the project evolved, the impact of their marketing upon the library's community, challenges they faced and lessons they learned, what they would do differently next time and advice they have for other libraries regarding promotions and public relations.

The goal of this session is to celebrate the success of the award winners and to provide a learning opportunity for all attendees about marketing and public relations. Following the presentations, there will be a fun and stimulating question and answer period. Come join us for a showcase of inspiring projects and the chance to have your questions answered!

Presenter(s): Sharon Tani, Yolo County Library

Track: Marketing

Think Amazon Lockers are Convenient? Learn How You Can Extend Mobile Library Services and Experiences with Holds, Pick-up Lockers, a Modern App and More!

10/26/2019 | 9:00 AM-9:50 AM

Pasadena Convention Center, Room Ballroom B

With increased user expectations and untapped service areas, learn how bibliotheca solutions can free up library staff, extend access throughout the community and delight users through carefully crafted experiences. Hear how libraries across the US are reducing the burden of day-to-day transactional work, showing people in underserved areas that they care and providing a modern digital experience for physical readers. If you're looking to extend your services beyond the four walls of your library, don't miss this overview of solutions to help achieve the outcomes you desire!

Presenter(s): Meghan Davis

CONCURRENT SESSIONS

Building Relationships in your Community through Fandoms

10/26/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 101

Fandom is defined as “the state or condition of being a fan of someone or something; the fans of a particular person, team, fictional series, etc. regarded collectively as a community or subculture.” Learn how to design and implement programs, displays, and collections based on fandoms starting from the ground up. The best thing about fandoms is that they come with a built-in audience. Use a fandom’s audience to your advantage to learn more about the fandom, similar fandoms or even things you never knew existed. These conversations will build strong relationships that will positively impact your life and your library. LONG LIVE FANDOM!

Presenter(s): Brittany M. Garcia, Rancho Cucamonga Public Library; Janet Monterrosa, Rancho Cucamonga Public Library

Track: Adult, Young Adult

Graphic Novel Making and Community Development in the San Jose Public Library

10/26/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 212/214

In its eleventh year, San José Public Library (SJPL)’s Graphic Novel Making Contest has become a summer tradition in the Bay Area with more than 200 annual submissions. Paired with Summer Learning, this program encourages patrons of all age to create an original eight-page comic. Throughout the summer, related programs such as skill-building workshops, creator visits and demonstrations, and original library programming are offered in conjunction with the Graphic Novel Making Contest.

In this session, participants will learn the tips and tricks of program development that have helped the Graphic Novel Making Contest to grow in size and scope. Additionally, participants will learn how to leverage partnerships and community support to maximize impact while working with limited budget and staffing resources.

Presenter(s): Diana Learned, San Jose Public Library; Alyssa Mendoza, San Jose Public Library; Jessica Novak, San Jose Public Library

Track: Community Development, Graphic Novels

Let Your Voice be Heard! Create Your Own Podcast at Your Library Today!

10/26/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 208

We will demonstrate how to create podcast programming at institutions and create your own podcast using simple to use applications and technology equipment.

Presenter(s): Tina H. Lerno, Los Angeles Public Library; Lauren Kratz, Los Angeles Public Library

Track: Technology, Adult

No More Silos: Implementing Self-Management to Fully Empower Staff

10/26/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 103

When challenged to create an organizational chart for your library that was patron-focused, it is unlikely we would come up with the cumbersome, siloed org charts we now have. What might our library services look like if we did away with traditional departments, replacing Circulation, Reference, and Technical Services with a structure that speaks to how our public uses the library? By learning from the self-management, or holacracy, movement, considering change management principles, and implementing a new structure that prioritized supporting staff expertise, focusing on significant cross-training, and empowering staff to manage their own time and participate more fully in organizational projects, we can unlock the incredible creativity and innovation in our staff to support patron-focused services.

Presenter(s): Stephanie Chase, Hillsboro Public Library; Hillary Ostlund, Hillsboro Public Library

Track: Leadership, Professional Development

CONCURRENT SESSIONS

Out of This World Digital and Streaming Collections

10/26/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 104

Sponsored by the Collection Development Interest Group

Looking to create a digital or streaming banquet for your customers to consume? Come hear a panel of speakers discuss the various options that will excite and entice you to expand your library's online offerings. Reach customers in their homes and on the go.

Presenter(s): Sarah M. LaTorra, Redwood City Public Library; Madeleine Damon, Santa Cruz Public Libraries; Chris Kiefer, Los Angeles Public Library; Stacy Tomaszewski, Alameda County Library; Leon Yen, Santa Barbara Public Library

Track: Technology, Mobile and Outreach

Public Library Partnership with Adult Schools

10/26/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 102

Adult school students can benefit so much from library services. To address that need, the Los Angeles Public Library and Los Angeles Unified School District Division of Adult and Career Education engaged in an unprecedented partnership to give every adult school student a library card and teach them about the resources they can use to enrich their lives.

Presenter(s): Megan Katz, Los Angeles Public Library; Randall T. Hinson, Los Angeles Public Library

Track: Adult, School Libraries

Smarty Pants Storytimes: Preparing Staff to Deliver School Readiness Skills Storytimes

10/26/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 107

Libraries have an important role to play in helping families prepare their children for school. Children are expected to enter Kindergarten with basic reading and math concepts, social skills, the ability to regulate their emotions and behavior, problem solving skills, and fine and gross motor skills. A child's chances for school success are improved with solid foundational skills. LA County Library developed Smarty Pants Storytime to help ensure that children and their caregivers in all of our communities receive support to develop these skills both during storytime and at home between storytimes. Attend this session to learn how we created a training package and resources for our staff so that they can deliver high-quality, high-impact, school readiness storytimes throughout our 87 locations with a minimum of individual effort and planning time.

Presenter(s): Darcy Hastings, LA County Library; Katharine Schwartz, LA County Library; Cathy Lin, LA County Library

Track: Children, Community Development, Leadership, Management

Summer @ Your Library Program Committee's DIG DEEPER: READ, INVESTIGATE, DISCOVER Programming Ideas Session. Lots of Great Ideas for iREAD® 2020 Summer Reading Program!

10/26/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room Ballroom A

iREAD's 2020 summer reading theme is Dig Deeper: Read, Investigate, Discover! Presentations from iREAD and California's Summer at Your Library Program Committee will address programming ideas for all ages, outreach, decorations, and much more. Learn how to best provide summer reading and learning for early learners, children, tweens, teens, and adults in this fun and fast-paced session!

Presenter(s): Debbie Centi, Folsom Public Library; Rachelle Lopez, Ontario Public Library; Nichole M. King, Santa Clara County Library District; Edwin Rodarte, Los Angeles Public Library; Lisa Ferneau-Haynes, Oceanside Public Library; Judy Cunningham, San Diego Public Library; Lisa Nowlain, Nevada County Community Libraries; Rhea Gardner, Woodland Public Library; Jill Donovan, iREAD Summer Reading Program; Brandi Smits, Orland Park Public Library

Track: Adult, Children, Mobile & Outreach, Reading, Young Adult

CONCURRENT SESSIONS

Technology with Intention: The role of libraries in adopting and expanding civic technology to support their communities

10/26/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 105

During this interactive session, participants will learn about tools and strategies they can adopt today to support and expand their library's role in fostering digital equity in their community. Some libraries are doing this by creating technology services and applications (Civic Tech!) and others are doing this by using technology to support equity in other areas, like housing, education and healthcare (Open Data!). Whether you're teaching technology skills to support individual community members as they expand their digital literacy, to ensure that all neighborhoods have access to technological tools that they can use to affect policy, or both, participants will learn about projects and strategies libraries are deploying across the world and here in California. People often trust libraries more than any other government institution. By positioning equity - for digital literacy and advocacy - intentionally, libraries can strengthen their local community's equity movements.

Presenter(s): Anne Neville-Bonilla, California State Library; Jim Craner, The Galecia Group

Track: Advocacy, Community Development, Social Justice, Technology

The Clara Breed Project

10/26/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 204

The Clara Breed Project is the library professionals way of responding to the humanitarian crisis at the border. In this information session, you will learn about how and why the Clara Breed project started, some of the projects that we are working on or would like to work on, and how we can use our strengths as library professionals to make big impacts for people who are being negatively affected by the current sociopolitical climate.

Presenter(s): Lauren Salerno, Ontario City Library

Track: Advocacy, Social Justice

Unprecedented Circulation Growth at Berkeley Public Library: Lessons Learned

10/26/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room Ballroom C

In 2018, BPL was one of the first public libraries in the nation to go fine free as part of our commitment to access and social equity. Concurrently, the Library implemented a strategically-focused collections management plan that adopted new approaches designed to improve the user experience.

We wondered what impact these simultaneous and major shifts would have. The results are in: BPL experienced an unprecedented 18.6% circulation growth in FY2018/19.

Join us as we discuss the methods used and lessons learned as BPL forged through the planning and implementation of these new practices.

Presenter(s): Elliot Warren, Berkeley Public Library; Rosie Merlin, Berkeley Public Library

Where did it go? Improving access to California government documents: analysis of the current state and recommendations for the future

10/26/2019 |9:00 AM-9:50 AM

Pasadena Convention Center, Room 207

Has this happened to you? You're helping a patron, and locate a report that sounds perfect. You click on the link, the browser window opens, and boom! "404: File or Directory not found." Where did it go? It was online, but it's not anymore. At least not at that address.

Access to California government documents is a hit-or-miss proposition. New reports are easily found on an agency's website, but, older reports are buried and difficult to find. Website changes broke the URLs stored in catalog records, severing direct access to publications. On agency websites, publication search interfaces are rudimentary, making it difficult to locate documents after links break.

What can librarians offer to help improve this situation?

This presentation will analyze electronic access to government documents and start a conversation about better ways to organize the wealth of information published by California agencies.

Presenter(s): Chris Wymer, San Joaquin Valley Library System (SJVLS)

Track: Technology

CONCURRENT SESSIONS

SATURDAY, OCTOBER 26 | 10:00 AM

#LeagueGoals: What's New and What's Hot in YA Lit

10/26/2019 | 10:00 AM-10:50 AM

Pasadena Convention Center, Room 101

Stay on the cutting edge of teen lit trends, find out what you should read next, and be prepared for the next big thing before it even hits the shelves! This interactive session will breathe life into your readers' advisory and empower you with the knowledge you need to make your teen collection inclusive, relevant, and extraordinary. Discover not-to-be-missed 2019 books and join in on the teen lit trivia game.

Presenter(s): Jane Gov, Pasadena Public Library; Candice Mack, Los Angeles Public Library; Kathleen Reynolds, University of Southern California

Track: Young Adult, Reading

A Critical Approach to Information and Digital Literacy Instruction

10/26/2019 | 10:00 AM-10:50 AM

Pasadena Convention Center, Room 212/214

There is increasing demand for information, digital, and media literacy instruction in school and public libraries. What if we took our instruction beyond rules (do this, don't do that) and instead helped our community critically investigate the technology and information landscape around them? What if we worked to build the skill set that young adults will need to address major social, economic, and political issues around information and technology? The Seven Hills School recently launched a required course that integrates information literacy, digital citizenship, and technology skills, with a larger goal of empowering students to think critically about technology and build capacity for change. Topics include big data, the sharing economy, and equity issues in the tech industry. Join us to hear about this approach and discuss ways to apply a critical lens to your own library instruction.

Presenter(s): Mark Roquet, Yolo County Library

Track: Literacy

Shared Vision and Bringing the Library to You -- New State Grant Funds

10/26/2019 | 10:00 AM-10:50 AM

Pasadena Convention Center, Room 105

Sponsored by the California State Library

The 2019-20 California state budget contains \$8 million for the State Library to provide grants to local public library jurisdictions to implement early learning and after school programs, and to support mobile library solutions. These new grant programs will increase Californians' access to health, educational, workforce and other services, while also increasing the mobility and accessibility of public libraries. Join us to learn all about these new funding opportunities for California libraries and their partners.

Shared Vision Community Partnership Grants for Early Learning and Out-of-School Time Programs - \$5 Million Early Learning

Early Learning grants will aim to connect children, youth, families and caregivers with the services they need to thrive. As trusted, stigma-free community hubs, libraries offer a unique setting to strengthen at-risk families, promote wellness and deliver a range of important early learning opportunities. Grants will help libraries create and strengthen partnerships with other critical community services and institutions, from local elementary schools, to health clinics, to First 5 organizations, to apprenticeship programs, to mental health services agencies to better deliver these services. By further integrating the work of libraries and other community service providers, Californians will have easier access to the resources they need where and when they need them.

Out-of-School Time - A California child spends six hours a day in a classroom and 10 waking hours outside of one. The average school year lasts 180 days. These grants will focus on supporting and expanding the critical role libraries play for children and teens during the 60 percent of their lives they aren't in school. Libraries provide free and welcoming spaces, STEAM programming, health and wellness activities and help develop leadership skills and social-emotional and workforce readiness in youths. Like the Early Learning grants, the involvement of other community partners will broaden the impact of the services provided.

CONCURRENT SESSIONS

Bringing the Library to You: Mobile Library Solutions Grants - \$3 Million Bringing the Library to You grants will help libraries implement new ways to bring literacy, technology and other services to those who face challenges visiting their local library. When Californians lack transportation, live far from their library, or work long hours, mobile library solutions make it possible to access library services and programs.

Presenter(s): Carolyn Brooks, California State Library; Beverly Schwartzberg, California State Library; Greg Lucas, California State Library; Natalie Cole, California State Library; Janet Coles, California State Librar

California Young Reader Medal Information Session

10/26/2019 | 10:00 AM-10:50 AM

Pasadena Convention Center, Room 104

This informative session will introduce attendees to the California Young Reader Medal program, give them ideas on how to implement it in their library and introduce them to the 2019-2020 California Young Reader Medal nominees.

Presenter(s): Elizabeth S. Bell, Solano County Library - Fairfield; Ginny Golden, Contra Costa County Library; Marsi O'Malley-Riley, Santa Clara County Library District

Track: Children, Reading, Advocacy, Young Adult

Designing Your Future World: How your next Master Facilities Planning process will position you to be an essential community catalyst for the next 20 Years!

10/26/2019 | 10:00 AM-10:50 AM

Pasadena Convention Center, Room Ballroom A

Learn how to use the master facilities planning process to anticipate the future of your community and guarantee that your facilities, staff and partners will flourish for your twenty-year future! Through a flexible framework based on real community needs, you'll learn how to design strategically for the social, technological, economic and educational disruptions that comprise our 21st century. You'll be able to take advantage of opportunities for change, prepare to embrace them and activate the facilities to support community needs and individual aspirations by designing a Master Facilities Plan as a nimble, adaptable framework! Learn how an evidence-based, future-forming methodology has the power to ensure that your library is an essential, desirable 3rd place in your community's future. Presenters will illustrate how they revolutionized the strategic planning and facilities planning library design industry.

The only question we want you to bring to this session is: Are you ready for success?

Presenter(s): Margaret M. Sullivan, Margaret Sullivan Studio; Jeffery L. Davis, Arch Nexus; Danielle Milam, Las Vegas-Clark County Library District & Foundation

Track: Community Development, Leadership, Management

CONCURRENT SESSIONS

Fighting Fake News with Youth: Share your Super Powers

10/26/2019 | 10:00 AM-10:50 AM

Pasadena Convention Center, Room Ballroom B

Fake news continues to be prevalent -- and consequential. People have less trust in mainstream news outlets, experience filter bubbles, fail to discern fake news, and are likely to spread false information via social media. Youth are especially prone to these problems. This session answers these questions:

- What is the status of news literacy of students as perceived by practicing California teacher librarians?
- What news literacy competencies are needed by pre-teens and teens as perceived by practicing California teacher librarians?
- What curriculum can help pre-teens and teens gain news literacy?

Increase your own super powers against fake news -- and empower youth as well.

Presenter(s): Lesley Farmer, California State University Long Beach

Track: Literacy, Young Adult

From Total N00b to Extraordinary Advocate - The Nuts and Bolts of Library Advocacy at any Point in Your Career

10/26/2019 | 10:00 AM-10:50 AM

Pasadena Convention Center, Room 107

Sponsored by the Legislative Committee and the Leadership Challenge Cohort

Advocacy curious? Want to dip your toe into the world of library legislation, visits to the Capitol, chats with senators and expanding your impact for California libraries?

This program will show you how library advocacy superstars got their start. Each of the panelists was once a newcomer to this critical work, and has insight to share with library staff at all levels. Learn how you (yes, YOU!) can make a difference in the important world of library advocacy.

Presenter(s): Mike Shea, Pasadena Public Library; Deborah Doyle, California Public Library Advocates; Yolande Wilburn, Nevada County Community Library; Susan H. Hildreth, Susan Hildreth and Associates; Jennifer Baker, Napa Valley Unified School District

Track: Advocacy, Leadership

How to Open a Library in 4 Days

10/26/2019 | 10:00 AM-10:50 AM

Pasadena Convention Center, Room 106

The Marin County Free Library and San Rafael Public Library partnered to open a new and vibrant location inside of a local mall. We went from getting the keys to opening this new location in just 4 days! These non-caped crusaders utilized resources from both libraries, including working within current budgets and without adding staff. Get inspired listening to the failures and successes of this active partnership from the key individuals involved, and practice brainstorming, iterating, and reviewing your own project with a short timeline and limited budget!

Presenter(s): Jamie S. Poirier, San Rafael Public Library; Henry Bankhead, City of San Rafael Department of Library, Recreation, and Childcare; Sara Jones, Marin County Free Library; Bonny White, Marin County Free Library; Jill M. Harris, San Rafael Public Library

Track: Management, Leadership

Reading with Adults with Developmental/Cognitive Disabilities

10/26/2019 | 10:00 AM-10:50 AM

Pasadena Convention Center, Room 103

Sponsored by the Adult Services Interest Group

The Azusa City Library shares its experience with an inclusive type of reading program, stemming from the I CAN program for adults with developmental and/or cognitive disabilities (AWDDs). This session will focus on the collection aspect of I CAN, reading engagement, and how one library piloted a reading group to reach AWDDs.

Presenter(s): Melody Tehrani, Azusa City Library

Track: Adult, Advocacy, Children, Leadership, Reading

CONCURRENT SESSIONS

Start 'em Young: Mighty Beginnings Early Literacy Grant

10/26/2019 | 10:00 AM-10:50 AM

Pasadena Convention Center, Room 208

New parents are bombarded with information as soon as their child is born. How do they know which information to trust? Enter: The Library. Known as a trusted resource and community hub, the Library is the perfect place for first-time parents, regardless of financial means, to meet each other in a casual and fun setting while also learning about age-appropriate literacy tools. Funded by a PLP Innovation Grant, Sunnyvale Public Library created Mighty Beginnings: Early Literacy Resources for Every Parent and Child. Through monthly "Family Play Dates" and take-home kits, first-time parents with children ages 0 to 24 months old build a support group, learn from experts about age-appropriate topics, and allow their children to play with toys and socialize with other children. Attend this session to learn what we did, how we did it, and how to replicate this experience and "start 'em young" at your library.

Presenter(s): Wendy Silver, Sunnyvale Public Library; Raina Tuakoi, Sunnyvale Public Library

Track: Adult, Children, Community Development, Literacy

State of Disasters: Librarians Help Communities Prepare

10/26/2019 | 10:00 AM-10:50 AM

Pasadena Convention Center, Room 102

With so many in California vulnerable to earthquakes, wildfires and other disasters, why do so many of us fail to prepare? Countless needs compete for our time and attention, so what is the librarian's role in preparing our communities for catastrophe? And should a major disaster strike nearby, just what might be expected of you as a librarian and/or public employee?

Libraries can play a positive role in fostering community resilience and helping overcome reluctance to prepare for disaster. This session makes the case why libraries need to be part of the solution and then provides an information toolkit to take home and start preparing yourself and your community to bounce back after a major catastrophe.

Presenter(s): Alison F. Bowman, Oakland Public Library; Nichole Brown, Oakland Public Library

Track: Community Development, Leadership

With Power Comes Great Responsibility: California Humanities Library Innovation Lab

10/26/2019 | 10:00 AM-10:50 AM

Pasadena Convention Center, Room 207

Learn about the innovative Library Innovation Lab (LIL) program that supports the design and delivery of responsive and relevant public humanities programming in California's public libraries by providing a nine-month practice-based professional development experience (and cash grants of up to \$5,000) to participating library programmers. To date, 22 California libraries from across the state have participated in the program which aims to provide welcoming experiences for immigrants and foster more inclusive communities.

Presenter(s): Joy Whatley, Chula Vista Public Library; Tracie Randolph, Riverside County Library System/Glen Avon Branch; Jacqueline "Jac" Sanchez, Whittier Public Library; Erin Sanders, Oakland Public Library

Track: Adult, Community Development, Professional Development

You've Got This: Position Yourself for Success in your Library Job Search

10/26/2019 | 10:00 AM-10:50 A

Pasadena Convention Center, Room 204

Your library dream job has come up, and you want to put yourself in the running. What makes a job candidate stand out? You know you're extraordinary, but how do you show it? Hear straight from four library managers and supervisors who are responsible for hiring at their institutions we'll talk about every step of the job application process, from submitting a stellar application to acing the interview and following up. No matter where you are in your library career- fresh out of library school or seeking to advance within your organization- you'll come away from this presentation with a new perspective on putting your best foot forward.

Presenter(s): Allison Tran, Mission Viejo Library; Sarah Stimson, Mission Viejo Library; Courtney Saldana, Ontario City Library; Daisy Flores, Ontario City Library

Track: Professional Development, School Libraries

CONCURRENT SESSIONS

POSTER SESSIONS

Fostering Mental Health at the Library

10/26/2019 | 10:00 AM-11:00 AM

Pasadena Convention Center, Room Exhibit Hall A

Using grant funding to create programming to benefit children, teens and parents in coping with their personal mental health and well-being. With the help of a \$5,000 grant from California Mental Health Authority Sessions the Azusa Library we were able to create three programs geared towards the awareness of mental health, with a Mama Bear Support Group, A teen book club and a family Hispanic Heritage Festival.

Presenter(s): Ginger R. Antunez, Azusa City Library; Jennifer Agnew, Azusa City Library

Hosting a Prom Dress Giveaway Program at the Library

10/26/2019 | 10:00 AM-11:00 AM

Pasadena Convention Center, Room Exhibit Hall A

Interested in learning how to host an unforgettable Free Prom Dress Giveaway Program or clothing drive at your library? The South San Francisco Public Library has hosted a free prom dress program the past three years and each year it gets bigger and better - our library even ended up on NBC News! Clothing donation drives have trended in recent years, especially in response to increased focus on sustainability and the culture of reuse, recycle, repurpose. This event encourages the community to get involved and give their old garments a second life!

We'll share how to collaborate with non-profit organizations, partner with local makeup artists, cosmetology students, and seamstresses to provide makeovers and educate on beauty techniques, as well as share tips to offer other services at your program like community donations and volunteer opportunities. Collaborations and partnerships are the key to making this program a success.

Presenter(s): Katie K. Donner, South San Francisco Public Library; Stacy Lein, South San Francisco Public Library; Brittany Austin, South San Francisco Public Library

Insta-worthy Student Engagement

10/26/2019 | 10:00 AM-11:00 AM

Pasadena Convention Center, Room Exhibit Hall A

Social media is increasingly being used by librarians to promote services and resources, market events, and engage with users. The poster will examine outreach strategies and ideas library staff have initiated utilizing Instagram. This includes potential ways to gain and maintain followers, build content, highlight collections/ services, promotional ideas/giveaways, partnerships across campus, incorporating insta-stories, and polling users. We will outline major takeaways and high-impact practices from our insta-project, which will be tested throughout the spring and summer sessions. We hope this project will increase student knowledge of library services, decrease library anxiety, and encourage students to engage with the library in new ways.

Presenter(s): Jamie Johnson, California State University, Northridge

Little Library On Wheels- An Early Literacy and Outreach Project

10/26/2019 | 10:00 AM-11:00 AM

Pasadena Convention Center, Room Exhibit Hall A

The Little Library On Wheels is an outreach project serving the local school district's preschool children, ages three and four. The project highlights early literacy through stories, finger plays, movement, and book sharing. The project also strengthens community partnerships and emphasizes the importance of public libraries.

Presenter(s): Vivian Dulay, Glendale Library, Arts & Culture; Jeannette Garcia, Glendale Library Arts & Culture

CONCURRENT SESSIONS

From Value to Action: Research on California Hispanic - Serving Institutions and their Academic Libraries (JCLC program)

10/26/2019 | 10:00 AM-11:00 AM

Pasadena Convention Center, Room Exhibit Hall A

How do you measure how well you are serving a diverse user population? Keeping in mind that the diversity of our users is multi-layered and intersectional, we decided to focus on the Latino populations which are prevalent in California campuses. Out of the national percentage, California contains 33% of Hispanic-Serving Institutions (HSIs) in the United States. Simply put, HSIs are defined by having at least a 25% FTE of Hispanic undergraduate students. Having identified the campuses with an HSI designation, our team of librarians created a list of the Library Heads (Directors, Deans, Chairs) for each corresponding library at an HSI campus in California. We developed a survey with questions aimed to discover how academic libraries respond to serve their Hispanic/Latinx population, how cultural competencies are valued, and how hiring practices have changed accommodate their HSI designation.

Presenter(s): Mario Macías, LA Pierce College; Jayati Choudhuri, ; Susan C. Luevano, California State U Long Beach; Jayati Chaudhuri

Track: JCLC (Joint Conference of Librarians of Color)

The benefits of publishing an adult learner anthology

10/26/2019 | 10:00 AM-11:00 AM

Pasadena Convention Center, Room Exhibit Hall A

Literacy program coordinators will share successful strategies for creating learner writing anthologies. Whether it's how to solicit and collect learner-written pieces, editing and publication policies, using technology, cost-effective means of publishing and distribution, or the benefits of regular publication in electronic or print newsletters vs. a yearly book, the panel will provide tools for getting started. Participants will leave with ideas and methods that will help them publish learner writing this year!

Presenter(s): Cherall Weiss, NEWPORT MESA PROLITERACY; Brian Castagne, San Francisco Public Library; Diane Shimota, AK Smiley Library - Redlands; Beverly Schwartzberg, California State Library

Together We're Better – Like PB&J

10/26/2019 | 10:00 AM-11:00 AM

Pasadena Convention Center, Room Exhibit Hall A

It began at a meeting between a public librarian and school library technician, with a mutual question, "What can I do for you?" As it turns out, quite a bit! Partnerships between high school and public libraries are not new, but finding one where you can literally hit the ground running is rare. We describe it as library love at first sight! How do you build successful programs from one meeting? How do you put your words into action with little time? In a little over a year, our partnership has created a variety of opportunities for teens. Examples include a book talk program, a summer book club, a Teen Council, and culminating this year into our award of an ALA Great Stories Club grant. We want to share what makes our relationship work, how we achieved so much in a short time, and how our collaboration will evolve!

Presenter(s): Jamie Kurumaji, Fresno County Public Library; Ariella Mason, Fresno County Public Library; Marisela Alvarez, Fowler High School

Using Circulation Staff to Promote Library Events

10/26/2019 | 10:00 AM-11:00 AM

Pasadena Convention Center, Room Exhibit Hall A

How to use basic resources, staff and programming information to present your Library's community focus through visual displays through your circulation department.

Presenter(s): Steven T. Arechiga, Ontario City Library; Carlos Aleman

CONCURRENT SESSIONS

SATURDAY, OCTOBER 26 | 10:30 AM

This is a Marathon, Not a Sprint: Self-care and Women of Color in LIS (JCLC program)

10/26/2019 | 10:30 AM-11:45 AM

Pasadena Convention Center, Room Ballroom C

What does self-care mean for women of color (WOC) in library work? How does it affect sense of self and connection to others? How does self-care impact professional practice? These are some of the questions we'll be addressing within this session. Drawing on qualitative survey data from almost 300 women of color across the LIS field, we will share our study results and offer insight into the challenges and joys of intersectional identities in the workplace. This will include discussions about self-care, mental health and well-being, and work-life balance.

Attendees will come away with advice on how to implement self-care practices to bolster professional practice and will gain insight into how LIS professionals of color utilize support systems to enable greater engagement in the workplace.

Presenter(s): Alyse Minter, Library of Congress; Genevieve M. Chamblee-Smith, Virtual, Inc.

Track: JCLC (Joint Conference of Librarians of Color), Advocacy, Leadership, Management, Professional Development, Social Justice

SATURDAY, OCTOBER 26 | 12:00 PM

Baker & Taylor Demo

10/26/2019 | 12:00 PM-12:50 PM

Pasadena Convention Center, Room 105

Join us in a discussion of Baker & Taylor's new focus on supporting your library's efforts to create tangible & positive outcomes in the community. Using modern digital technologies, Baker & Taylor leads the effort to grow awareness of the library's entire suite of services and resources.

- Peter DeVries will illustrate how B&T had re-purposed the Axis 360 digital platform to provide libraries and patrons with
- Easier-than-ever, mobile access to eBooks via the new Pop-Up Library service
- Avenues to connect with public school students through integration with school Library Management Systems with the Community Share program
- Strategies designed to meet the growing demand for career skill courses among patrons via our partnership with Penn Foster
- The most integrated library collection development platform to allow selectors the most efficient workflow to manage and purchase both print and digital titles within TitleSource 360.

Presenter(s): Ashley Dixon, ; Peter DeVries, Baker & Taylor

CONCURRENT SESSIONS

Cross Cultural Communicators in Libraries: Developing Culturally and Linguistically Competent Library Professionals

10/26/2019 | 12:00 PM-12:50 PM

Pasadena Convention Center, Room 208

This two-year pilot project, funded by the IMLS Laura Bush 21st Century Librarian Program, will train Spanish speaking bilingual public library professionals to increase cultural competence and effectiveness in communication through Librarian Interpreter Training. Participants are from libraries in New Jersey, Connecticut, and California as well as library staff from Queens Public Library. The project offers a series of five, one-hour, self-paced webinars addressing the topic of cultural competence (Year 1) and one full-day face-to-face workshops in partners' regions to teach interpretation and translation skills (Year 2). All of the participants will receive a Certificate of Completion and may be featured as Library Interpreters in an online network of Spanish-speaking library professionals which will be built at the conclusion of this project. A panel of speakers will report on the project to date.

Project Website: <https://www.njstatelib.org/cccil>

Presenter(s): Mimi Lee, New Jersey State Library; Lisa Barnhart, ; Eileen O'Shea,

Track: Adult, Professional Development

EBSCO Resources

10/26/2019 | 12:00 PM-12:50 PM

Pasadena Convention Center, Room 207

EBSCO Information Services invites you to join us for a presentation on best practices for promoting your electronic resources. We will also discuss what's new with EBSCO resources and how they can help create a better user experience for your patrons and students.

Presenter(s): Jennifer Rooth, EBSCO Information Services

Track: Technology

Ingram Content Group Demo

10/26/2019 | 12:00 PM-12:50 PM

Pasadena Convention Center, Room Ballroom A

Intelligent Library Management with OrangeBoy's Savannah

10/26/2019 | 12:00 PM-12:50 PM

Pasadena Convention Center, Room 103

See firsthand a demo of OrangeBoy's Savannah system, a cloud-based platform to manage, market and measure your libraries efficiently and with high impact.

Presenter(s): Sandra Swanson,

OCLC Update Luncheon: Partnering with Libraries to be Better Community Catalysts

10/26/2019 | 12:00 PM-12:50 PM

Pasadena Convention Center, Room Ballroom C

Join your colleagues for a complimentary OCLC Update Luncheon. You will hear from Jennifer Carter, Library Services Consultant for California libraries, and Scott McCausland, Executive Director, Sales, for an overview of how OCLC supports libraries in being better community catalysts and a short update on OCLC products and research projects. Scott will also introduce you to OCLC Wise, the first community engagement system for US public libraries.

Presenter(s): MaryAnn Semigel, OCLC Online Computer Library Center, Inc.

Online Homework Help and So Much More

10/26/2019 | 12:00 PM-12:50 PM

Pasadena Convention Center, Room 101

Brainfuse is one of the nation's leading eLearning providers, serving a diversified client base of libraries, school districts and colleges/universities for two decades. Through our easy-to-use online classroom, we offer patrons state-aligned one-to-one tutoring, intensive writing support, targeted skills building, test preparation, and a full line of collaborative learning and self-study tools. In addition, our job coaching service includes on-demand access to trained career experts for live interview coaching and resume assistance. Our one-of-a-kind veteran service provides live assistance to veterans and their families with potential eligible benefits in education, employment, healthcare, and housing. Additionally, our online experts help veterans translate their resumes from military to civilian careers.

Presenter(s): Diane Bizzle

CONCURRENT SESSIONS

Understanding Book Clubs: Presenting findings from BookBrowse's 2019 Inner Lives of Book Clubs Report, the first survey to really get to the heart of the book club experience

10/26/2019 | 12:00 PM-12:50 PM

Pasadena Convention Center, Room 204

This session is particularly relevant for librarians who provide readers' advisory to patrons in book groups; or run, or are considering starting, a library book group. We will explore actionable insights from BookBrowse's 2019 report, "The Inner Lives of Book Clubs," based on two surveys of a total of more than 5,000 book club members. We will look at the factors that most successful groups have in common, breaking out the data to compare private and public book groups, most of which meet in public libraries. We will discover what people say they want from their book group, and what they look for in the books they read. We will also briefly touch on the twelve most common issues groups experience and how they resolve them. All attendees will receive a free PDF of the full 60-page report. More about The Inner Lives of Book Clubs at bookbrowse.com/wp. More about BookBrowse for Libraries at bookbrowse.com/lib - and please do visit us at Booth 311.

Presenter(s): Davina Morgan-Witts, BookBrowse

Track: Adult, Reading, Young Adult

SATURDAY, OCTOBER 26 | 1:00 PM

Assessment without Surveys: How to Find out what your Patrons Really Want

10/26/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 212/214

When we want to know what our patrons want or need from our programs, spaces, services, or collections, our first thought is often to conduct a survey. But it's hard to write survey questions that get accurate answers, and only certain types of patrons will even bother to respond. There are better ways to learn what we need to know. This talk will give you a quick overview of the two paths: one a big data approach focused on gate counts, circulation statistics, and academic outcomes; the other path using ethnography, phenomenography, and methods that co-create knowledge with the participants. Attendees will leave the talk with both big concepts to mull and practical techniques to immediately implement to learn more about patrons.

Presenter(s): Laura Wimberley, California State University Northridge

Track: Management, Community Development

Book Club Reboot: Creative Twists on the Reading Groups We Know and Love

10/26/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 101

Is your book club feeling stale? Are you struggling to keep readers engaged? It doesn't have to be this way! This session will give you creative ideas for refreshing your book clubs, even if you're dealing with limited resources, hard-to-reach audiences or small spaces. In this program, the authors of "Book Club Reboot: 71 Creative Twists," a new book from ALA Editions, will share out-of-the-box ways to spice up your book clubs -- taken from real, extraordinary book clubs happening right now across the country. From unique meeting locations, to reaching niche populations, to time-saving techniques and savvy partnerships, you will leave with ideas to put to work right away.

Presenter(s): Sarah Ostman, ALA Public Programs Office; Stephanie Saba, San Mateo County Libraries

Track: Reading

Census and Sensibility: Libraries and the 2020 Census

10/26/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room Ballroom A

From Census Action Kiosks to special storytimes, to a full-fledged marketing campaign, the library should play a big role in making sure that everyone in our communities has a chance to be fairly counted for the 2020 Census. Thousands of Dollars of public funding and private investment depend on an accurate count and even a Congress seat may be in the balance. Unfortunately, the controversy surrounding the citizenship question and the transition to an online-only Census may leave many of our community members uncounted. As part of the State Library's Leadership Challenge, a task force has been created to give libraries the tools to help their communities count. Learn why the Census is so important for our communities, why it's so contentious, and techniques to get your community counted.

Presenter(s): Erik Berman, Alameda County Library; Al Quezada, USC Norris Medical Library; Cheryl Gilera, LA County Library; Joanna Ritchie, Santa Clarita Public Library; Katie DeKorte, Sacramento Public Library; Liz Vagani, San Diego County Library

Track: Community Development, Management

CONCURRENT SESSIONS

Even Extraordinary Librarians Need Help: How to Battle Burnout in the Trenches

10/26/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 204

Sponsored by the Special Libraries Interest Group

The stress of library work can affect even the most extraordinary librarians. We spend so much of our time taking care of our patrons and supporting our colleagues, sometimes we forget to take the time to take care of ourselves which can lead to burnout. In this session, we will explore how to identify burnout and what librarians can do to equip themselves with the right strategies and tools to keep the emotional, physical, and mental exhaustion at bay.

Presenter(s): Joy Rodriguez, Kaiser Permanente; Andrienne Cruz, Azusa City Library

Track: Management, Leadership, Professional Development

League of Justice: Access to Justice with the Law Library

10/26/2019 | 1:00 PM-1:50 PM Pasadena Convention Center, Room 207

Access to justice is the mission of California's county public law libraries. But what happens when budget crises and a lack of public awareness combine to create a "legal access desert" in your community? This program will explain the concept of "embedded law librarians" and how the project was developed out of necessity when the Court system took a financial hit; the Law Library, having to close two branches, sought partnerships with its local public libraries. In this program you will learn new tools to build strong and lasting relationships with your county law libraries, and the importance of standing together to provide access to the law. The presenters explain how you can create the same access to justice experience for your patrons, thereby helping to expand access to the law for all Californians.

Presenter(s): Joy Whatley, Chula Vista Public Library; John W. Adkins, San Diego County Public Law Library; MIGELL ACOSTA

Track: Law Libraries

Mental Health Toolkit for Public Libraries in California

10/26/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room Ballroom B

Sponsored by the California State Library

Mental health issues arise in our libraries every day and library staff need the tools and information to work compassionately and effectively with this population. The California State Library has developed a Mental Health Toolkit and brand new website just for you that includes free training, resources, and materials. Find out the best practices, the stumbling blocks in implementation, and the stunning results when working with a compassion-focused lens. No matter if you are serving teens, seniors with dementia, or assisting people experiencing homelessness, we have resources for you. The Toolkit also focuses on staff needs, such as compassion fatigue and how to provide counter balance, mindfulness techniques, and information on mental illness for understanding the populations that we work with every day. We will also cover the new mental health funding opportunities available to you this year!

Presenter(s): Carolyn Brooks, California State Library; Kathryn Gardella, California State Library and Southern California Library Cooperative; Diane Satchwell, Southern California Library Cooperative

Track: Advocacy

Music Makers - A Joyful Introduction for Young Children

10/26/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 103

Learn how you can create a joyful introduction to music education and inspire a foundation of lifelong musicianship. Discover how to start an all-inclusive music program for young children with a supported emphasis on literature. Introduce instruments, songs, books, dance, art, and cultural sounds from around the world while encouraging interactive participation. Music ignites all areas of child development and skills for school readiness: intellectual, social and emotional, motor, language, and overall literacy. Ignite a love for music at your library.

Presenter(s): Annette Simpson, Monrovia Public Library

Track: Children

CONCURRENT SESSIONS

Not Just for Rural Libraries: the challenges and rewards on the road to great

10/26/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 102

Sponsored by the Rural and Tribal Libraries Interest Group

In Libraries we often hear “do more with less”, well rural libraries are often the best at finding how to provide more programs and services with less. Come find out how Tulare County Library decided to do more and get more for the patrons. Learn how we make plans and quick decisions when opportunities and funding appear. The program will also include interactive pieces to help you with your road map to great.

Presenter(s): Darla Wegener, Tulare County Library; Faythe Arredondo, Tulare County Library; Carrie Wilson William, Tulare County Library; Edward William,

Track: Special Libraries

Reading Machine: Taking Early Literacy on the Road

10/26/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 105

In 2017, LA County Library received several grants to fund our Reading Machine, a mobile early literacy van that travels to preschools, Head Starts, and home day care centers to deliver high-energy storytimes to children ages 0-5 while modeling early literacy skills to caregivers. Come learn from our Emergent Literacy Coordinator and Reading Machine Librarian who will discuss the concept and creation of this innovative program designed to take storytime outside the library walls and into communities identified as high-risk for illiteracy, poverty, and mental health needs. We will review all aspects of program development and implementation, the partnerships built, as well as the challenges, opportunities, and successes that come with serving young children and their caregivers in this unique way.

Presenter(s): Hilda A. Casas, LA County Library; Kascia Samel, LA County Library

Track: Children, Literacy, Mobile & Outreach, Social Justice

Sensory Storytime Success: What We Learned About Inclusive Programming In A Year

10/26/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 106

If you've ever been in a crowded room and experienced sensory overload, you might briefly understand the stress a child faces when in a jam-packed storytime room. This is why librarians at the Mission Viejo Library endeavored to create a more welcoming environment for children and families with sensory challenges or other disabilities. Starting with a monthly Sensory Storytime, the ten spots for registrants began to fill up quickly, the call for outreach within the community doubled, and the ideas for a more inclusive library began rolling in. Learn how the Mission Viejo Library has maintained a community for all needs through Sensory Storytime, Sensory Backpacks, quiet spaces, and community outreach, and learn tips and tricks on how you can do it too (even on a low budget)!

Presenter(s): Lauren Regenhardt, Mission Viejo Library; Claire Crawford, Mission Viejo Library

Track: Advocacy, Children, Leadership

We Made A Mess: Creating Intentional (and Awesome!) Learning Opportunities

Learning Opportunities

10/26/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 107

Join this interactive session to learn the why behind children's fondness for chaos and creating messes. Research and theory have explored the intent behind children's messes and how it bolsters early learning experiences. In this hands-on session you will delve into early learning theory, approaches to play, and examine how to apply it to understanding the amazing experiences you are already offering in your programs! Participants will analyze some of the messiest and most fabulous activities to offer in programming. We'll share some of our favorites, failures, and what we've learned on our search for the perfect intentional mess! Attend this session to learn, play, and figure out how to offer all this and more in your programs!

Presenter(s): Rina Fernandez, Rancho Cucamonga Public Library; Carmen Sanchez, Rancho Cucamonga Public Library; Megan Houg, Rancho Cucamonga Public Library

Track: Advocacy, Children, Leadership, Literacy, School Libraries

CONCURRENT SESSIONS

Yo Hablo Español: Meet the Spanish Language Translations Team

10/26/2019 | 1:00 PM-1:50 PM

Pasadena Convention Center, Room 208

Sponsored by the Latino Services Interest Group

Los Angeles Public Library has a new Spanish Language Translations Team. It was first created organically by a group of six librarians who were already producing translations and consulting between each other. All members of the committee are native Spanish speakers from various areas of Latin America and bring very unique skills and experiences to the team. The team fulfills the need to provide high-quality, consistent and accurate information in Spanish to library users. Learn how you can create a team like this at your library.

The Translations Team creates original content in Spanish and translates policies, flyers, forms, brochures, web pages, and more for the entire LAPL system to ensure standardization and accuracy. The team also reviews translations and advertisements created by contractors for the library. The Translations Team helps LAPL reach out to monolingual Spanish speaking patrons and fulfill its mission to enrich and empower its diverse community.

Presenter(s): Anna Avalos, Los Angeles Public Library; Lupita Leyva, Los Angeles Public Library; Madeline Pena Feliz, Los Angeles Public Library; Edwin Rodarte, Los Angeles Public Library; Ana M. Campos, Los Angeles Public Library; Patricia Valdovinos, Los Angeles Public Library - Multilingual Collections; Dinorah Pinelo, Los Angeles Public Library

Track: Advocacy, Adult, Community Development, Leadership, Mobile & Outreach, Social Justice

SATURDAY, OCTOBER 26 | 2:00 PM

Citizen Science: Power to the People!

10/26/2019 | 2:00 PM-2:50 PM

Pasadena Convention Center, Room Ballroom A

Citizen science, sometimes called community science, offers libraries a terrific way to merge STEAM learning with community and civic engagement; participants increase their science literacy and awareness of community environmental issues while contributing to scientific knowledge and research. Learn about the different ways several library systems are empowering their communities through citizen science, such as circulating kits, celebrating National Citizen Science Day, and offering hands-on series. From observing clouds to monitoring air temperature to hunting for mosquito eggs to analyzing blood flow in mouse brains, our "scientists" of all ages are gathering data that will help make the world a better place.

Presenter(s): Vivienne Byrd, Los Angeles Public Library; Melvin Racelis, Pasadena Public Library; Kristi Samuelson, LA County Library

Track: Community Development, Adult, Children, Young Adult, Literacy

Create a Literal Buzz at your Library with Rooftop Beehives

10/26/2019 | 2:00 PM-2:50 PM

Pasadena Convention Center, Room 107

Redwood City Public Library partnered with the San Mateo County Beekeepers Guild to install two beehives on the roof of the Downtown Library, and to develop a bee-themed interpretive center in the children's room to house bee books, teach about the impact of bees on the environment, display beekeeping tools, and teach kids to waggle dance. The Friends of the Library sell the much sought-after "Library Honey" as a fundraiser. The hives have generated significant media attention for the Library, while also increasing awareness of the critical roles played by bees in our state's food supply. Learn how we worked out the logistics, convinced the lawyers it would be ok, and leveraged our hives to put on the Bee Jubilee and other educational programs. We're happy to share where we bumbled along the way, as well as the keys to making our community swarm to the Library, honey.

Presenter(s): Derek Wolfgram, Redwood City Public Library; Jenny Barnes, Redwood City Public Library; Kendal Sager, Sager Family Farm

Track: Community Development

CONCURRENT SESSIONS

DigiLab: Everyone Contributes, Everyone Benefits

10/26/2019 | 2:00 PM-2:50 PM

Pasadena Convention Center, Room 207

Are you looking for an easy way to share your library's digital collection? Are you looking to preserve and protect your valuable visual heritage collections? Join us and learn about DigiLab, where you will discover simple tools and strategies that you can use to prepare and share your digital collection. DigiLab is a California Library Services Act (CLSA) funded project in collaboration with the member libraries, managed by the Southern California Library Cooperative (SCLC). DigiLab provides SCLC member libraries with scanners and access to a central digital cloud. The DigiLab project allows participant libraries to scan and share materials across a digital cloud-based platform. In this session you'll be able to recognize the unique role your library can play in broadening the information landscape for everyone by making your library's unique digital collection more accessible. Using the DigiLab project as a model, the session will highlight best practices for creating shared metadata, designing a project plan and timeline, selecting appropriate equipment and software, and learning from successes and challenges. A quick reference and user guide will also be made available.

Presenter(s): Nerissa Robinson, Southern California Library Cooperative; Corrine Vita, Scannx; Member Library, n/a; Albert Flores, Auto Graphics; Roberta Harlan, Southern California Library Cooperative; Olivia Shea, South Pasadena Public Library; Douglas Thompson

Track: Makerspace

Extraordinary Agents: Excelling at Passport Services in Difficult Environments

10/26/2019 | 2:00 PM-2:50 PM

Pasadena Convention Center, Room 102

Placentia Library District was one of the first public libraries in California to process passport applications. We've mastered the craft over twenty-plus years, but now we've had to temporarily close our office (and most of the library) while we undergo a year-long centennial renovation. Can the League of Extraordinary Agents still provide exceptional service with cramped quarters and patrons waiting in the rain? Find out and learn our secrets in this session!

Presenter(s): Laura DeLeon, Placentia Library District; Christie Hwang, Placentia Library District; Tim Worden, Placentia Library District

Track: Management

From Ordinary to Extraordinary with Community-Centered Strategic Planning

10/26/2019 | 2:00 PM-2:50 PM

Pasadena Convention Center, Room 106

Strategic planning strengthens an organization with increased clarity of purpose through a shared mission, vision, values, and priorities. To maximize impact and effectiveness, the plan needs to be achievable with well-defined focus areas, measurable key performance indicators, and integrated space for reflection and evaluation. Come hear how Fresno County Public Library built upon in-depth training in Harwood principles and practices to craft a more community-focused, intentional strategic plan using community conversations, public knowledge, and staff input to maximize efficient use of resources and increase relevancy both in the community and within the organization. Participate in a "strategic planning marathon" to engage in an overview of the planning process, plus a group discussion on how to cater the steps for the uniqueness of your own library system and community. Brainstorm together best practices for communicating throughout the process to gain crucial input and support from the community, staff, and stakeholders.

Presenter(s): Krista Riggs, Fresno County Public Library

Track: Management, Community Development

How Public Libraries Can Help Access to Justice: Legal Reference, Public Law Libraries & Partnerships

10/26/2019 | 2:00 PM-2:50 PM

Pasadena Convention Center, Room 208

Studies show that 80% of civil legal needs of low-income people are left unmet. County law libraries are working hard to help alleviate the justice gap. This introductory program will help public library staff learn about basic legal reference, when to send their patron to the county law libraries and partnership ideas to increase Access to Justice.

Presenter(s): Mahum S. Shere, Riverside County Law Library

Track: Law Libraries

CONCURRENT SESSIONS

Leading organizational change (for non-directors)

10/26/2019 |2:00 PM-2:50 PM

Pasadena Convention Center, Room 105

Change management is *hard*. Getting buy-in, addressing staff concerns, and keeping daily services going while adapting to change is not for the faint of heart. Staff at any level have the chance to lead change. Hear from seasoned professionals their best practices, pitfalls to avoid, and how to keep morale up among staff - when you're not the director.

Presenter(s): Jamie S. Poirier, San Rafael Public Library; Jill M. Harris, San Rafael Public Library; Vanessa Christman, Riverside Public Library

Track: Leadership, Professional Development

So You Want to Be a Dungeon Master: Library Dungeons & Dragons Gaming Programs for Beginners

10/26/2019 |2:00 PM-2:50 PM

Pasadena Convention Center, Room 212/214

Dungeons and Dragons is seeing a resurgence of popularity, and the library is a great place to host a game! But what if you don't have a local game store or club willing to be Dungeon Master? This session will teach the basics of D&D and empower you to run a game of your own!

Presenter(s): Sarah Neeri, Santa Clara County Library

Track: Young Adult

The Program Progression Pipeline of Square One, our library makerspace

10/26/2019 |2:00 PM-2:50 PM

Pasadena Convention Center, Room 101

We'll discuss the programs we offer in our makerspace, Square One, and how skills build on one another, apply across a variety of pieces of equipment and myriad projects, and integrate into library programming for kids, teens, and adults.

Presenter(s): Trina Camping, Woodland Public Library

Track: Adult, Children, Community Development, Makerspace, Technology, Young Adult

The Woke Librarian: Inspiring a Legacy of Social Justice and Advocacy in Your Community

10/26/2019 |2:00 PM-2:50 PM

Pasadena Convention Center, Room Ballroom B

Libraries are one of the only democratic institutions that still exist, and librarians are the front line protectors of the knowledge and stories that exist within those walls and throughout our neighborhoods. From the collection of the written word, to capturing digital stories, and opening doors to all those in our community, now more than ever we need to recognize and lift up our role as the keeper's of all that is our beloved communities. Librarians have served an invaluable purpose in the preservation, distribution, and creation of movements and now more than ever it is their responsibility to acknowledge power and lift up the residents in the communities they call home, and the entire world around them.

Presenter(s): Carissa Purnell, Alisal Family Resource Centers

Track: Advocacy, Community Development, Leadership, Social Justice

Xtended Reality (XR) Extraordinary Immersive Experiences from California Libraries

10/26/2019 |2:00 PM-2:50 PM

Pasadena Convention Center, Room 104

California libraries have wizards doing extraordinary XR projects, telling incredible immersive stories, and building awesome virtual experiences. The XRStars are the magicians supporting the wizards making magic with augmented, virtual, mixed and 360 VR video at local libraries. XRLibraries has put together a panel of library staff and high school interns making it happen in California. Come meet these wizard and magicians who will share the best practices for integrating XR programming into libraries. Learn how to setup, maintain and integrate XR programming for adults, seniors, youth, and special populations. Walk away with a XR Wizards Kit; a collection of projects, interactive templates for constructing AR and VR media.

Presenter(s): John MacLeod, XRLibraries; Etienne T. Douglas, Marin County Free Library; Sara Jones, Marin County Free Library; Mark Andersen,

Track: Adult, Technology, Young Adult

CONCURRENT SESSIONS

SATURDAY, OCTOBER 26 | 2:30 PM

This is a Marathon, Not a Sprint: Self-care and Women of Color in LIS (JCLC program)

10/26/2019 | 2:30 PM-3:45 PM

Pasadena Convention Center, Room Ballroom C

What does self-care mean for women of color (WOC) in library work? How does it affect sense of self and connection to others? How does self-care impact professional practice? These are some of the questions we'll be addressing within this session. Drawing on qualitative survey data from almost 300 women of color across the LIS field, we will share our study results and offer insight into the challenges and joys of intersectional identities in the workplace. This will include discussions about self-care, mental health and well-being, and work-life balance.

Attendees will come away with advice on how to implement self-care practices to bolster professional practice and will gain insight into how LIS professionals of color utilize support systems to enable greater engagement in the workplace.

Presenter(s): Alyse Minter, Library of Congress; Geneviva M. Chamblee-Smith, Virtual, Inc.

Track: JCLC (Joint Conference of Librarians of Color), Advocacy, Leadership, Management, Professional Development, Social Justice

SATURDAY, OCTOBER 26 | 3:00 PM

#RepresentationMatters: Student Leadership in Outreach and Assessment

10/26/2019 | 3:00 PM-3:50 PM

Pasadena Convention Center, Room 104

This power session highlights the experiences of two POC MLIS students as graduate student research assistants and supervisor librarian at the reference desk in an academic library. Through mentorships that supported their individual interests and career goals, the students developed a inclusion-centered framework for outreach and programming with the goal of helping students of color and other marginalized groups feel comfortable, heard, and seen at the library while contributing to their academic success. Session panelists will: (a) Discuss centering POC student leadership at the reference desk (b) How it has benefited us as aspiring librarians and helped us to develop an outreach plan that centers the needs of underserved student communities (c) How assessment has demonstrated the importance of reference and outreach.

Presenter(s): Laura Jara, UCLA; Nicollette Brant, UCLA; Jade Albuero, UCLA Library

Track: Advocacy, Mobile & Outreach

CONCURRENT SESSIONS

An Ounce of Prevention: How to Handle Intellectual Freedom Challenges in the Real World

10/26/2019 |3:00 PM-3:50 PM

Pasadena Convention Center, Room 204

This program will summarize the professional guidelines of the American Library Association and Office for Intellectual Freedom as they pertain to real-life situations. Proactive discussions and prevention-based policies make it easier to manage these stressful challenges with a cool head. Participants will be invited to share their own intellectual freedom challenges and will become empowered to open dialogues about intellectual freedom at their libraries. Topics to be discussed include:

- Identification: What types of materials are especially vulnerable to censorship?
- Challenges: What steps should be taken when an item in a library's collection is challenged?
- Self-Censorship: How can librarians develop diverse collections and avoid the common pitfall of self-censorship in collection development?
- Filtering: In what ways can libraries using E-rate benefits create internet policies that avoid under- and over-filtering?
- Minors' Rights: Should minors be permitted to borrow R-rated movies or M-rated games?

Presenter(s): Jennifer Downey, A.K. Smiley Public Library

Track: Advocacy, Professional Development

BIBZ, Brodart's Online Ordering and Collection Development Tool

10/26/2019 |3:00 PM-3:50 PM

Pasadena Convention Center, Room 101

Join us for a demo of BIBZ, Brodart's Online Ordering and Collection Development Tool!

Let us show you our new enhancements and how easy BIBZ is to use for your library! We proudly offer free access to BIBZ, with unlimited users, full text reviews and a wide variety of Collection Development lists. Our robust title detail and collection development lists may be customized to assist your librarians in spending less time selecting the titles you want for your library. Lists may be shared and ordered via BIBZ or your ILS. Onsite training for your library is also included at no cost. Join us for our demo and receive a free demo login for your library!

Presented by Kris Anderson, Sales Representative and Janice Lentz, Western Regional Manager

Bowling Together: A Case Study for How Public Libraries Can Build Social Capital

10/26/2019 |3:00 PM-3:50 PM

Pasadena Convention Center, Room 207

What's the common thread between all the ways that public libraries help improve their communities? One possibility is that libraries help build "social capital," a term popularized by Robert D. Putnam in his book *Bowling Alone: The Collapse and Revival of American Community*. Social capital is defined as the value inherent in our social connections, and libraries build it in many ways: by providing social connections to informational resources; providing impartial and fair service to all patrons; performing outreach to underserved communities; creating a safe space for positive social interactions; and, by building programs which connect community members to important resources, and to each other. Learn about the experience of one public library (a law library) in creating an ongoing, successful program the Business Series that leverages existing resources to generate social capital and improve the lives of patrons looking to start or grow a business.

Presenter(s): Ryan Metheny, LA Law Library

Track: Adult, Community Development

CONCURRENT SESSIONS

Civic Engagement Now for the Voters of Tomorrow

10/26/2019 |3:00 PM-3:50 PM

Pasadena Convention Center, Room Ballroom A

Millions of teens will become eligible to vote in their first presidential election in 2020, how do you get teens prepared and motivated to participate in the conversation? YALSA 22x20 Taskforce members give an overview of the 22x20 campaign, taskforce goals and objectives. We'll also will share resources and continuing education opportunities to support the campaign. Learn about local, state, and national resources available for teens and libraries to be informed and ready to vote. Find and share ways to create a forum for teens and tweens to share their voice, be spokespeople for their own community and see beyond politics.

Presenter(s): Ariadna Jimenez-Barrrios, San Diego County Library

Track: Advocacy, Young Adult

Inspirational Departmental Integrations: Leveraging Existing Talent, Facilities and Resources for Greater Community Impact

10/26/2019 |3:00 PM-3:50 PM

Pasadena Convention Center, Room Ballroom B

Four California departmental directors/assistant directors will share their experiences leading departments within organizations that include a mixture of Libraries, Recreation, Museum and Cultural Arts. Find out what happens when you bring together multiple community facing departments to work together under a shared service and leadership model. What are the pain points and what is there to gain? Each director represents departments at different stages of development with varying reasons for the changes, including: seeking better service models, better coordination on programs and services, expanding the reach of the department into other facilities, cost savings and efficiency. This panel presentation will highlight the challenges and benefits of these various forms of departmental and service integration. Participants will be able to take back ideas, lessons-learned and inspiration for how they might combine services in their own unique communities to improve efficiency and enhance service.

Presenter(s): Heidi M. Murphy, City of Pleasanton; Helen C. McAlary, City of Ontario; John A. Alita, City of Stockton; Henry Bankhead, City of San Rafael Department of Library, Recreation, and Childcare

Track: Community Development, Leadership, Management

OERs: The Librarian's Role in Education

10/26/2019 |3:00 PM-3:50 PM

Pasadena Convention Center, Room 208

Open Educational Resources (OER) are typically digital resources that are freely available at little or no cost., and may be used without additional written permission. Increasingly, educational institutions seek OERs for textbooks, many many more kinds of OERs can enrich education. What is the librarian's role in addressing OERs in collection development, access and retrieval, instruction, and support of the learning community? This session provides tested strategies.

Presenter(s): Lesley Farmer, California State University Long Beach

Track: Literacy

Purposeful Outreach for Urban Librarianship

10/26/2019 |3:00 PM-3:50 PM

Pasadena Convention Center, Room 105

The Los Angeles Public Library serves the largest population of any other public library system with 72 branches and a Central Library stretching over 469 square miles of the city. We strive to provide the most relevant and important programs, resources and services to our diverse multi-ethnic, mulit-lingual population. As Bilingual Outreach Librarians, we use our Spanish-language and cultural competency skills to reach out to underserved populations as well as cultivate lifelong learning, literacy, and student success skills to our communities. We hold a unique role in our system as we use innovative and flexible methods to ensure we meet the information needs of our communities.

Presenter(s): Yago S. Cura, Los Angeles Public Library; Angelina Garcia, Los Angeles Public Library; Anita-Marie Martinez, Los Angeles Public Library

Track: Adult, Community Development, Literacy, Mobile & Outreach, Social Justice, Young Adult